

City of Garden Grove
WEEKLY CITY MANAGER'S MEMO
July 11, 2024

TO: Honorable Mayor and City Council Members FROM: Matt West, Assistant City Manager

I. DEPARTMENT ITEMS

A. COMMUNITY SERVICES

A memo highlighting the 4th of July festivities at the Senior Center.

B. ECONOMIC DEVELOPMENT

An update on Foods of Garden Grove.

C. ZONING ADMINISTRATION PUBLIC HEARING NOTICE

An affidavit of publication is attached for items to be heard at the July 25, 2024 Zoning Administration Meeting.

D. ECONOMIC DEVELOPMENT

An update is provided on the Navigation Center in this memo.

E. CITY CLERK

List of records requests for June 2024.

II. ITEMS FROM OTHER GOVERNMENTAL AGENCIES, OUTSIDE AGENCIES, BUSINESSES AND INDIVIDUALS

• **OTHER ITEMS**

– SOCIAL MEDIA HIGHLIGHTS AND NEWSPAPER ARTICLES

Copies of the week's social media posts and local newspaper articles are attached for your information.

– MISCELLANEOUS ITEMS

Items of interest are included.



Matt West
Assistant City Manager

City of Garden Grove
INTER-DEPARTMENT MEMORANDUM

To: Lisa L. Kim
Dept.: City Manager
Subject: H. Louis Lake July 4th Celebration

From: John Montanchez
Dept.: Community Services
Date: July 11, 2024

OBJECTIVE

To inform the City Council about the H. Louis Lake Senior Center (Center) July 4th Celebration which took place on Wednesday, July 3, 2024, from 9:00 a.m. to 12:30 p.m. at the Community Meeting Center.

BACKGROUND

Through the partnership with Meals on Wheels Orange County, the Center has received grant funding for the purpose of providing intergenerational programming. Participants have been given the opportunity to invite guests under 60 years of age, including their adult children and grandchildren, to enjoy special programming funded by this grant.

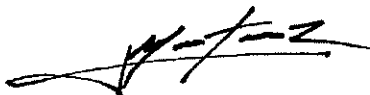
DISCUSSION

On Wednesday, July 3, 2024, the Center, in partnership with Meals on Wheels Orange County, hosted an intergenerational July 4th Celebration at the Garden Grove Community Meeting Center. 70 participants and their special guests enjoyed the morning by playing Bingo, and 100 participants enjoyed a hot BBQ lunch with root beer floats as their dessert.

Parent and teen volunteers from both the Buena Clinton Youth and Family Resource Center and the Magnolia Park Family Resource Center assisted staff with Bingo games and serving lunch and dessert. The volunteers interacted with the senior participants, sharing in the lunch and event festivities.

SUMMARY

On Wednesday July 3, 2024, the H. Louis Lake Senior Center held a July 4th Celebration from 9:00 a.m. to 12:30 p.m. at the Community Meeting Center. The highlights of the event included free Bingo, a BBQ lunch, and root beer floats for all in attendance.



JOHN MONTANCHEZ
Community Services Director

By: Rene Camarena
Human Services Assistant Supervisor

City of Garden Grove
INTER-DEPARTMENT MEMORANDUM

To: Lisa L. Kim
Dept: City Manager
Subject: Update on the Foods of Garden Grove (FoGG) Phase 3 – June 2024

From: Ursula Luna-Reynosa
Dept: Economic Development and Housing
Date: July 11, 2024

OBJECTIVE

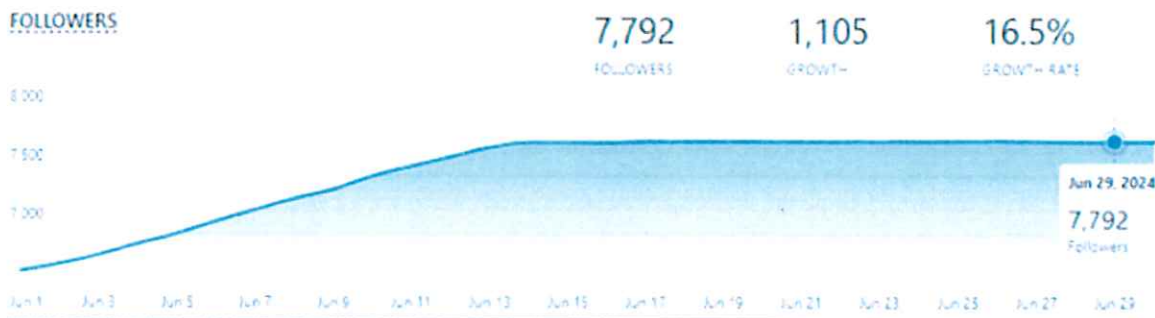
The purpose of this memorandum is to provide an update on the Foods of Garden Grove (FoGG) program (Phase 3) for the month of June.

DISCUSSION

In mid-May, the City revived the FoGG Instagram account by consistently posting videos and photos of local eateries in Garden Grove. The program is aimed to showcase the City's vibrant culinary scene, generate interest from local food enthusiasts and social media influencers, and support local businesses through public outreach.

Below is the social media metrics for the month of June:

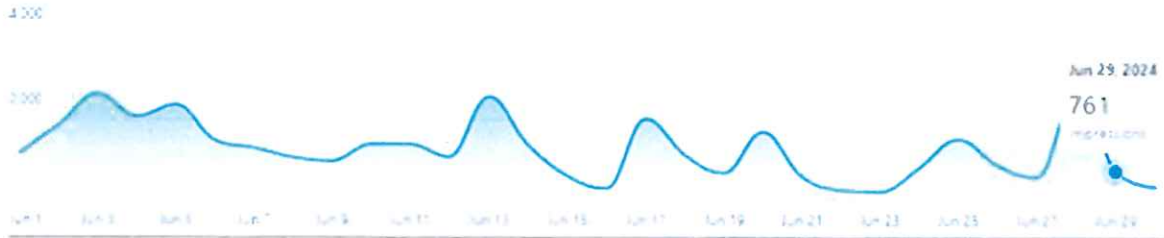
- **Followers: 6,514 → 7,792**
Number of users subscribed to the FoGG account
- **Impressions: 38,159**
Number of times FoGG content has been viewed by users, including repeat views
- **Average Reach: 889/Day**
Average number of users who have viewed FoGG content at least once



IMPRESSIONS

38,159

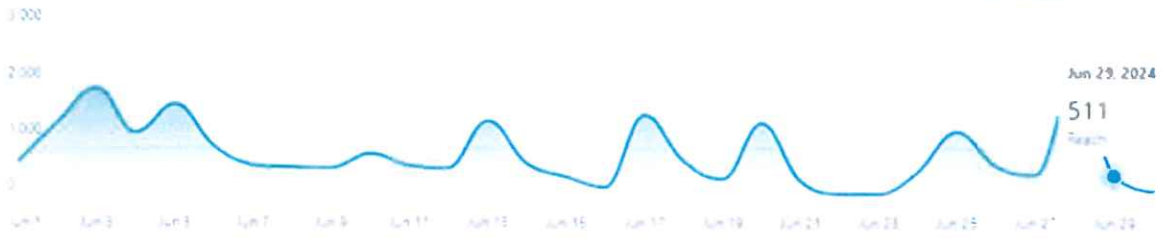
IMPRESSIONS



REACH

889

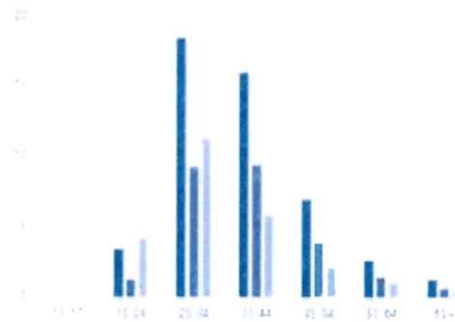
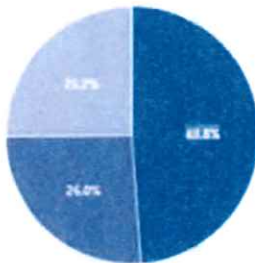
Avg. REACH






AUDIENCE BY GENDER

Female Male Prefer Not to Say

Female Male Prefer Not to Say



Detailed Post Performance

Post	Engagement	Follower	Impressions	Reach	Like	Comments
 <p>JUN 7, 2024 11:23 AM We just had some fun in Garden Grove and were down with 13 regional ad</p>	1.02%	714	356	363	37	1
 <p>JUN 4, 2024 12:03 PM The or "Laidy" her people Chica this is first going for you since 2000. Chad</p>	1.22%	6,657	356	411	37	3
 <p>JUN 11, 2024 1:00 AM Summer's here and we are in need of cold beverages—Cocacola to the rescue. The</p>	3.49%	7405	234	226	18	3

CONCLUSION


The City continues its efforts to support local businesses by highlighting the Garden Grove community's diverse cuisines including cultural richness of Little Saigon, OC Koreatown, and east-end Latin flavor, along with local favorites. This initiative will continue to leverage social media and growing platforms to reach new and existing audiences, boost business exposure, and further support economic sustainability.

For more information please visit:

Website: www.ggcity.org/foodsofgardengrove
Instagram: [instagram.com/foodsofgardengrove/](https://www.instagram.com/foodsofgardengrove/)
TikTok: [tiktok.com/@foodsofgardengrove](https://www.tiktok.com/@foodsofgardengrove)



Ursula Luna-Reynosa
Assistant City Manager
Economic Development and Housing Director



By: Eric Hong, Administrative Aide

AFFP
144140 CUP 143-2018 -Moore

Affidavit of Publication

STATE OF CALIFORNIA }
COUNTY OF ORANGE } SS

I am a citizen of the United States; I am over the age of eighteen years, and not a party to or interested in the above-entitled matter. I am the principle clerk of the printer of ORANGE COUNTY NEWS, a newspaper of general circulation, published ONCE WEEKLY in the city of GARDEN GROVE, County of ORANGE, which newspaper has been adjudged a newspaper of general circulation by the Superior Court of the County of ORANGE, State of California under the date of March 20, 1964, Case Number A-31502; that the notice, of which the annexed is a printed copy (set in type not smaller than nonpareil), has been published in each regular and entire issue of said newspaper and not in any supplement thereof on the following dates, to-wit:

July 10, 2024

That said newspaper was regularly issued and circulated on those dates.

SIGNED:



Orange County News.

Subscribed to and sworn by me this 10th day of July 2024.

LEGAL NOTICE NOTICE OF PUBLIC HEARING

NOTICE IS HEREBY GIVEN THAT THE ZONING ADMINISTRATOR OF THE CITY OF GARDEN GROVE WILL HOLD A PUBLIC HEARING IN THE COMMUNITY MEETING CENTER, 11300 STANFORD AVENUE, GARDEN GROVE, CALIFORNIA, ON THE DATE * INDICATED BELOW TO RECEIVE AND CONSIDER ALL EVIDENCE AND REPORTS RELATIVE TO THE APPLICATION(S) DESCRIBED BELOW:

• THURSDAY, 9:00 A.M., July 25, 2024

The City of Garden Grove Zoning Administrator will hold a Public Hearing in the Community Meeting Center, to consider the request listed below. Members of the public who wish to comment on matters before the Zoning Administrator, in lieu of doing so in person, may submit comments by emailing public-comment@ggcity.org no later than 3:00 p.m. the day prior to the meeting. The comments will be provided to the Zoning Administrator as part of the meeting record.

CONDITIONAL USE PERMIT NO. CUP-143-2018 (REV. 2024)

A request to modify Conditional Use Permit No. CUP-143-2018 to allow an existing restaurant, AUM Beer House, to extend the sale and consumption of alcoholic beverages (ABC Type "47" License, On-Sale General - Eating Place) that is currently governed by Conditional Use Permit No. CUP-143-2018, to a new permanent, 540 square foot (10'-10" x 50'-0") outdoor sidewalk dining area. The site is at 12900 Main Street in the CC-2 (Civic Center Main Street) zone. In conjunction with the request, the Zoning Administrator will also consider a determination that the project is categorically exempt from the California Environmental Quality Act (CEQA).

ALL INTERESTED PARTIES are invited to attend said hearing and express opinions or submit evidence for or against the proposal as outlined above, on July 25, 2024. If you challenge the application in Court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the Zoning Administrator at, or prior to, the public hearing. Further information on the above may be obtained at the Planning Services Division, City Hall, 11222 Acacia Parkway, or by telephone at (714) 741 5312.

DATE: July 8, 2024

PUBLISH: July 10, 2024

Orange County News 7/10/2024-144140

00007270 00144140

75 LEGAL
OCN-CITY OF GARDEN GROVE
P.O. BOX 3070
GARDEN GROVE, CA 92842

City of Garden Grove

INTER-DEPARTMENT MEMORANDUM

To: Lisa Kim
Dept: City Manager
Subject: Central Cities Navigation Center Project (CCNC) Operations

From: Ursula Luna-Reynosa
Dept: Economic Development and Housing Department
Date: July 11, 2023

OBJECTIVE

The purpose of this memorandum is to provide updates to the City Manager on the launch of the Central Cities Navigation Center Project operations.

BACKGROUND

In partnership with Fountain Valley, Westminster, and Orange County, Garden Grove is the sponsor city for the Central Cities Navigation Center (CCNC) project, which offers low-barrier transitional emergency housing and comprehensive wrap-around services to unhoused individuals in Orange County's Central Service Planning Area. CCNC held its ribbon cutting ceremony on June 5, 2024, and began operations under the management of Volunteers of America of Los Angeles (VOALA) on June 12, 2024.

VOALA was selected as the operator of the CCNC on April 25, 2023. The current agreement term is two (2) years, with the possibility of annual extensions for up to an additional three (3) years.

DISCUSSION

The operations of the Central Cities Navigation Center (CCNC) consist of:

1. **Referrals and Intakes:** A coordinated effort between the tri-cities' homeless task forces, VOALA, and contracted service providers to refer and intake clients, offering them CES and HMIS participation and documentation.
2. **Shelter Services:** Providing temporary housing as immediate relief and safety for clients.
3. **Case Management:** Developing and implementing clients' individualized plans for achieving self-sufficiency and stable housing.
4. **Housing Navigation:** Collaborating with the Illumination Foundation, a contracted service provider, to secure long-term housing solutions through partnerships with local housing authorities and landlords.

5. **Supportive Services:** Offering services and resources for mental health and stabilization, substance abuse, life skills development, employment assistance, job training, and shuttle transportation.
6. **Community Partnerships:** Collaborating with local organizations, government agencies, and service providers to enhance the support network available to clients.

The CCNC has successfully completed its first month of operations. During this period, the CCNC focused on:

- Onboarding staff
- Executing a meal delivery contract with Bracken's Kitchen
- Met with neighboring businesses for introductions
- Providing hands-on staff trainings
- Organizing street outreach meetings with VOALA, service providers and the tri-cities' homeless task force
- Refining the referral and intake process and on-site protocols
- Finalizing transportation and shuttle stops
- Exploring pet care services and resources
- Troubleshooting unforeseeable on-site issues

Active collaborative efforts between the tri-cities' homeless task forces, VOALA, and contracted service providers are reflected in the steady ramp-up at the CCNC. As of today, the CCNC is at approximately 48 percent capacity, with 41 beds occupied. The bed count summary table is below for reference:

Cities	Total Beds	Beds Occupied	Beds Available
Garden Grove	50	26	24
Westminster	22	8	14
Fountain Valley	13	8	5
Total	85	42	43

This week, a client was successfully exited as she was able to move in with her family member and is already receiving Supplemental Security Income (SSI).

By: Christy Le, Homeless Liaison Analyst



Ursula Luna-Reynosa
Assistant City Manager
Economic Development and Housing Department Director

Open City of Garden Grove

INTER-DEPARTMENT MEMORANDUM

To: Lisa L. Kim
From: Teresa Pomeroy
Dept: City Manager
Dept: City Clerk
Subject: RECORDS REQUESTS
Date: July 11, 2024

OBJECTIVE

To provide the month of June 2024 list of Records Requests.

BACKGROUND/DISCUSSION

The attached list is a summary of records requests received by the City Clerk's Office that were processed through the month of June 2024. The list provides the Request number, the date received, the request, the department the request was assigned, and the date the request was closed. Sensitive information and the names of requesters are not included. For those requests that are not assigned, e.g., information that is readily available on the City's website, the Records Coordinator provides the links and closes the request; for requests that have not yet been closed, the request is in process. Statistics are available for review on the City's website at https://ggcity.org/records_request/

SUMMARY

This memo is for information.



Teresa Pomeroy
City Clerk

Attachment

Monthly Requests Log

#	Submitted	Request	Department	Due	Closed
9324	05/31/24	List of hoas' contact information in garden grove.	Finance	06/13/24	06/13/24
9325	06/02/24	Please email as PDF: New Business License Listings May 2024 Bus. name, phone number, owner's name, and any home based, where possible	Finance	06/13/24	06/10/24
9326	06/03/24	Requesting a copy of the Work order to shut off water valve on May 28, 2024, at 11899 Firebrand Circle	Finance Public Works	06/13/24	06/13/24
9327	06/03/24	Property records or blue prints that indicate property line		06/13/24	06/03/24
9328	06/04/24	I would like to request a listing of new businesses that filed in your jurisdiction for the month of May 2024. The information should include at a minimum the BUSINESS NAME and BUSINESS ADDRESS, but other details such as the date that the business...	Finance	06/17/24	06/13/24
9329	06/04/24	can i get the list of new businesses for the previous month of May on Excel. thank you	Finance	06/17/24	06/13/24
9330	06/04/24	Please provide a copy of all code violations and investigations relating to the following property: 5311 Holland Ave., Garden Grove, CA APN 130-315-31 Thank you!	Community Development	06/17/24	06/17/24
9331	06/05/24	All records of any Health and Safety Code violations, inspections, business licenses and permits, DBAs, fictitious name permits, and any other records relating to or issued to, for, or relating to any of the following individuals, entities, and ad...	Finance	06/17/24	06/13/24
9332	06/05/24	I'm applying for a permit to reroof my entire roof with shingles. My home is located at 6141 Killarney Avenue, Garden Grove, CA 92845		06/15/24	06/06/24
9333	06/05/24	Please email a copy of the signal phasing, timing and plans for the intersection of Trask Avenue & Taft Street within the City of Garden Grove(33.7669060°, -117.942117°) to the CHP MAIT Border Division. This is in regards to a crash that occurre...	Public Works	06/17/24	06/13/24

#	Submitted	Request	Department	Due	Closed
9334	06/06/24	Sewer As-Built Plan on Stonybrook Dr from Colony St to Brookhurst St		06/16/24	06/07/24
				Attachment I E Mgrs Memo 7/11/24	
9335	06/06/24	AEI #494570: Building, Planning, & Fire Records for the following addresses: 13812 & 13852 Newland Street; 8532, 8542, & 8546 Garo Lane Garden Grove, CA 92844 See attached forms for details. Thank you, Jay Cudmore	City Manager Community Development	06/27/24	06/27/24
9336	06/07/24	Hello, I am a records research engineer for CHC Consulting, a contractor for AT&T. We are currently planning a fiber cable installation project in Garden Grove, CA 92843, USA and I'm hoping you can provide some information. Our project is se...		06/17/24	06/07/24
9337	06/07/24	Regarding 12042 Valley View St: I'm requesting any permits or inspections on the grease interceptor located at this property address from the previous tenant, the KFC that was occupying this property. The request I'm asking is from the environme...	Public Works	06/17/24	06/17/24
9338	06/07/24	Hello, please refer to the attached documents for further information as to the records requested. Thank you!	City Manager	07/01/24	06/27/24
9339	06/09/24	Copies of Building permit of the existing main house Building permit of the attached patio enclosure.		06/20/24	06/10/24
9340	06/11/24	Property: 12862 Joy Street, Garden Grove, CA Parcel: 089-091-41 Per the Code Enforcement Map: Property: 12862 Joy Street, Garden Grove, CA - Parcel: 089-091-41, shows: "ID: 351 - Case ID # 187341 - Address: 12862 Joy St - Opened: 10/18/2021...		06/21/24	06/11/24
9341	06/11/24	Looking for bid results for Various Residential Streets Rehabilitation 2024		06/21/24	06/11/24
9342	06/11/24	12672 Brookhurst St. Garden Grove, CA 92840 Previously approved CUP document. (letter, plans, etc.)	Community Development	06/21/24	06/19/24

#	Submitted	Request	Department	Due	Closed
9343	06/11/24	See Attachment for the full scope of the request. 12862 and 12882 Joy Street AEI Consultants is currently conducting the Phase I Environmental Site Assessment for the property. The current ASTM Practice E1527 Standard Practice of Environmen...	Community Development City Manager Public Works	06/21/24	06/21/24
9344	06/12/24	Request Code: 13455308 Date: 06/12/24 On behalf of our customers who are contractors & suppliers, we request updated plan-holder, bid tabulation and contract award information AS IT IS AVAILABLE on the following solicitation. Please correct an...		06/24/24	06/12/24
9346	06/12/24	Hello, Please provide all code enforcement records for: Address: 13289 Earle Dr, Garden Gove, CA 92844; APN: 098-032-02 Specifically, notices, violations, and photos from March 2022 - June 2023 Thank you	Community Development	06/24/24	06/24/24
9347	06/12/24	For Fire Department. Please check your Fire Department's records to see if there are Files regarding hazardous chemical inventory, Hazardous Materials, Underground Storage Tank files for address listed above. Your prompt attention to this request...		06/24/24	06/13/24
9348	06/13/24	Fire that was taken place inside a laundromat in Cinnamon Creek apartments on 15123 Brookhurst St Westminster CA 92683. This was on 5/4/2023.		06/23/24	06/13/24
9349	06/13/24	With reference to Request#9314, you sent us a copy of Notice which we already have in our records. Please send us the detailed report showing the case is closed regarding Correction Notice issued on June 14, 2022 for the Property Address: 12562...	City Manager	06/24/24	06/24/24
9350	06/14/24	Current Landscape Maintenance Contract for the City of Garden Grove		06/27/24	06/26/24
9351	06/14/24	Documents relating to hazardous waste at GKN Aerospace. Additional details and formal request in attached file.	Public Works	07/11/24	07/08/24

#	Submitted	Request	Department	Due	Closed
9362	06/21/24	Permiso del baño del cuarto ajunto a la casa principal en 8531 barr In garden grove California 92841		07/01/24	06/21/24
9369	06/24/24	Pursuant to the California Public Records Act, I am submitting this request for any Conditional Use Permits, Resolutions, or similar discretionary entitlements at the following premises: 13511 Fairview Street, Garden Grove, CA 92843 8471 Chapman...	Community Development	07/18/24	
9370	06/24/24	We would like copies of the Ordinances adopting the building code in effect 1959, 1990, and 2022	Community Development	07/05/24	07/03/24
9371	06/25/24	RE: Code Enforcement Case ID: 187341 for: 12862 Joy Street, Garden Grove, CA (Parcel: 089-091-41) Requesting Copy of Notice of Violation for Code Enforcement Case ID: 187341 Opened: 10/18/2021 Thank you	City Manager Community Development	07/05/24	07/05/24
9372	06/25/24	A report with dollar amounts per department (fire, public works, clerical, other) of costs to the city of Garden Grove to support/sponsor the Strawberry Festival.	Finance	07/05/24	07/05/24
9373	06/26/24	Furnish All Labor, Material and Equipment for Roof Repairs At the Garden Grove Amphitheater -S-1328 I'm with ConstructConnect. I am writing to ask for the awarded contractor and awarded amount for the above project. I would also like to know ...	Finance	07/08/24	07/05/24
9374	06/27/24	I, Elise Pham, am the adult daughter of Dung Tien Pham and Connie Thai Tran. I am requesting a copy of the deed to their house located at 12321 Buaro St, Garden Grove, CA 92480 in order to assist with organizing their affairs and assets.		07/11/24	07/01/24
9376	06/27/24	Please send me all land use related approvals including conditional use permits (should be from the Planning Department files) for 12431 Valley View Street, Garden Grove, CA 92845. Thanks.	Community Development	07/11/24	07/08/24
9378	06/28/24	Code Enforcement Cases: Please provide a list of active code enforcement cases for residential properties with violations for property maintenance and illegal construction.	Community Development	07/11/24	07/11/24

Attachment I E
Mgrs Memo 7/11/24

#	Submitted	Request	Department	Due	Closed
9352	06/17/24	All existing or open code violations in residential in all of Garden Grove since 01/01/2024. All water shutoffs in all of garden grove since 01/01/2024.	Finance Public Works	06/27/24	06/26/24
9353	06/18/24	Pursuant to the Freedom of Information Act (FOIA) and the City's unclaimed property or open records laws, I would like to request a list of all the uncashed (stale-dated) checks or warrants for all outstanding dollar amounts that are older than 6 ...	Finance	07/01/24	06/27/24
9354	06/18/24	Request Code: 13484042 Date: 06/18/24 On behalf of our customers who are contractors & suppliers, we request updated plan-holder, bid tabulation and contract award information AS IT IS AVAILABLE on the following solicitation. Please correct an...	Finance	07/01/24	07/01/24
9355	06/18/24	Hi This is Shravya from Canibuild, Sydney. I am writing to request GIS Shapefiles for Garden Grove City, CA. Please find the list of files I'm looking for: Zoning Ordinance Parcels Boundary Zoning Roads in the shapefile format for visu...	Information Technology	07/01/24	06/27/24
9356	06/19/24	I am inquiring about any cameras that may have recorded an auto accident at the intersection of Chapman Ave and Nearing Dr in Stanton Ca. The auto accident happened on 6/18/2024 around 8:30pm. Mercury insurance claim number		07/01/24	06/24/24
9357	06/19/24	Copy of the Correction Notice sent to the previous property owner at 10661 Ketch Ave., Garden Grove, CA 92843 showing the name of the recipient, and including the date it was sent.		07/01/24	06/21/24
9358	06/19/24	12682 Brookhurst St. Garden Grove, CA 92840 Previously approved CUP document. (letter, plans, etc.)	Community Development	07/15/24	
9360	06/21/24	Mug shot photo		07/01/24	06/21/24
9361	06/21/24	Hello, I would like to obtain all receipts for the following property at 8722 Garden Grove Blvd that you have on file. All plan check receipts and permit receipts.	Community Development Economic Development Finance	07/01/24	07/01/24

Attachment I E
Mgrs Memo 7/11/24

WEEKLY MEMO 7-11-2024

SOCIAL MEDIA HIGHLIGHTS



Post Performance

July 3, 2024 - July 10, 2024

Review the lifetime performance of the posts you published during the publishing period.

Included in this Report


X @CityGardenGrove

f Garden Grove City Hall

g gardengrovecityhall

G Garden Grove City Hall
Wed 7/10/2024 3:48 pm PDT


👉 Let's taco 'bout an exciting development coming to #GardenGrove! Yesterday, Sabroso! Mexican Grill held a...



Video Views	553
Impressions	1,057
Reach	1,057
Engagements	78
Engagement Rate (per Impression)	7.4%

G gardengrovecityhall
Wed 7/10/2024 3:47 pm PDT


👉 Let's taco 'bout an exciting development coming to #GardenGrove! Yesterday, Sabroso! Mexican Grill held a...



Impressions	4,043
Reach	2,246
Engagements	228
Engagement Rate (per Impression)	5.6%

G @CityGardenGrove
Wed 7/10/2024 1:43 pm PDT

HEAVY TRAFFIC, TEMPORARY CLOSURES DURING CHRIST CATHEDRAL MARIAN DAYS FRI&SAT...



Impressions	—
Potential Reach	4,747
Engagements	—
Engagement Rate (per Impression)	—



gardengrovecityhall
Wed 7/10/2024 1:38 pm PDT

⚠️ HEAVY TRAFFIC, TEMPORARY ROAD CLOSURES DURING CHRIST CATHEDRAL MARIAN DAYS FRIDAY,...



Impressions	1,799
Reach	1,664
Engagements	145
Engagement Rate (per Impression)	8.1%



Garden Grove City Hall
Wed 7/10/2024 1:36 pm PDT

⚠️ HEAVY TRAFFIC, TEMPORARY ROAD CLOSURES DURING CHRIST CATHEDRAL MARIAN DAYS FRIDAY,...



Impressions	1,467
Reach	1,428
Engagements	51
Engagement Rate (per Impression)	3.5%



@CityGardenGrove
Tue 7/9/2024 5:43 pm PDT

❤️ Help equip local youth with resources to help them succeed at school by donating backpacks, binders, notebooks, or other...



Impressions	103
Potential Reach	4,749
Engagements	2
Engagement Rate (per Impression)	1.9%



gardengrovecityhall

Tue 7/9/2024 5:43 pm PDT

💖 Help equip local youth with resources to help them succeed at school by donating backpacks, binders, notebooks, or other...



Impressions	736
Reach	611
Engagements	26
Engagement Rate (per Impression)	3.5%



Garden Grove City Hall

Tue 7/9/2024 5:43 pm PDT

💖 Help equip local youth with resources to help them succeed at school by donating backpacks, binders, notebooks, or other...



Impressions	635
Reach	624
Engagements	16
Engagement Rate (per Impression)	2.5%




@CityGardenGrove

Tue 7/9/2024 8:46 am PDT


🏠💕 On 7/20, 9-11AM, we're hosting another [#communitycleanupday](#) in an effort to...




Impressions	95
Potential Reach	4,748
Engagements	3
Engagement Rate (per Impression)	3.2%

 **gardengrovecityhall**
Tue 7/9/2024 8:40 am PDT


"🗑️ 🗑️🗑️ 🗑️🗑️ 🗑️ 🗑️🗑️ 🗑️🗑️." 🏠💙 On Saturday, July 20, from 9:00 a.m. to 11:00 a.m., we're hosting another...




Impressions	1,464
Reach	1,164
Engagements	75
Engagement Rate (per Impression)	5.1%

 **Garden Grove City Hall**
Tue 7/9/2024 8:14 am PDT


"🗑️ 🗑️🗑️ 🗑️🗑️ 🗑️ 🗑️🗑️ 🗑️🗑️." 🏠💙 On Saturday, July 20, from 9:00 a.m. to 11:00 a.m., we're hosting another...



Impressions	5,485
Reach	5,485
Engagements	341
Engagement Rate (per Impression)	6.2%

 **@CityGardenGrove**
Mon 7/8/2024 11:49 am PDT

EMERGENCY WATER OUTAGE -
Water Services has an emergency water shutdown on Kedge Ave and Sail St. Crews are in the area repairing a water main break. The water is expected to be off for about an hour. [#gg1956](#)



Impressions	163
Potential Reach	4,749
Engagements	4
Engagement Rate (per Impression)	2.5%



gardengrovecityhall
Mon 7/8/2024 8:14 am PDT

DEADLINE TO APPLY IS TODAY !! 🏠
Do you need financial help with home repairs? The **Home Repair Program...**



Impressions	445
Reach	372
Engagements	7
Engagement Rate (per Impression)	1.6%



Garden Grove City Hall
Mon 7/8/2024 8:12 am PDT

DEADLINE TO APPLY IS TODAY !! 🏠
Do you need financial help with home repairs? The **Home Repair Program...**



Impressions	1,446
Reach	1,446
Engagements	56
Engagement Rate (per Impression)	3.9%





@CityGardenGrove
Fri 7/5/2024 4:26 pm PDT


Warm weather is in the forecast this weekend, and if you are planning to cool off at the beach or pool, remember to be...





Impressions	179
Potential Reach	4,748
Engagements	2
Engagement Rate (per Impression)	1.1%

  **gardengrovecityhall**
 Fri 7/5/2024 4:26 pm PDT


Warm weather is in the forecast this weekend, and if you are planning to cool off at the beach or pool, remember to be...





Impressions	617
Reach	500
Engagements	15
Engagement Rate (per Impression)	2.4%

  **Garden Grove City Hall**
 Fri 7/5/2024 4:26 pm PDT


Warm weather is in the forecast this weekend, and if you are planning to cool off at the beach or pool, remember to be...



Impressions	362
Reach	330
Engagements	7
Engagement Rate (per Impression)	1.9%

  **gardengrovecityhall**
 Fri 7/5/2024 2:25 pm PDT

🌳🌳🌳🌳 🌳🌳 🌳🌳 🌳🌳 🌳🌳🌳🌳 🌳 🌳🌳
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Impressions	1,208
Reach	779
Engagements	23
Engagement Rate (per Impression)	1.9%



Garden Grove City Hall

Fri 7/5/2024 2:07 pm PDT

📍 Please save-the-date of Tuesday, August 6, 2024 for #NationalNightOut2024 and stay tuned for more details. #GGPD32...



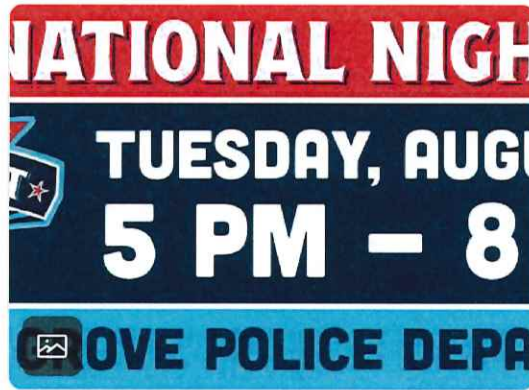
Video Views	221
Impressions	771
Reach	741
Engagements	25
Engagement Rate (per Impression)	3.2%



Garden Grove City Hall

Fri 7/5/2024 7:19 am PDT

Please save-the-date of Tuesday, August 6, 2024 for #NationalNightOut2024 and stay tuned for more details. #GGPD32...



Impressions	—
Reach	—
Engagements	—
Engagement Rate (per Impression)	—



Garden Grove City Hall

Fri 7/5/2024 7:19 am PDT

Please save-the-date of Tuesday, August 6, 2024 for #NationalNightOut2024 and stay tuned for more details. [1](#)...



Impressions	1,414
Reach	1,372
Engagements	52
Engagement Rate (per Impression)	3.7%

 **gardengrovecityhall**
Thu 7/4/2024 8:00 am PDT

We wish you all a safe and fun Independence Day! Happy #4thofJuly! 🇺🇸
As a friendly reminder, #GardenGrove Ci...



Impressions	550
Reach	529
Engagements	18
Engagement Rate (per Impression)	3.3%

 **Garden Grove City Hall**
Thu 7/4/2024 8:00 am PDT

We wish you all a safe and fun Independence Day! Happy #4thofJuly! 🇺🇸
As a friendly reminder, #GardenGrove Ci...



Impressions	856
Reach	823
Engagements	34
Engagement Rate (per Impression)	4%

 **@CityGardenGrove**
Thu 7/4/2024 8:00 am PDT

We wish you all a safe and fun Independence Day! Happy #4thofJuly! 🇺🇸
As a friendly reminder, #GardenGrove...



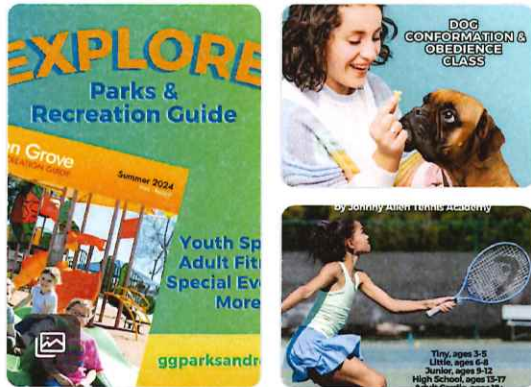
Impressions	135
Potential Reach	4,750
Engagements	1
Engagement Rate (per Impression)	0.7%



gardengrovecityhall

Wed 7/3/2024 2:17 pm PDT

Are you looking for a fun class or activity to keep you or your family entertained this summer? Check out Garden Grove's Park...



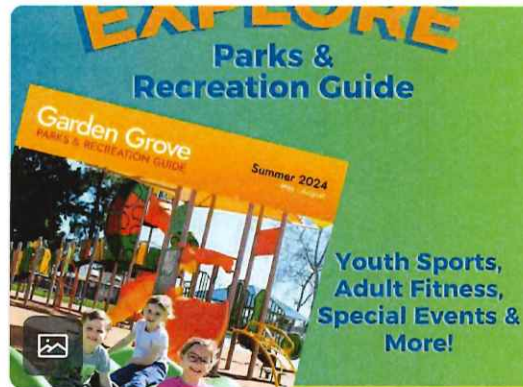
Impressions	480
Reach	409
Engagements	7
Engagement Rate (per Impression)	1.5%



Garden Grove City Hall

Wed 7/3/2024 2:13 pm PDT

Are you looking for a fun class or activity to keep you or your family entertained this summer? Check out Garden Grove's Park...



Impressions	7,611
Reach	4,478
Engagements	464
Engagement Rate (per Impression)	6.1%



gardengrovecityhall

Wed 7/3/2024 8:50 am PDT

Help welcome our newest Buy in Garden Grove (BiGG) businesses! We encourage you to support these small...



Impressions	1,532
Reach	1,247
Engagements	57
Engagement Rate (per Impression)	3.7%



Garden Grove City Hall

Wed 7/3/2024 8:47 am PDT

🌻 Help welcome our newest Buy in Garden Grove (BiGG) businesses! We encourage you to support these small...



Impressions	2,848
Reach	2,796
Engagements	311
Engagement Rate (per Impression)	10.9%



Post Performance

July 3, 2024 - July 10, 2024

Review the lifetime performance of the posts you published during the publishing period.

Included in this Report

 Garden Grove Police Department



Garden Grove Police Depa...

Tue 7/9/2024 6:00 pm PDT

Join us on Tuesday, August 6, 2024 from 5:00 PM - 8:00 PM as we host #NationalNightOut2024 at...



Video Views	466
Impressions	1,160
Reach	1,140
Engagements	153
Engagement Rate (per Impression)	13.2%



Garden Grove Police Depa...

Mon 7/8/2024 3:10 pm PDT

Yesterday, July 7, 2024, at 7:35 PM, #GardenGrovePD Officers responded to 12300 Block of Haster St for a major tra...



Impressions	11,564
Reach	11,540
Engagements	2,976
Engagement Rate (per Impression)	25.7%



Garden Grove Police Depa...

Sun 7/7/2024 6:00 pm PDT

Do you live or work in #GardenGrove and have an interest in how your police department operates? Join our upcoming...



Impressions	3,955
Reach	3,893
Engagements	318
Engagement Rate (per Impression)	8%



Garden Grove Police Depa...

Thu 7/4/2024 9:20 am PDT

Happy #July4th from the men and women of #GardenGrovePD! Our Front Desk and Administrative Offices will be closed toda...



Video Views	466
Impressions	2,393
Reach	2,354
Engagements	101
Engagement Rate (per Impression)	4.2%



Garden Grove Police Depa...

Wed 7/3/2024 6:01 pm PDT

Let's celebrate this #July4th courteously and responsibly. Remember, vets and pets can be greatly effected by the loud...



Impressions	3,418
Reach	3,365
Engagements	489
Engagement Rate (per Impression)	14.3%

WEEKLY MEMO 7-11-2024

NEWS ARTICLES



CITY OF GARDEN GROVE NEWS

CONTACT:
Reyna Cruz
Garden Grove Police Department
(714) 741-5760/reynar@ggcity.org

FOR IMMEDIATE RELEASE

Public Information Office (714) 741-5280

Follow the City of Garden Grove on Social Media

Thursday, July 11, 2024



POLICE DEPARTMENT INVITES COMMUNITY TO NATIONAL NIGHT OUT

The community is invited to join the Garden Grove Police Department (GGPD) at the annual National Night Out, a free community-building event featuring family activities, giveaways, live demonstrations, and raffle prizes on Tuesday, August 6, 2024, from 5:00 p.m. to 8:00 p.m. The event will take place in front of the Garden Grove Police Headquarters, located at 11301 Acacia Parkway.

Event attendees can meet Garden Grove officers, crime prevention officers, and GGPD's three support canines, as well as participate in contests and try on police gear. Other activities include public safety demonstrations by the K-9 unit and the Special Weapons and Tactics (SWAT) unit. Attendees will also learn about neighborhood watch programs and how to get involved with GGPD's Community Liaison Division.

Parking will be available at the following locations:

- Garden Grove Community Meeting Center, 11300 Stanford Avenue
- Garden Grove High School, 11271 Stanford Avenue
- Healthy Aging Center Acacia, 11391 Acacia Parkway
- First Baptist Church, 12761 Euclid Street
- SteelCraft Garden Grove, 12900 S Euclid Street

-more-

POLICE DEPARTMENT INVITES COMMUNITY TO NATIONAL NIGHT OUT
2-2-2

On Tuesday, August 6, 2024, the following streets will be closed to traffic and "No Parking" will be enforced from 8:00 a.m. to 10:00 p.m. for the event.

- Civic Center Drive, from Acacia Parkway to Garden Grove Boulevard
- Acacia Parkway, from 7th Street to Garden Grove City Hall, located at
11222 Acacia Parkway

For more information, visit ggcity.org/events/national-night-out-2024 or contact the Garden Grove Police Department's Community Liaison Division at (714) 741-5760 or email at crimeprevention@ggcity.org.

###



CITY OF GARDEN GROVE NEWS

CONTACT: Sgt. Lino Santana
Garden Grove Police Department
(714) 741-5704/linos@ggcity.org

FOR IMMEDIATE RELEASE

Public Information Office (714) 741-5280

Follow the City of Garden Grove on Social Media

Wednesday, July 10, 2024



HEAVY TRAFFIC, TEMPORARY ROAD CLOSURES DURING CHRIST CATHEDRAL MARIAN DAYS FRIDAY, SATURDAY

From Friday, July 12, 2024 through Saturday, July 13, 2024, the annual Marian Days event will take place at the Christ Cathedral, located at 13280 Chapman Avenue. During the 2-day event, heavy traffic is anticipated in the immediate area. Motorists are asked to plan accordingly to avoid delays.

On Saturday, July 13, 2024, from 2:00 p.m. to 5:00 p.m., the following streets will be closed for the Marian Days Rosary Procession:

- Eastbound Chapman Avenue, from Haster Street to Lewis Street
- Southbound Lewis Street, from Chapman Avenue to Dawn Avenue

No vehicles will be allowed to drive or park on the closed streets until the Rosary Procession has ended. Streets impacted by the road closures will be posted with 'NO PARKING' signs. Residents have been notified in advance.

The Garden Grove Police Department's Traffic Unit will be onsite during closure times to direct traffic and suggest alternate routes.

The Marian Days event, hosted by the Diocese of Orange, will take place on Friday, July 12, 2024, from 6:00 p.m. to 11:00 p.m., and Saturday, July 13, 2024, from 8:00 a.m. to 11:00 p.m. For event information, visit melavangoc.com/en.

For street closure information, contact the Garden Grove Police Department at (714) 741-5704.



CITY OF GARDEN GROVE NEWS

CONTACT: Mark Ladney
Public Works Department
(714) 741-5372/markla@ggcity.org

FOR IMMEDIATE RELEASE

Public Information Office (714) 741-5280

Follow the City of Garden Grove on Social Media

Monday, July 8, 2024



FREE BULKY ITEM DROP-OFF AT RALSTON INTERMEDIATE

On Saturday, July 20, 2024, from 9:00 a.m. to 11:00 a.m., the City of Garden Grove and Garden Grove Sanitary District, in collaboration with Republic Services, will host a community cleanup day, offering residents the opportunity to dispose of bulky items for free. The drop-off location will be at Ralston Intermediate, located at 10851 Lampson Avenue. The event is open to Garden Grove residents only. Proof of residency is required.

Residents may bring unwanted bulky items, such as non-refrigerant appliances, furniture, mattresses, and carpets, and electronic waste, including printers, computers, and televisions. This will be a self-service event in which residents will be unloading their own items, on a first-come, first-served basis, until bins are full.

Items not accepted include hazardous waste, batteries, LED lights, refrigerators, freezers, AC units, concrete, dirt, and tires. For a complete list of banned items, visit ggcity.org/cleanup-days.

A limited amount of nutrient-rich compost will also be available, supplied by Orange County Waste and Recycling.

Additional cleanup days are scheduled through November 2024 at various locations in the city, every other month, with the next event taking place on Saturday, September 14, 2024, at the H. Louis Lake Senior Center, located at 11300 Stanford Avenue.

Free Bulky Item Drop-off at Ralston Intermediate
2-2-2

Residents are also encouraged to use Republic Services' bulky items collections service at no charge. Each household receives up to three bulky item pickups per calendar year and limited up to 10 items per pickup. To schedule a pickup, call (714) 238-2444.

For more information, visit ggcity.org/cleanup-days.

###

Fireworks stats show decline

JULY 9, 2024



By Jim Tortolano/Orange County Tribune

An expanded effort by the Garden Grove Police Department, along with a widespread social media campaign is being credited with a decline in major fireworks problems during the Independence Day holiday in Garden Grove.

Police Chief Amir El-Farra said “All in all, there were no major mishaps” in his report to the city council Tuesday night. He noted that on July 4, 2023 the city received 160 calls for service related to illegal fireworks, compared to 123 in 2024, a 23 percent decrease.

Twenty-nine administrative citations for illegal fireworks were issued, a 20 percent drop from 2023.

A special effort was made to deal with “projectiles” – typically water-filled balloons – hurled at people, especially in the West Grove area.

“We did have four officers assigned specifically to the west side of Garden Grove, where we seemed to have a lot of activity for that type of projectile ... and it seemed to make an impact. We only had two calls for service the whole evening,” said El-Farra.

City Councilmember George Brietigam (First District-West Grove) thanked the police for their efforts. “It was way tamer than it was last year,” he said.

MISCELLANEOUS ITEMS
July 11, 2024

1. Calendar of Events
2. Agenda for the July 18, 2024 Garden Grove Planning Commission Meeting.
3. League of California Cities articles from July 3-10, 2024.



GARDEN GROVE

CALENDAR OF EVENTS

July 11, 2024 – August 13, 2024

Thursday	July 11	9:00 a.m.	Zoning Administrator Meeting, CMC Downtown Commission Meeting, CMC
		5:00 p.m.	Parks, Recreation and Arts Commission Meeting Eastgate Park, 12001 St. Mark St. \$2 Coaches Casual Dress Day
		6:30 p.m.– 8:30 p.m.	Free Summer Concert Series – Taylor Nation Eastgate Park 12001 St. Mark Street
Friday	July 12		City Hall Closed – Regular Friday Closure
Monday	July 15		Nomination Period begins
Thursday	July 18	7:00 p.m.	Planning Commission Meeting, CMC
Tuesday	July 23	5:30 p.m. 6:30 p.m.	Closed Session, CMC Housing Authority, CMC Sanitary District Board, CMC Successor Agency Meeting, CMC City Council Meeting, CMC CANCELLED
Thursday	July 25	9:00 a.m.	Zoning Commission Meeting, CMC
Friday	July 26		City Hall Closed – Regular Friday Closure
Thursday	August 1	7:00 p.m.	Planning Commission Meeting, CMC
Tuesday	August 6	5:00 p.m.– 8:00 p.m.	GG Police Department National Night Out 2024 11301 Acacia Parkway
Thursday	August 8	9:00 a.m.	Zoning Commission Meeting, CMC
		12:30 p.m.	Ice Cream Social, CMC AB Room \$2 Coaches Holiday Drive Casual Dress Day
Friday	August 9		Nomination Period ends
Thursday	August 13	5:30 p.m.– 6:30 p.m.	Closed Session, CMC Successor Agency Meeting, CMC City Council Meeting, CMC



AGENDA

GARDEN GROVE PLANNING COMMISSION

JULY 18, 2024 - 7:00 PM

COMMUNITY MEETING CENTER
11300 STANFORD AVENUE

Meeting Assistance: Any person requiring auxiliary aids and services, due to a disability, to address the Planning Commission, should contact the Community Development Department at (714) 741-5312 or email planning@ggcity.org 72 hours prior to the meeting to arrange for special accommodations. (Government Code §5494.3.2).

Agenda Item Descriptions: Are intended to give a brief, general description of the item. The Planning Commission may take legislative action deemed appropriate with respect to the item and is not limited to the recommended action indicated in staff reports or the agenda.

Documents/Writings: Any revised or additional documents/writings related to an item on the agenda distributed to all or a majority of the Planning Commission within 72 hours of a meeting, are made available for public inspection at the same time (1) in the Planning Services Division Office at 11222 Acacia Parkway, Garden Grove, CA 92840, during normal business hours; and (1) at the Community Meeting Center at the time of the meeting.

Public Comments: Members of the public who attend the meeting in-person and would like to address the Planning Commission are requested to complete a yellow speaker card indicating their name and address, and identifying the subject matter they wish to address. This card should be given to the Recording Secretary before the meeting begins. General comments are made during "Oral Communications" and are limited to three (3) minutes and to matters the Planning Commission has jurisdiction over. Persons wishing to address the Planning Commission regarding a Public Hearing matter will be called to the podium at the time the matter is being considered. Members of the public who wish to comment on matters before the Commission, in lieu of doing so in person, may submit comments by emailing public-comment@ggcity.org no later than 3:00 p.m. the day of the meeting. The comments will be provided to the Commission as part of the meeting record.

PLEASE SILENCE YOUR CELL PHONES DURING THE MEETING.

REGULAR MEETING AGENDA

ROLL CALL: CHAIR LINDSAY, VICE CHAIR RAMIREZ
COMMISSIONERS BEARD, CUEVA, CUNNINGHAM, LARICCHIA,
PAREDES

PLEDGE OF ALLEGIANCE TO THE FLAG OF THE UNITED STATES OF AMERICA

- A. ORAL COMMUNICATIONS - PUBLIC
- B. APPROVAL OF MINUTES – June 20, 2024
- C. PUBLIC HEARING(S) (Authorization for the Chair to execute Resolution shall be included in the motion.)
 - C.1. SITE PLAN NO. SP-138-2024
TENTATIVE TRACT MAP NO. TT-19314

APPLICANT: ASHTON 3

LOCATION: WEST SIDE OF BUARO STREET, BETWEEN LAMPSON AVENUE AND HARBOR BOULEARD, AT 12701 BUARO STREET

REQUEST: A request for Site Plan approval to construct thirty-five (35) three-story, "for-sale" residential condominium units and associated site improvements on an approximately 1.4-acre lot. The proposal includes two (2) affordable housing units for "very-low income" households. Inclusion of the two (2) "very low-income" units qualifies the project for a density bonus, concessions, waivers, and reduced parking pursuant to the State Density Bonus Law. Also, a Tentative Tract Map to create a one-lot subdivision for the purpose of selling each dwelling unit as a condominium. The site is in the R-2 (Limited Multiple-Family Residential) zone. In conjunction with the requests, the Planning Commission will consider a determination that the project is categorically exempt from the California Environmental Quality Act (CEQA).

STAFF RECOMMENDATION: Approval of Site Plan No. SP-138-2024 and Tentative Tract Map No. TT-19314, pursuant to the recommended Conditions of Approval.

- D. MATTERS FROM COMMISSIONERS
- E. MATTERS FROM STAFF
- F. ADJOURNMENT



Cal Cities policy resolutions are due Aug. 17. Here's how to submit one

Jul 3, 2024

Members will vote on resolutions at the General Assembly on Oct. 18, during the annual conference

By Cal Cities Staff

Every year, Cal Cities convenes a member-driven General Assembly and resolutions process. This important opportunity allows all members to help develop Cal Cities policy and engage on a range of policy issues that impact local control. Here is what you need to know about the submission process.

How can I submit a resolution?

Any elected or appointed city official, city council, division, department, caucus, policy committee, or the Cal Cities Board of Directors may submit a resolution for consideration at the Cal Cities Annual Conference and Expo. Resolutions must be germane to city issues.

Submitted resolutions must have the concurrence of at least five or more cities, or city officials from at least five or more cities. Written documentation of concurrences — in the form of a letter from the city or the city official in support — must be submitted with the resolution. For concurrence by a city official, the official's city and office must be included in the letter.

Resolutions must be emailed to [Meg Desmond \(mailto:mdesmond@calcities.org\)](mailto:mdesmond@calcities.org) no later than **60 days before the opening session of the annual conference.**

The deadline to submit resolutions and concurrences for the 2024 annual conference is **midnight, Aug. 17**.

Who reviews the resolutions?

The Cal Cities president assigns resolutions to policy committees, which review, debate, and recommend positions for each resolution. Policy committee recommendations are then sent to the Resolutions Committee.

Resolutions received by the Aug. 17 deadline will also be sent to all member cities for individual council review.

Resolutions Committee: Appointments and consideration

The Resolutions Committee meets during the annual conference to consider all resolutions. The Resolutions Committee consists of one representative from each caucus, division, department, and policy committee, as well as up to ten optional, additional positions appointed by the Cal Cities president.

The president or chair of each caucus, division, department, and policy committee appoints their group's representative. If you are interested in serving on the Resolutions Committee, reach out to your president/chair.

When does a resolution move to the General Assembly?

The General Assembly considers resolutions approved by the Resolutions Committee or all referred policy committees. If a resolution is not approved by the Resolutions Committee and at least one referred policy committee, the resolution does not move to the General Assembly.

The Resolutions Committee may amend the resolution before moving it forward for consideration by the General Assembly. Resolutions approved by the General Assembly become **Cal Cities policy** (/docs/default-source/advocacy/2024-summary-of-existing-policies-final.pdf?Status=Master&sfvrsn=5f8cf9c8_3).

Petitioned Resolutions

During the annual conference, a designated voting delegate of a member city may introduce a resolution by petition. A petitioned resolution must be signed by 10% of the voting delegates and submitted by **8:30 a.m. on Oct. 17**, at least 24 hours before the beginning of the General Assembly.

The Resolutions Committee and the General Assembly review all qualified petitioned resolutions. The Resolutions Committee can disqualify a petitioned resolution that does not meet the signature threshold, is not germane to city issues, or is identical or substantially similar to a resolution already under consideration.

For questions about the annual conference resolution process, please contact **[Zach Seals \(mailto:zseals@calcities.org\)](mailto:zseals@calcities.org)** .

1400 K Street, Suite 400
Sacramento, CA 95814

P: (916) 658-8200

F: (916) 658-8240



A California city is born

Jul 3, 2024

By Rachel Vincent, [director of strategic communications and marketing](https://www.calcities.org/staff/rachel-vincent)
(<https://www.calcities.org/staff/rachel-vincent>)

It's official: Mountain House is California's 483rd city. Cal Cities Executive Director Carolyn Coleman, along with city officials from at least six nearby cities, were among those rallying around their newest colleagues at the swearing-in ceremony on Monday night.



“There are literally thousands of city officials from throughout the state rooting for you, rooting for your success as you go forward,” Coleman told Mayor Andy Su and four other newly minted city councilors: Bernice King Tingle, Ronna Green, Matt Disko, and Daniel Harrison.

Twenty years ago, Mountain House [barely existed](https://www.cbsnews.com/sacramento/news/mountain-house-officially-becomes-california-city/)
(<https://www.cbsnews.com/sacramento/news/mountain-house-officially-becomes-california-city/>) . Today, it is a booming, thriving community with lots of new housing, tree-lined streets, and other amenities — including a large public library.

“You’ve all worked very hard to get to this point,” said Stockton Mayor Kevin Lincoln. “This is a historic moment and a huge achievement.”



San Joaquin County voters in March overwhelmingly elected

(<https://www.calcities.org/home/post/2024/03/13/california-gets-a-new-city-for-the-first-time-in-13-years>) to

incorporate Mountain House. County Supervisor

Robert Rickman reminded the standing-room-only crowd of family, friends, and city officials that this is all about local decision-making.

“I am all about local control, and this is what you have given your city and your residents — greater local control over what you want your city to be.”

Mountain House now has more access to state and federal funding and will have more control over its land use, tax, and public safety decisions. The county will supply key essential services.

“We’ve come a long way since I moved here in 2004 and we had only about 1,000 people,” said Mayor Su. “Now we are a bustling community of nearly 30,000 people. I’ve been fortunate to be part of this growth.”

Jurupa Valley was the last California community to incorporate, 13 years ago.

1400 K Street, Suite 400
Sacramento, CA 95814

P: (916) 658-8200

F: (916) 658-8240



State finalizes long-term water savings regulations

Jul 3, 2024

By Melissa Sparks-Kranz, [legislative affairs lobbyist \(environmental quality\)](https://www.calcities.org/people/melissa-sparks-kranz)
(<https://www.calcities.org/people/melissa-sparks-kranz>)

The State Water Resources Control Board today adopted new water conservation rules that will impact nearly 400 urban water suppliers — about half of which are cities. The new long-term water rules include specific goals for water usage in urban areas to lessen the need for mandatory water reductions during the next drought.

The final water rules— released on June 14 — maintain changes Cal Cities [advocated](https://www.calcities.org/news/post/2024/03/20/cal-cities-pushes-for-feasibility-and-flexibility-in-updated-water-regulations) for, including five more years to implement water savings programs and alternative compliance pathways for under-resourced communities and urban water suppliers. Some suppliers will need to make significant water reductions.

The regulations will take effect on Jan. 1, 2025, giving cities two years to demonstrate compliance (by Jan. 1, 2027).

Cal Cities formed a working group last August when the draft regulations were initially released. Cal Cities participated in public workshops, all four written public comment periods, and stakeholder working groups to provide feedback. Cal Cities and city representatives provided further input in this latest round of

rulemaking

https://waterboards.ca.gov/conservation/regs/water_efficiency_legislation.html .

The state also updated [provisional data \(/docs/default-source/advocacy/provisional-data-impacts-for-making-conservation-a-way-of-life-\(1\).xlsx?sfvrsn=1ca5462a_3\)](#) showing how much water each supplier will need to conserve. Under the final regulations, cities will need to work with customers to make long-term changes to their indoor and outdoor water usage. Cities and other urban suppliers will need to calculate water usage and create [\(https://www.calcities.org/home/post/2024/05/08/burbank-reduces-conservation-worries-and-reliance-on-imported-water\)](#) **well-designed programs** [\(https://www.calcities.org/home/post/2024/05/08/burbank-reduces-conservation-worries-and-reliance-on-imported-water\)](#) that incentivize conservation to achieve the water savings targets.

Where did the final version of the regulations land?

State regulators made some revisions that will further support local urban water suppliers. This new version includes a budgeted amount of water to protect tree canopies and prevent the <https://www.epa.gov/heatislands>) **heat island effect** <https://www.epa.gov/heatislands>) .

The final also includes an enacting resolution informed by [\(/docs/default-source/advocacy/league-of-cal-cities_water-conservation-fourth-draft-regulation_public-comment-letter_final.pdf?sfvrsn=6c9526a4_3\)](#) **Cal Cities' advocacy** [\(/docs/default-source/advocacy/league-of-cal-cities_water-conservation-fourth-draft-regulation_public-comment-letter_final.pdf?sfvrsn=6c9526a4_3\)](#) . Cal Cities reinforced in its comment letter that the resolution must include a progressive enforcement policy that recognizes good-faith efforts, as well as robust stakeholder engagement moving forward to monitor efforts over the 15-year implementation timeline.

Regulators also clarified that cities and urban suppliers cannot increase water usage beyond prior

https://leginfo.legislature.ca.gov/faces/codes_displaySection.xhtml?sectionNum=10608.20.&lawCode=WAT **water reduction goals**

https://leginfo.legislature.ca.gov/faces/codes_displaySection.xhtml?sectionNum=10608.20.&lawCode=WAT that were to be achieved by 2020. Ninety-

seven percent of water suppliers have already achieved or surpassed those targets, making such a change unlikely.

Water conservation is one of many tools needed to manage the impacts of California's dramatic swings from one extreme weather event to the next, which are growing worse under climate change. The regulations aim to reduce water usage by approximately 500,000 acre-feet — about 1% of the state's total water use according to the <https://lao.ca.gov/reports/2024/4823/Early-Implementation-of-Urban-Water-010424.pdf> **Legislative Analyst's Office**

<https://lao.ca.gov/reports/2024/4823/Early-Implementation-of-Urban-Water-010424.pdf> .

An acre-foot is enough to serve the needs of about three families for a year in California.

For more resources, information, and questions on the conservation regulations, please email **Cal Cities Lobbyist Melissa Sparks-Kranz**

<mailto:msparkskranz@calcities.org> . Cal Cities also encourages cities to work with the <https://calwep.org/> **California Water Efficiency Partnership**

<https://calwep.org/> , a technical assistance organization focused on water conservation, to support local implementation efforts. [/docs/default-](/docs/default-source/advocacy/league-of-cal-cities_water-conservation-fourth-draft-regulation_public-comment-letter_final.pdf?sfvrsn=6c9526a4_3)

source/advocacy/league-of-cal-cities_water-conservation-fourth-draft-regulation_public-comment-letter_final.pdf?sfvrsn=6c9526a4_3 /docs/default-source/advocacy/league-of-cal-cities_water-conservation-fourth-draft-regulation_public-comment-letter_final.pdf?sfvrsn=6c9526a4_3

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Retail theft back to square one

Jul 3, 2024

By Zack Cefalu, [legislative affairs analyst](https://www.calcities.org/staff/zack-cefalu) (<https://www.calcities.org/staff/zack-cefalu>), Jolena Voorhis, [legislative affairs lobbyist](https://www.calcities.org/people/jolena-voorhis) (<https://www.calcities.org/people/jolena-voorhis>), and, Brian Hendershot, [Cal Cities Advocate managing editor](https://www.calcities.org/people/brian-hendershot) (<https://www.calcities.org/people/brian-hendershot>).

Gov. Gavin Newsom scuttled an anti-crime ballot measure last night, a mere two days since it got introduced. Democratic leaders introduced the initiative over the weekend after they failed to convince a group of district attorneys to pull a [similar ballot measure](https://ballotpedia.org/California_Drug_and_Theft_Crime_Penalties_and_Treatment-Mandated_Felonies_Initiative_(2024)) ([https://ballotpedia.org/California_Drug_and_Theft_Crime_Penalties_and_Treatment-Mandated_Felonies_Initiative_\(2024\)](https://ballotpedia.org/California_Drug_and_Theft_Crime_Penalties_and_Treatment-Mandated_Felonies_Initiative_(2024))).

The Governor cited a lack of time needed to make the necessary changes needed to ensure the measure's success and a breakdown in negotiations with the district attorneys. Sources for *KCRA* — which [broke the story](https://www.kcra.com/article/governor-newsom-cancels-competing-crime-ballot-measure/61492721) (<https://www.kcra.com/article/governor-newsom-cancels-competing-crime-ballot-measure/61492721>) — rebuffed the comment, citing a lack of support for the measure.

The ballot measure, designed as a counterweight to the tougher measure championed by county prosecutors, would have toughened penalties for repeat shoplifters and illicit fentanyl dealers. It also would have amended Proposition 47, which lowered drug and theft penalties across the state.

The Governor spent the weekend whipping up votes for the measure. The last-minute strong-arm tactics angered Republicans and splintered the Democratic caucus, causing some to express reservations (<https://www.latimes.com/california/story/2024-07-01/newsom-and-lawmakers-announce-rival-ballot-measure-to-stop-draconian-crime-reform>) and concerns (<https://www.sacbee.com/news/politics-government/capitol-alert/article289666004.html>) about the initiative.

How did we get here?

Negotiations between Democratic leaders and the California District Attorneys Association might be the biggest legislative story of the year. Democratic leaders have bitterly resisted the initiative.

Last month, lawmakers amended a package of retail theft bills (<https://www.calcities.org/home/post/2024/06/12/who-will-blink-first-over-prop.-47>) to include urgency and inoperative clauses if voters approve the district attorneys' initiative. The lone exception was a bill by Republican Asm. Juan Alanis, which only included an urgency clause.

Democratic leaders said the changes were necessary due to conflicts between the bills and the ballot initiative. They also argued that their measures took a more comprehensive approach and would prevent a return to the days of mass incarceration.

Cal Cities had been a strong supporter of the legislative package. However, it moved to a neutral position following these changes.

These amendments did not sit well with some lawmakers either, with many authors voicing discontent over the changes. Some members even threatened to pull their bills from the package.

After the negotiations to pull the district attorney's initiative broke down last week, the Legislature removed the urgency and inoperative clauses from the bills. Cal Cities then readopted its support position for the bill package.

Almost immediately, rumblings about a rival ballot measure emerged. But it soon became clear that legislative leaders and the Governor did not have the votes to clear the required two-thirds requirement.

The initiative's backers agreed to gamble on a special election for the initiative — coincidentally the same night as the November election and lowering the approval threshold.

Next steps

The Legislature will break for summer recess tonight and many retail bills are now back to their original state — more or less. Gov. Gavin Newsom has thrown his weight behind the bill package. Legislators could either take up the package of bills today or after the summer recess.

The League of California Cities Board will consider the district attorneys initiative during its quarterly meeting in July, along with a handful of other November ballot measures.

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November climate bond seems all but certain

Jul 3, 2024

By Melissa Sparks-Kranz, [legislative affairs lobbyist \(environmental quality\)](https://www.calcities.org/people/melissa-sparks-kranz) (<https://www.calcities.org/people/melissa-sparks-kranz>), and Zack Cefalu, [legislative affairs analyst](https://www.calcities.org/people/zach-cefalu) (<https://www.calcities.org/people/zach-cefalu>)

A [long-awaited climate bond](https://www.calcities.org/home/post/2024/06/27/cal-cities-pushing-for-climate-bond-as-deadline-looms) (<https://www.calcities.org/home/post/2024/06/27/cal-cities-pushing-for-climate-bond-as-deadline-looms>) needs to clear both the Assembly and Senate tonight to make it on the November ballot. Cal Cities maintained a support if amended position for [SB 867 \(Allen\)](https://ctweb.capitoltrack.com/public/search.aspx?id=ad485199-37cd-42cd-8217-d19b4d257119&session=23&s=SB%20867&t=bill) (<https://ctweb.capitoltrack.com/public/search.aspx?id=ad485199-37cd-42cd-8217-d19b4d257119&session=23&s=SB%20867&t=bill>), which now includes many of Cal Cities' funding asks. Climate change resiliency and disaster preparedness are among Cal Cities' [top advocacy priorities](/docs/default-source/advocacy/download-the-league-of-california-cities-2024-advocacy-priorities-.pdf?sfvrsn=8c2d84be_3) (/docs/default-source/advocacy/download-the-league-of-california-cities-2024-advocacy-priorities-.pdf?sfvrsn=8c2d84be_3) for 2024.

Gov. Gavin Newsom and legislative leaders conditioned the state's budget in part on the climate bond.

The Legislature technically had until June 27 to pass measures for the November 2024 ballot. However, the Secretary of State [extended](https://www.politico.com/newsletters/california-climate/2024/06/24/trump-cant-cool-republicans-ardor-for-this-climate-tech-00164782) (<https://www.politico.com/newsletters/california-climate/2024/06/24/trump-cant-cool-republicans-ardor-for-this-climate-tech-00164782>) the final deadline to July 3 for the measure.

Lawmakers held SB 867 and a similar measure, [AB 1567 \(Garcia\)](https://leginfo.ca.gov/pub/07_01_2017_0156_0160_bill_20170701_1567_bill_0000.html) (<https://ctweb.capitoltrack.com/public/search.aspx?id=ad485199-37cd-42cd-8217-d19b4d257119&session=23&s=AB%201567&t=bill>), in committee last year. Progress resumed this spring with negotiations via legislative working groups, but no changes to the bill were made until late Saturday, this past weekend. SB 867 came out of these negotiations as a \$10 billion climate bond, down from \$15 billion.

In its lobbying, Cal Cities repeatedly stressed the need for a long-term bond financing mechanism to the bill's authors, legislative working group members and staff, and at budget hearings — where lawmakers reduced climate funding in the state budget. Cal Cities also worked with a local government coalition to advocate for cities, counties, and special districts.

What's in the bond?

The [\\$10 billion climate bond](https://leginfo.ca.gov/faces/billCompareClient.xhtml?bill_id=202320240SB867&showamends=false)

(https://leginfo.ca.gov/faces/billCompareClient.xhtml?bill_id=202320240SB867&showamends=false) covers a range of funding categories. The climate bond will provide critical funding support for cities to advance vital climate initiatives.

The bulleted items under each category reflect funding that Cal Cities strongly advocated for:

Water (\$3.8 billion total)

- Stormwater capture and reuse: \$110 million.
- Inland brackish desalination: \$62.5 million.
- Water recycling: \$386 million.
- Groundwater recharge: \$386 million.
- Regional water conveyance: \$75 million.
- Surface water storage: \$75 million.
- Local water conservation programs: \$75 million.

- Dam and reservoir safety: \$480 million.
- Watershed management: \$435 million.
- Safe, clean, and reliable water including monitoring for PFAS: \$610 million.

Wildfire and forest resilience (\$1.5 billion total)

- State and local wildfire prevention: \$1.34 billion.
- Utility line undergrounding: \$35 million.

Coastal resilience (\$1.2 billion total)

- Sea level rise mitigation and adaptation funding: \$490 million.

Extreme heat mitigation (\$450 million total)

- Addressing heat island effect and extreme heat: \$450 million.

Protect biodiversity (\$1.2 billion total)

- Native landscaping, invasive species control, and protection of natural pollinators: \$870 million.

Climate-smart agriculture (\$300 million total)

- Reducing the use of toxins and protection of biodiversity: \$20 million.
- Parks, outdoor, and climate resilience (\$700 million total)
- Urban greening, and state and local parks: \$700 million.

Energy (\$850 million total)

- Rate protection of utility costs, including for low-income and senior ratepayers: \$325 million.
- Long-term battery storage projects: \$50 million.

While the Legislature did not prioritize funding organic waste diversion infrastructure and transitioning public fleets to zero-emission vehicles, the measure would direct funding to most of Cal Cities' priorities.

Next steps

If SB 867 clears the Assembly and Senate, it will proceed to the Governor for approval. Both he and the Lieutenant Governor are out of state, so Senator Pro Tem Mike McGuire will need to sign off on the bill to advance it to the ballot box.

Cal Cities Board of Directors will meet in July to review whether to support the climate bond should it qualify as a ballot initiative.

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Every voice matters! Appoint a voting delegate for the 2024 General Assembly

Jul 10, 2024

The General Assembly will convene on Oct. 18 during the Annual Conference and Expo. Appoint a voting delegate to represent your city by Sept. 25

By Cal Cities Staff

Every year, Cal Cities convenes a member-driven General Assembly to vote on policy resolutions that impact local control. The General Assembly, held this year in Long Beach on Oct. 18, is made up of one voting delegate from every member city. Here's what your city needs to do.

What is a voting delegate and what are they responsible for?

A voting delegate is a council-appointed city official — elected or appointed — who represents their city at the General Assembly. Delegates play an important role during the General Assembly by voting on **resolutions**

<https://www.calcities.org/home/post/2024/07/03/cal-cities-policy-resolutions-are-due-aug.-17.-here-s-how-to-submit-one>), which if approved, become Cal Cities policy.

Voting delegates should attend the full conference through the General Assembly, which takes place on the Friday of the annual conference. However, delegates can **register** (<https://www.calcities.org/detail-pages/event/2024/10/16/default-calendar/annual-conference-and-expo>) for just the Friday portion of the annual conference if they cannot attend the full conference.

How does a voting delegate prepare for their role?

Cal Cities wants to ensure each voting delegate understands their role. A voting delegate may want to prepare by reviewing the Cal Cities resolutions process and General Assembly procedures. Read this [information sheet](https://www.calcities.org/docs/default-source/advocacy/here's-how-resolutions-and-the-general-assembly-works-.pdf?sfvrsn=3d5ac3d8_3/Here%27s-how-resolutions-and-the-General-Assembly-works-.pdf) (https://www.calcities.org/docs/default-source/advocacy/here's-how-resolutions-and-the-general-assembly-works-.pdf?sfvrsn=3d5ac3d8_3/Here%27s-how-resolutions-and-the-General-Assembly-works-.pdf) for more details.

Should Cal Cities receive a resolution by the Aug. 17 deadline, the resolution will be sent to member cities for council consideration. Discussing resolutions during a council meeting is a helpful way to prepare voting delegates for the General Assembly.

How does my city appoint a voting delegate?

Per Cal Cities' bylaws, every member city may designate a delegate and up to two alternative delegates, by approval of the city council. Cal Cities has sent a /docs/default-source/uploadedfiles/2024-voting-delegate-information-packet.pdf?sfvrsn=65fc2387_3 [voting delegate appointment packet](/docs/default-source/uploadedfiles/2024-voting-delegate-information-packet.pdf?sfvrsn=65fc2387_3) (/docs/default-source/uploadedfiles/2024-voting-delegate-information-packet.pdf?sfvrsn=65fc2387_3) to all mayors, council members, city managers, and city clerks, along with additional information and an appointment form.

After your city council selects its delegates, [complete this online form](https://my.calcities.org/Voting-Delegate-Submissions) (<https://my.calcities.org/Voting-Delegate-Submissions>) to submit your delegates. Voting delegates submission must be completed by Wednesday, Sept. 25. Email all questions to votingdelegates@calcities.org (<mailto:votingdelegates@calcities.org>).

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How Carlsbad moved the needle on traffic safety

Jul 10, 2024

Guest article by Geoff Patnoe, assistant city manager for Carlsbad. He can be reached at geoff.patnoe@carlsbadca.gov (mailto:geoff.patnoe@carlsbadca.gov).

#LocalWorks

In 2022, two fatal bike collisions within an 11-day period put the nation's traffic safety crisis front and center for Carlsbad, a seaside town of about 115,000 people in San Diego County. With bike and e-bike collisions in the city increasing over 200% compared to pre-pandemic levels, Carlsbad had already increased enforcement and education. It was also making steady progress in changing its transportation plan to focus on all types of users.

With the start of the school year weeks away — putting hundreds more bicyclists, drivers, and pedestrians on local roads — city leaders decided more needed to be done quickly. On Aug. 23, the city declared a local traffic safety emergency. Just like with a fire or flood, the declaration immediately established traffic safety as an urgent citywide priority. While initial short-term actions focused near schools, the Carlsbad City



Council gave top experts from all departments 30 days to come up with a comprehensive strategy to reduce injury collisions.

“I knew our team had the talent,” said City Manager Scott Chadwick. “The emergency put them into a new structure to collaborate, with room to think outside the box. I challenged each person on the team to give me something bold, something new. No idea was off the table.”

The result was a plan with 42 specific actions the city could take to improve traffic safety. Not all would make the cut — like a multimillion-dollar idea to bring back school busing or a proposal to incorporate street art to highlight road markings. However, the ideas the city council ultimately approved in a Safer Streets Together Plan would go on to reduce injury collisions by 13% within 12 months, a trend that continues to hold today.

No doubt our emergency proclamation made a difference. But cities can apply some of the most effective strategies outside of a formal emergency.

Create momentum

We focused first on actions that could be completed quickly. Crews put up new traffic safety signs, added green paint to conflict zones, and refreshed road striping throughout the city. At the same time, the Police Department temporarily reassigned officers to traffic patrol, putting officers in school neighborhoods and other high-traffic areas. Banners and signs throughout the city kicked off the education campaign. Staff pulled these efforts together within a couple of weeks, creating instant momentum and providing the time to develop long-term efforts.

Present a comprehensive solution

The three Es of traffic safety — education, engineering, and enforcement — provided a framework to help policymakers and the public better understand the city’s comprehensive approach. Simply increasing enforcement alone would not produce lasting results. Likewise, education rarely moves the needle. But combined with increased enforcement and changes to local roads, our education



messages broke through. Major changes to local roads can quickly run into community opposition. But as part of a more comprehensive approach to community safety, they were more widely accepted.

Everyone owns the problem

Before launching these efforts, we routinely received complaints about different road users. The recent focus was the “darn kids” on e-bikes. Before that, it was the weekend cyclists. Some blamed drivers for going too fast and not paying attention. As long as people were blaming each other, we were not going to solve the problem. Instead of creating an e-bike safety campaign, we decided to focus on all users of the road, with the message that everyone plays a role in traffic safety. Putting our community all on the same side of this issue

created an environment where we could all be part of the solution.

Ask for help

The city engaged dozens of local schools, hundreds of businesses, mobility organizations, and others in supporting the Safer Together Plan. Whether it was appearing at news conferences, sharing information with their email lists, participating in public service announcements, hosting media events, or

distributing campaign materials, these partnerships greatly expanded the reach of the city's message and lent third-party credibility to our efforts. These enhanced relationships continue to this day, benefiting everyone involved.

Create a shared commitment

One of the most powerful drivers of human behavior is social norms: We want to fit in. That's why the city launched a community commitment campaign asking residents to sign an online form pledging to use Carlsbad's streets safely. In exchange, they got a yard sign and car window cling showing their support for safer streets. Today, you can't drive more than a few blocks in Carlsbad without seeing the bright blue "Safer Together Carlsbad" signs, which serve as a constant reminder that using our streets safely is a shared community value.

Go to the source

Although our campaign focused on all users of the road, one of our main concerns was young e-bike riders. Our Police Department worked with local schools to develop a safety training program within the first six months of the plan's implementation. This eventually turned into a new requirement for students who want to park a bike or e-bike on campus.

The emergency declaration ended Sept. 8, 2023, but the city council continues to prioritize traffic safety and the plan that came out of the emergency. What's more, the lessons learned from this experience will benefit us for years to come. I hope they can help your city too.



For more information about Safer Streets Together Carlsbad, visit [online Safer Streets Together hub](https://www.carlsbadca.gov/departments/traffic-mobility/safer-streets/safer-streets-together) (<https://www.carlsbadca.gov/departments/traffic-mobility/safer-streets/safer-streets-together>) or email communications@carlsbadca.gov (<mailto:communications@carlsbadca.gov>) .

The Cal Cities #LocalWorks initiative shines the spotlight on examples of local actions that are making a difference to their communities. Show how #LocalWorks in your community by contacting communications@calcities.org (<mailto:communications@calcities.org>) .

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Veteran NPR journalist to open 2024 annual conference

Jul 10, 2024

Register by July 18 to receive \$50 off your registration

By Cal Cities Education Staff

Award-winning journalist, radio host, bestselling author, and **TEDx Talk speaker** (<https://www.youtube.com/watch?v=R1vskiVDwI4>) Celeste Headlee will open the 2024 Annual Conference and Expo with a keynote conversation on communication and civility.

Bad communication and incivility — internally or externally — can sink critical projects. As an NPR host and journalist, Headlee has interviewed hundreds of people from all walks of life. In a time when conversations are often minimized to a few words in a text message, Headlee will shed much-needed light on the lost and essential art of conversation, providing actionable strategies for doing things differently.

In her 20-year career in public radio, Headlee has been the executive producer of “On Second Thought” with *Georgia Public Radio* and anchored programs like “Tell Me More,” “Talk of the Nation,” “All Things Considered,” and “Weekend Edition.” She co-hosted the national morning news show “The Takeaway,” from *PRI* and *WNYC*, and anchored presidential coverage in 2012 for *PBS World Channel*.

Headlee frequently provides insight and commentary on the best research in neuro and social science to increase our understanding of how we relate with one another and can work together in beneficial ways. As a mixed-race journalist of Black and Jewish descent, Headlee speaks candidly on how to talk about race and other difficult subjects.

She is a member of Arianna Huffington's Thrive Global Thought Leader group and a regular host of the podcast "[Women Amplified.](#)"

(<https://www.caconferenceforwomen.org/podcast/>) She serves as an advisory board member for ProCon.org and The Listen First Project and in 2019, received the Media Changemaker Award. A Whittier native, Celeste now lives in the Washington, D.C., area with her rescue dog, Samus.

Early bird registration closes July 18

Early bird registration ends soon! Anyone who registers by Thursday, July 18 will get \$50 off their full conference registration. Full conference registration includes access to general and concurrent sessions, the expo, CitiPAC and diversity caucus receptions, and Wednesday's host city reception.

Before July 18, registration for all three days starts at \$650 for city officials from any [member city \(/home/about-us/member-cities\)](#) . After July 18, full conference registration for city officials is \$700.

There are several hotels surrounding the convention center and a limited number of hotel rooms are available at reduced rates for registered attendees and exhibitors. After registering, attendees will receive a confirmation email with a link to the hotel reservations page where they can access discounted hotel room rates and manage their reservations, including modifications and cancellations. Hotels often sell out before the Sept. 20 deadline, so reserve yours early!

Cal Cities strives to host inclusive, accessible events that enable all individuals to engage fully. For accommodation requests or accessibility inquiries, please contact Conference Registrar [Megan Dunn \(mailto:mdunn@calcities.org\)](mailto:mdunn@calcities.org) . Every effort will be made to honor requests submitted.

Scammers may attempt to contact you claiming to be the housing bureau/service for the conference. Cal Cities has contracted with LiveCon as the official housing bureau/service for the 2024 Annual Conference and Expo. Official emails regarding the conference will come from addresses ending in @calcities.org or @live-con.com, or the actual hotel. Neither party will call you directly without prior communication.

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LA-based legislative director to lead Cal Cities' Public Affairs team

Jul 10, 2024

By Cal Cities Staff

Kristine Guerrero, the longtime legislative director of Cal Cities' [Los Angeles County Division \(/los-angeles-county-division\)](#), will now lead the organization's [Public Affairs team \(/get-involved/regional-divisions\)](#). The 16-person team is a key part of Cal Cities' advocacy and educational efforts.



"I am confident that under Kristine's leadership, the Public Affairs team will build upon its success in serving our membership and amplifying the voices of city leaders in public policy circles locally, regionally, and statewide," Cal Cities Executive Director Carolyn Coleman told the Board last month.

As public affairs director, Guerrero will help increase member engagement, build coalitions that advance Cal Cities' [advocacy priorities \(/advocacy-priorities\)](#), provide strategic support to Cal Cities legislative advocacy, and oversee Cal Cities' engagement on statewide ballot measure campaigns.

Guerrero brings over 25 years of experience as a policy and legislative advocate, issue campaign organizer, and effective communicator. She is widely

respected by city leaders and colleagues as a trustworthy relationship builder — one that excels in building consensus to influence public policy.

Since 2005, Guerrero has served as a regional public affairs manager and the legislative director for Cal Cities Los Angeles County Division. She also played an invaluable role in developing Cal Cities' 2018 Strategic Growth Plan.

Guerrero will be based in Los Angeles, with frequent travel to Sacramento and around the state. She will replace Interim Public Affairs Director Jennifer Whiting, who has served in the role since December 2023, in addition to her role as deputy executive director.

The Public Affairs team covers every corner of California and serves as the grassroots advocacy core of Cal Cities. Cal Cities regional public affairs managers work closely with city officials to develop regional programs and carry out grassroots activities to support specific advocacy goals.

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