

City of Garden Grove
WEEKLY CITY MANAGER'S MEMO
August 8, 2024

TO: Honorable Mayor and City Council FROM: Lisa Kim, City Manager
Members

I. DEPARTMENT ITEMS

A. ECONOMIC DEVELOPMENT AND HOUSING DEPARTMENT

A memo to provide an overview of the recent acquisition and strategic implementation of Placer AI for business retention and expansion is attached.

B. CITY CLERK'S OFFICE

List of Records Requests for July 2024.

• **OTHER ITEMS**

– SOCIAL MEDIA HIGHLIGHTS AND NEWSPAPER ARTICLES

Copies of the week's social media posts and local newspaper articles are attached for your information.

– MISCELLANEOUS ITEMS

Items of interest are included.



Lisa Kim
City Manager

City of Garden Grove

INTER-DEPARTMENT MEMORANDUM

To: Lisa L. Kim
From: Greg Blodgett
Dept: City Manager
Dept: Economic Development and Housing
Subject: **Implementation of Placer AI for Business Retention and Expansion**
Date: August 8, 2024

Objective

This memorandum provides an overview of the recent acquisition and strategic implementation of Placer AI, a cutting-edge analytics tool now being adopted by the City. Placer AI is designed to enhance the City's capabilities, supporting small business development and optimizing economic strategies.

Background

Placer AI is being integrated into Garden Grove's economic development framework by the Community and Economic Development Department. This tool provides vital location analytics and foot traffic data, helping the City optimize retail and real estate strategies, attract businesses, and boost tourism.

Key Features of Placer AI

- **Customer Visitation:** Track foot traffic and dwell time to evaluate the effects of promotions and events.
- **Trade Areas:** Identify customer locations to refine marketing and predict new tenant impacts.
- **Customer Insights:** Examine demographics to improve engagement strategies.
- **Competitive Benchmarking:** Assess performance against competitors to understand market share.
- **Industry Trends:** Monitor emerging brands and trends to guide strategic planning

Applications of Placer AI

- **Business Attraction:** Use data-driven insights to identify and target retail, dining, entertainment, and other commercial businesses for relocation or expansion, ensuring a strategic fit for the local market.

- **Community Service Optimization:** Improve the efficiency and effectiveness of municipal services by gaining a deeper understanding of local needs and behavioral patterns.
- **Tourism Enhancement:** Develop targeted strategies to attract visitors, thereby improving local tourism offerings and economic impact.
- **Revenue Management and Forecasting:** Refine financial projections and planning with precise, data-supported insights for more accurate revenue forecasts.

Application to Business Development - Retail Center

To demonstrate Placer AI's capabilities, a detailed analysis of The Promenade at Garden Grove, a major retail hub, has been conducted. This analysis includes a Void Analysis that identifies potential tenants based on factors such as square footage, proximity, and fit scores. The report on The Promenade at Garden Grove Shopping Center highlights several promising retail candidates:

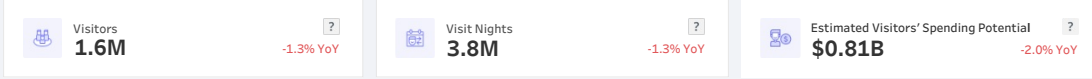
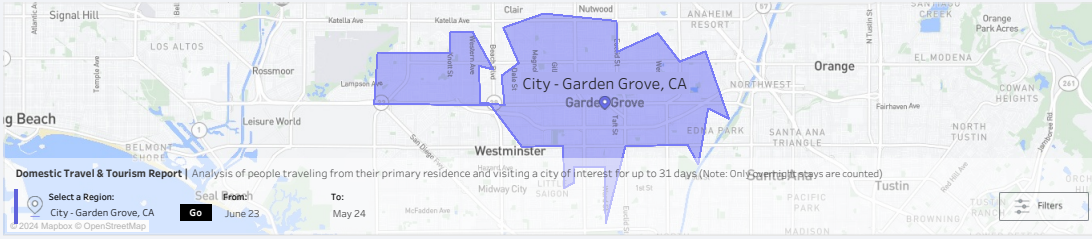
- **Jerome's Dream Shop:** Achieves a perfect fit score of 100%, with the closest location 12.9 miles away, indicating strong potential for success.
- **The Hummus Factory:** Scores 88.9%, with no existing competition nearby, presenting a promising opportunity.
- **Shiekh Shoes:** With a fit score of 82.3%, this tenant shows moderate potential for expansion.
- **Angry Chickz:** Scores 78.6%, reflecting significant potential for growth.

Application to the Grove District

Placer AI's foot traffic analytics will help the City understand visitor patterns, movement trends, and demographic shifts through mobile location data. The True Trade Area (TTA) analysis will pinpoint visitor origins and behaviors, allowing the Grove Resort District to target high-potential areas for advertising. Comparing foot traffic across similar venues will also provide key performance benchmarks. City staff will work with local hoteliers to share these insights. We have included an AI report for Garden Groves Hyatt hotel that has key visitor metrics. (See attached Grove Resort District for the Hyatt Hotel)

Summary

By harnessing the power of this advanced analytics tool, Garden Grove can better support small businesses, optimize City resources, and stimulate economic growth. We will engage with both new and existing businesses to demonstrate how Placer AI's insights can facilitate their success and drive long-term prosperity for the City. For further information, please review the attached reports on The Promenade at Garden Grove and the Grove Resort District.

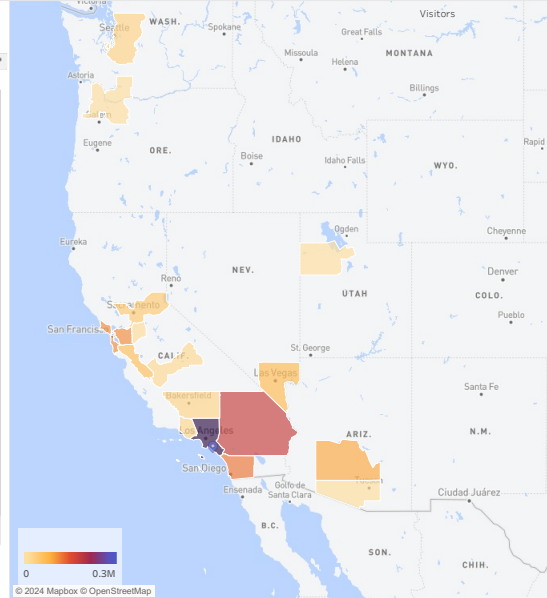


Show By: **Visitor Origins** Local Destinations

Visitors Origins

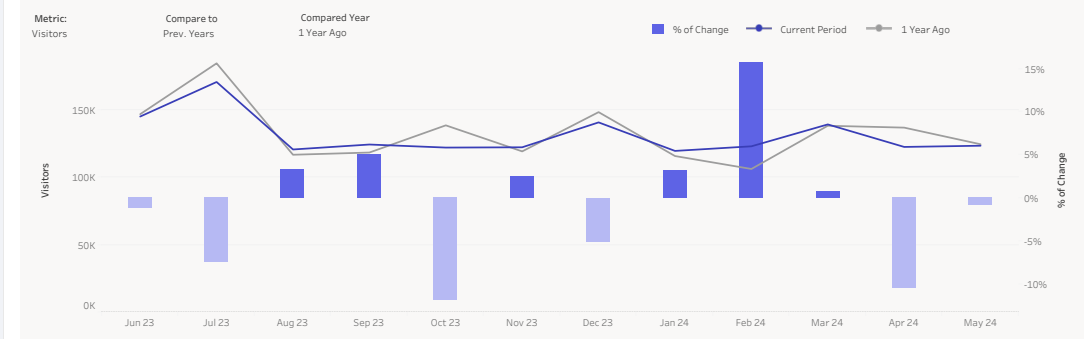
By CBSA Show Top 20

CBSA	Visitors	Visit Nights	Median Daily Disposable Income
Los Angeles-Long Beach-Anaheim	279.0K	580.9K	\$213.3
Riverside-San Bernardino-Ort.	173.2K	334.2K	\$194.6
San Francisco-Oakland-Berkeley	106.0K	261.6K	\$288.4
San Diego-Chula Vista-Carlsbad	121.4K	222.7K	\$230.2
Phoenix-Mesa-Chandler, AZ	87.5K	222.0K	\$202.5
San Jose-Sunnyvale-Santa Clara	62.4K	158.6K	\$297.7
Las Vegas-Henderson-Paradise	68.7K	141.8K	\$189.5
Sacramento-Roseville-Folsom	46.9K	115.5K	\$224.7
Seattle-Tacoma-Bellevue, WA	32.5K	101.8K	\$270.2
Urban Honolulu, HI	17.1K	54.0K	\$232.6
Bakersfield, CA	30.8K	51.8K	\$183.7
Portland-Vancouver-Hillsboro	15.2K	50.2K	\$207.2
Oxnard-Thousand Oaks-Ventura	26.7K	49.2K	\$235.1
Fresno, CA	23.8K	48.4K	\$189.8
Dallas-Fort Worth-Arlington, TX	15.1K	47.4K	\$232.9
Stockton, CA	18.9K	45.1K	\$211.4
Tucson, AZ	14.4K	42.5K	\$156.1
Houston-The Woodlands-Sugar Land	13.6K	42.1K	\$225.7

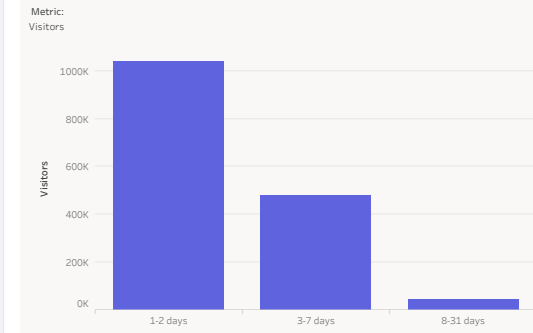


Visitor Metrics

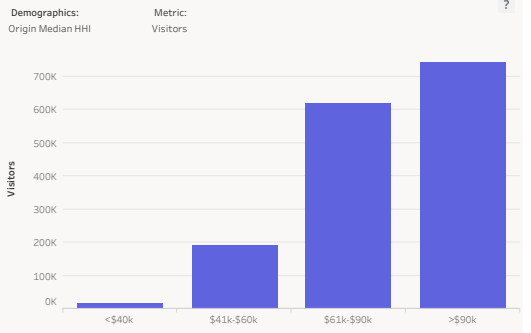
Visits Variance



Breakdown By Visit Lengths



Breakdown By Demographics

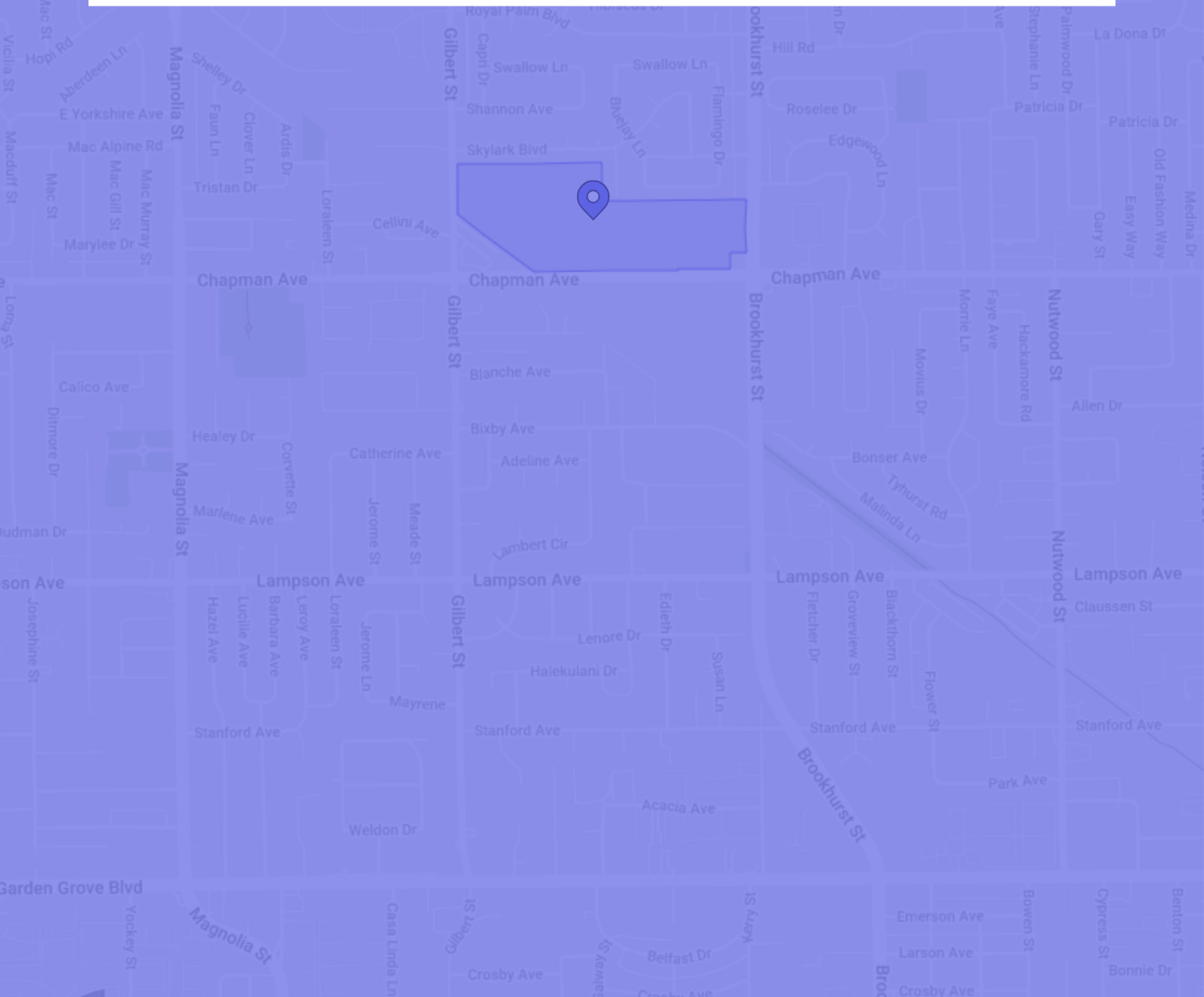


Property Overview

Aug 1, 2023 - Jul 31, 2024

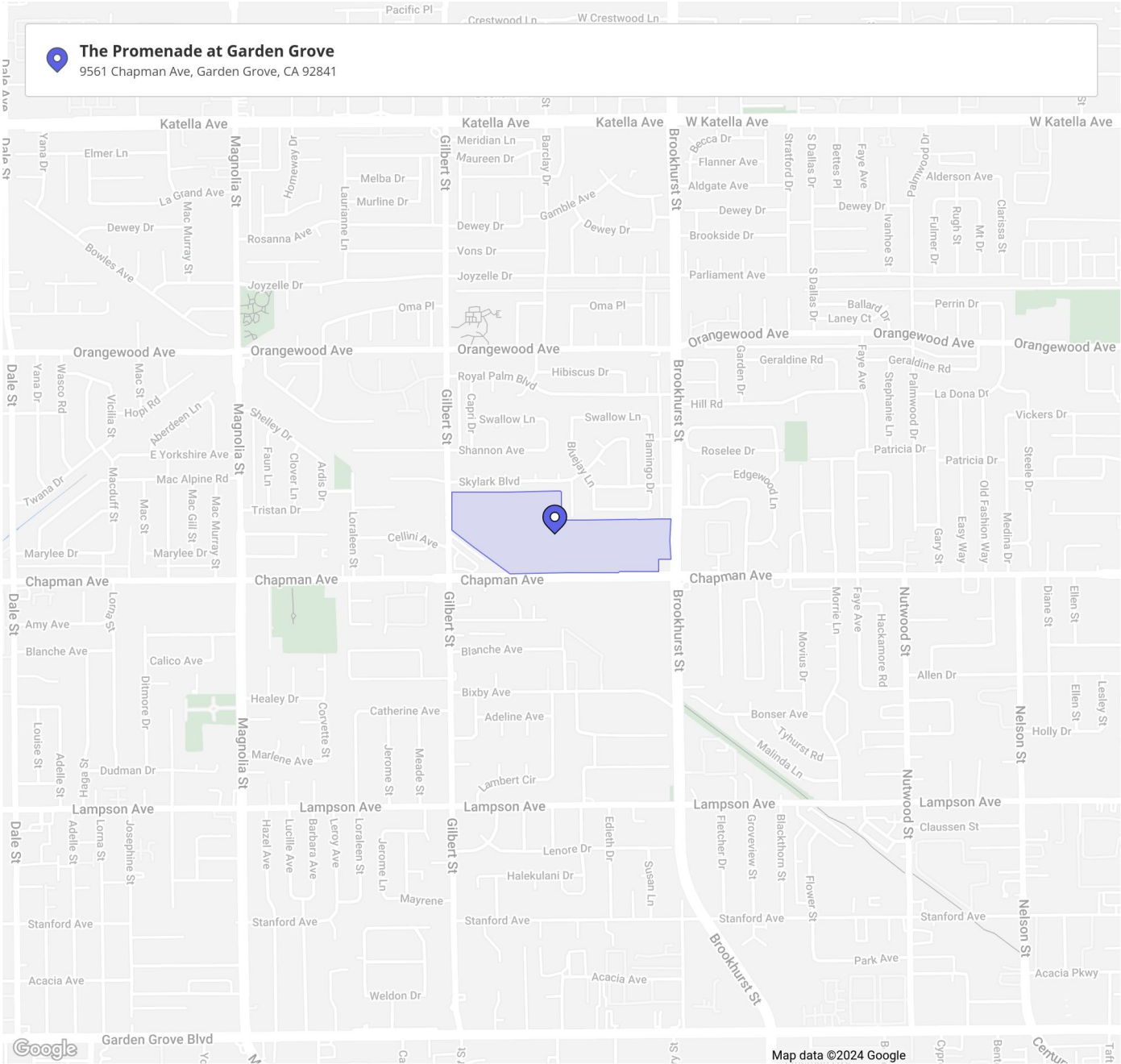
Property:

TP **The Promenade at Garden Grove**
9561 Chapman Ave, Garden Grove, CA 92841



Property Overview

Aug 1, 2023 - Jul 31, 2024



Property Overview

Aug 1, 2023 - Jul 31, 2024



Metrics

The Promenade at Garden Grove
9561 Chapman Ave, Garden Grove, CA 92841

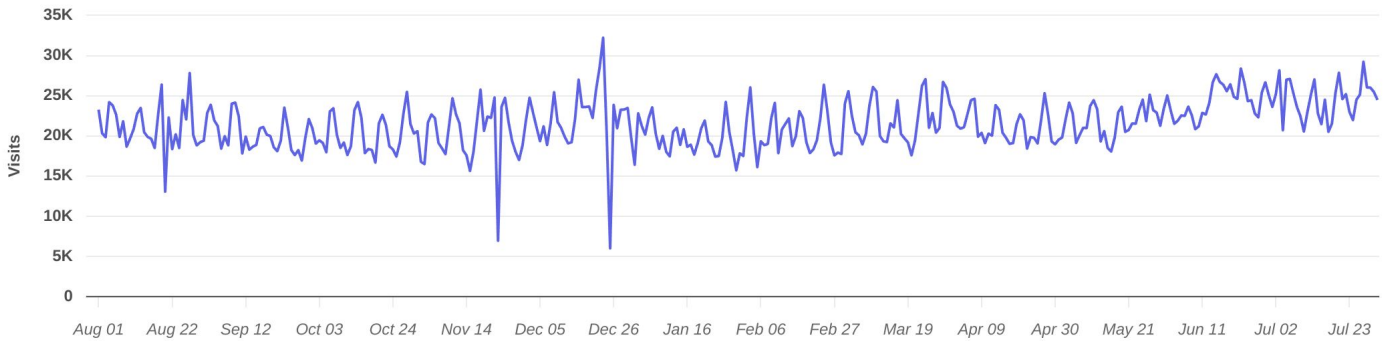
Visits	7.9M	Avg. Dwell Time	47 min
Visits / sq ft	17.17	Panel Visits	281.5K
Size - sq ft	457.8K (GLA)	Visits YoY	+10.2%
Visitors	1.1M	Visits Yo2Y	+21.2%
Visit Frequency	7.45	Visits Yo3Y	+48.4%

Aug 1st, 2023 - Jul 31st, 2024
Data provided by Placer Labs Inc. (www.placer.ai)



Visits Trend

The Promenade at Garden Gr...
Chapman Ave, Garden Grove, CA



Daily | Visits | Aug 1st, 2023 - Jul 31st, 2024
Data provided by Placer Labs Inc. (www.placer.ai)



Property Overview

Aug 1, 2023 - Jul 31, 2024



Audience Overview

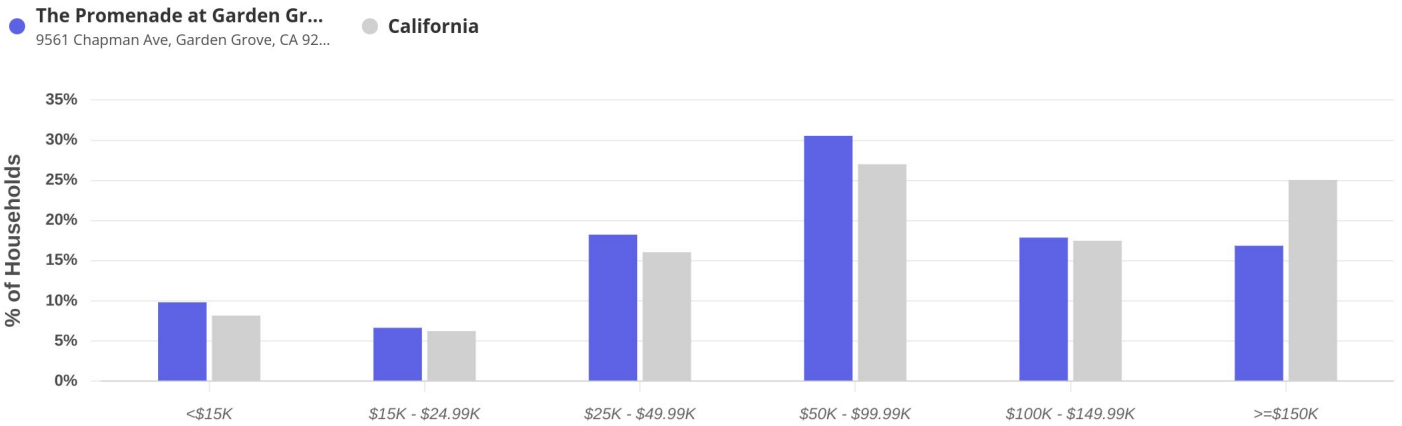
Summary

Property	Median Household Income	Bachelor's Degree or Higher	Median Age	Most Common Ethnicity	Persons per Household
The Promenade at ... Chapman Ave, Garden G...	\$73K	21.2%	36.5	Hispanic or Latino (45.2%)	3.62
California	\$84.8K	35.3%	36.6	Hispanic or Latino (39.5%)	2.99

Aug 1st, 2023 - Jul 31st, 2024 | Data Source: Census 2021
Data provided by Placer Labs Inc. (www.placer.ai)



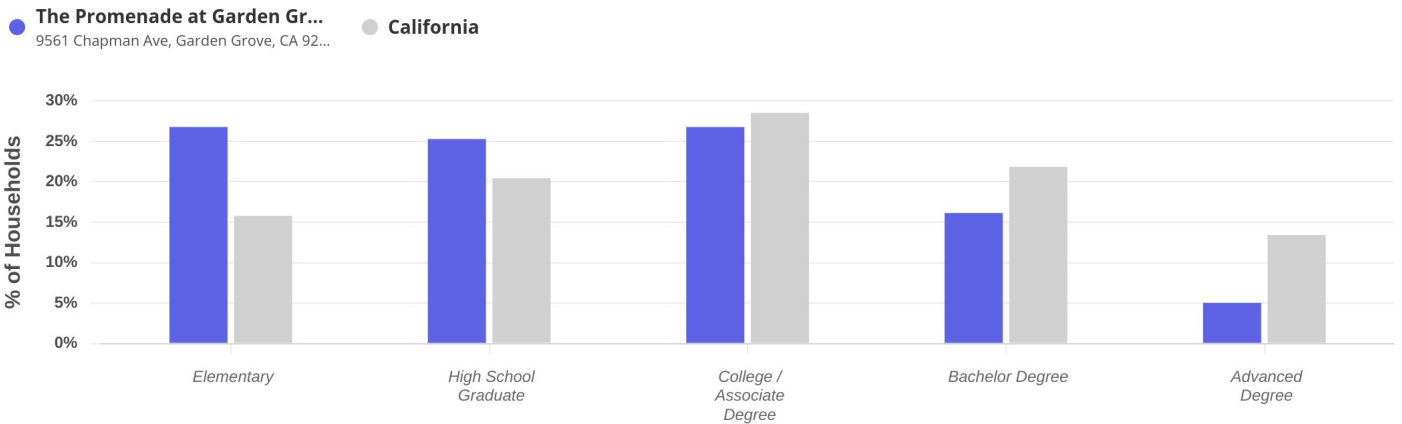
Household Income



Aug 1st, 2023 - Jul 31st, 2024 | Data Source: Census 2021
Data provided by Placer Labs Inc. (www.placer.ai)



Education



Aug 1st, 2023 - Jul 31st, 2024 | Data Source: Census 2021
Data provided by Placer Labs Inc. (www.placer.ai)

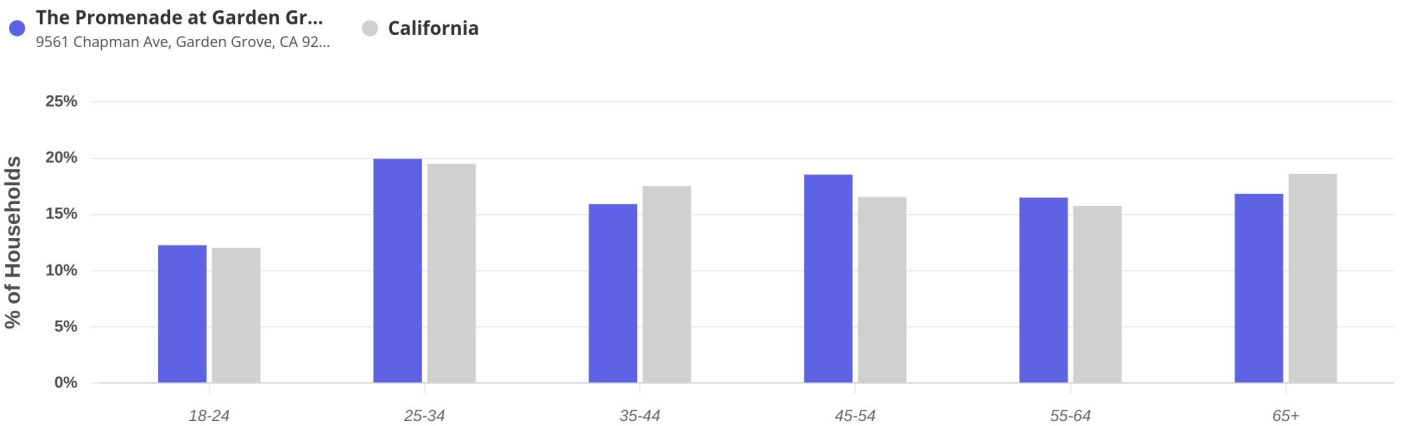


Property Overview

Aug 1, 2023 - Jul 31, 2024



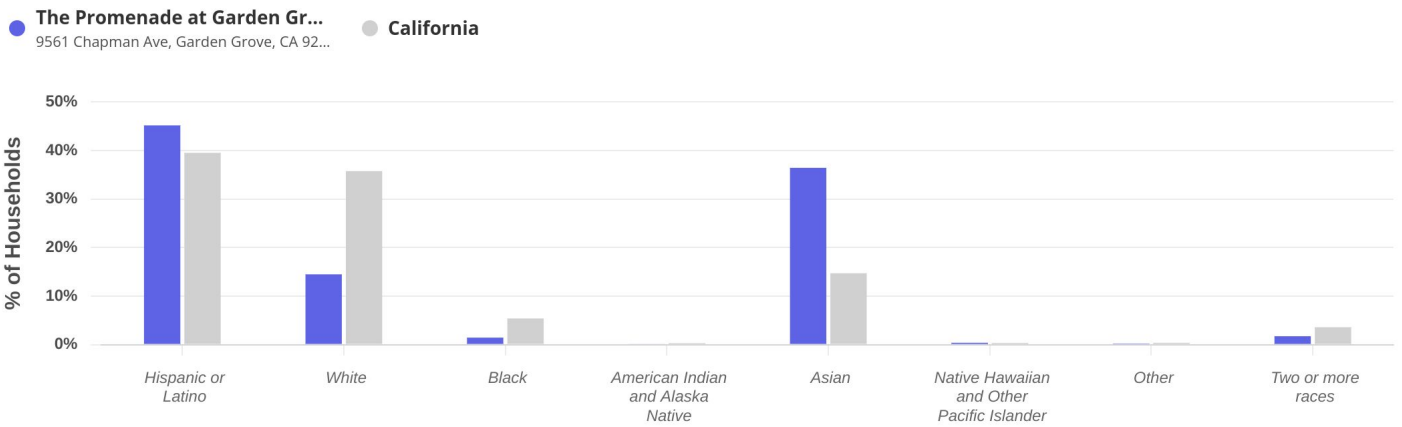
Age



Aug 1st, 2023 - Jul 31st, 2024 | Data Source: Census 2021
Data provided by Placer Labs Inc. (www.placer.ai)



Ethnicity



Aug 1st, 2023 - Jul 31st, 2024 | Data Source: Census 2021
Data provided by Placer Labs Inc. (www.placer.ai)

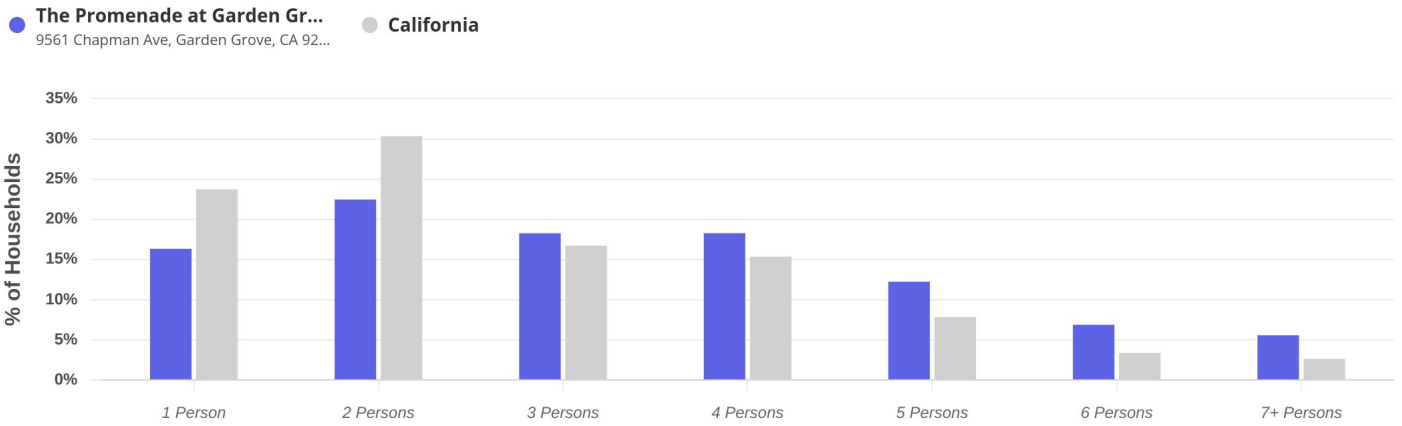


Property Overview

Aug 1, 2023 - Jul 31, 2024



Household Size



Aug 1st, 2023 - Jul 31st, 2024 | Data Source: Census 2021
Data provided by Placer Labs Inc. (www.placer.ai)



Property Overview

Aug 1, 2023 - Jul 31, 2024













Tenants Overview

The Promenade at Garden Grove
9561 Chapman Ave, Garden Grove, CA 92841

The metrics displayed for each tenant are based on its default visit duration.

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Tenants / Category	Visits	Visits Chain Rank, State	Visits / sq ft Chain Rank, State
 Walmart Superstores 11822 Gilbert St, Garden Grove, 92841, CA	2.3M (+6%)	147/207 (+6) <div style="display: flex; width: 100px; height: 10px; background-color: #ccc; border: 1px solid #ccc;"><div style="width: 29%; background-color: #0070c0;"></div></div> 29%	34/207 (+3) <div style="display: flex; width: 100px; height: 10px; background-color: #ccc; border: 1px solid #ccc;"><div style="width: 84%; background-color: #0070c0;"></div></div> 84%
 Regal Garden Grove Theaters & Music Venues 9741 Chapman Ave, Garden Grove, 92841, CA	654.5K (-10%)	18/62 (-1) <div style="display: flex; width: 100px; height: 10px; background-color: #ccc; border: 1px solid #ccc;"><div style="width: 72%; background-color: #0070c0;"></div></div> 72%	23/62 (-1) <div style="display: flex; width: 100px; height: 10px; background-color: #ccc; border: 1px solid #ccc;"><div style="width: 64%; background-color: #0070c0;"></div></div> 64%
 Marshalls Department Stores 9939 Chapman Ave, Garden Grove, 92840, CA	550.7K (+14%)	34/132 <div style="display: flex; width: 100px; height: 10px; background-color: #ccc; border: 1px solid #ccc;"><div style="width: 75%; background-color: #0070c0;"></div></div> 75%	12/132 (+1) <div style="display: flex; width: 100px; height: 10px; background-color: #ccc; border: 1px solid #ccc;"><div style="width: 91%; background-color: #0070c0;"></div></div> 91%
 24 Hour Fitness Fitness 9561 Chapman Ave, Garden Grove, 92841, CA	504.9K (+6%)	59/131 (-9) <div style="display: flex; width: 100px; height: 10px; background-color: #ccc; border: 1px solid #ccc;"><div style="width: 55%; background-color: #0070c0;"></div></div> 55%	79/131 (-8) <div style="display: flex; width: 100px; height: 10px; background-color: #ccc; border: 1px solid #ccc;"><div style="width: 40%; background-color: #0070c0;"></div></div> 40%
 Ross Dress for Less Clothing 9801 Chapman Ave, Garden Grove, 92841, CA	503.5K (+2%)	72/312 (+7) <div style="display: flex; width: 100px; height: 10px; background-color: #ccc; border: 1px solid #ccc;"><div style="width: 77%; background-color: #0070c0;"></div></div> 77%	79/312 (+2) <div style="display: flex; width: 100px; height: 10px; background-color: #ccc; border: 1px solid #ccc;"><div style="width: 75%; background-color: #0070c0;"></div></div> 75%
 McDonald's Fast Food & QSR 9845 Chapman Ave, Garden Grove, 92841, CA	492.8K (+7%)	706/1.2K (+114) <div style="display: flex; width: 100px; height: 10px; background-color: #ccc; border: 1px solid #ccc;"><div style="width: 39%; background-color: #0070c0;"></div></div> 39%	780/1.2K (+108) <div style="display: flex; width: 100px; height: 10px; background-color: #ccc; border: 1px solid #ccc;"><div style="width: 33%; background-color: #0070c0;"></div></div> 33%
 Dollar Tree Discount & Dollar Stores 9679 Chapman Ave, Garden Grove, 92841, CA	437.8K (+8%)	95/646 (-15) <div style="display: flex; width: 100px; height: 10px; background-color: #ccc; border: 1px solid #ccc;"><div style="width: 85%; background-color: #0070c0;"></div></div> 85%	175/646 (-23) <div style="display: flex; width: 100px; height: 10px; background-color: #ccc; border: 1px solid #ccc;"><div style="width: 73%; background-color: #0070c0;"></div></div> 73%
 Five Below Discount & Dollar Stores 9921 Chapman Ave, Garden Grove, 92841, CA	402.9K (+16%)	8/100 (+3) <div style="display: flex; width: 100px; height: 10px; background-color: #ccc; border: 1px solid #ccc;"><div style="width: 93%; background-color: #0070c0;"></div></div> 93%	2/100 <div style="display: flex; width: 100px; height: 10px; background-color: #ccc; border: 1px solid #ccc;"><div style="width: 99%; background-color: #0070c0;"></div></div> 99%
 Bank of America Banks & Financial Services 9591 Chapman Ave, Garden Grove, 92841, CA	314.5K (+2%)	95/684 (+7) <div style="display: flex; width: 100px; height: 10px; background-color: #ccc; border: 1px solid #ccc;"><div style="width: 86%; background-color: #0070c0;"></div></div> 86%	260/684 (+6) <div style="display: flex; width: 100px; height: 10px; background-color: #ccc; border: 1px solid #ccc;"><div style="width: 62%; background-color: #0070c0;"></div></div> 62%
 Paradise Buffet Restaurants 9635 Chapman Ave, Garden Grove, 92841, CA	282.7K (+191%)	N/A	N/A

Property Overview

Aug 1, 2023 - Jul 31, 2024



The Promenade at Garden Grove

9561 Chapman Ave, Garden Grove, CA 92841

The metrics displayed for each tenant are based on its default visit duration.

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Learn More

Tenants / Category	Visits	Visits Chain Rank, State	Visits / sq ft Chain Rank, State
Aldi Groceries 9901 Chapman Ave, Garden Grove, 92841, CA	269.3K (+22%)	84/95 (-6) 12%	87/95 (-9) 9%
PetSmart Pet Stores & Services 9835 Chapman Ave, Garden Grove, 92841, CA	224.5K (+2%)	106/159 (+10) 33%	15/159 (+5) 91%
Blaze Pizza Fast Food & QSR 9737 Chapman Ave D, Garden Grove, 92841, CA	199.5K (+20%)	4/71 (+4) 95%	3/71 97%
Panda Express Fast Food & QSR 9755 Chapman Ave, Garden Grove, 92843, CA	184.6K (+5%)	230/478 (+11) 52%	284/478 (+4) 40%
Paris Baguette Breakfast, Coffee, Bakeries & Dessert Shops 9885 Chapman Ave, Garden Grove, 92841, CA	173.6K (+4%)	19/39 (-2) 53%	14/39 66%
Carl's Jr. Fast Food & QSR 9917 Chapman Ave, Garden Grove, 92841, CA	151.1K (+2%)	307/622 (+41) 50%	254/622 (+34) 59%
Wingstop Fast Food & QSR 9737 Chapman Ave, Garden Grove, 92841, CA	142.9K (+20%)	30/336 (+14) 91%	41/336 (+8) 88%
Chipotle Mexican Grill Fast Food & QSR 9737 Chapman Ave Ste A, Garden Grove, 92841-2721, CA	139.3K (+8%)	176/395 (-2) 55%	166/395 (+13) 58%
Yogurtland Breakfast, Coffee, Bakeries & Dessert Shops 9755-B Chapman Ave., Garden Grove, 92841, CA	121.6K (+12%)	16/137 (+3) 89%	25/137 (+2) 82%
Cold Stone Creamery Breakfast, Coffee, Bakeries & Dessert Shops 9971 Chapman Ave Ste A, Garden Grove, 92841, CA	105.9K (-5%)	13/151 (+1) 92%	22/151 86%



Property Overview

Aug 1, 2023 - Jul 31, 2024













The Promenade at Garden Grove

9561 Chapman Ave, Garden Grove, CA 92841

The metrics displayed for each tenant are based on its default visit duration.

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Tenants / Category	Visits	Visits Chain Rank, State	Visits / sq ft Chain Rank, State
 Citibank Banks & Financial Services 9669 Chapman Ave, Garden Grove, 92841, CA	104.1K (-2%)	59/217 (-1) 73%	41/217 (-5) 81%
 GameStop Electronics Stores 9877 Chapman Ave, Garden Grove, 92841, CA	80K (+7%)	38/198 (+28) 81%	21/198 (+19) 89%
 O'Reilly Auto Parts Car Shops & Services 9851 Chapman Ave, Garden Grove, 92841, CA	80K (-4%)	308/577 (-41) 46%	430/577 (-31) 25%
 Roasting Water Breakfast, Coffee, Bakeries & Dessert Shops 9783 Chapman Ave, Garden Grove, 92841, CA	55.1K (+29%)	N/A	N/A
 Closet 21 Clothing 9635 Chapman Ave, Garden Grove, 92841, CA	55.1K (-15%)	N/A	N/A
 The UPS Store Shipping & Storage 9877 Chapman Ave Ste D, Garden Grove, 92841, CA	43.4K (-27%)	367/698 (-143) 47%	362/698 (-146) 48%
 Wells Fargo Banks & Financial Services 9929 Chapman Ave, Garden Grove, 92841, CA	42.3K (-1%)	621/641 (+1) 3%	597/641 7%
 SUBWAY Fast Food & QSR 9877 Chapman Ave, Garden Grove, 92841, CA	38.2K (+22%)	832/1.5K (+212) 45%	646/1.5K (+202) 57%
 See's Candies Groceries 9665 Chapman Ave, Garden Grove, 92841, CA	31.2K (+3%)	81/120 (+3) 33%	79/120 (+3) 35%
 Viva Smiles Doctors' Clinics 9639 Chapman Avenue, Garden Grove, 92841, CA	26.7K (-3%)	N/A	N/A



Property Overview

Aug 1, 2023 - Jul 31, 2024












The Promenade at Garden Grove

9561 Chapman Ave, Garden Grove, CA 92841

The metrics displayed for each tenant are based on its default visit duration.

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Learn More

Tenants / Category	Visits	Visits Chain Rank, State	Visits / sq ft Chain Rank, State
 Waba Grill Restaurants 9811 Chapman Ave, Garden Grove, 92841, CA	19.8K (-8%)	140/160 (-8) 13%	138/160 (-3) 14%
 Crumbi Cookies Breakfast, Coffee, Bakeries & Dessert Shops 9877 Chapman Ave, Ste C, Garden Grove, 92841, CA	19.1K (+138%)	105/109 (-35) 4%	104/109 (-34) 5%
 Sally Beauty Supply Beauty & Spa 9925 Chapman Ave, Garden Grove, 92841, CA	14.6K (+6%)	193/216 (-10) 11%	209/216 (-6) 3%
 H&R Block Banks & Financial Services 9971 Chapman Ave Ste B, Garden Grove, 92841, CA	13.6K (-13%)	212/257 (-28) 17%	196/257 (-21) 24%
 GNC Drugstores & Pharmacies 9875 Chapman Ave, Garden Grove, 92841, CA	9.6K (+6%)	88/111 21%	91/111 (+1) 18%
 Kyotori Japanese Restaurant Restaurants 9789 Chapman Ave, Garden Grove, 92841, CA	7K (+14%)	N/A	N/A
 Topline Nails Beauty & Spa 9971 Chapman Ave D, Garden Grove, 92841, CA	5.4K	N/A	N/A
 Devbha Eyebrow Threading Beauty & Spa 9881 Chapman Ave, Garden Grove, 92841, CA	4.5K	N/A	N/A
 Fashion Boomy Clothing 9861 Chapman Ave, Garden Grove, 92841, CA	N/A	N/A	N/A

All | Compared to: Aug 1st, 2022 - Jul 31st, 2023 | Aug 1st, 2023 - Jul 31st, 2024
 Data provided by Placer Labs Inc. (www.placer.ai)

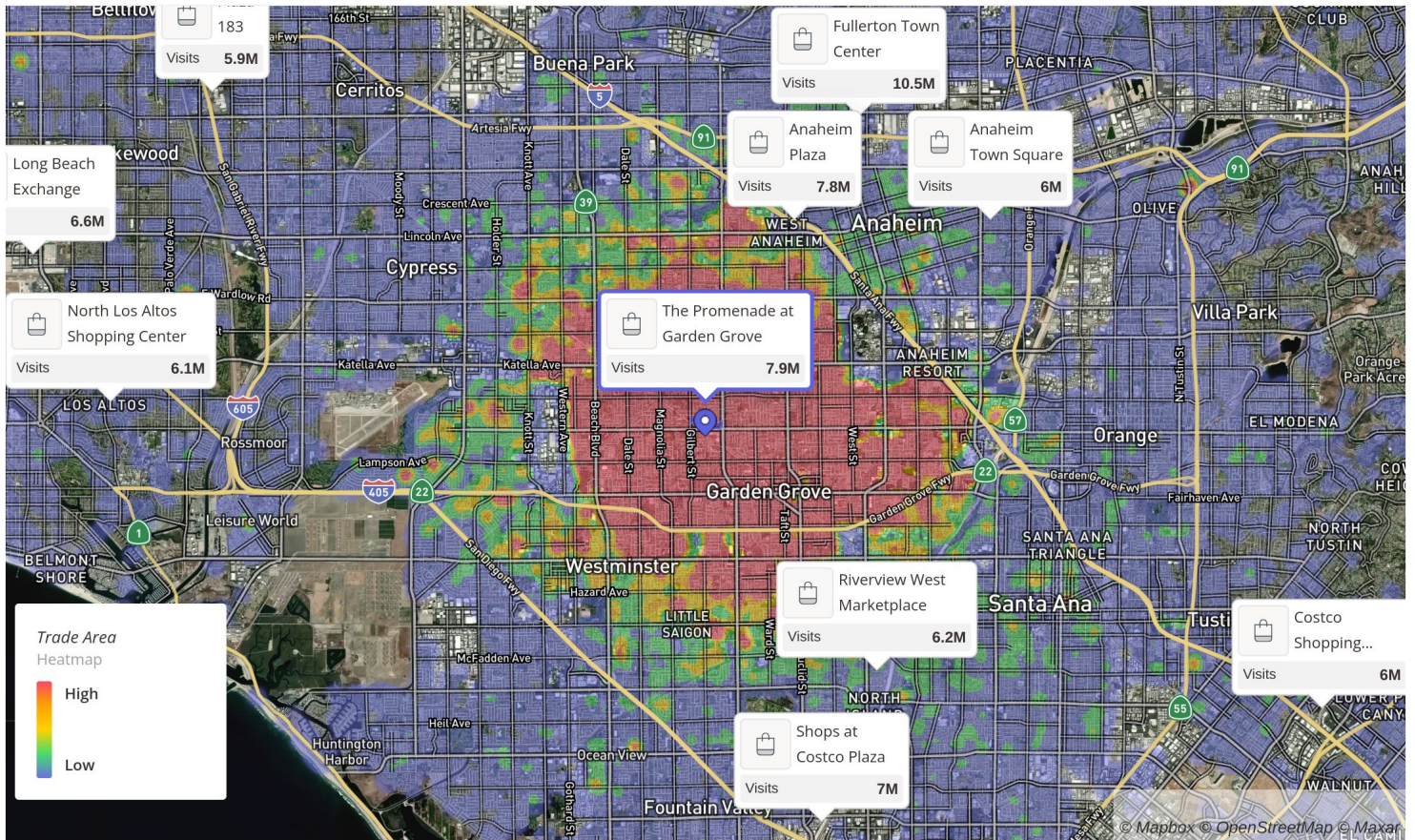


Property Overview

Aug 1, 2023 - Jul 31, 2024



Market Landscape



Home locations are obfuscated for privacy and randomly placed within a census block. They do not represent actual home addresses.

Aug 1st, 2023 - Jul 31st, 2024
Data provided by Placer Labs Inc. (www.placer.ai)



Property Overview

Aug 1, 2023 - Jul 31, 2024



Ranking Overview

The Promenade at Garden Gr...
9561 Chapman Ave, Garden Grove, CA 9...

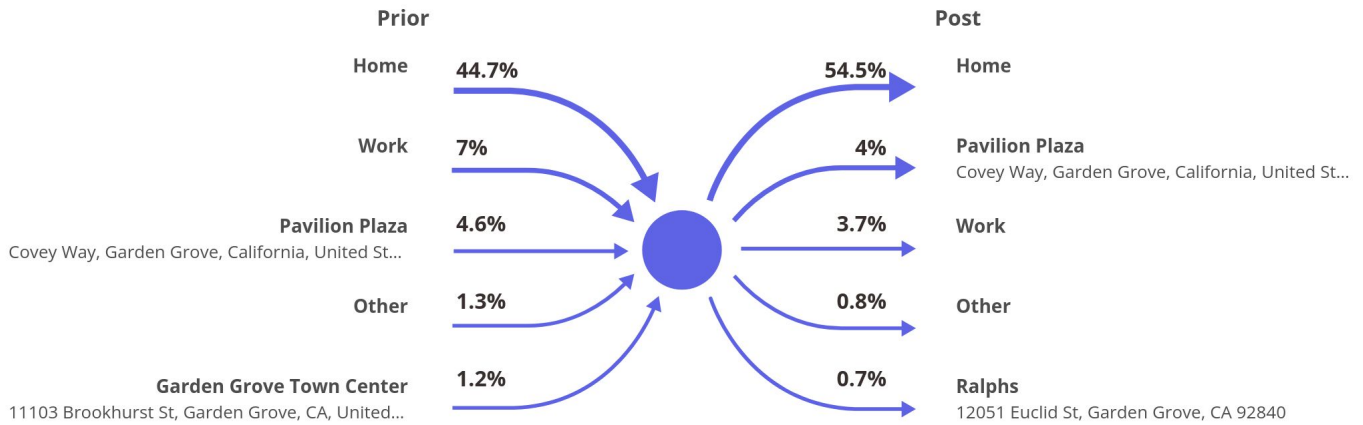


Category: Community Shopping Centers | Visits | Aug 1st, 2023 - Jul 31st, 2024
Data provided by Placer Labs Inc. (www.placer.ai)



Visitor Journey

The Promenade at Garden Grove
9561 Chapman Ave, Garden Grove, CA 92841



Show by: | Aug 1st, 2023 - Jul 31st, 2024
Data provided by Placer Labs Inc. (www.placer.ai)



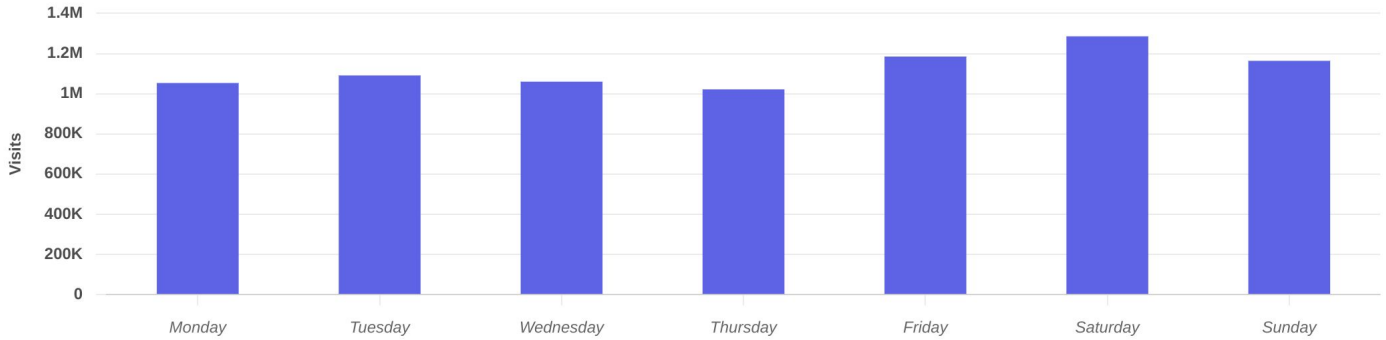
Property Overview

Aug 1, 2023 - Jul 31, 2024



Daily Visits

The Promenade at Garden Gr...
9561 Chapman Ave, Garden Grove, CA 9...

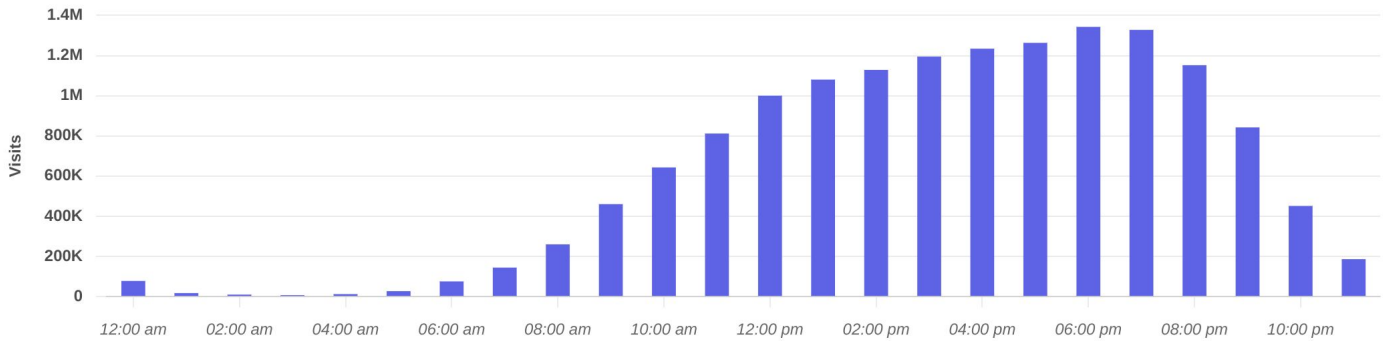


Visits | Aug 1st, 2023 - Jul 31st, 2024
Data provided by Placer Labs Inc. (www.placer.ai)



Hourly Visits

The Promenade at Garden Gr...
9561 Chapman Ave, Garden Grove, CA 9...



Visits | Aug 1st, 2023 - Jul 31st, 2024
Data provided by Placer Labs Inc. (www.placer.ai)



Favorite Places

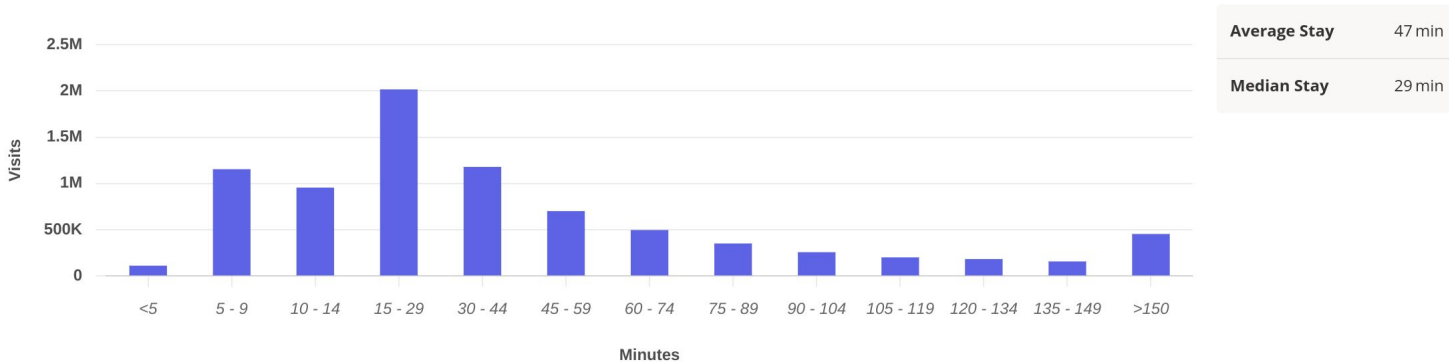
The Promenade at Garden Grove / Chapman Ave, Garden Grove, CA			
Rank	Name	Distance	Visitors
1	The Outlets at Orange / 20 City Blvd W, Orange, CA 92868	4 mi	508.6K (48.2%)
2	Disneyland Park / 1313 Disneyland Dr, Anaheim, CA 92802	2.9 mi	480K (45.5%)
3	Los Angeles International Airport / 1 World Way, Los Angeles, CA 90045	27.7 mi	392.5K (37.2%)
4	South Coast Plaza / 3333 Bristol St, Costa Mesa, CA 92626	8.1 mi	387.6K (36.7%)
5	Walmart / 11822 Gilbert St, Garden Grove, CA 92841	0.1 mi	379.3K (35.9%)
6	Bella Terra Mall / 7777 Edinger Ave, Huntington Beach, CA 92647	4.4 mi	358.6K (34%)
7	MainPlace Mall / 2800 N Main St, Santa Ana, CA 92705	5.5 mi	357.9K (33.9%)
8	Pavilion Plaza / Covey Way, Garden Grove, California 90680	0.2 mi	344K (32.6%)
9	Buena Park Downtown / 8308 On the Mall, Buena Park, CA 90620	4.2 mi	329.5K (31.2%)
10	The Village Shopping Center / 12781 Beach Boulevard, Long Beach, CA 90680	2 mi	318.6K (30.2%)

Category: All Categories | Min. Visits: 1 | Aug 1st, 2023 - Jul 31st, 2024
 Data provided by Placer Labs Inc. (www.placer.ai)



Visit Duration

The Promenade at Garden Grove
 9561 Chapman Ave, Garden Grove, CA 92841



Visits | Aug 1st, 2023 - Jul 31st, 2024
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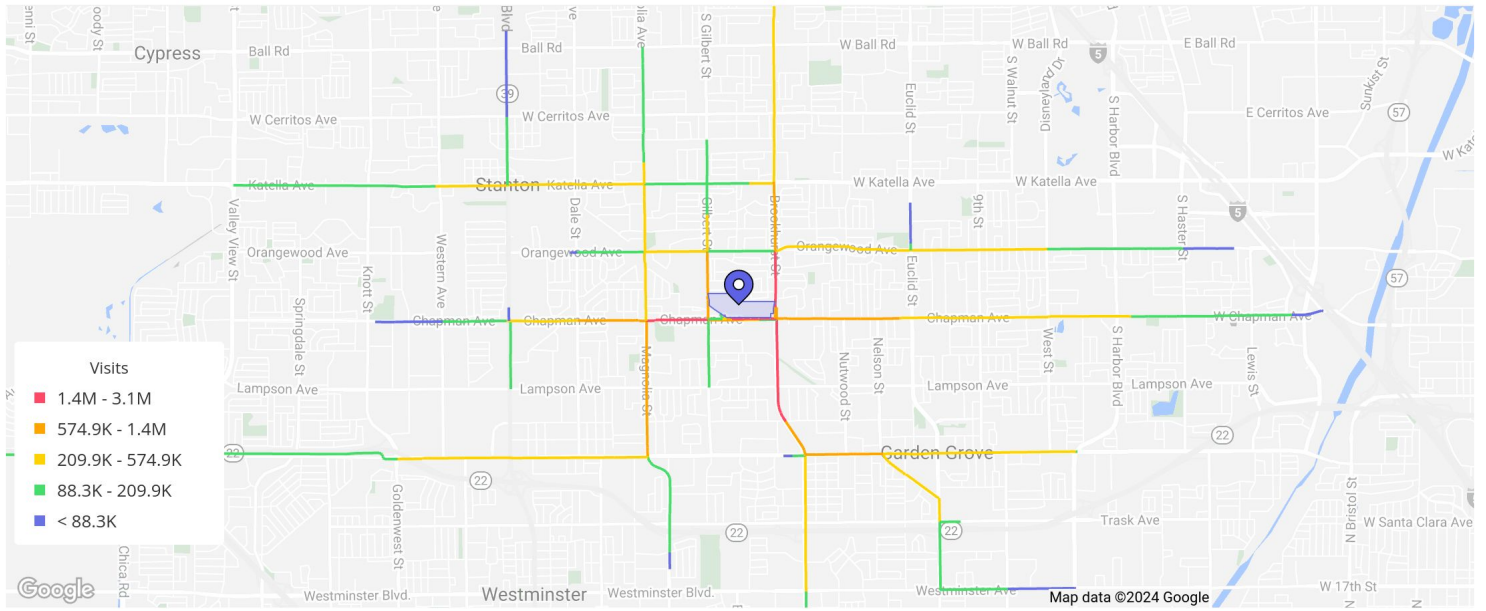


Property Overview

Aug 1, 2023 - Jul 31, 2024



Visitor Journey - Routes



To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.


Journey Direction: To Property | Aug 1st, 2023 - Jul 31st, 2024
Data provided by Placer Labs Inc. (www.placer.ai)

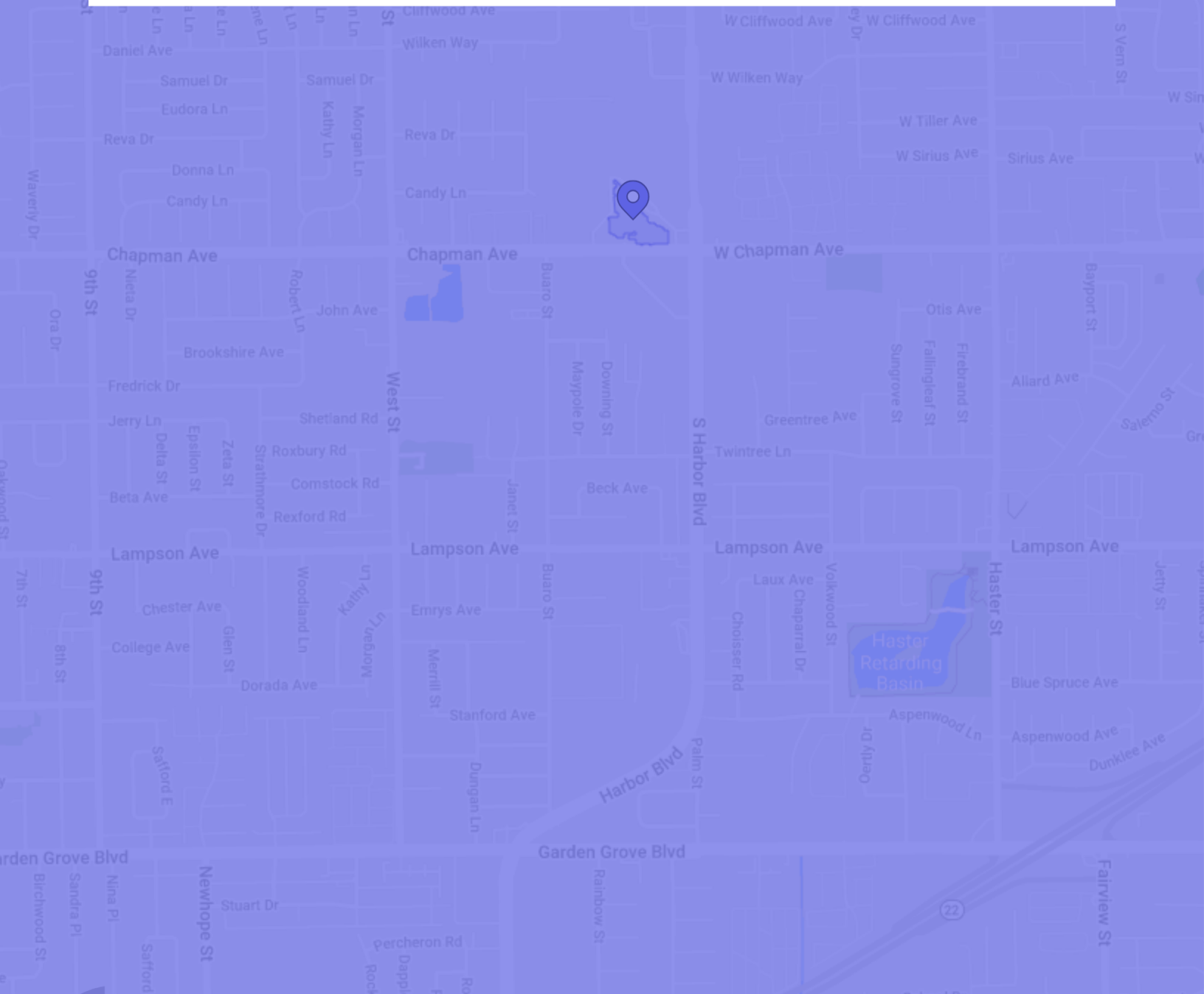


Property Overview

Aug 1, 2023 - Jul 31, 2024

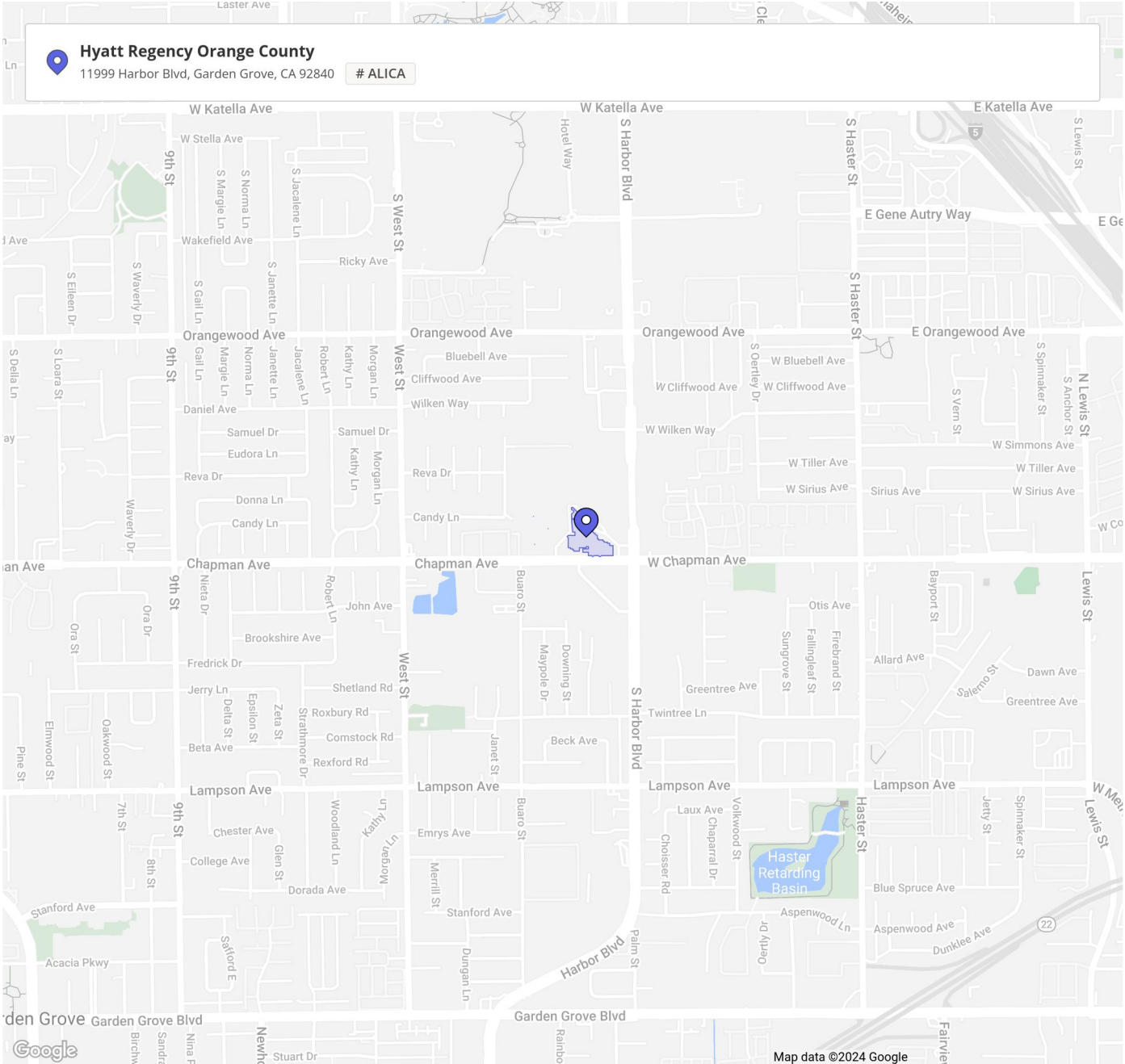
Property:

 **Hyatt Regency Orange County**
11999 Harbor Blvd, Garden Grove, CA 92840 # ALICA



Property Overview

Aug 1, 2023 - Jul 31, 2024



Property Overview

Aug 1, 2023 - Jul 31, 2024



Metrics

Hyatt Regency Orange County

11999 Harbor Blvd, Garden G... # ALICA

Visits	897.1K	Avg. Dwell Time	422 min
Visits / sq ft	6.75	Panel Visits	45.2K
Size - sq ft	132.9K	Visits YoY	+3.8%
Visitors	263.6K	Visits Yo2Y	+10.5%
Visit Frequency	3.48	Visits Yo3Y	+146%

Aug 1st, 2023 - Jul 31st, 2024

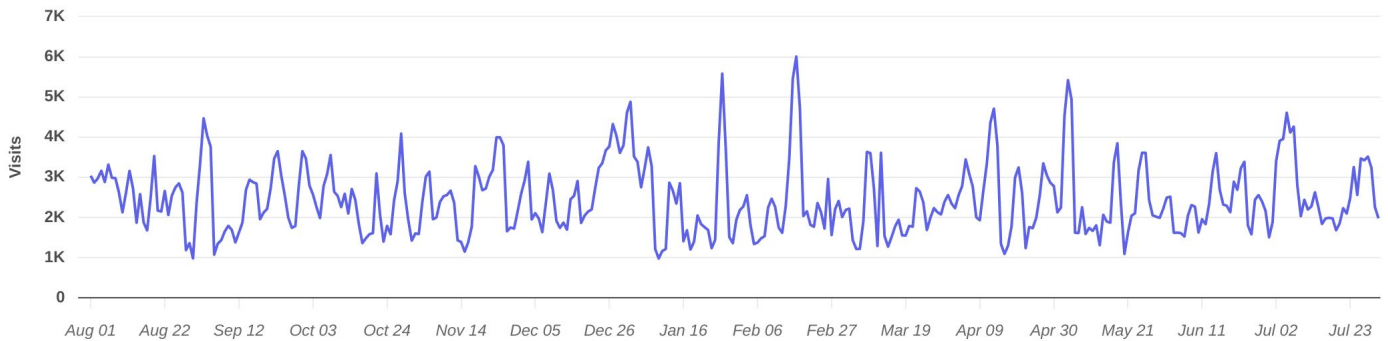
Data provided by Placer Labs Inc. (www.placer.ai)



Visits Trend

Hyatt Regency Orange County

Harbor Blvd, Garden Grov... # ALICA



Daily | Visits | Aug 1st, 2023 - Jul 31st, 2024

Data provided by Placer Labs Inc. (www.placer.ai)





Property Overview

Aug 1, 2023 - Jul 31, 2024



Audience Overview

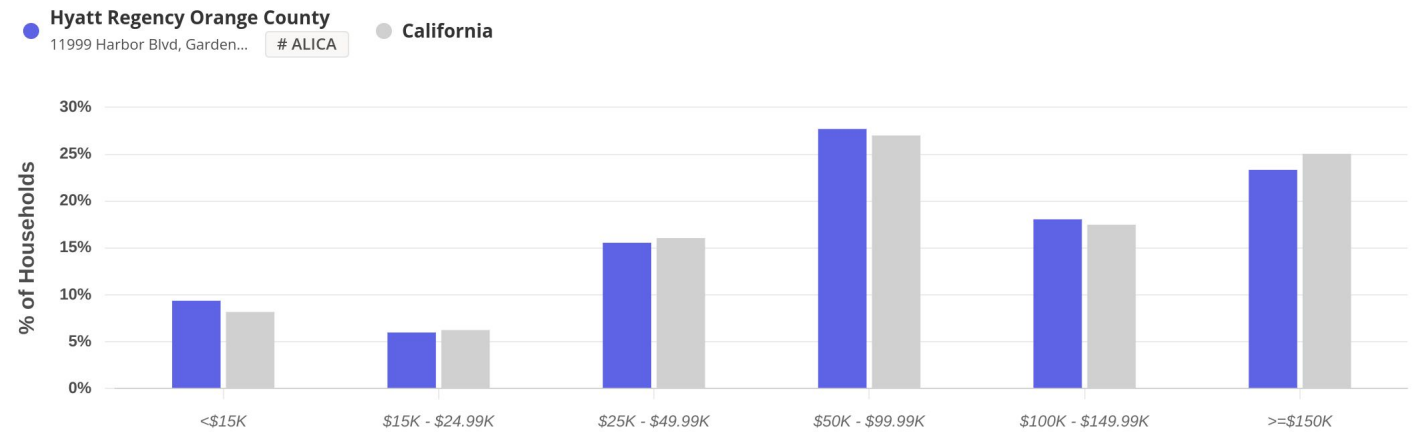
Summary

Property	Median Household Income	Bachelor's Degree or Higher	Median Age	Most Common Ethnicity	Persons per Household
 Hyatt Regency Oran... Harbor Blvd, Garden Gro...	\$82.8K	37.9%	35.7	Hispanic or Latino (41%)	2.96
 California	\$84.8K	35.3%	36.6	Hispanic or Latino (39.5%)	2.99

Aug 1st, 2023 - Jul 31st, 2024 | Data Source: Census 2021
Data provided by Placer Labs Inc. (www.placer.ai)



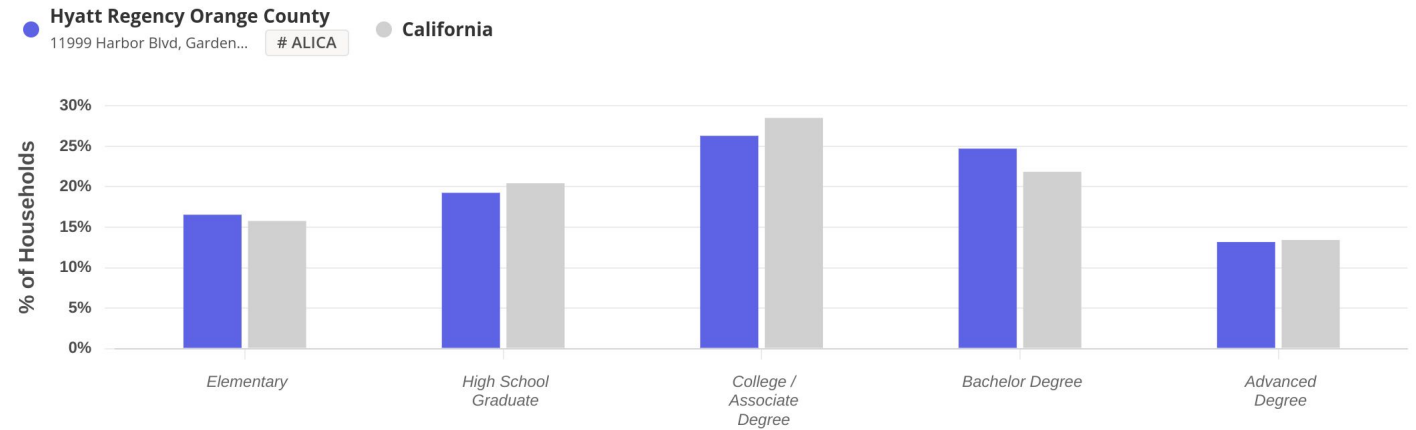
Household Income



Aug 1st, 2023 - Jul 31st, 2024 | Data Source: Census 2021
Data provided by Placer Labs Inc. (www.placer.ai)



Education



Aug 1st, 2023 - Jul 31st, 2024 | Data Source: Census 2021
Data provided by Placer Labs Inc. (www.placer.ai)

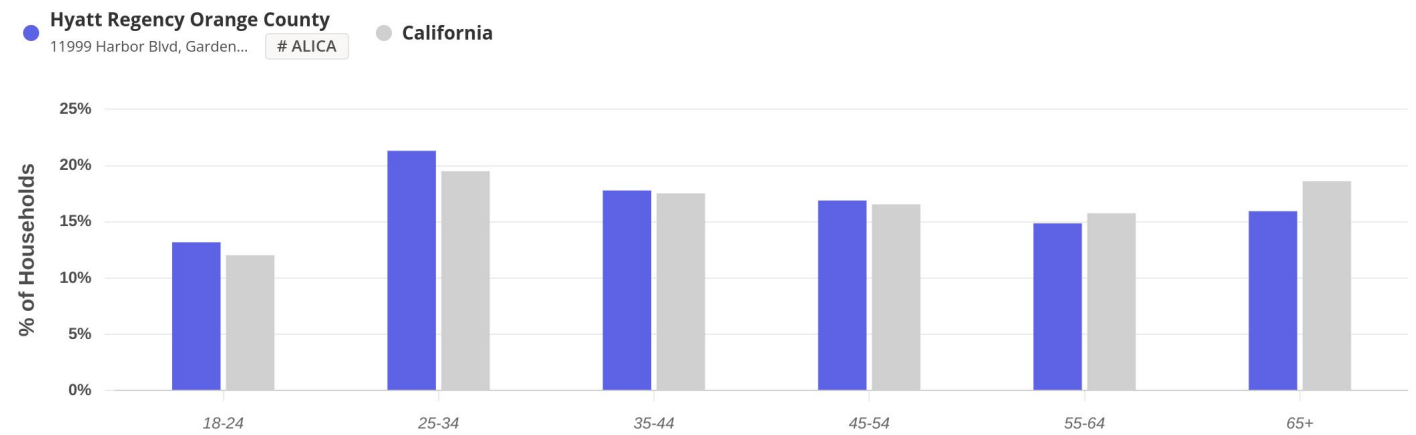


Property Overview

Aug 1, 2023 - Jul 31, 2024



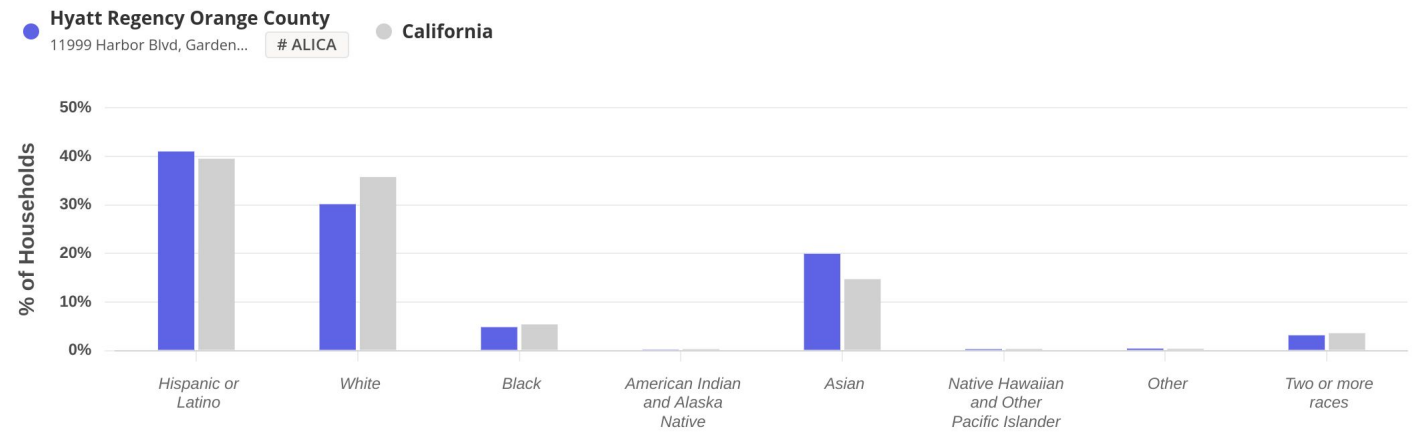
Age



Aug 1st, 2023 - Jul 31st, 2024 | Data Source: Census 2021
Data provided by Placer Labs Inc. (www.placer.ai)



Ethnicity



Aug 1st, 2023 - Jul 31st, 2024 | Data Source: Census 2021
Data provided by Placer Labs Inc. (www.placer.ai)

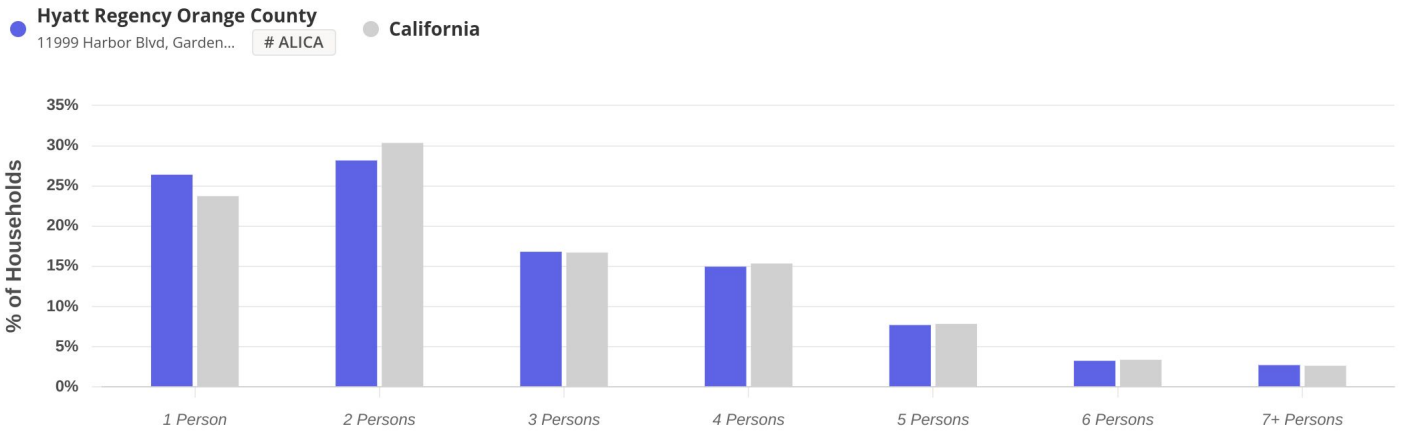


Property Overview

Aug 1, 2023 - Jul 31, 2024



Household Size



Aug 1st, 2023 - Jul 31st, 2024 | Data Source: Census 2021
Data provided by Placer Labs Inc. (www.placer.ai)

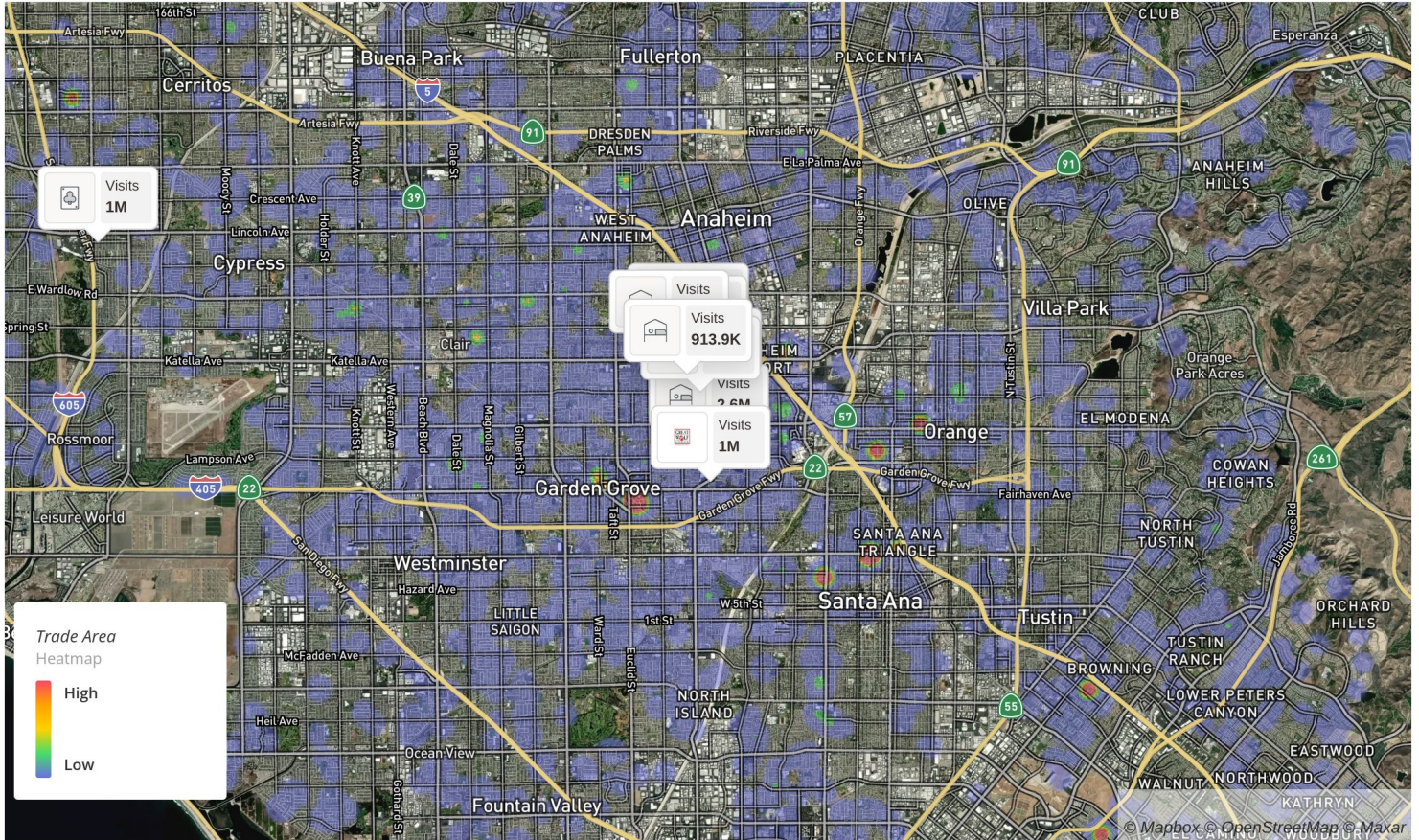


Property Overview

Aug 1, 2023 - Jul 31, 2024



Market Landscape



Home locations are obfuscated for privacy and randomly placed within a census block. They do not represent actual home addresses.

Aug 1st, 2023 - Jul 31st, 2024

Data provided by Placer Labs Inc. (www.placer.ai)



Property Overview

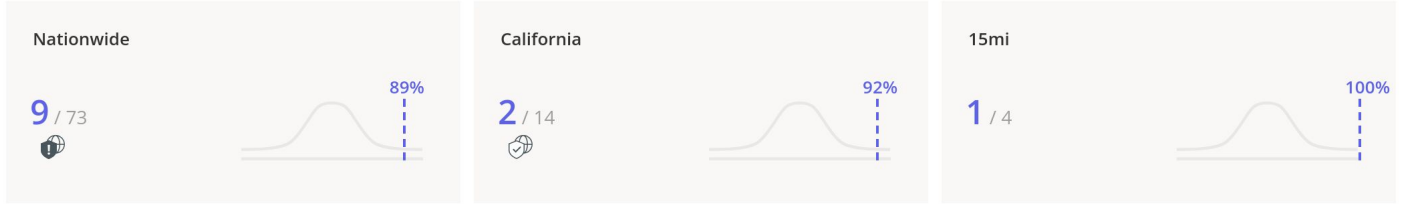
Aug 1, 2023 - Jul 31, 2024



Ranking Overview

Hyatt Regency Orange County

11999 Harbor Blvd, Garde... # ALICA



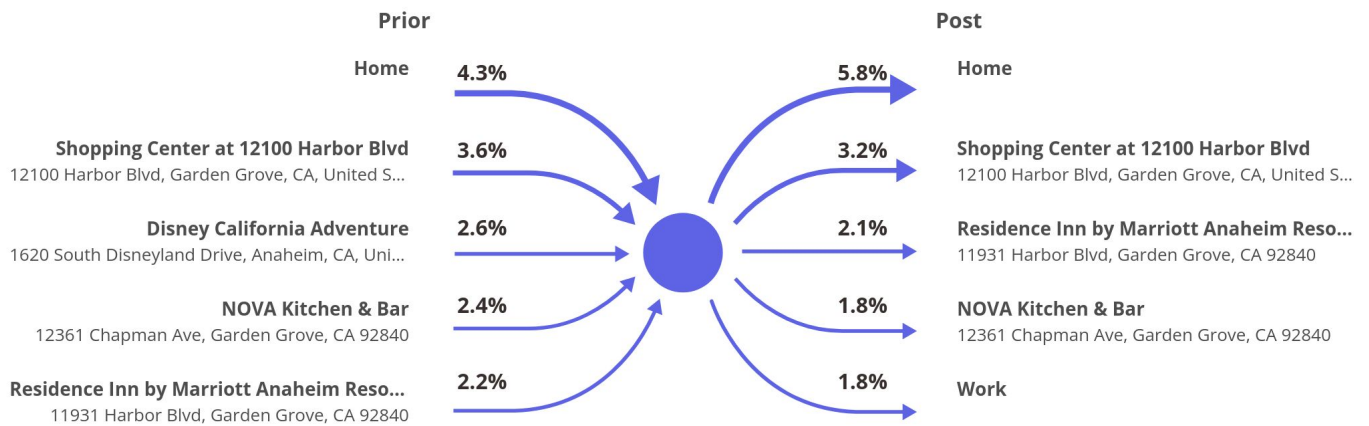
Chain: Hyatt Regency | Visits | Aug 1st, 2023 - Jul 31st, 2024
Data provided by Placer Labs Inc. (www.placer.ai)



Visitor Journey

Hyatt Regency Orange County

11999 Harbor Blvd, Garden Grove, CA 92840 # ALICA



Show by: | Aug 1st, 2023 - Jul 31st, 2024
Data provided by Placer Labs Inc. (www.placer.ai)



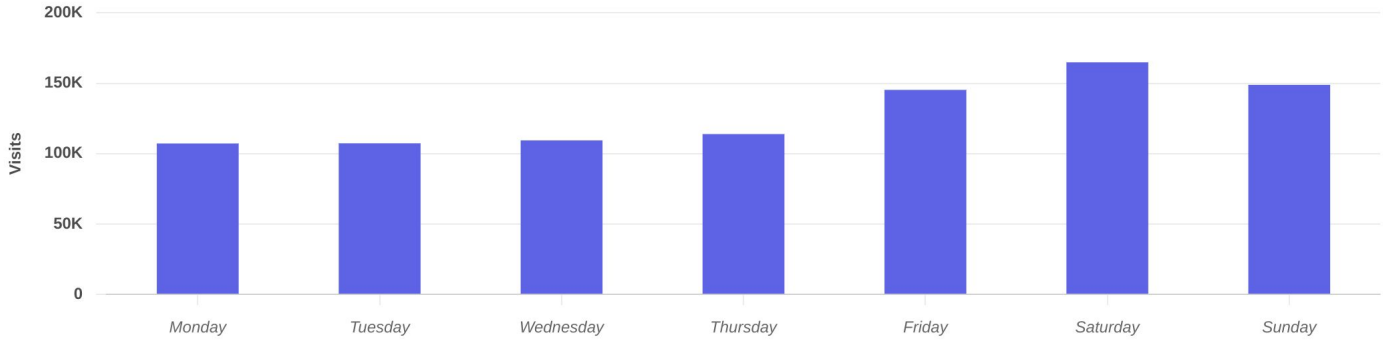
Property Overview

Aug 1, 2023 - Jul 31, 2024



Daily Visits

Hyatt Regency Orange County
11999 Harbor Blvd, Garde... # ALICA

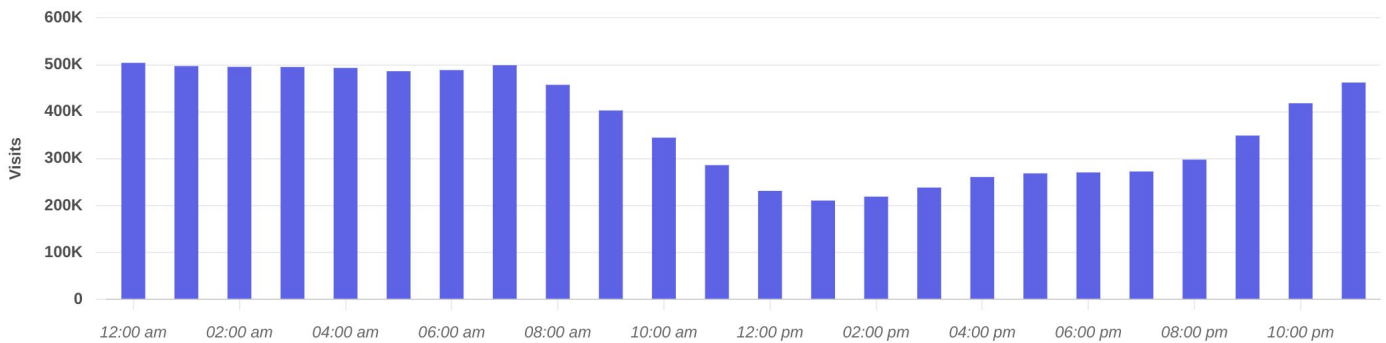


Visits | Aug 1st, 2023 - Jul 31st, 2024
Data provided by Placer Labs Inc. (www.placer.ai)



Hourly Visits

Hyatt Regency Orange County
11999 Harbor Blvd, Garde... # ALICA



Visits | Aug 1st, 2023 - Jul 31st, 2024
Data provided by Placer Labs Inc. (www.placer.ai)



Property Overview

Aug 1, 2023 - Jul 31, 2024



Favorite Places

Hyatt Regency Orange County / Harbor Blvd, Garden Grove, CA

Rank	Name	Distance	Visitors
1	Disneyland Park / 1313 Disneyland Dr, Anaheim, CA 92802	1.5 mi	162.5K (61.7%)
2	Los Angeles International Airport / 1 World Way, Los Angeles, CA 90045	30.2 mi	116K (44%)
3	Disney California Adventure / 1620 South Disneyland Drive, Anaheim, CA 92802	1.2 mi	100.9K (38.3%)
4	Downtown Disney District / 1580 Disneyland Dr, Anaheim, CA 92802	1.4 mi	86.3K (32.7%)
5	Shopping Center at 12100 Harbor Blvd / 12100 Harbor Blvd, Garden Grove, CA 92840	0.2 mi	76.6K (29.1%)
6	Soarin' Over California / 1313 Disneyland Dr, Anaheim, CA 92802	1.3 mi	65K (24.7%)
7	Target / 12100 Harbor Blvd, Garden Grove, CA 92840	0.3 mi	64.1K (24.3%)
8	John Wayne Airport / 18601 Airport Way, Santa Ana, CA 92707	8.4 mi	62.4K (23.7%)
9	Disneyland Resort Main Transportation Center / 1313 S Harbor Blvd, Anaheim, CA 92802	1.4 mi	59.5K (22.6%)
10	California Screamin' / Paradise Pier, Anaheim, CA 92802	1.1 mi	58.9K (22.3%)

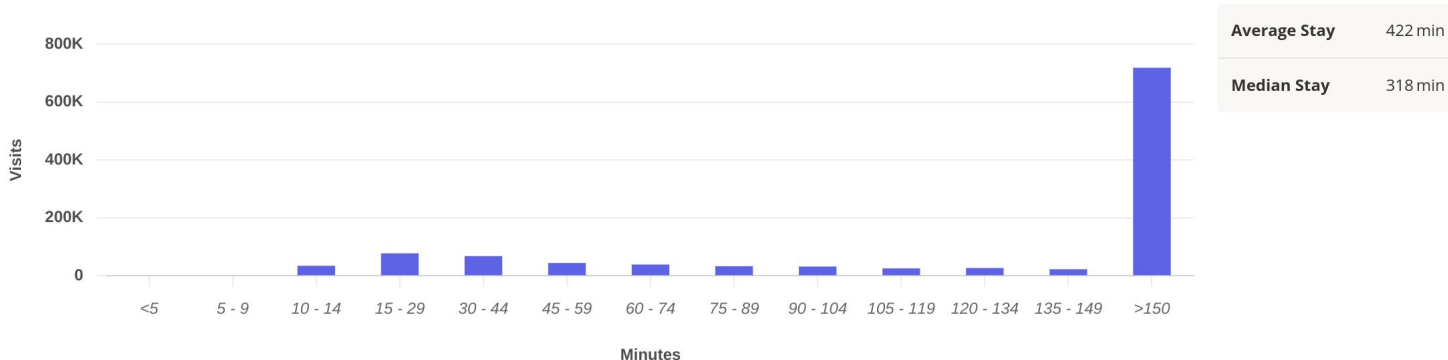
Category: All Categories | Min. Visits: 1 | Aug 1st, 2023 - Jul 31st, 2024
Data provided by Placer Labs Inc. (www.placer.ai)



Visit Duration

Hyatt Regency Orange County

11999 Harbor Blvd, Garden G... # ALICA



Visits | Aug 1st, 2023 - Jul 31st, 2024
Data provided by Placer Labs Inc. (www.placer.ai)

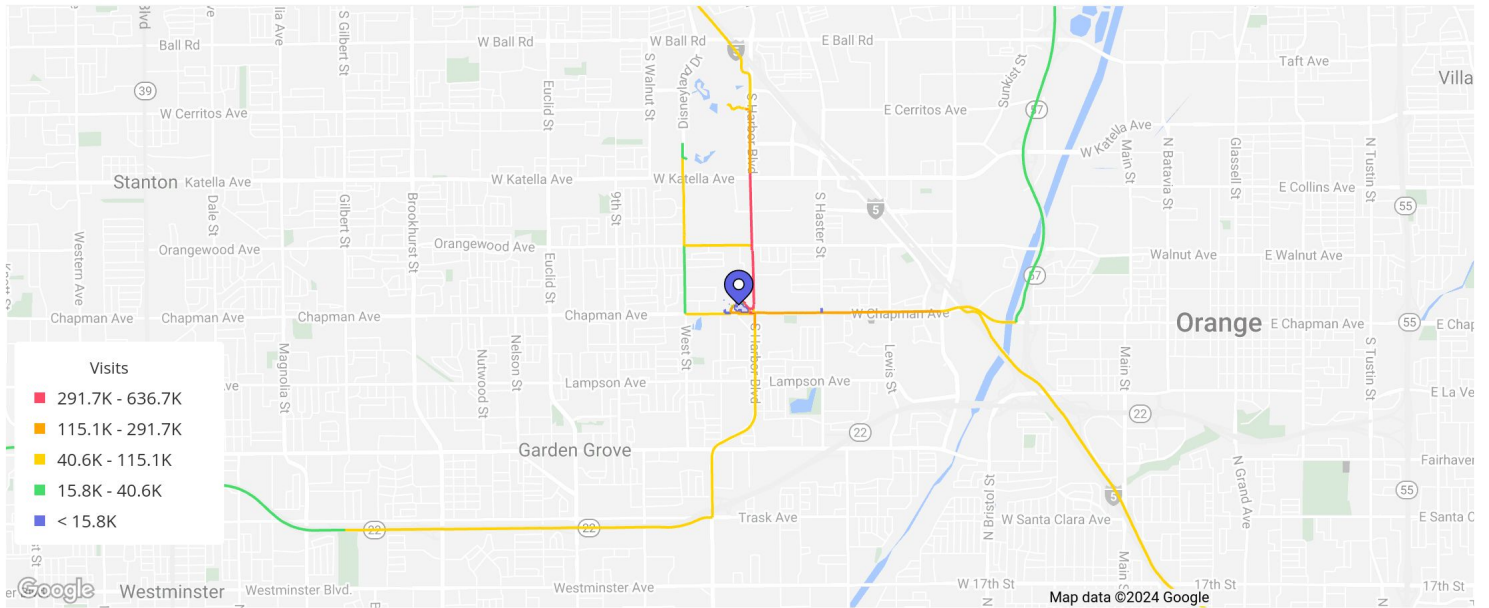


Property Overview

Aug 1, 2023 - Jul 31, 2024



Visitor Journey - Routes



To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.

Journey Direction: To Property | Aug 1st, 2023 - Jul 31st, 2024
Data provided by Placer Labs Inc. (www.placer.ai)



Open City of Garden Grove

INTER-DEPARTMENT MEMORANDUM

To: Lisa L. Kim
Dept: City Manager
Subject: RECORDS REQUESTS

From: Teresa Pomeroy
Dept: City Clerk
Date: August 8, 2024

OBJECTIVE

To provide the month of July 2024 list of Records Requests.

BACKGROUND/DISCUSSION

The attached list is a summary of records requests received by the City Clerk's Office that were processed through the month of July 2024. The list provides the Request number, the date received, the request, the department the request was assigned, and the date the request was closed. Sensitive information and the names of requesters are not included. For those requests that are not assigned, e.g., information that is readily available on the City's website, the Records Coordinator provides the links and closes the request; for requests that have not yet been closed, the request is in process. Statistics are available for review on the City's website at https://ggcity.org/records_request/

SUMMARY

This memo is for information.

Teresa Pomeroy
City Clerk



By: Diana Serrato
Records Coordinator

Attachment

Montly Requests Log

#	Submitted	Request	Department	Due	Closed
9381	07/01/24	can i please get a listing for new businesses for the previous month of June in Excel, thankyou	Finance	07/11/24	07/09/24
9382	07/01/24	All building records pertaining to 8881 Aberdeen Ln, Garden Grove, CA (APN: 132-291-26).		07/11/24	07/01/24
9383	07/01/24	Can I get the property owner info(address/ phone#) for address 12212 Cunningham Ln 92841 . Thank you ,Phil Sumida		07/11/24	07/01/24
9385	07/02/24	I would like to request a listing of new businesses that filed in your jurisdiction for the month of June 2024. The information should include at a minimum the BUSINESS NAME and BUSINESS ADDRESS, but other details such as the date that the busines...	Finance	07/15/24	07/15/24
9386	07/03/24	Test records request.		07/18/24	07/08/24
9387	07/06/24	Please email as PDF: New Business License Listings June 2024 Bus. name, phone number, owner's name, & any home based, where possible	Finance	07/18/24	07/15/24
9388	07/08/24	Request Code: 13522331 Date: 07/07/24 On behalf of our customers who are contractors & suppliers, we request updated plan-holder, bid tabulation and contract award information AS IT IS AVAILABLE on the following solicitation. Please correct an...	Information Technology	07/18/24	07/16/24
9389	07/08/24	Hello, Please provide all documentations and correspondence related to code enforcement case number 190248. Thank you	Community Development	07/18/24	07/18/24
9390	07/08/24	Please see the attached request letter (line item 1). A request was also sent to Garden Grove Police Department for the requested items in the attached letter that would be in their possession and control.	Police	07/18/24	07/16/24

#	Submitted	Request	Department	Due	Closed
9391	07/08/24	Request of Business permits issued on resident 6062 Cerulean ave. Owners are running a Mental healthcare facility from R1 single family home. More than the allowed 6 persons are occupying home	Finance	07/18/24	07/10/24
9392	07/09/24	Request for Public record all 2024 newest and active licensed businesses including name, phone number, address, category, and owner name in the city of Garden Grove The report can be send via email to ngaho@saigonnhone.com. If you have any quest...		07/19/24	07/09/24
9394	07/09/24	I would like to request improvement plans for water, sewer, storm drain and gas and any underground utilities (telephone, electrical, etc.) for the address 73421-7341, 7373-7391, 7441 Lincoln Way, Garden Grove CA, 92841. The desired maps would cov...	Public Works	07/31/24	07/31/24
9395	07/09/24	Public records request for property located at 10012 Emerson Avenue, Garden Grove, CA. 92843, Parcel No.: 09901402. Requesting any and all public records available for said address and parcel number.		07/19/24	07/09/24
9396	07/09/24	I am formally requesting a CPI (Consumer Price Index Statement) for the City of Garden Grove, as per the California State Rent Control Law AB 1482 (Civ. Code § 1947.12).	Finance	07/19/24	07/11/24
9397	07/09/24	July/09/2024 Subject: Brookhurst St. & Westminster Ave. Hello Sir/Madam: Request: Redflex Traffic Systems, Brookhurst St., northbound camera maintenance records and any error or malfunction logs for the month of June 2024. Also, Brookhurs...	Police	07/19/24	07/16/24
9398	07/10/24	all property record, previous approved building plan		07/20/24	07/10/24
9399	07/11/24	Any certificate of insurance relating to a proposed or actual pedestrian bridge over Chapman Avenue by the Cathedral campus (Lewis & Chapman). I have attached an example from 1982. We are looking for any certificates relating to 1980 or prior. ...	Community Development	07/22/24	07/22/24

#	Submitted	Request	Department	Due	Closed
9401	07/12/24	Good afternoon, my name is Abraham Partida and I am an Investigator for Affirm Investigative Solutions. I am currently investigating an automobile accident that took place on: 07/04/2024 at approximately 12:40 pm Location: Intersection of S ...	Police	07/25/24	07/22/24
9402	07/12/24	Copy of HVAC replacement plan for building to review timeline of project.		07/25/24	07/15/24
9403	07/15/24	New request submitted	Finance	07/25/24	07/15/24
9404	07/15/24	test		07/26/24	07/16/24
9406	07/16/24	A finance report to indicate the cost of having additional police department resources (officers, clerks, dispatchers, etc.) working during 4th of July. Thank you.	Finance	07/26/24	07/25/24
9409	07/17/24	July/17/2024 Subject: Northbound Brookhurst St. & Westminster Ave. Hello Sir/Madam: Request: Maintenance schedule and calibration of the actual camera systems for northbound on Brookhurst St. & Westminster Ave. for the year of 2024. Also, ...	Police Public Works	08/12/24	08/06/24
9410	07/17/24	I need a copy of all permit records for the following please		07/29/24	07/19/24
9411	07/17/24	Public record request Medal of Honor Bike Pedestrian Trail Park from Nelson to Brookhurst Street. # 1. Documents maintenance 364 trees from Public works monthly inspections by city council log time sheets, reports made by the city arborist repo...	Public Works Economic Development	08/12/24	
9412	07/18/24	Request audio file from traffic commission meeting from March 01-2022 you can't download.	Public Works	07/29/24	07/22/24
9413	07/18/24	request traffic commission minutes missing November 1, 2022, not in Jan 3rd, 2023, noted. Request AGA Traffic Commission Local Road Safety Program Final Document presented to city of Garden Grove City Council the agenda, With the date of coun...	Public Works	07/29/24	07/29/24

#	Submitted	Request	Department	Due	Closed
9414	07/18/24	REFERENCE ID: [0427-00498] DATE OF REQUEST: July 16, 2024 AGENCY NAME: Garden Grove CONTACT NAME: Teresa Pomeroy CONTACT EMAIL: cityclerk@ggcity...	City Manager	07/29/24	07/19/24
9415	07/18/24	Need record for search		07/29/24	07/18/24
9416	07/18/24	Need record for search		07/29/24	07/18/24
9418	07/20/24	Request documented from public works at Rancho Alamitos High School 11351 Dale St, Garden Grove, CA 92841 sidewalk, curb gutter repair for the entire sidewalk from the very north propriety of school to the very end to Oranewood/Dale street and an...	Public Works	08/14/24	
9419	07/20/24	.Requests documentation from public works number of sidewalk need repair remove and replacement with the amount it will cost. .Requests documentation from public works number of sidewalk needed to be installed to walk to school at Lampson from ...	Public Works	08/14/24	
9420	07/21/24	Request documents from City Garden of Grove meeting June 23, 2020, update on compliance with SB 743 Vehicle miles traveled thresholds for future and Development's traffic impact by DAI VU f:24:11 A Request documents from City Garden of Grove me...	City Manager	08/01/24	07/22/24
9423	07/22/24	All Fire Department Records (inspections, violations, hazardous materials/ waste, above and underground storage tanks, spills/releases) for the following address: 9062 Trask Avenue, Garden Grove, CA 92844	City Manager	08/01/24	07/22/24
9424	07/22/24	All Fire Department Records (inspections, violations, hazardous materials/ waste, above and underground storage tanks, spills/releases) for the following address: 9062 Trask Avenue, Garden Grove, CA 92844	Public Works	08/01/24	07/23/24
9425	07/23/24	New Business listings for June 2024 Need Business name, address, phone and owner name if possible	Finance	08/02/24	08/01/24

#	Submitted	Request	Department	Due	Closed
9426	07/23/24	I would like to review any fire incident records or fire department records for addresses 11092, 11094, 11096, 11098, 11100 and 11102 Garden Grove Boulevard, Garden Grove, CA.	City Manager	08/02/24	07/23/24
9427	07/23/24	Recorded footage of car accident in the cross streets of Fairview st and Garden Grove blvd. At the city of Garden Grove, exit of Starbucks and near tire shop on the side of Garden Grove blvd towards the east. Date and time of accident: 7/18/24, 3...	Police	08/02/24	07/30/24
9429	07/24/24	All Building permits, Certificates of Occupancy, Modification Files, Board Files, Violations, and Inspection Records	City Manager	08/05/24	07/24/24
9430	07/24/24	I would like to request all structural drawings on file for the address: 12122 Western Ave, Garden Grove, CA 92841	Community Development Economic Development	08/05/24	07/25/24
9431	07/24/24	DATE OF REQUEST: July 24, 2024 AGENCY NAME: Garden Grove City CONTACT EMAIL: cityclerk@ggcity.org Hello, I am requesting access to records in possession or control of the City of Garden Grove, California, for the purposes of inspection and...	Community Development	08/05/24	08/02/24
9432	07/24/24	Please provide copies any variances or special/conditional use permits granted and a copy of the final approved site plan(if available) for the property located at: 099-585-11 (10131 & 10145 Westminster Ave) 099-585-12 (10151 & 13911 Garden Gro...	Community Development	08/03/24	07/30/24
9433	07/24/24	Please provide me a list of EV charger permit installs with residential addresses in Garden Grove. Thank you.	Community Development	08/19/24	08/06/24
9434	07/25/24	Hello, Deloitte Tax LLP respectfully requests copies of records pertaining to all uncashed checks, refunds, overpayments, and duplicate payments that remain owed to non-individuals (e.g., businesses) and are currently held in accounts managed b...	Finance	08/05/24	08/05/24

#	Submitted	Request	Department	Due	Closed
9436	07/25/24	Request Code: 13563333 Date: 07/25/24 On behalf of our customers who are contractors & suppliers, we request updated plan-holder, bid tabulation and contract award information AS IT IS AVAILABLE on the following solicitation. Please correct an...	Finance City Manager Public Works	08/05/24	08/05/24
9437	07/26/24	12462 Meade st. Please provide any plans, paperwork, permits, or other documentation on this property. Thank you.	City Manager	08/08/24	07/29/24
9438	07/26/24	I'm seeking copies of all contracts the city has entered to regarding private security.	Finance	08/08/24	08/06/24
9440	07/26/24	I am requesting the California Debt Collector License Information for: Hexagon Collection Services, LLC 12881 Knott St #204 Garden Grove, CA 92841	City Manager	08/08/24	07/29/24
9441	07/29/24	Great Day! This is Shary from Primary Care Associates of California. We would like to request a copy of all the businesses in Garden Grove that is under the Category "Surgeons and Physicians"	Finance	08/08/24	
9442	07/29/24	Sent: Friday, July 26, 2024 6:18:17 AM Subject: Garden Grove Public Records Request for 2023 Employee Compensation Report July 26th, 2024 We are requesting a copy of Garden Grove 's Employee Compensation Report for the 2023 calendar year under...	Human Resources Finance	08/08/24	07/30/24
9443	07/29/24	Subject: Requesting Owner of Property Information Hello, I am currently trying to request contact information for the owner of the property directly next door to myself. Property owner is a landlord at 6682 Vanguard Ave, Garden Grove, CA ...	City Manager	08/08/24	07/29/24

#	Submitted	Request	Department	Due	Closed
9444	07/30/24	Request Code: 13580063 Date: 07/30/24 On behalf of our customers who are contractors & suppliers, we request updated plan-holder, bid tabulation and contract award information AS IT IS AVAILABLE on the following solicitation. Please correct ...	Finance	08/09/24	08/06/24
9446	07/31/24	I would like to request a listing of new businesses that filed in your jurisdiction for the month of July 2024. The information should include at a minimum the BUSINESS NAME and BUSINESS ADDRESS, but other details such as the date that the busines...	Finance	08/12/24	08/01/24
9447	07/31/24	Hello, I would like to obtain a copy of open building violations for the following property (APN: 215-022-05) 7211-7215 Garden Grove Blvd. 7221 Garden Grove Blvd. 7241 Garden Grove Blvd. 7245 Garden Grove Blvd. 7231 Garden Grove Blvd. 7201...	Community Development	08/12/24	08/02/24
9448	07/31/24	191204	City Manager	08/12/24	07/31/24

WEEKLY MEMO 8-8-2024

SOCIAL MEDIA HIGHLIGHTS



Post Performance

August 1, 2024 - August 7, 2024

Review the lifetime performance of the posts you published during the publishing period.

Included in this Report

X @CityGardenGrove

 Garden Grove City Hall

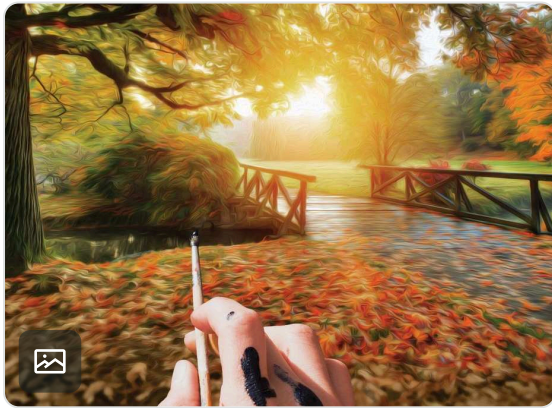
 gardengrovecityhall



X @CityGardenGrove

Wed 8/7/2024 1:15 pm PDT

🍁 Garden Grove's Fall Parks and Recreation Guide is now available! Discover a variety of programs, classes,...



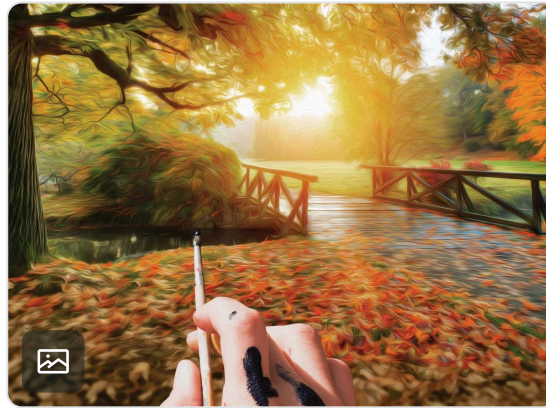
Impressions	186
Potential Reach	4,766
Engagements	5
Engagement Rate (per Impression)	2.7%



Instagram gardengrovecityhall

Wed 8/7/2024 1:15 pm PDT

🍁 Garden Grove's Fall Parks and Recreation Guide is now available! Discover a variety of programs, classes,...



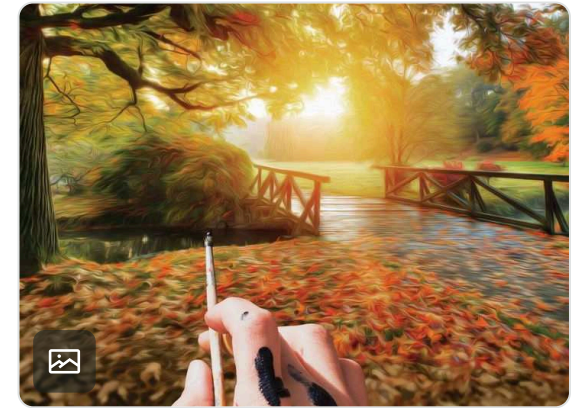
Impressions	437
Reach	415
Engagements	13
Engagement Rate (per Impression)	3%



Facebook Garden Grove City Hall

Wed 8/7/2024 1:15 pm PDT

🍁 Garden Grove's Fall Parks and Recreation Guide is now available! Discover a variety of programs, classes,...



Impressions	641
Reach	641
Engagements	16
Engagement Rate (per Impression)	2.5%



Garden Grove City Hall

Wed 8/7/2024 8:06 am PDT



Impressions	466
Reach	466
Engagements	7
Engagement Rate (per Impression)	1.5%



Garden Grove City Hall

Tue 8/6/2024 4:00 pm PDT

📺 We're only a couple of hours away from #NationalNightOut2024! Watch as Garden Grove TV 3 reporter Breanna Greenup...



Video Views	178
Impressions	345
Reach	342
Engagements	31
Engagement Rate (per Impression)	9%



gardengrovecityhall

Tue 8/6/2024 3:59 pm PDT

📺 We're only a couple of hours away from #NationalNightOut2024! Watch as Garden Grove TV3 reporter Breanna Greenup giv...



Impressions	1,746
Reach	936
Engagements	73
Engagement Rate (per Impression)	4.2%



X @CityGardenGrove

Mon 8/5/2024 3:51 pm PDT

Do you need assistance with purchasing your first home? The **First-Time Home Buyer Program** now includes a down-...



Impressions 193

Potential Reach 4,764

Engagements 15

Engagement Rate (per Impression) 7.8%



Instagram gardengrovecityhall

Mon 8/5/2024 3:47 pm PDT

Do you need assistance with purchasing your first home in #GardenGrove? 🏠🔑 The **First-Time Home Buyer Program**...



Impressions 537

Reach 450

Engagements 28

Engagement Rate (per Impression) 5.2%



Facebook Garden Grove City Hall

Mon 8/5/2024 3:45 pm PDT

Do you need assistance with purchasing your first home in #GardenGrove? 🏠🔑 The **First-Time Home Buyer Program**...



Impressions 2,444

Reach 2,421

Engagements 206

Engagement Rate (per Impression) 8.4%



gardengrovecityhall

Mon 8/5/2024 8:13 am PDT

#MotorMonday 🚗 EV manufacturer Harbinger Motors recently celebrated its official grand opening and the delivery of...



Impressions	666
Reach	353
Engagements	9
Engagement Rate (per Impression)	1.4%



Garden Grove City Hall

Mon 8/5/2024 8:06 am PDT

#MotorMonday 🚗 EV manufacturer Harbinger Motors recently celebrated its official grand opening and the delivery of...



Video Views	135
Impressions	352
Reach	334
Engagements	26
Engagement Rate (per Impression)	7.4%



Garden Grove City Hall

Fri 8/2/2024 1:00 pm PDT

🎸 Get ready to groove and jive with Danny, Sandy, and the rest of the gang from Rydell High School! Join us as we...



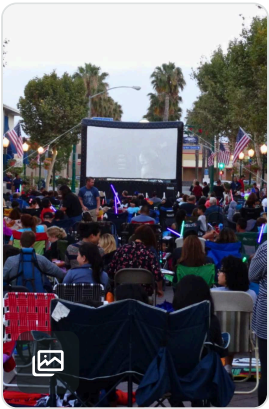
Impressions	939
Reach	914
Engagements	23
Engagement Rate (per Impression)	2.4%



gardengrovecityhall

Fri 8/2/2024 1:00 pm PDT

🎧 Get ready to groove and jive with Danny, Sandy, and the rest of the gang from Rydell High School! Join us as we...



Impressions	1,588
Reach	1,370
Engagements	119
Engagement Rate (per Impression)	7.5%



@CityGardenGrove

Fri 8/2/2024 1:00 pm PDT

Bring your family, friends, lawn chairs, and blankets! 🎉 The first 100 attendees to check in at the City of Garden Grove tent...



Impressions	94
Potential Reach	4,761
Engagements	3
Engagement Rate (per Impression)	3.2%




@CityGardenGrove

Fri 8/2/2024 1:00 pm PDT


Join us as we conclude the 2024 Outdoor Movie Series with a FREE showing of GREASE (PG) next Friday, August 9, at 8:...




Impressions	133
Potential Reach	4,761
Engagements	4
Engagement Rate (per Impression)	3%

 **@CityGardenGrove**
 Thu 8/1/2024 3:30 pm PDT


📣 Join the fight, [#GardenGrove](#)! For safety tips and information on protecting yourself and your loved ones from...



Impressions	102
Potential Reach	4,762
Engagements	2
Engagement Rate (per Impression)	2%

 **gardengrovecityhall**
 Thu 8/1/2024 3:26 pm PDT

📣 Join the fight, [#GardenGrove](#)! Here are five ways you can stop mosquitoes in their tracks and protect yourself and your love...



Impressions	1,267
Reach	1,202
Engagements	30
Engagement Rate (per Impression)	2.4%

 **Garden Grove City Hall**
 Thu 8/1/2024 3:26 pm PDT

📣 Join the fight, [#GardenGrove](#)! Here are five ways you can stop mosquitoes in their tracks and protect yourself and your love...



Impressions	1,706
Reach	1,661
Engagements	26
Engagement Rate (per Impression)	1.5%



gardengrovecityhall

Thu 8/1/2024 1:05 pm PDT

“August is like the Sunday of summer.”
Don’t let the summer slip by without
experiencing fun classes and activities...



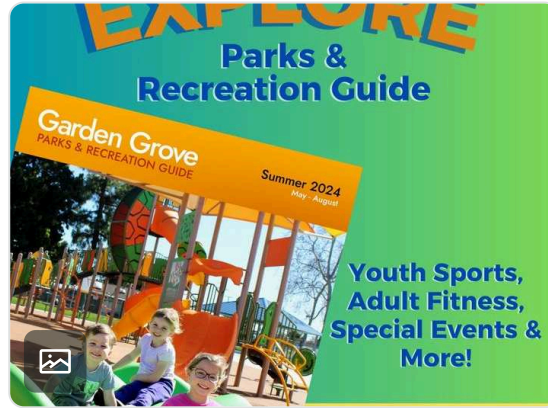
Impressions	400
Reach	354
Engagements	4
Engagement Rate (per Impression)	1%



Garden Grove City Hall

Thu 8/1/2024 1:02 pm PDT

“August is like the Sunday of summer.”
Don’t let the summer slip by without
experiencing fun classes and activities...



Impressions	12,060
Reach	5,686
Engagements	526
Engagement Rate (per Impression)	4.4%



Post Performance

August 1, 2024 - August 7, 2024

Review the lifetime performance of the posts you published during the publishing period.

Included in this Report


 Garden Grove Police Department

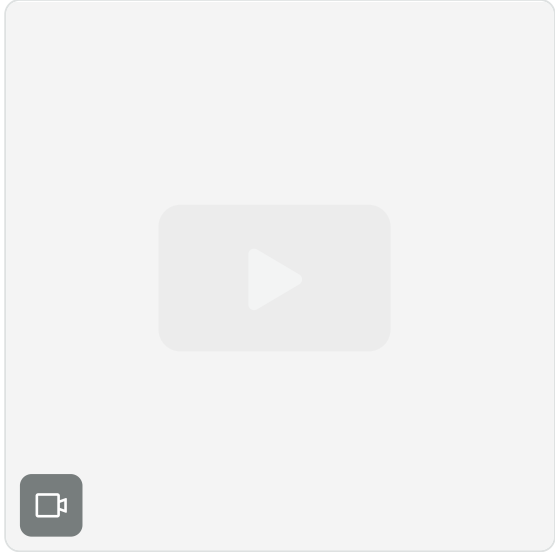
 **Garden Grove Police Depa...**
 Mon 8/5/2024 2:41 pm PDT




CARRYING CONCEALED WEAPON
 GANG SUPPRESSION OFFICERS DETAINED TWO SUBJECTS FOR POSSESSING OPEN CONTAINERS OF ALCOHOL IN PUBLIC. DURING THE INVESTIGATION, OFFICERS LOCATED A

Video Views	373
Impressions	723
Reach	720
Engagements	135
Engagement Rate (per Impression)	18.7%


 **Garden Grove Police Depa...**
 Mon 8/5/2024 2:39 pm PDT



Video Views	—
Impressions	—
Reach	—
Engagements	—
Engagement Rate (per Impression)	—

 **Garden Grove Police Depa...**
 Sat 8/3/2024 11:00 am PDT

Outreach & Cleanup Recap #GGPD32
 #SRTsaturday #WheresTheSRT
 #teamwork Garden Grove Public Works...



Video Views	846
Impressions	1,893
Reach	1,825
Engagements	262
Engagement Rate (per Impression)	13.8%



Garden Grove Police Depa...

Thu 8/1/2024 12:00 pm PDT

Choose a new career of courage, courtesy and commitment, that makes a difference. #Officer \$7,432.00 - \$10,358.00 monthly...



Video Views	1,182
Impressions	2,603
Reach	2,405
Engagements	252
Engagement Rate (per Impression)	9.7%

WEEKLY MEMO 8-8-2024

NEWS ARTICLES



CONTACT:
Amanda Cross
Community Services Department
(714) 741-5168/amandac@ggcity.org

FOR IMMEDIATE RELEASE

Public Information Office (714) 741-5280

Follow the City of Garden Grove on Social Media



Thursday, August 1, 2024

"GREASE" AT GARDEN GROVE'S FREE OUTDOOR MOVIE SERIES AUGUST 9

The City of Garden Grove closes out its 2024 Outdoor Movie Series with a free showing of "Grease," on Friday, August 9, 2024, on Historic Main Street, from Garden Grove Boulevard to Acacia Parkway. Historic Main Street will be closed for the Friday Night Car Show, from 4:00 p.m. to 8:00 p.m., and the movie will begin at 8:30 p.m. Historic Main Street will be accessible to pedestrians, and businesses will remain open.

Spaces will be on a first-come, first-served basis. Event attendees are encouraged to bring lawn chairs and blankets. The first 100 event attendees to check in at the City of Garden Grove tent will receive a free bag of kettle corn from local food vendor, C&M Ohana.

For more information, please call the Community Services Department at (714) 741-5200 or visit ggcity.org/outdoormovieseries.

###



CONTACT:
Dana Yang
Economic Development & Housing Dept.
(714) 741-5131 / danay@ggcity.org

FOR IMMEDIATE RELEASE

Public Information Office (714) 741-5280

Follow the City of Garden Grove on Social Media



Monday, August 5, 2024

MODERATE INCOME HOUSEHOLDS NOW ELIGIBLE FOR FIRST-TIME HOME BUYER PROGRAM

The City of Garden Grove has updated its First-Time Home Buyer Program that provides no-interest loans to income-eligible homebuyers looking to purchase a home in Garden Grove. The program now includes a down-payment assistance loan of up to \$50,000 for moderate-income households whose household incomes fall below the moderate-income limits in Orange County. For households below the low-income limits in Orange County, the program will continue to offer loans of up to \$110,000.

The loan is a 30-year deferred payment loan, which requires no monthly payments for 30 years. The loan is set at a 0% interest rate and requires a minimum down-payment of 3% from the borrowers own funds.

The loan is designed to assist with covering the difference between a qualifying mortgage amount and the actual price of a single-family home for qualified low- and moderate-income families.

To qualify for the City's First-Time Home Buyer Program, applicants must attend a first-time home buyer workshop with a HUD-approved counseling agency. For the list of approved agencies, please visit www.ggcity.org/fthb.

For more information and to apply for the program, please visit www.ggcity.org/fthb or contact Dana Yang at (714) 741-5131 or danay@ggcity.org.

###



CONTACT: Dana Saucedo
Community Services Department
(714) 741-5200/danam@ggcity.org

FOR IMMEDIATE RELEASE

Public Information Office (714) 741-5280

Follow the City of Garden Grove on Social Media

Tuesday, August 6, 2024



GARDEN GROVE'S PARKS AND RECREATION GUIDE OFFERS FALL PROGRAMS, CLASSES, AND EVENTS

The Fall 2024 Garden Grove Parks and Recreation Guide is now available for viewing at ggparksandrec.com. The fall guide provides a number of programs, classes, activities, and special events through Monday, December 30 2024. Residents and visitors are encouraged to register for classes in advance to avoid class cancellations. To view the guide and to register, visit ggparksandrec.com.

Serving as the City's main source for recreational classes, the Parks and Recreation Guide features a listing of youth sports and creative arts, adult activities and fitness, special events, and more.

Follow the City's social platforms on [Facebook](#), [Instagram](#), [Nextdoor](#), and [X](#), formerly known as Twitter, to see announcements on programs, services, events, and job opportunities.

For more information, visit ggparksandrec.com or call (714) 741-5200.

###



CONTACT: Linda Clark-Morin
Emergency Operations Manager
(714) 741-5994 / lmorin@ggcity.org

FOR IMMEDIATE RELEASE

Public Information Office (714) 741-5280

Follow the City of Garden Grove on Social Media

Thursday, August 8, 2024



GARDEN GROVE OFFERING FREE DISASTER PREPAREDNESS TRAINING

The City of Garden Grove's Community Emergency Response Team (CERT) will offer a free 20-hour workshop to train individuals to prepare for and recover from disasters, as well as learn various life-saving skills. The program will be held on Wednesdays, September 11, September 18, September 25, and on Saturday, September 28. Classes will meet from 6:00 p.m. to 9:00 p.m. on Wednesdays, and 9:00 a.m. to 1:00 p.m. on Saturday. To register and for class location, visit www.ggcity.org/cert or email lmorin@ggcity.org. The deadline to register is Sunday, September 1, 2024.

Training will include basic disaster response skills, such as fire safety, light search and rescue, team organization, and disaster medical operations.

After completing the 20-hour workshop, participants will be recognized as program graduates and sworn-in as Disaster Service Workers. A certificate of completion and CERT T-shirt will be given to program graduates.

Participants must be 18 years and over, and live or work in Garden Grove. Youth, 14 years and older may attend with a registered legal parent or guardian.

For more information, visit www.ggcity.org/cert.

###

[OC REGISTER](#)

Bravo to these residents being recognized for their hard work

August 5, 2024

Orange County school cook receives top state award

Garden Grove Unified School District cook Connie Flores was named a 2024 California Classified Employee of the Year by State Superintendent of Public Instruction Tony Thurmond. Flores has served as a cook and baker in the district for more than 23 years and was the only classified employee in Orange County to receive this prestigious state recognition.



Garden Grove High School cook Connie Flores, second from left, was named a 2024 California Classified Employee of the Year. (Courtesy of Garden Grove Unified School District)

Flores prepares more than 1,000 meals each day at Garden Grove High School and serves as catering chef, making all the meals for the Apple Cart Café at the district office. She is known for her positive can-do attitude, excellent customer service skills and flavorful meals.

Flores beams with delight when teaching staff and student workers the ins and outs of a kitchen and is regularly visited by former student workers who come to thank her for making a difference in their lives.

The California Classified School Employees of the Year program recognizes exemplary employees in nine categories and spotlights those who stand out among nominees from school districts across the state. Nominees are evaluated on work performance, leadership, commitment and involvement with their campus and local community.

Outside of the Garden Grove Unified School District, Flores volunteers for a church charity that helps connect families in need with free meals.

Each year, the district submits nominees for the Classified School Employees of the Year program. The 2024 nominees include Nancy Duncan, school secretary at Pacifica High School; Eberardo Cruz, lead custodian at Bolsa Grande High School; Linda Mendez, Spanish translator/interpreter; Cynthia Sandstrom, paraeducator; Asusena Rodriguez, student supervision assistant at Violette Elementary School; Jaime Bahena, painter in Maintenance Operations and Transportation; Jonathan Peterson, network analyst in Information Services; and Madeline Henriquez, school bus driver.

– Submitted by Garden Grove Unified School District

Garden Grove Hỗ Trợ Cho Người Mua Nhà Lần Đầu Có Mức Thu Nhập Trung Bình Hay Thấp

Garden Grove (VB) - Thành phố Garden Grove đã cập nhật chương trình 'Hỗ Trợ Người Mua Nhà Lần Đầu', cung cấp các khoản vay không lãi suất cho những người mua nhà có thu nhập đủ điều kiện đang tìm mua nhà tại Garden Grove, và không đứng tên nhà trong ba năm qua.

Chương trình hiện bao gồm một khoản vay hỗ trợ tiền đặt cọc (down-payment) lên đến \$50,000 cho các gia đình có thu nhập trung bình tại Quận Cam (120% mức thu nhập trung bình AMI). Đối với các hộ gia đình ở mức thu nhập thấp, chương trình sẽ cung cấp khoản vay lên đến \$110,000 (80% mức thu nhập trung bình AMI).

GIỚI HẠN THU NHẬP DỰA VÀO SỐ NGƯỜI TRONG GIA ĐÌNH								
Số người trong gia đình	1	2	3	4	5	6	7	8
Thu Nhập Thấp (80%)	\$88,400	\$101,000	\$113,650	\$126,250	\$136,350	\$146,450	\$156,550	\$166,650
Thu Nhập Trung Bình (120%)	\$108,350	\$123,850	\$139,300	\$154,800	\$167,200	\$179,550	\$191,950	\$204,350

Giới hạn thu nhập trên được cung cấp bởi Bộ Phát Triển Gia Cư và Cộng Đồng California (HCD) và có thể thay đổi mà không cần báo trước.

Khoản vay để hỗ trợ chi trả tiền đặt cọc khi các gia đình có thu nhập thấp và trung bình phải hội đủ điều kiện mua nhà tại Garden Grove.

Chương trình 'Hỗ Trợ Người Mua Nhà Lần Đầu' của Garden Grove là một phần trong chương trình CalHome của tiểu bang California. Khoản cho vay cho phép 30 năm không cần trả tiền hằng tháng. Lãi suất cho vay là 0%. Chương trình yêu cầu người mua nhà tự bỏ ra số tiền đặt cọc 3%, và tham dự hội thảo với cơ quan Gia Cư và Phát Triển Đô Thị (HUD). Có thể tìm danh sách những cơ quan này trên trang web www.ggcity.org/fthb.

Muốn biết thêm chi tiết hoặc nộp đơn cho chương trình này, có thể lên trang web www.ggcity.org/fthb, hoặc gọi cho Dana Yang ở số 714-741-5131, hoặc gửi email cho danay@ggcity.org.

Garden Grove Hỗ Trợ Cho Người Mua Nhà Lần Đầu Có Mức Thu Nhập Trung Bình Hay Thấp

Thành phố Garden Grove đã cập nhật chương trình 'Hỗ Trợ Người Mua Nhà Lần Đầu', cung cấp các khoản vay không lãi suất cho những người mua nhà có thu nhập đủ điều kiện đang tìm mua nhà tại Garden Grove, và không đứng tên nhà trong ba năm qua.

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MISCELLANEOUS ITEMS
August 8, 2024

1. Calendar of Events
2. Agenda for the August 15, 2024 Garden Grove Planning Commission Meeting.
3. League of California Cities articles from August 2, 2024 to August 8, 2024.
4. Orange County Elections Newsletter 2024



CALENDAR OF EVENTS

August 8, 2024 – September 10, 2024

Thursday	August 8	9:00 a.m.	Zoning Commission Meeting, CMC
		1:30 p.m.	Ice Cream Social, CMC AB Room \$2 Coaches Holiday Drive Casual Dress Day
Friday	August 9		Nomination Period ends City Hall Closed – Regular Friday Closure
		8:30 p.m.	Outdoor Movie Series: "Grease!" Historic Main Street, GG
Thursday	August 15	7:00 p.m.	Planning Commission Meeting, CMC
Thursday	August 13	5:30 p.m.- 6:30 p.m.	Closed Session, CMC Successor Agency Meeting, CMC City Council Meeting, CMC
Thursday	August 22	9:00 a.m.	Zoning Commission Meeting, CMC
Friday	August 23		City Hall Closed – Regular Friday Closure
Tuesday	August 27	5:30 p.m. 6:30 p.m.	Closed Session, CMC Housing Authority, CMC Sanitary District, CMC Successor Agency, CMC City Council Meeting, CMC
Thursday	August 29		\$2 Coaches Casual Dress Day
Monday	September 2		City Hall Closed – Labor Day Holiday
Tuesday	September 3	6:00 p.m.	Traffic Commission Meeting, CMC
Thursday	September 5	7:00 p.m.	Planning Commission Meeting, CMC
		11:30a.m.- 1:00 p.m.	Employee Appreciation Luncheon CMC, AB Room
Tuesday	September 10	5:30 p.m. 6:30 p.m.	Closed Session, CMC Housing Authority, CMC Sanitary District, CMC Successor Agency, CMC City Council Meeting, CMC



A G E N D A

GARDEN GROVE PLANNING COMMISSION

AUGUST 15, 2024 - 7:00 PM

COMMUNITY MEETING CENTER
11300 STANFORD AVENUE

Meeting Assistance: Any person requiring auxiliary aids and services, due to a disability, to address the Planning Commission, should contact the Community Development Department at (714) 741-5312 or email planning@ggcity.org 72 hours prior to the meeting to arrange for special accommodations. (Government Code §5494.3.2).

Agenda Item Descriptions: Are intended to give a brief, general description of the item. The Planning Commission may take legislative action deemed appropriate with respect to the item and is not limited to the recommended action indicated in staff reports or the agenda.

Documents/Writings: Any revised or additional documents/writings related to an item on the agenda distributed to all or a majority of the Planning Commission within 72 hours of a meeting, are made available for public inspection at the same time (1) in the Planning Services Division Office at 11222 Acacia Parkway, Garden Grove, CA 92840, during normal business hours; and (1) at the Community Meeting Center at the time of the meeting.

Public Comments: Members of the public who attend the meeting in-person and would like to address the Planning Commission are requested to complete a yellow speaker card indicating their name and address, and identifying the subject matter they wish to address. This card should be given to the Recording Secretary before the meeting begins. General comments are made during "Oral Communications" and are limited to three (3) minutes and to matters the Planning Commission has jurisdiction over. Persons wishing to address the Planning Commission regarding a Public Hearing matter will be called to the podium at the time the matter is being considered. Members of the public who wish to comment on matters before the Commission, in lieu of doing so in person, may submit comments by emailing public-comment@ggcity.org no later than 3:00 p.m. the day of the meeting. The comments will be provided to the Commission as part of the meeting record.

PLEASE SILENCE YOUR CELL PHONES DURING THE MEETING.

REGULAR MEETING AGENDA

ROLL CALL: CHAIR LINDSAY, VICE CHAIR RAMIREZ
COMMISSIONERS BEARD, CUEVA, CUNNINGHAM, LARICCHIA,
PAREDES

PLEDGE OF ALLEGIANCE TO THE FLAG OF THE UNITED STATES OF AMERICA

- A. ORAL COMMUNICATIONS - PUBLIC
- B. [APPROVAL OF MINUTES – July 18, 2024](#)
- C. PUBLIC HEARING(S) (Authorization for the Chair to execute Resolution shall be included in the motion.)
 - C.1. [SITE PLAN NO. SP-070-2019 \(REINSTATEMENT 2024\)](#)
[VARIANCE NO. V-023-2019 \(REINSTATEMENT 2024\)](#)

APPLICANT: DR. MICHAEL DAO
LOCATION: NORTHWEST CORNER OF WESTMINSTER AVENUE AND
ATLANTIS WAY AT 9191 WESTMINSTER AVENUE

REQUEST: A request to reinstate the approval for Site Plan No. SP-070-2019 to construct a 7,140 square foot third floor addition to an existing two-story 29,000 square foot medical office building, and to reinstate the approval of Variance No. V-023-2019 to deviate from the maximum stories and height permitted in the O-P (Office Professional) zone to facilitate the construction of the new third floor addition. The site is in the O-P (Office Professional) zone. In conjunction with the requests, the Planning Commission will consider a determination that the project is categorically exempt from the California Environmental Quality Act (CEQA).

STAFF RECOMMENDATION: Approval of Site Plan No. SP-070-2019 (REINSTATEMENT 2024) and Variance No. V-023-2019 (REINSTATEMENT 2024), pursuant to the recommended Conditions of Approval.

C.2. [SITE PLAN NO. SP-141-2024](#)
[LOT LINE ADJUSTMENT NO. LLA-031-2024](#)
[CONDITIONAL USE PERMIT NO. CUP-493-00 \(REV. 2024\)](#)

APPLICANT: WINSTON LIU
LOCATION: NORTH OF ORANGEWOOD AVENUE, EAST OF MAC
STREET, AT 8811 and 8791 ORANGEWOOD AVENUE

REQUEST: A request to expand an existing religious facility by incorporating an approximately 0.42-acre adjoining parcel into the development's site area, and constructing a new ancillary building. The Planning Commission will consider approval of (i) a Site Plan to construct a new 4,285 square foot two-story ancillary building to serve the existing religious facility site, along with associated site improvements; (ii) a Lot Line Adjustment to remove an existing lot line for the purpose of consolidating two (2) adjoining lots into one (1) lot to accommodate the religious facility expansion; and (iii) a modification to Conditional Use Permit No. CUP-493-00 to allow the expansion of the religious use. Upon approval and exercise of the subject request, the Conditional Use Permit previously governing the subject religious facility, CUP-493-00, would be replaced by the modified Conditional Use Permit No. CUP-493-00 (REV. 2024). The site is in the R-1 (Single Family Residential) zone. In conjunction with the requests, the Planning Commission will consider a determination that the project is

categorically exempt from the California Environmental Quality Act (CEQA).

STAFF RECOMMENDATION: Approval of Site Plan No. SP-141-2024, Lot Line Adjustment No. LLA-031-2024, and Conditional Use Permit No. CUP-493-00 (REV. 2024), pursuant to the recommended Conditions of Approval.

- D. MATTERS FROM COMMISSIONERS
- E. MATTERS FROM STAFF
- F. ADJOURNMENT

GARDEN GROVE PLANNING COMMISSION
Community Meeting Center
11300 Stanford Avenue, Garden Grove, CA 92840

Meeting Minutes
Thursday, July 18, 2024

CALL TO ORDER: 7:05 p.m.

ROLL CALL:

Commissioner Beard
Commissioner Cueva
Commissioner Cunningham
Commissioner Laricchia
Commissioner Lindsay
Commissioner Paredes
Commissioner Ramirez

Absent: Lindsay, Paredes, Ramirez

PLEDGE OF ALLEGIANCE: Led by Commissioner Cunningham

ORAL COMMUNICATIONS – PUBLIC – None

June 20, 2024 MINUTES:

Action: Received and filed.
Motion: Laricchia Second: Cueva
Ayes: (3) Cueva, Cunningham, Laricchia
Noes: (0) None
Absent: (3) Lindsay, Paredes, Ramirez
Abstain: (1) Beard

PUBLIC HEARING – SITE PLAN NO. SP-138-2024 AND TENTATIVE TRACT MAP NO. TT-19314 FOR PROPERTY LOCATED ON THE WEST SIDE OF BUARO STREET, BETWEEN LAMPSON AVENUE AND HARBOR BOULEVARD, AT 12701 BUARO STREET.

Applicant: ASHTON 3
Date: July 18, 2024

Request: A request for Site Plan approval to construct thirty-five (35) three-story, "for-sale" residential condominium units and associated site improvements on an approximately 1.4-acre lot. The proposal includes two (2) affordable housing units for "very-low income" households. Inclusion of the two (2) "very low-income" units qualifies the project for

a density bonus, concessions, waivers, and reduced parking pursuant to the State Density Bonus Law. Also, a Tentative Tract Map to create a one-lot subdivision for the purpose of selling each dwelling unit as a condominium. The site is in the R-2 (Limited Multiple-Family Residential) zone. In conjunction with the requests, the Planning Commission will consider a determination that the project is categorically exempt from the California Environmental Quality Act (CEQA).

Action: Resolution No. 6093-24 was approved. One letter of opposition was submitted in regard to parking issues, increased traffic, and safety. Six people spoke in regard to current overcrowded parking conditions, child safety, vehicle speeds, and the need for proper street lighting in the neighborhood. The Developer stated they would work with staff to try and lessen the impact of the new development, while the City would look into different methods for improving traffic safety in the area. Two Conditions of Approval were amended to read:

73a. All one-bedroom units shall maintain the ability to park one car within the garages at all times. All other units shall maintain the ability to park two cars within the garages at all times. Unless otherwise permitted by State Law, garages shall not be converted to any other use.

76. All units shall be equipped with space for the collection and storage of refuse, organic material, and recyclable material. The area for each container shall be a minimum of twenty-seven inches (2'-3") by thirty-one inches (2'-7") to accommodate 65-gallon carts. Trash containers shall be stored within designated storage areas only within the garage parking area. Trash containers shall not encroach into the minimum required interior garage clearances, as depicted in the floor plan. The placement of trash containers for pick-up, and the duration of time prior to and after trash collection of those trash containers, is subject to the requirements of Republic Services and the City of Garden Grove, Environmental Services.

Motion: Cunningham Second: Laricchia

Ayes: (4) Beard, Cueva, Cunningham, Laricchia
Noes: (0) None
Absent: (3) Lindsay, Paredes, Ramirez

MATTERS FROM COMMISSIONERS: Commissioner Beard thanked staff for the opportunity to Chair the meeting.

MATTERS FROM STAFF: Staff stated the August 1st meeting would be cancelled and gave a brief overview of the August 15th agenda items.

ADJOURNMENT: At 8:00 p.m.

Judith Moore
Recording Secretary



State Bills in Brief: Aug. 7-14

Aug 7, 2024

A weekly primer on the bills and committee hearings that have a direct impact on cities

By Brian Hendershot, Cal Cities Advocate managing editor. Additional contributions by the Cal Cities Advocacy Team

Lawmakers have some 1,300 bills left to vote on before the session ends on Aug. 31. Some should sound familiar — like changes to the builder’s remedy and the state’s waste infrastructure, and of course, stiffer penalties for [retail theft](#). But legislators also made major tweaks to bills just before summer break, some through the “[gut-and-amend](#)” process. Among these new(ish) proposals is a ban on drones used in many cities for public safety and code enforcement operations, along with changes to the state’s wildfire maps and affordable housing developments on the coast.

Most notably, Gavin Newsom and the Legislature are preparing a late-breaking energy package to expedite [clean energy infrastructure developments](#). The proposal seeks to overhaul how the state approves and supports solar, offshore wind, and other green energy projects by offering developers incentives, such as tax credits.

At least one measure in the package would [usurp local authority](#) by granting by-right approval to certain projects. The package — which is not yet released — is part of a larger effort to deal with increased energy demand, brownouts, rising utility costs, and clean energy goals.

Legislators can introduce amendments until Aug. 23, although they can waive the rules in some circumstances. So right now, many are focused on getting their bills through the powerful appropriations committees as part of the biennial [suspense file](#) process. Most of the remaining bills need to clear those committees before they can receive a floor vote.

If you’re itching for more legislative news after reading this (abbreviated) treatise, be sure to check out Cal Cities’ summer coverage. Following the lead of [Cal Cities’ community services lobbyist](#), our summer fellows rounded up the top remaining [public safety](#), [environmental quality](#), [housing and transportation](#), and [governance and revenue](#) measures.

With the suspense file scheduled for Aug. 15, this is (in theory) the last State Bills in Brief for 2024. For information about bills scheduled for a committee hearing, keep reading. To access a previous State Bills in Brief — visit the [archive page](#).

Hot bills

Cal Cities has elevated a bill that would ban some types of drones to its hot bill list.

Duplicative housing and homelessness planning bill

- **New RHNA categories.** [AB 3093 \(Ward\)](#) would require cities to consider and plan for the needs of homeless residents when developing their housing elements. However, the bill duplicates existing planning efforts and lacks critical information. Cal Cities will oppose the measure unless it is amended.
- **Proposed changes.** Cal Cities has requested several amendments that would clarify how these new requirements differ from what cities are already doing so that cities can meet the bill’s obligations. Without these changes, the measure will set cities up to fail.
- **When is the hearing?** Aug. 12 at 10 a.m. in the Senate Appropriations Committee.

Builder's remedy safeguards come with a price

- **What would the bill do?** [AB 1893 \(Wicks\)](#) would place some guardrails on builder's remedy projects. However, it would also limit cities' ability to impose objective standards in specific development projects. Cal Cities opposes the measure unless amended.
- **More carrots, fewer sticks.** Rather than passing more punitive measures, the state should work with cities to provide guidance and resources to cities to help them get a compliant housing element.
- **When is the hearing?** Aug. 12 at 10 a.m. in the Senate Appropriations Committee.

Sweeping amendments to coastal housing bill

- **Duplicative state oversight on coastal housing.** [AB 2560 \(Alvarez\)](#) would allow both the Coastal Commission and the Department of Housing and Community Development to have housing oversight over local jurisdictions, making it extremely challenging to develop affordable housing on the coast — counter to the author's clear intention. Cal Cities opposes the measure.
- **A tidal shift that would delay development.** The bill would also require all cities and counties to quickly amend their local coastal programs to include the state's Density Bonus Law. In June, committee members added provisions that would create conflicting standards, which would ultimately prevent affordable housing and Density Bonus law incentives.
- **When is the hearing?** Aug. 12 at 10 a.m. in the Senate Appropriations Committee.

Military equipment ban would include popular drone manufacturer

- **What is the bill number?** [SB 99 \(Umberg\)](#) would require police departments to ensure that any military equipment they want to use is not banned by federal law. Cal Cities opposes the measure.
- **Wait, that doesn't sound so bad.** The ban includes drones made by the Chinese company DJI, which many cities rely on for a range of public safety and code enforcement operations. While the author has proposed several helpful amendments, the bill would still ban new DJI drone purchases.
- **When was the hearing?** Aug. 7 at 9:30 a.m. in the Assembly Appropriations Committee.

Cal Cities-sponsored measure would help reduce methane emissions

- **Clarification and support.** [SB 972 \(Min\)](#) would require CalRecycle to strengthen its assistance efforts for cities actively working to reduce organic waste and methane emissions. The agency would also need to report back to the Legislature on the organic waste diversion progress and alignment with the state's other climate goals.
- **Progress so far.** A [2023 report](#) found that the amount of organic waste in landfills increased by a million tons between 2014 and 2020, underscoring the need for additional resources and guidance from the state to cities.
- **When is the hearing?** Aug. 15 in the Assembly Appropriations Committee.

Faster assistance for landslide disasters

- **What would the bill do?** [SB 1461 \(Allen\)](#) would add landslides to the state definition of state of emergency or local emergency. Cal Cities supports the measure.
- **Why is this important?** Declaring an emergency can unlock greater resources and funding. With climate extremes sweeping the state, this is a proactive way to ensure those resources are readily available.
- **What was the next hearing?** Aug. 7 at 9:30 a.m. in the Assembly Appropriations Committee.

[Priority bills](#)

Cal Cities is engaging with dozens of other priority measures this week, including several housing, cannabis, and waste infrastructure bills.

Housing subsidy programs could be a critical first step to statewide relief

- **Targeted relief.** [AB 2498 \(Zbur\)](#) would create a housing subsidy program in eight counties for people at the most risk of becoming homeless. [SB 37 \(Caballero\)](#) would create a housing subsidy program for older adults and adults with disabilities experiencing homelessness or at risk of homelessness. Cal Cities supports both bills.

- **Running out of time.** In a recent [Cal Cities survey](#), over two-thirds of cities reported that the number of people entering homelessness is exceeding their ability to reach a net reduction in homelessness.
- **When are the hearings?** Aug. 12 at 10 a.m. in the Senate Appropriations Committee.

Housing element review changes could set cities up to fail

- **Impossible standard.** [AB 2023 \(Quirk-Silva\)](#) would make it harder for a city to challenge claims that its housing element is out of compliance. It would also reset the public review period for any new amendments requested by HCD for a draft housing element. Cal Cities opposes the measure unless amended.
- **Proposed changes.** Cal Cities is seeking amendments that would make it easier for cities to meet the statutory deadline and make AB 2023 consistent with existing law.
- **When is the hearing?** Aug. 12 at 10 a.m. in the Senate Appropriations Committee.

Even more development fee changes

- **Payment prohibition.** [SB 937 \(Wiener\)](#) would prevent cities from collecting mitigation fees on affordable housing projects until a certificate of occupancy is issued or the construction for which the project fees will be used begins. Cal Cities opposes the bill unless it is amended.
- **Proposed changes.** Cal Cities is urging the author to remove the language that would include projects with 10 units or less for fee deferral, clarify when cities can collect permit fees, and continue allowing local governments to require a bond or letter of credit if the developer does not pay fees until the final inspection, among other amendments.
- **When was the hearing?** Aug. 7 at 9:30 a.m. in the Assembly Appropriations Committee.

Office conversions

- **Vacant buildings.** [AB 3068 \(Haney\)](#) would create a ministerial by-right approval process for office conversion projects that meet certain affordability criteria. Cal Cities will oppose the measure unless amended.
- **Proposed changes.** Instead of a one-size-fits-all approach for areas never considered for residential development statewide, the Legislature should provide an opt-in clause for cities that want to go that route within their communities instead.
- **When is the hearing?** Aug. 12 at 10 a.m. in the Senate Appropriations Committee.

More automatic housing approvals

- **Which zones?** [SB 1211 \(Skinner\)](#) would force cities to approve up to eight detached accessory dwelling units (ADU) on an existing multifamily dwelling lot and up to two detached ADUs on a proposed multifamily development before construction begins. [SB 1123 \(Caballero\)](#) would require cities to approve up to 10 new vacant units on a parcel that was zoned and planned for one unit. Cal Cities opposes both measures.
- **Counterintuitive.** Like many recent legislative efforts, these measures undermine and call into question the state's regional housing needs allocation process.
- **When were the hearings?** Aug. 7 at 9:30 a.m. in the Assembly Appropriations Committee.

Post-release reform

- **Better records.** [SB 1262 \(Archuleta\)](#) would require county officials to revoke post-release community supervision of a parolee who violates the terms of their release for a third time or commits a new offense. Cal Cities supports the measure.
- **Why it matters.** By prioritizing accountability and providing clear guidelines, this measure would help ensure that only those who are actively working to reenter the community receive post-release supervision.
- **When was the hearing?** Aug. 7 at 9:30 a.m. in the Assembly Appropriations Committee.

Tougher fentanyl possession laws

- **America's deadliest drug.** [SB 226 \(Alvarado-Gil\)](#) would make possession of fentanyl while also in possession of a loaded and operable firearm an automatic felony, punishable by a state prison term of two to four years. Cal Cities supports the bill.
- **When was the hearing?** Aug. 7 at 9:30 a.m. in the Assembly Appropriations Committee.

Moonshining law expansion

- **Illicit cannabis equipment.** [SB 820 \(Alvarado-Gil\)](#) would allow local jurisdictions to seize property and vehicles involved in unlicensed commercial cannabis activity — the same laws used for unlicensed alcoholic manufacturing. Cal Cities supports the measure.

- **Why it matters.** Current law allows illicit cannabis operations to [recover quickly](#) following enforcement actions, often in a matter of days. This bill would also invest the enforcement proceeds into equity programs for legal operators.
- **When was the hearing?** Aug. 7 at 9:30 a.m. in the Assembly Appropriations Committee.

Possible cannabis permitting reform

- **Time is money.** [SB 1064 \(Laird\)](#) would significantly streamline the state licensing structure for cannabis and establish clear guidelines for state and local agencies. Cal Cities supports the bill.
- **Unnecessary duplication.** The current licensing structure is needlessly complex, with businesses often facing lengthy processing times and high costs due to duplicative reviews.
- **When was the hearing?** Aug. 7 at 9:30 a.m. in the Assembly Appropriations Committee.

Cannabis bill could close regulatory disparities

- **What would the bill do?** [AB 2223 \(Aguilar-Curry\)](#) would establish a lower legal THC level for industrial hemp, require product testing, and ensure compliance with tax laws. The measure would also enhance enforcement measures against people who violate the standards. Cal Cities supports the measure.
- **Legal market protections.** Enforcement efforts are already spread thin across state and local agencies with insufficient resources and competing priorities. By creating a consistent standard, AB 2223 would promote safe consumption habits, protect the legal market, and help cities manage cannabis-related issues more effectively.
- **When is the hearing?** Aug. 12 at 10 a.m. in the Senate Appropriations Committee.

Boosting local water conservation efforts

- **Refreshing changes.** [SB 1330 \(Archuleta\)](#) would clarify several key provisions in the long-term water use standards under a [new water conservation rule](#) that would provide greater flexibility, clarity, and cost savings for cities. Cal Cities supports the measure.
- **Why it matters.** Under the new rule, urban communities will need to conserve more water across the board to reduce the need for mandatory restrictions during the next drought. Cities need the changes and clarifications proposed by SB 1330 to achieve this goal.
- **When was the hearing?** Aug. 7 at 9:30 a.m. in the Assembly Appropriations Committee.

Organic waste flexibility for rural cities

- **Exemption waivers.** [SB 1175 \(Ochoa Bogh\)](#) would allow CalRecycle to consider additional factors when determining what constitutes a “low population” community that is exempted from some or all of the state’s organic waste diversion requirements. Cal Cities supports the measure.
- **Implementation support.** [AB 2902 \(Wood\)](#) would give rural communities more time to develop related infrastructure, encourage them to work with other jurisdictions, and provide more training and technical support. Cal Cities supports the bill.
- **When are the hearings?** Aug. 15 in the Assembly Appropriations Committee and Aug. 12 at 10 a.m. in the Senate Appropriations Committee, respectively.

A small investment for a significant change in composting

- **Expediting compost facilities.** [SB 1046 \(Laird\)](#) would expedite new compost facilities without compromising environmental review. Cal Cities supports the measure.
- **Environmental considerations.** The bill would allow local projects to “tier” off more comprehensive state-developed programmatic environmental impact reports to focus on project-specific impacts.
- **When is the hearing?** Aug. 15 at 10 a.m. in the Assembly Appropriations Committee.

Facilitating compost facilities

- **Sample plans and policies.** [SB 1045 \(Blakespear\)](#) would require the Office of Planning and Research and CalRecycle to detail the best practices for siting composting facilities on its website as a resource for local governments. Cal Cities supports the measure.
- **50-100.** That’s the estimated number of new organic waste recycling facilities needed to meet the state’s methane emission reduction goals.
- **When was the hearing?** Aug. 7 at 9:30 a.m. in the Assembly Appropriations Committee.

Two more Cal Cities-supported waste and recycling changes

- **Solid environmental wins.** [SB 1066 \(Blakespear\)](#) would require producers to manage expired marine flares. [SB 1280 \(Laird\)](#) would require one-pound propane cylinders sold in the state to be reusable or refillable.

- **Why it matters.** For many products, it costs more for local governments to safely dispose of them than it does to produce or buy them. For example: Flares can cost consumers \$13 to \$26 but cost local governments \$46 or more to dispose.
- **When were the hearings?** Aug. 7 at 9:30 a.m. in the Assembly Appropriations Committee.

New and improved Household Hazardous Waste program

- **Producer responsibility.** [SB 1143 \(Allen\)](#) would create a new program for managing common hazardous wastes like cleaning products, paints, and fire extinguishers — much like the plastics recycling program established by [SB 54 \(Allen, 2022\)](#).
- **Don't we already have this?** Yes, but no. The current program is underfunded, inconvenient, and does not collect most of what is generated. Like SB 54, manufacturers would reimburse local governments for waste collection and management.
- **When were the hearings?** Aug. 7 at 9:30 a.m. in the Assembly Appropriations Committee.

Streamlining hydrogen fueling could be dangerous and increase costs

- **Another unfunded mandate.** [SB 1418 \(Archuleta\)](#) would force every city to create an expedited permitting process for hydrogen-fueling stations. Cal Cities will oppose the measure unless the bill includes funding and clarity and ties implementation to local demand, among other changes.
- **Expedited review bypasses well-founded concerns.** This measure proposes a one-size-fits-all approach regardless of market conditions, existing technology, storage complexities, local resources, and other state permitting requirements. Expediting a process involving a highly volatile and difficult-to-contain gas is just plain dangerous.
- **When was the hearing?** Aug. 7 at 9:30 a.m. in the Assembly Appropriations Committee.

Improved bike safety and access

- **Removing bureaucratic hurdles.** [SB 689 \(Blakespear\)](#) would make it easier for coastal cities to convert motorized vehicle lanes into dedicated bicycle lanes. Cal Cities supports the bill.
- **A demonstrated need.** Most cities need to update their local coastal programs to convert motorized vehicle lanes, which can be time-consuming and costly to the [detriment of residents](#). Many amendments require studies and mandatory public testimony.
- **When was the hearing?** Aug. 7 at 9:30 a.m. in the Assembly Appropriations Committee.

[Other bills to watch](#)

Here is one more bill city leaders need to know about.

Gut-and-amend wildfire bill

- **Fire hazard severity zone changes.** [SB 610 \(Wiener\)](#) would dramatically change the state's wildfire hazard maps to create a consistent approach to wildfire mitigation across all fire-prone areas of the state. Cal Cities has a concerns position and is calling for several critical changes that would incorporate local agency fire-hazard designations in the proposed regulatory process and help maintain transparency. More changes are likely forthcoming in the next week.
- **When was the hearing?** Aug. 7 at 9:30 a.m. in the Assembly Appropriations Committee.

[View all tracked bill hearings](#)



Top local housing and transportation bills for cities

Aug 7, 2024

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Over the next few weeks, the Legislature will cast the final votes on bills that could significantly affect local housing and transportation plans. Here are the biggest bills in each area that city leaders need to know about.

Cal Cities take on new proposed state housing laws

Lawmakers could add more teeth to the state's housing laws with [SB 1037 \(Wiener\)](#), which would allow the Attorney General to fine cities up to \$50,000 a month if they don't adopt a complaint housing element or approve certain affordable housing projects. Cal Cities opposes the measure.

Unlike existing penalties, SB 1037 would not include a grace period, and cities could not cure the violations before the fines are imposed. The bill's vague language could also lead to an increase in litigation between the state and cities, which does not result in housing production.

Legislators are also looking at the builder's remedy, which allows developers to bypass local zoning laws under certain conditions. [AB 1886 \(Alvarez\)](#) would allow developers to use the provision immediately after the Department of Housing and Community Development (HCD) or a court finds that a city failed to meet its housing planning obligations and the city has passed its statutory certification deadline. Cal Cities opposes the measure, as it does not provide protections for cities acting in good faith. [AB 1893 \(Wicks\)](#) would place boundaries around the builder's remedy while limiting both development density and objective standards. Recent changes to the bill could lead to more lawsuits, as the law does not clearly define the expectations for cities. Cal Cities will oppose the measure unless the author amends it to focus on guidance and resources, rather than new punishments for cities.

Cal Cities will also oppose [AB 2023 \(Quirk-Silva\)](#) unless it is amended. This measure would make it harder for a city to challenge claims that its housing element is out of compliance. It would also reset the public review period for any new amendments requested by HCD for a draft housing element. This would effectively set cities up to fail an already difficult and time-consuming process. Cal Cities has requested the author amend the bill to remove these obstacles and bring AB 2023 in line with existing law. Another oppose unless amended measure, [SB 937 \(Wiener\)](#), would prevent cities from collecting mitigation fees on affordable housing projects until a certificate of occupancy is issued or the construction for which the project fees will be used begins. The bill

previously applied to all housing developments. However, the measure would still make it more difficult for cities to provide the public services that must accompany new developments.

Similarly, [AB 2729 \(Patterson\)](#) would prohibit cities from collecting fees or charges on affordable housing projects at the time of application unless the construction of a public improvement or facility will occur within two years of issuing the permit. Cal Cities opposes this bill, as this change could delay or even deny vital public services. Cal Cities is also opposing [AB 2243 \(Wicks\)](#). The bill would expand existing streamlining requirements to include adaptive reuse projects, regional malls on major commercial corridors, and some high-rise areas, throwing a wrench in many housing element updates. It would also reduce the amount of fees local governments can collect on adaptive reuse projects.

[Cals Cities support for vehicle safety and emissions bills, pushes back on expedited permitting proposal](#)

By comparison, Cal Cities' transportation portfolio is much more muted — but no less important. [AB 2286 \(Aguilar-Curry\)](#) would require some heavy-duty autonomous vehicles to have a human safety operator onboard during operation. Cal Cities supports the measure, as self-driving vehicles are not as safe as human-operated vehicles. Two other Cal Cities-supported measures would help cities meet their [Advanced Clean Fleet](#) requirements. [AB 3179 \(Juan Carrillo\)](#) would expand the definition of emergency vehicles that qualify for an exemption from the state's Advanced Clean Fleet regulation. [AB 637 \(Jackson\)](#) would allow rental trucks to count toward a city's zero-emission vehicle procurement requirements under the Advanced Clean Fleet regulation adopted by the California Air Resources Board.

Zero-emission technology for many heavier municipal vehicles is still nascent or prohibitively expensive. Both measures would make it easier for cities to potentially meet their targets and milestones that started in January of this year.

However, Cal Cities is opposing [SB 1418 \(Archuleta\)](#). The bill ignores the reality that hydrogen applications are on the decline. SB 1418 would force local agencies to adopt an expedited permitting process for the hydrogen-fueling stations by 2025 regardless of local conditions and other permitting mandates. Cal Cities is urging the author to clarify who is first in line, remove the ordinance requirement, and provide funding.

Additional contributions by Cal Cities lobbyists [Damon Conklin](#) and [Brady Guertin](#).



Which governance and revenue bills do cities need to worry about?

Aug 7, 2024

Simran Kohli is a 2024 Ronald O. Loveridge Summer Fellow and a political science administrative studies major at the University of California, Riverside. She can be reached at skohli@calcities.org.

The Legislature is set to vote on a handful of bills with significant financial impacts to local agencies in the coming weeks. These proposals touch on issues ranging from contractor reporting obligations and workforce vacancy plans to restrictions on employer-employee communications.

Changes to regulatory requirements must consider the practical challenges facing municipalities, which many of these bills fail to do.

Reporting proposals could undercut critical government services and revenues

A pair of bills opposed by Cal Cities could slow down the core function of local governments. [AB 2557 \(Ortega\)](#) would force many organizations that contract with cities to adopt new onerous reporting requirements. These broad provisions would increase costs for cities, delay both routine and expected public services — from payroll services to emergency responses — and expose contractors' employee data.

This impractical and duplicative requirement would likely disincentivize contractors from working with cities, particularly small businesses and nonprofits. Moreover, the bill's vague provisions would almost certainly lead to disputes and service delays.

The other measure, [AB 2561 \(McKinnor\)](#), would require local agencies with bargaining unit vacancy rates that exceed 15% for more than 180 days to create a plan to reduce their vacancy rates. Cities would need to present this plan during a public hearing to the governing legislative body.

AB 2561 comes as many cities are struggling to fill specialty positions, like city planners or social workers, due to a dwindling pipeline for new hires and an aging workforce. Cities must also compete with the private sector, which tends to pay more. Instead of addressing the issues, this bill would burden cities with more planning requirements.

New communication standards go too far

Lawmakers are also debating a bill that would restrict an employer's ability to conduct internal investigations to the detriment of employees and the public's safety and well-being. [AB 2421 \(Low\)](#) would prohibit public employers from questioning employees and employee representatives about communications between employees and employee representatives related to the representative's representation.

Cal Cities has opposed the proposal since it was first introduced in 2013 and again in 2018 and 2019. The issues are succinctly captured by Gov. Jerry Brown's veto message for [AB 729 \(Hernandez, 2013\)](#), who noted the bill would "put communications with a union agent on equal footing with communications with one's spouse, priest, physician or attorney." If passed, AB 2421 could compromise the ability of employers to conduct investigations into workplace safety and harassment allegations, adding new costs and liability for public employers.

Another measure, [SB 399 \(Wahab\)](#), is designed to protect workers from adverse action if they refuse to attend a meeting about politics or religion. Although not targeted at cities, Cal Cities opposes the bill, as its broad definition of "political matters" could hinder many routine government functions: Any government activity could be argued as political, leading to costly legal disputes.

Other notable governance and revenue bills

It's not all bad news for cities. [AB 2631 \(Fong\)](#), co-sponsored by Cal Cities, would require the Fair Political Practices Commission to keep providing a key ethics training requirement to city officials for free. Cal Cities is also supporting [AB 2041 \(Bonta, Mia\)](#), which would lift existing limitations and add needed expansions to how campaign funds may be used for security expenses.

[AB 2564 \(Boerner\)](#) — also supported by Cal Cities — would allocate funding from the General Fund to support the Senior Citizens and Disabled Citizens and Disabled Citizens Property Tax Postponement Program. By reinstating support, the program would provide financial relief to eligible individuals who may have difficulty paying property taxes due to their age or disability.

Last, but not least: Cal Cities stopped [SB 1164 \(Newman\)](#) right before the summer break. The bill sought to temporarily exempt new accessory dwelling units (ADU) from property tax assessments if owners made a "good faith effort" to ensure the unit was used for housing. By reducing property tax revenue, SB 1164 would have limited cities' abilities to fund essential public services.

Sen. Newman argued that property taxes are a deterrent to ADU developments and that SB 1164 would have helped overcome this "perceived barrier." The numbers do not support this argument, as the number of new ADUs and ADU permits have significantly increased year over year. A report by the [Department of Finance](#) found that ADUs represent one in five new homes built in California.

Additional contributions by Cal Cities lobbyists [Johnnie Pina](#) and [Ben Triffo](#), as well as legislative affairs analyst [Betsy Montiel](#).

ORANGE COUNTY ELECTIONS NEWSLETTER



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Bob Page
Registrar of Voters

A graphic with a yellow background. At the top, it says "WE'RE HIRING!" in bold black letters. Below that is an illustration of a diverse group of people of various ages and ethnicities. Underneath the illustration, it says "Apply now at ocvote.gov/jobs". At the bottom, there is the Orange County Registrar of Voters logo, which is a circular seal with "COUNTY OF ORANGE CALIFORNIA" around the perimeter and a central image of oranges. To the right of the logo, it says "VOTE EASY. VOTE SECURE." in bold black letters, and "ORANGE COUNTY REGISTRAR OF VOTERS" in smaller black letters below it.

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ORANGE COUNTY REGISTRAR OF VOTERS

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Election Services Department - Employee Spotlight

Name: Miguel

Job: Elections Representative - ADA Specialist

First Election Worked: 2020 Presidential General Election

Why Work in Elections: Because what we do matters, and it is an important part of our Democracy.

Why Elections are Easy and Secure: "At the Registrar of Voters, I work with my team to make voting easy by making sure our vote centers meet all of our accessibility requirements for voters to cast their ballots with ease and no obstacles."



Training Department - Employee Spotlight

Name: Kelly

Job: Training Facilitator

First Election Worked: 2016 Presidential Primary Election

Why Work in Elections: "It is an honor to work in elections as this provides me with an opportunity to serve my county and assist voters in making their voices heard."

Why Elections are Easy and Secure: "My role in the election process is to ensure that all CSR Leads and CSRs are knowledgeable and confident in their abilities to assist our Orange County voters."



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The Orange County Registrar of Voters takes every step necessary to ensure all voting locations meet accessibility requirements and provide a positive voting experience.

This includes completing onsite accessibility surveys of all Vote Centers, Ballot Drop Boxes, and Pop-Up Voting locations that will be open during the 2024 Presidential General Election.

Surveying teams assess each voting location, taking detailed measurements of walking paths, ramps, accessible parking spaces, and voting rooms to ensure they are accessible and free of hazards.

If surveyors identify any issues, Vote Centers may be provided with temporary measures to enhance accessibility such as threshold ramps, cones to identify hazards, and mats to cover tripping hazards. Most facilities also leave doors propped open to allow for easy, unencumbered access.

The Registrar of Voters strives to provide all voters the opportunity to vote privately and independently.

Visit ocvote.gov/accessibility to learn more.



Candidate Filing Closes August 9 at 5 p.m.

Those interested in running for one of about 125 local school and special district offices up for election in the 2024 Presidential General Election have until **tomorrow, August 9** at 5 p.m. to complete the filing process at the Registrar of Voters' office.

To view the full list of school and special district offices on the ballot for the **November 5, 2024** Presidential General Election visit: ocvote.gov/elections/whats-on-the-ballot.

To qualify for one of the offices up for election, a candidate shall be a registered voter in the district and, if applicable, in the trustee area or director division.

Eligible citizens can download many of the required candidacy documents by using the Registrar of Voters Candidate Filing Portal on our website (ocvote.gov/candidates), prior to filing the documents at the Registrar of Voters' office.

The Registrar of Voters also issues candidacy documents at its office, 1300 S. Grand Ave., Building C in Santa Ana, Monday through Friday from 8 a.m. to 5 p.m. Candidates must file these completed forms in that office no later than 5 p.m. on **Friday, August 9, 2024**.

Those interested in running for one of about 80 city offices up for election must pick up and file candidate documents at the appropriate City Clerk's office.



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