### City of Garden Grove WEEKLY CITY MANAGER'S MEMO

### April 24, 2025

TO: Honorable Mayor and City FROM: Lisa Kim, City Manager Council Members

### I. DEPARTMENT ITEMS

A. LEGISLATIVE UPDATE

A memo is attached to provide an update on the City of Garden Grove's positions taken in response to various legislative bills that have been proposed during the current 2025 legislative session.

- B. <u>ECONOMIC DEVELOPMENT AND HOUSING</u> A memo is attached to provide an update on the City's MicroBiz program.
- C. <u>ECONOMIC DEVELOPMENT AND HOUSING</u> A memo is attached to provide an update on the Foods of Garden Grove (FoGG) program during the first quarter of 2025.
- D. <u>ECONOMIC DEVELOPMENT AND HOUSING</u> A memo is attached to outline a month-long campaign in May 2025 to highlight and promote local entrepreneurs in recognition of National Small Business Month.

### • OTHER ITEMS

- <u>SOCIAL MEDIA HIGHLIGHTS AND NEWSPAPER ARTICLES</u>
   Copies of the week's social media posts and local newspaper articles are attached for your information.
- MISCELLANEOUS ITEMS
   Items of interest are included.

Lisa Kim City Manager

### **CITY OF GARDEN GROVE**

### **INTER-DEPARTMENT MEMORANDUM**

To:	Lisa Kim	From:	Matt West
Dept:	City Manager	Dept:	City Manager
Subject:	2025 Legislative Update	Date:	April 24, 2025

### **OBJECTIVE**

To provide an update on the City of Garden Grove's positions taken in response to various legislative bills that have been proposed during the current 2025 legislative session.

### DISCUSSION

Staff continues to monitor and track key legislative bills to issue position letters both in support of and in opposition to new legislation that impacts that City. In line with the 2025-27 Legislative Advocacy Platform adopted by the City Council on February 25, 2025, City staff have reviewed and issued letters for the following legislative bills.

### Notice of Support

- 1. AB 492 (Valencia) Alcohol and drug programs: licensing.
- 2. AB 424 (Davies) Alcohol and other drug programs: complaints.
- 3. SB 329 (Blakespear) Alcohol and drug recovery or treatment facilities: investigations.

### Notice of Opposition

1. AB 647 (Gonzalez, M.) Housing Development Approvals: Residential Units

Prepared by Shawn Park Assistant to the City Manager



## **CITY OF GARDEN GROVE**

Stephanie Klopfenstein Mayor

Joe DoVinh Mayor Pro Tem - District 4 George S. Brietigam

Council Member - District 1

Phillip Nguyen Council Member - District 2

Cindy Ngoc Tran Council Member - District 3

Council Member - District 5

Council Member - District 6

Yesenia Muñeton

Ariana Arestegui

April 17, 2025

The Honorable Avelino Valencia California State Assembly 1021 O Street, Room 5510 Sacramento, CA 95814

### **RE:** <u>AB 492 (Valencia) Alcohol and drug programs: licensing.</u> Notice of SUPPORT (As Introduced 02/10/2025)

Dear Assembly Member Valencia,

The City of Garden Grove is pleased to support **AB 492 (Valencia)**, which would require the Department of Health Care Services (DHCS) to notify cities anytime a new alcohol and drug treatment facility is approved in their jurisdiction.

California has 2,043 alcohol and drug treatment facilities, nearly 70% of which are in Southern California. DHCS is not currently required to notify local governments when approving licenses, leaving cities in the dark about the operation of new facilities within their jurisdictions. This lack of communication can make it challenging to address community concerns, maintain public safety, and ensure that recovery and treatment programs are effectively integrated into local communities.

AB 492 would enable cities to better coordinate services and identify emerging trends and potential gaps in the state's approach to treatment needs. Similar notification requirements are already in place for liquor licenses, cannabis businesses, and syringe exchange programs.

A recent state <u>audit</u> on drug and alcohol treatment facilities in California confirmed what cities across California have been saying for years: There is an overconcentration of recovery housing in residential neighborhoods, specifically in Orange County. AB 492 takes a critical step forward by keeping cities informed and enhancing their collaboration with the state to more effectively address substance use treatment needs.

### AB 492 (Valencia) Alcohol and drug programs: licensing.

Notice of SUPPORT (As Introduced 02/10/2025 April 17, 2025 Page 2

For these reasons, the City of Garden Grove is pleased to support **AB 492** (Valencia).

Sincerely,

ephane

Stephanie Klopfenstein Mayor

Senator Tom Umberg, 34<sup>th</sup> District, (Emily.Rodriguez@sen.ca.gov) Assembly Member Tri Ta, 70<sup>th</sup> District, (Hauwie.Tieu@asm.ca.gov) Connor Medina, League of California Cities, (cmedina@calcities.org) Meg Desmond, League of California Cities, (cityletters@calcities.org) Lauren Kline, ACCOC, (lkline@accoc.org)



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Council Member - District 5

Council Member - District 6

Yesenia Muñeton

Ariana Arestegui

April 16, 2025

The Honorable Laurie Davies California State Assembly 1021 O Street, Room 4720 Sacramento, CA 95814

### **RE:** <u>AB 424 (Davies) Alcohol and other drug programs: complaints.</u> Notice of SUPPORT (As Introduced 02/05/2025)

Dear Assembly Member Davies,

The City of Garden Grove is pleased to support **AB 424 (Davies)**, which would provide more transparency into how the Department of Health Care Services (DHCS) processes complaints against licensed alcohol and drug treatment facilities.

Residential recovery housing provides a wide range of benefits to some of California's most vulnerable residents, and it is critical that their needs are prioritized over profits. Compliance with state licensing laws administered through DHCS is essential to safeguarding residents' well-being and maintaining quality care.

AB 424 would require DHCS to notify individuals at three key points: when their complaint is received when the investigation concludes, and the outcome of the investigation. Currently, <u>DHCS does not</u> automatically provide this information. Instead, complainants must file a Public Records Act (PRA) request, which can take months—sometimes over a year—to receive a response.

This lack of timely communication creates frustration for both residents and local governments. Cities report that constituents and staff frequently contact DHCS for updates, diverting staff time away from critical investigations. This process fails to instill public confidence in the complaint process, which is leaving communities in the dark about issues that directly impact them.

### AB 424 (Davies) Alcohol and other drug programs: complaints.

Notice of SUPPORT (As Introduced 02/05/2025) April 16, 2025 Page 2

By improving communication, AB 424 would help cities stay informed and support a more transparent oversight process. For these reasons, the City of Garden Grove is pleased to support **AB 424 (Davies)**.

Sincerely,

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Stephanie Klopfenstein Mayor

Senator Tom Umberg, 34<sup>th</sup> District, (Emily.Rodriguez@sen.ca.gov) Assembly Member Tri Ta, 70<sup>th</sup> District, (Hauwie.Tieu@asm.ca.gov) Connor Medina, League of California Cities, (cmedina@calcities.org) Meg Desmond, League of California Cities, (cityletters@calcities.org) Lauren Kline, ACCOC, (lkline@accoc.org)



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Yesenia Muñeton Council Member - District 5 Ariana Arestegui

Council Member - District 6

April 17, 2025

The Honorable Catherine Blakespear California State Senate 1021 O Street, Room 7720 Sacramento, CA 95814

### RE: <u>SB 329 (Blakespear) Alcohol and drug recovery or treatment</u> <u>facilities: investigations.</u> Notice of SUPPORT (As Introduced 02/11/2025)

Dear Senator Blakespear,

The City of Garden Grove is pleased to support **SB 329 (Blakespear)**, which would require the California Department of Health Care Services (DHCS) to complete timely investigations into complaints about alcohol or drug treatment facilities.

While existing law requires DHCS to investigate complaints against licensed alcohol and drug treatment facilities, it does not establish timelines for completing those investigations. SB 329 sets clear, reasonable deadlines—aligned with existing DHCS policy—to enhance public transparency and ensure providers are held accountable for delivering high-quality treatment and care.

A recent state <u>audit</u> on drug and alcohol treatment facilities in California confirmed what cities across California have been saying for years: DHCS does not always promptly or thoroughly investigate complaints. Twenty-two of the 60 investigations the audit reviewed took over a year to complete, with ten of those investigations taking more than 600 days. Delays like these allow serious problems to go unchecked, jeopardizing the health and safety of those receiving care and the broader community.

Residential recovery housing provides a wide range of benefits to some of California's most vulnerable residents and it is critical that their needs are prioritized over profits. Compliance with state licensing laws administered through the Department of Health Care Services is essential to safeguarding residents' wellbeing and maintaining quality care.

### <u>SB 329 (Blakespear) Alcohol and drug recovery or treatment facilities:</u> <u>Investigations</u>. Notice of SUPPORT (As Introduced 02/11/2025)

April 17, 2025 Page 2

For these reasons, the City of Garden Grove is pleased to support **SB 329** (Blakespear).

Sincerely,

ephane

Stephanie Klopfenstein Mayor

Senator Tom Umberg, 34<sup>th</sup> District, (Emily.Rodriguez@sen.ca.gov) Assembly Member Tri Ta, 70<sup>th</sup> District, (Hauwie.Tieu@asm.ca.gov) Connor Medina, League of California Cities, (cmedina@calcities.org) Meg Desmond, League of California Cities, (cityletters@calcities.org) Lauren Kline, ACCOC, (lkline@accoc.org)



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Cindy Ngoc Tran Council Member - District 3

Yesenia Muñeton Council Member - District 5

Ariana Arestegui Council Member - District 6

April 17, 2025

The Honorable Mark González California State Assembly 1021 O Street, Suite 6150 Sacramento, CA 95814

### RE: <u>AB 647 (González, M.) Housing Development Approvals: Residential</u> <u>Units.</u> Notice of OPPOSITION (As of 3/28/25)

Dear Assembly Member González,

The City of Garden Grove must oppose your **AB 647 (González)**, which would disregard state-mandated local housing elements and force cities to allow up to eight housing units — only one of which is required to be affordable — on lots with an existing single-family home or in an area zoned for eight units or less, without any environmental review or public input.

AB 647 would empower developers to bulldoze nearly any home and replace it with eight new units. Once those units are constructed, Government Code Section 66323(a)(4) requires local jurisdictions to allow up to an additional eight ADUs on the same lot, bringing the total allowable units to sixteen, while simultaneously ignoring existing height limits, density requirements, and parking standards.

The City of Garden Grove appreciates your desire to pursue a proposal that boosts housing production. Unfortunately, AB 647 ignores local flexibility, decision-making, and community input, which are critical components that, when coupled with ongoing, dedicated funding, can help spur desperately needed housing construction in the state.

AB 647 and other ministerial or by-right housing approval processes fail to recognize the extensive public engagement and costs associated with developing and adopting zoning ordinances and state-mandated housing elements that are certified by the California Department of Housing and Community Development. It is concerning that cities are being forced to spend tens of thousands of dollars on housing plans only to have them pushed aside and replaced with one-size-fits-all zoning dictated by the Legislature.

### AB 647 (González, M.) Housing Development Approvals: Residential Units.

Notice of OPPOSITION (As of 3/28/25) April 17, 2025 Page 2

For these reasons, the City of Garden Grove regretfully must oppose **AB 647** (González).

Sincerely,

ephane

Stephanie Klopfenstein Mayor

Senator Tom Umberg, 34<sup>th</sup> District, (Emily.Rodriguez@sen.ca.gov) Assembly Member Tri Ta, 70<sup>th</sup> District, (Hauwie.Tieu@asm.ca.gov) Connor Medina, League of California Cities, (cmedina@calcities.org) Meg Desmond, League of California Cities, (cityletters@calcities.org) Lauren Kline, ACCOC, (lkline@accoc.org)

### **City of Garden Grove**

#### INTER-DEPARTMENT MEMORANDUM

To: Lisa L. Kim

From: Ursula Luna-Reynosa

Dept: Economic Development and Housing

Subject: 2025 MICROBIZ PROGRAM UPDATES

City Manager

Date: April 24, 2025

### OBJECTIVE

Dept:

The purpose of this memorandum is to provide an update on the City's MicroBiz Program.

### DISCUSSION

The City launched the MicroBiz Program on November 18, 2024, which provides one-on-one technical assistance and financial assistance to micro-enterprise businesses in Garden Grove with fewer than 5 employees. Participating businesses are required to receive a minimum of five (5) hours of business counseling, and all start-up businesses and those open for less than one (1) year will be required to receive ten (10) hours of business counseling. One-on-one business counseling and technical assistance will cover the following topics (if necessary): self-esteem building; skill development; business planning and counseling; financial management and budgeting; workforce development; sales and marketing; and technology, among others.

The MicroBiz Program also allows business owners to apply for a low-interest loan of up to \$50,000 to support business operations and expansion. Loan amounts are determined based on business needs and capped at \$25,000 per full-time employee the business plans to hire or retain. Eligible loan expenses include: working capital, including inventory, business license and building permit fees, and payroll reimbursement; purchase of equipment; refinancing or consolidating existing debt; and reimbursement of soft costs for insurance, legal or accounting expenditures.

Since its launch, the City has received 23 applications for the MicroBiz Program. Two (2) businesses have been approved for loans totaling \$75,000. The first business to receive a loan was Code Ninjas, located at 9575 Chapman Avenue, which provides computer science education for children. Code Ninjas was awarded \$50,000 to purchase new computer equipment to expand operations and increase program capacity.

Nine (9) additional businesses are currently working through their technical assistance work plans, and two (2) loan applications are currently under review. City staff is recommending approximately \$540,000 next fiscal year to continue

2025 MICROBIZ PROGRAM UPDATES APRIL 24, 2025

supporting micro-enterprises through the MicroBiz Program. Additional information about the program is available on the City of Garden Grove website at <a href="https://ggcity.org/neighborhood-improvement/microbiz">https://ggcity.org/neighborhood-improvement/microbiz</a>

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Ursula Luna-Reynosa Economic Development and Housing Director

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By: Timothy Throne, Project Manager

Attachments: Photo of Code Ninjas Check Presentation & MicroBiz Program Flyers

# 2025 MICROBIZ PROGRAM UPDATES APRIL 24, 2025

### ATTACHMENT 1

### **PHOTO OF CODE NINJAS CHECK PRESENTATION**



2025 MICROBIZ PROGRAM UPDATES APRIL 24, 2025

### ATTACHMENT 2

### MICROBIZ PROGRAM FLYERS



### **PROGRAM ELIGIBILITY**

- $\cdot$  New or existing businesses located in Garden Grove
- Business must be a microenterprise with 5 or less employees
- Business must have applicable licenses, permits, and insurance
- Business owner needs to be low-income or hiring someone who is low-income per the household income limits below:

INCOME LIMITS BY NUMBER OF PERSONS IN HOUSEHOLD								
Income Limits in	1	2	3	4	5	6	7	8
Orange County	\$80,400	\$91,850	\$103,350	\$114,800	\$124,000	\$133,200	\$142,400	\$151,550
Income limits c	Orange County\$80,400\$91,850\$103,350\$114,800\$124,000\$133,200\$142,400\$151,550Income limits are provided by the California Department of Housing and Community Development (HCD) and are subject to change without notice							

### SPECIALIZED TECHNICAL ASSISTANCE

- Assessments from experienced business advisors
- Business planning and counseling
- Financial management and budgeting
- Workforce development
- Sales and marketing
- Technology

### **BUSINESS EXPANSION LOAN**

- Up to \$50,000 loan
- 2-5 year repayment term
- Low-interest loan (see City's website for details)

**CITY CONTACT:** Greg Blodgett, Deputy Director, Phone: 714-741-5124

**PROGRAM WEBSITE:** ggcity.org/ neighborhoodimprovement/microbiz

**APPLY:** apply.ggcity.org







### ELEGIBILIDAD DEL PROGRAMA

- Negocios nuevos o existentes ubicados en Garden Grove
- El negocio debe ser una microempresa con 5 o menos empleados

\$103,350

- El negocio debe tener licencias, permisos y seguros aplicables
- El dueño de negocio debe tener bajos ingresos o contratar a alguien con bajos ingresos según los límites de ingresos del hogar indicados a continuación:

### LÍMITES DE INGRESOS SEGÚN EL NÚMERO DE PERSONAS EN EL HOGAR Límites de Ingresos en el Condado

Los límites de ingresos son proporcionados por el Departamento de Vivienda y Desarrollo Comunitario de California (HCD) y están sujetos a cambios sin previo aviso.

\$114,800

\$124,000

\$133,200

\$142,400

\$151,550

## ASISTENCIA TÉCNICA ESPECIALIZADA

- Evaluaciones por asesores empresariales con experiencia
- · Planificación y asesoramiento empresarial
- · Gestión financiera y elaboración de presupuestos

\$91,850

• Desarrollo de la fuerza laboral

\$80,400

- Ventas y marketing
- Tecnología

de Orange

## PRÉSTAMO PARA LA EXPANSIÓN DEL NEGOCIO

- Préstamo de hasta \$50,000
- Plazo de amortización de 2 a 5 años
- Préstamo de bajo interés (consulte el sitio web de la ciudad para más detalles)

**CONTACTO DE LA CIUDAD:** Greg Blodgett, Subdirector, Teléfono: 714-741-5124

SITIO WEB DEL PROGRAMA: ggcity.org/ neighborhoodimprovement/microbiz

> APLICAR: apply.ggcity.org







## ĐIỀU KIỆN THAM GIA CHƯƠNG TRÌNH

- Doanh nghiệp mới hoặc hiện có tại Garden Grove
- Doanh nghiệp phải là vi doanh nghiệp với 5 nhân viên hoặc ít hơn
- · Doanh nghiệp phải có giấy phép, giấy chứng nhận, và bảo hiểm hợp lệ
- Chủ doanh nghiệp phải có thu nhập thấp hoặc thuê nhân viên có thu nhập thấp theo giới hạn thu nhập hộ gia đình như sau:

## GIỚI HẠN THU NHẬP THEO SỐ LƯỢNG NGƯỜI TRONG HỘ GIA ĐÌNH

GIỚI HẠN THU NHẬP	1	2	3	4	5	6	7	8
TÙY THEO SỐ NGƯỜI TRONG HỘ	\$80,400	\$91,850	\$103,350	\$114,800	\$124,000	\$133,200	\$142,400	\$151,550
Giới hạn thu nhập được cung cấp bởi Bộ Phát Triển Nhà Ở và Cộng Đồng California (HCD) và có thể thay đổi mà không cần thông báo trước.								

## HÕ TRỢ KỸ THUẬT CHUYÊN NGHIỆP

- Đánh giá từ các cố vẫn kinh doanh giàu kinh nghiệm
- Lập kế hoạch và tư vẫn kinh doanh
- Quản lý tài chính và lập ngân sách
- Phát triển lực lượng lao động
- Bán hàng và tiếp thị
- Công nghệ

## KHOẢN VAY MỞ RỘNG DOANH NGHIỆP

- Khoản vay lên đến \$50,000
- Thời hạn hoàn trả từ 2 đến 5 năm
- Lãi suất thấp (xem chi tiết trên trang web của Thành phố)

**LIÊN HỆ THÀNH PHỐ:** Greg Blodgett, Phó Giám đốc Điện thoại: 714-741-5124

**TRANG WEB CHƯƠNG TRÌNH:** ggcity.org/ neighborhoodimprovement/microbiz

> ĐĂNG KÝ: apply.ggcity.org







### 프로그램 자격 요건

- 가든 그로브에 위치한 신규 또는 기존 사업체여야 함
- 직원이 5명 이하인 소기업이어야 함
- 사업체는 해당되는 허가증, 면허와 보험을 보유해야 함
- 사업주가 저소득이거나 저소득 근로자를 고용해야 함 (아래 가구 소득 한도 참고)

가구원수 소득 한도								
오렌지	1	2	3	4	5	6	7	8
카운티의 소득 한도	\$80,400	\$91,850	\$103,350	\$114,800	\$124,000	\$133,200	\$142,400	\$151,550
소득 한도\$80,400\$91,850\$103,350\$114,800\$124,000\$133,200\$142,400\$151,550소득 한도는 캘리포니아 주 주택 및 지역사회 개발부 (California Department of Housing and Community Development HCD) 에서 제공하며, 사전 통보 없이 변경될 수 있습니다.								

### 전문 기술 지원

- 경험 많은 비즈니스 상담사의 평가
- 비즈니스 계획과 상담
- 재정 관리와 예산 수립
- 인력 개발
- 판매와 마케팅
- 기술 지원

### 사업 확장 대출

- 최대 \$50,000까지 대출
- 2~5년 상환 기간
- 저금리 대출 (자세한 내용은 시청 웹사이트를 방문하세요)

시청 연락처: Greg Blodgett, 부국장 전화: 714-741-5124 프로그램 웹사이트: ggcity.org/ neighborhoodimprovement/microbiz 신청: apply.ggcity.org





### City of Garden Grove

### **INTER-DEPARTMENT MEMORANDUM**

То:	Lisa L. Kim	From:	Ursula Luna-Reynosa
Dept:	City Manager	Dept:	Economic Development and Housing
Subject:	Update on the Foods of Garden Grove (FoGG) – 2025 Q1 Update	Date:	April 24, 2025

### OBJECTIVE

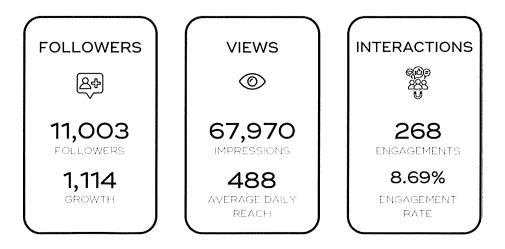
The purpose of this memorandum is to provide an update on the Foods of Garden Grove (FoGG) program during the first quarter of 2025.

### DISCUSSION

FoGG continues to align closely with the program's mission to support and promote the City's eateries. Since the relaunch of the program in May 2024, the FoGG social media account has seen substantial growth and now holds a strong, influential presence in Garden Grove's culinary scene. Notably, FoGG is now seen not only as a promotional platform, but also as a co-creator and trusted collaborator by influencers and restaurants.

The program is designed to showcase the City's vibrant culinary landscape, generate interest from local food enthusiasts and social media influencers, and support local businesses through public outreach.

Below are the social media metrics for the months of January through March:



- Followers: Number of users subscribed to the FoGG Instagram account
- **Growth:** Number of new followers
- **Impressions:** Number of times content has been viewed by users, including repeat views
- Reached: Number of unique accounts that viewed published posts
- **Engagements:** Number of likes, comments, and saves from published posts

Collaboration Spotlight: Influencers are invited to collaborate with FoGG

Username	Followers
occomestibles	95.3K
krysbenyamein	33.4K
jill.akemi	27.4K
tieneats	17.7K
foodiewithfran	10.7K
hhorchatamami	10.1K
phoebe_eats	7,108
plvtinumchanel	6,665
oooh_my_bonnie	6,477
ivyheartsfood	5,855
oc.socal.eats	4,672
archiveayden	4,559
leansfoodies	4,300
away.we.eat	3,456
taste.with.brit	2,769
socalfuneats	2,664

FoGG plans to continue leveraging its momentum by integrating more culturally diverse and original content, further reinforcing Garden Grove's image as a dynamic and inclusive food destination. This shift in perception underscores the account's credibility and influence, as it is frequently tagged in posts and invited to participate in branded collaborations by restaurants eager to gain visibility.

#### CONCLUSION

The City continues its efforts to support local businesses by highlighting the Garden Grove community's diverse cuisines including cultural richness of Little Saigon, OC Koreatown, and east-end Latin flavor, along with local favorites. This initiative will continue to leverage social media and growing platforms to reach new and existing audiences, boost business exposure, and further support economic sustainability. For more information please visit:

, . · <sup>1</sup>

Website: www.ggcity.org/fogg Instagram: instagram.com/foodsofgardengrove/

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Ursula Luna-Reynosa Assistant City Manager Economic Development and Housing Director

By: Sara Areguini, Economic Development Intern

### **City of Garden Grove**

### INTER-DEPARTMENT MEMORANDUM

To:	Lisa L. Kim	From:	Ursula Luna-Reynosa
Dept:	City Manager	Dept:	Economic Development and Housing
Subject:	National Small Business Month Campaign - May 2025	Date:	April 24, 2025

### **OBJECTIVE**

The purpose of this memorandum is to outline a month-long campaign in May 2025 to highlight and promote local entrepreneurs in recognition of National Small Business Month.

### BACKGROUND

National Small Business Month, observed each May, presents an opportunity to spotlight Garden Grove's vibrant small business community. The upcoming campaign builds on previous economic development efforts and continues positioning the City as a supportive partner to local business. The initiative will feature branded storefront decals, owner-spotlight video reels, and a coordinated media strategy to drive foot traffic, boost social media engagement, and attract regional and national media attention.

### DISCUSSION

This campaign is a proactive measure to uplift small businesses while delivering measurable short-term results and fostering long-term relationships. Participating storefronts will display a circular vinyl sticker with a QR code linking to a landing page that promotes other local businesses (the "Shop Local" feature which is part of the suite of tools under the Size Up/Garden Grove Business Analytics INSIGHTS on the Economic Development website under Business Resources), creating a citywide sense of unity and visibility.

Video spotlights will feature personal stories from business owners, highlighting their contributions to the community. These clips will be shared across City platforms and partner channels to expand audience reach and engagement.

By combining visual branding, compelling storytelling, and focused media outreach, the campaign will elevate the profile of Garden Grove's small businesses among

residents, visitors, and the media. It reinforces the City's role as a champion of local entrepreneurship and a prime destination for small business success.

### **CONCLUSION**

The City is committed to supporting local businesses by showcasing Garden Grove's entrepreneurial spirit during Small Business Month. This campaign uses storefront branding, video storytelling, and digital outreach to boost visibility, engage new audiences, and strengthen economic sustainability.

Ursula Luna-Reynosa

Assistant City Manager

Economic Development and Housing Department Director

Prepared by: Henry Surjono, Economic Development Intern

WEEKLY MEMO 04-24-2025

# SOCIAL MEDIA HIGHLIGHTS



# Post Performance

April 17, 2025 - April 23, 2025

Review the lifetime performance of the posts you published during the publishing period.



### **Included in this Report**

X @CityGardenGrove

Garden Grove City Hall

gardengrovecityhall



CityGardenGroveWed 4/23/2025 1:51 pm PDT

We'd like to thank the Embassy Suites byHilton Anaheim South, Shield LitigationInjury Attorneys, Thirsty Cow Korean BBQ,...





**@CityGardenGrove** Wed 4/23/2025 1:51 pm PDT

LOCAL COLLEGE GRADUATES - WE'RE LOOKING FOR YOU Let us celebrate your achievements at the 2025 Garden Grove...



Impressions	68
Potential Reach	4,759
Engagements	8
Engagement Rate (per Impression)	11.8%



**gardengrovecityhall** Wed 4/23/2025 1:51 pm PDT

LOCAL COLLEGE GRADUATES WE'RE LOOKING FOR YOU Let us
 celebrate your achievements at the 2025...



Views	2,047
Reach	1,312
Engagements	82
Engagement Rate (per View)	4%



Garden Grove City Hall Wed 4/23/2025 1:51 pm PDT

## LOCAL COLLEGE GRADUATES WE'RE LOOKING FOR YOU Let us celebrate your achievements at the 2025...



Impressions	705
Reach	693
Engagements	64
Engagement Rate (per Impression)	9.1%



CityGardenGrove

Happy Earth Day **#GardenGrove**! This Earth Day, we're highlighting the power of organic recycling. By removing food scrap...



Impressions	75
Potential Reach	4,759
Engagements	2
Engagement Rate (per Impression)	2.7%



Image: Organization of the state of the s

Happy Earth Day #GardenGrove! Today, we join over 1 billion people in more than 190 countries to celebrate #EarthDay and...



Views	546
Reach	446
Engagements	33
Engagement Rate (per View)	6%



Garden Grove City Hall Tue 4/22/2025 12:22 pm PDT

Happy Earth Day #GardenGrove! Today, we join over 1 billion people in more than 190 countries to celebrate #EarthDay and...



Impressions	737
Reach	737
Engagements	23
Engagement Rate (per Impression)	3.1%



Mon 4/21/2025 5:36 pm PDT

SUPPORT GARDEN GROVE COLLEGE GRADS Become a sponsor of the 2025 Garden Grove College Graduates' Reception!...



Impressions	110
Potential Reach	4,759
Engagements	4
Engagement Rate (per Impression)	3.6%



Image: Organization of the second systemImage: Organization of the second system

### 

Become a sponsor of the 2025 Garden Grove College Graduates' Reception!...



Views	1,253
Reach	993
Engagements	38
Engagement Rate (per View)	3%



Garden Grove City Hall
<u>Mon 4/21/2025 5:34 pm PDT</u>

### 

Become a sponsor of the 2025 Garden Grove College Graduates' Reception!...



Impressions	1,312
Reach	1,305
Engagements	145
Engagement Rate (per Impression)	11.1%



Mon 4/21/2025 1:49 pm PDT

Spring cleaning? Don't forget your medicine cabinet! This Sat, 4/26, from 10AM-2PM, the <u>@GardenGrovePD</u>, in partnership wit...



Impressions	97
Potential Reach	4,812
Engagements	4
Engagement Rate (per Impression)	4.1%



Image: Organization of the second systemImage: Organization of the second system

Spring cleaning? Don't forget your medicine cabinet, #GardenGrove! April 26, from 10:00 a.m. to 2:00 p.m., the...



Views	1,084
Reach	861
Engagements	23
Engagement Rate (per View)	2.1%



Garden Grove City Hall
<u>Mon 4/21/2025 1:48 pm PDT</u>

Spring cleaning? Don't forget your medicine cabinet, #GardenGrove! April 26, from 10:00 a.m. to 2:00 p.m., the...



Impressions	1,702
Reach	1,679
Engagements	33
Engagement Rate (per Impression)	1.9%



**@CityGardenGrove** Thu 4/17/2025 4:54 pm PDT

Starting Monday, April 21 through May 2025, several streets will be affected due to rehabilitation work. Expect temporary tra...



Impressions	124
Potential Reach	4,801
Engagements	30
Engagement Rate (per Impression)	24.2%



Image: Second systemImage: Second systemImage: Second systemSecond system<

Starting Monday, April 21 through May 2025, several streets will be affected due to rehabilitation work. Expect temporary tra...



Views	4,180
Reach	2,071
Engagements	152
Engagement Rate (per View)	3.6%



Garden Grove City Hall

Starting Monday, April 21 through May 2025, several streets will be affected due to rehabilitation work. Expect temporary tra...



Impressions	8,605
Reach	8,238
Engagements	304
Engagement Rate (per Impression)	3.5%



X @CityGardenGrove Thu 4/17/2025 1:08 pm PDT

<u>**#TBT</u>** On Tuesday, April 8, the <u>**#GardenGrove**</u> City Council recognized Santiago High School's boys basketball...</u>



Impressions	143
Potential Reach	4,760
Engagements	15
Engagement Rate (per Impression)	10.5%



**gardengrovecityhall** Thu 4/17/2025 1:06 pm PDT

**#TBT** On Tuesday, April 8, the #GardenGrove City Council recognized Santiago High School's boys basketball...



Views	1,745
Reach	915
Engagements	58
Engagement Rate (per View)	3.3%



Garden Grove City Hall Thu 4/17/2025 1:06 pm PDT

**#TBT** On Tuesday, April 8, the #GardenGrove City Council recognized Santiago High School's boys basketball...



Impressions	1,571
Reach	1,476
Engagements	87
Engagement Rate (per Impression)	5.5%

Post Performance | 7 of 7



# Post Performance

April 17, 2025 - April 23, 2025

Review the lifetime performance of the posts you published during the publishing period.

### Included in this Report

Garden Grove Police Department



Garden Grove Police Depar... Wed 4/23/2025 7:38 am PDT

Behind every well-run department is an administrative professional quietly holding it all together. They don't just manage...



Impressions	1,978
Reach	1,943
Engagements	101
Engagement Rate (per Impression)	5.1%



Garden Grove Police Depar... Tue 4/22/2025 5:54 pm PDT

DUI/Drivers License Checkpoint Notification #GardenGrovePD will be conducting a #DUICheckpoint this Friday,...



Impressions	2,925
Reach	2,925
Engagements	173
Engagement Rate (per Impression)	<b>5.9</b> %



Garden Grove Police Depar... Tue 4/22/2025 8:27 am PDT

Join #GardenGrovePD and Waymakers this Thursday from 11 A.M. to 1 P.M. at 11402 Magnolia St. for a powerful and informativ...



Impressions	742
Reach	726
Engagements	16
Engagement Rate (per Impression)	2.2%

## **sprout** social



Garden Grove Police Depar... Mon 4/21/2025 9:00 am PDT

It's #NationalVolunteerAppreciation Week Your selfless contributions, big or small, help keep #GardenGrovePD thriving every...



Impressions	1,165	
Reach	1,157	
Engagements	117	
Engagement Rate (per Impression)	10%	



**Garden Grove Police Depar...** Sun 4/20/2025 8:06 am PDT



Impressions	1,893	
Reach	1,880	
Engagements	211	
Engagement Rate (per Impression)	11.1%	



**Garden Grove Police Depar...** Sat 4/19/2025 3:44 pm PDT

It's #NationalTelecommunicationsWeek and we're shining a spotlight on the voices behind the phones. We sat down with one ...



Video Views	956	
Impressions	2,351	
Reach	2,351	
Engagements	222	
Engagement Rate (per Impression)	9.4%	

## **sprout** social



**Garden Grove Police Depar...** Thu 4/17/2025 4:17 pm PDT

Hey Garden Grove — it's time for a little medicine cabinet makeover! Bring your expired or unwanted meds (sorry, no shar...



Impressions	1,622	
Reach	1,522	
Engagements	44	
Engagement Rate (per Impression)	2.7%	

WEEKLY MEMO 04-24-2025

## **NEWS ARTICLES**

#### The Tribune April 23, 2025

# Civic Center Revitalization project update draws praise

BY<u>OC TRIBUNE STAFF</u>ON <u>APRIL 23, 2025</u>



ARTIST'S RENDERING of new park design (City of Garden Grove).

#### By Jim Tortolano

Orange County Tribune

An update on the status of the Civic Center Revitalization Project was given to the Garden Grove City Council on Tuesday night to the applauds of the council members.

"I could never have thought at 18 months we'd have everything there," said Councilmember Cindy Tran (District 3), regarding the progress so far.

The development will include a new three-story police building with an adjoining multi-level parking structure, as well as a new park in the area northeast of Euclid Street and Acacia Parkway.

At Tuesday's presentation the council was given a look at artist's renderings on details of the planned new park, which will take the place of the original Civic Center Park.

The new park will include several play areas, a picnic area, fitness equipment, public art – relocated from the original park – an event stage, and memorial grove, all surrounding an event lawn.

That lawn and stage could be the venue for a wide variety of events, including festivals, movie screenings and other activities. The new park could also include a water element such as a reflecting pool, if finances permit.

At that event lawn, big events could host as many as 2,500 people, with 2000 for a standing concert, 500 for "movie night" and 14 food trucks.

Also on Tuesday night, the council voted 7-0 to approve the second reading and adoption of an ordinance clearing the way for the development of a 26-unit residential townhome project on Santa Catalina Avenue in West Garden Grove on excess land at Grace Baptist Church.

OC Register April 23, 2025

# How the fall of Saigon cultivated a culinary legacy in Orange County — and beyond



Andy Nguyen is an OC restauranteur and former creative director of Rodeo 39. (Photo by Paul Bersebach, Orange County Register/SCNG)

By **BROCK KEELING** | bkeeling@scng.com UPDATED: April 23, 2025 at 8:44 PM PDT

Fifty years after the fall of Saigon on April 30, 1975, the diaspora it set in motion continues to shape the American gastronomic landscape, especially in Orange County, home to the world's largest Vietnamese population outside of Vietnam.

While the initial wave of South Vietnamese immigrants <u>carved out a thriving Little Saigon district</u> in Garden Grove and Westminster — a welcome development in a region that was then less welcoming of newcomers — a new generation of Vietnamese-American chefs and restaurateurs have ventured outside the 714, beyond the bowls of phở and crusty banh mi, gateway dishes that introduced the cuisine of Little Saigon to a wider audience.

Where once the focus was <u>gaining a foothold in the county</u> and serving the community, reflecting the herbaceous, sweet-sour flavors of a lost homeland, today's evolution can be seen in the first- and second-generation Vietnamese Americans who are helping shape the culinary conversation in O.C. and beyond. Four restaurateurs illustrate this trend. Food entrepreneur and creative director Andy Nguyen, whose ventures include Rodeo 39 in Stanton, Afters Ice Cream and Trill Burgers, to name a few. Viet Nguyen, executive chef and co-founder of Kei Concepts, has conceived several eateries where fusion cuisine (for

some, <u>a fraught term</u>) highlights cuisines across Southeast Asia and Europe. Leslie Nguyen, co-founder of Bosscat Kitchen & Libations, Ten Sushi and Miss Mini Donuts, who went from bartender to food entrepreneur. And Jan Nguyen, founder of The Kickin' Crab, who pivoted from local Vietnamese eateries to a Cajun-inspired seafood chain with locations throughout the United States.



Viet Nguyen, founder of Kei Concepts at the new Vox Kitchen and Bar at South Coast Plaza in Costa Mesa on Thursday, April 10, 2025. (Photo by Paul Rodriguez, Contributing Photographer)

#### Viet Nguyen, Kei Concepts

Born in Ho Chi Minh City, Viet Nguyen, the 39-year-old chef-founder of Kei Concepts, moved to the U.S. at 16 with the plan of education. "A lot of us actually went to China or Europe, but I chose America," he said. "That was the natural way for us to go out and learn the world and bring all of the practices, business and commerce and bring it back. That was my original intention."

Landing in the San Fernando Valley, Viet traversed Southern California, living in Burbank, Glendale and Los Angeles where he worked for various businesses — "I mainly studied IT and finance," he admits — even spending some time in Las Vegas before opening up his first restaurant with his ex-wife in Buena Park. "My first restaurant was Súp Noodle Bar in 2014."

Súp Noodle Bar, serving Northern-style phở and other dishes like lomo saltado, Cajun garlic noodles and parmesan fries tinged with truffle oil, marked the creation of Kei Concepts, christened after his daughter Keira, with Viet as executive chef and co-CEO and Ivy Ha as co-CEO.

Soon, the umbrella brand, highlighting and amalgamating Vietnamese cuisine, would expand Súp Noodle Bar to another location in Irvine. <u>Nép Cafe</u>, billed as a modern Vietnamese eatery with locations in Fountain Valley and Irvine; <u>Kin Craft Ramen & Izakaya</u>, a Japanese spot in Fountain Valley serving yakitori and ramen; <u>Rol Hand Bar</u>, a hand-roll sushi concept with locations in Huntington Beach, Fountain Valley and Irvine; <u>Ini Restaurante</u>, Viet's Japanese-Italian restaurant through a Vietnamese lens; <u>Kei Coffeehouse</u>, a cafe offering Asian- and Southeast Asian-inspired drinks, sweet corn lattes and coconut cold brews, in Westminster; and <u>Vox Kitchen</u>, the jewel in Kei Concept's portfolio, with locations in Fountain Valley and Costa Mesa, offering modern Pan-Asian fare inspired by Chifa, a Peruvian-Chinese culinary movement that melds Peruvian and Cantonese tastes.

Viet also opened Gem Dining, a restaurant that tips its hat to Viet's birthplace, as well as <u>Kei Supper Club</u>, a private dining, multicourse experience, both of which are currently on hiatus. Not too shabby for an idea that came to fruition more than a decade ago.

Viet says his next spot will also be a fusion of Asian communities. "In two months, we're going to open our first Chinese concept, Qua," a riff on "a Chinese Quarter," he said. "It's based on the food of Chinatown, but in Vietnam, so it's a very specific concept." It will open inside the same plaza as Vox Kitchen in Fountain Valley.



Jan Nguyen, restauranteur and founder of Kickin' Crab, holds a proclamation from the Orange County Clerkrecorder at her new location in Santa Ana, CA, on Thursday, April 17, 2025. (Photo by Jeff Gritchen, Orange County Register/SCNG)

#### Jan Nguyen, the Kickin' Crab

Jan Nguyen's <u>the Kickin' Crab</u>, a casual eatery that serves Cajun-inspired seafood dishes, first made waves in 2010 in Santa Ana. But her journey to becoming a restaurateur was far from linear. Arriving in the United States from Vietnam at the age of 11, shortly before the fall of Saigon in 1975, she navigated various career paths before finding her niche in the culinary world. "I was a Realtor, then I was a loan broker, and then during the recession of the 2000s, I found myself divorced with two kids," she recalled. This moment spurred her to explore a new direction, leading to her inaugural foray into the restaurant industry with her first Vietnamese eatery.

<u>Com Tam Tran Quy Cap</u>, a Fountain Valley establishment, serving such dishes as phở and broken rice, quickly found a hungry audience. "It was very, very popular when I opened the restaurant, and we had lines, and we would do really, really well," Jan recalled. However, after establishing a foothold in Vietnamese cuisine, Jan felt a desire to venture into "the type of food that is more mainstream," driven by her keen sense of market opportunity.

This passion, coupled with a perceived gap in the California dining scene, led to the birth of the Kickin' Crab in 2010.

"I like the taste of it, and I feel like there's a missing part of it in California," she explained regarding her pivot to Cajun crustacean fare. "You know, I've never been to Louisiana, but I've always loved the Cajun taste."

Since its inception, the Kickin' Crab, with its menu of oysters, fish and chips, grilled shrimp, fried fish tacos, and a variety of crab and lobster options, has expanded to 23 locations across several states, including California, Texas, Arizona, Missouri, and Georgia. In 2022, Jan's entrepreneurial spirit was recognized when she was honored during Women's Small Business Month as a leading female business owner in Westminster.

Beyond business savvy, Jan's love for feeding others remains a constant throughout her life. "I always like cooking, and it's my passion — I always have enjoyed feeding other people," she said. Notably, a childhood dental procedure inadvertently shaped her palate. "When I was 11 and I just came to America, I had a root canal done, and part of my tongue totally lost the feeling in my tongue. ... I lost part of my taste," she revealed. Despite this fateful dental visit, her culinary instincts and ability to create flavorful dishes remained strong, perhaps even heightened by her altered sense of taste.

Looking ahead, Jan plans to open a "pretty high level" steakhouse in the future, further diversifying her portfolio. While the Kickin' Crab menu features a subtle "little twist of Asian" influence, Jan's focus remains on delivering the flavors of Cajun cuisine to a broad audience.



Andy Nguyen is an OC restauranteur and former creative director of Rodeo 39. (Photo by Paul Bersebach, Orange County Register/SCNG)

#### Andy Nguyen, creative director

Raised in Westminster, Andy Nguyen, 40-year-old entrepreneur and creative director, never thought he'd enter the food realm. After a year and a half at Orange Coast College, he ditched textbooks and classrooms for a brief stint in real estate. His first taste, as it were, of the restaurant industry didn't come from his community or city but instead a blog he wrote for his first clothing brand's website.

"My first foray into the food industry was with <u>Afters Ice Cream</u>, a hobby project that I started during my days of having a clothing brand," he said. "I used to have a blog on my clothing brand website, and the topic that became popular was what I was eating for lunch."

Known for its housemade ice cream, multi-hued ice cream cakes and its Milky Bun, an ice cream-stuffed donut, the dessert chain has since grown to over 25 locations in Southern California, with more planned for the future.

Andy shared that people have expected him to focus solely on Vietnamese cuisine, but he found it challenging to meet those expectations, saying he wants to share different cuisines and concepts to the mass market. "You know, everyone was always expecting me to do it, and I've gone to bat at it," he said. "It's definitely difficult. It's not as easy as it seems."

He has since helped open Houston-based <u>Trill Burgers</u>, co-founded with Houston rapper Bun B and Nick Scurfield and <u>One Piece Cafe</u> in Las Vegas, inspired by the eponymous Japanese anime television series. Most recently, Andy has joined forces with <u>Roll & Co</u>, a Vietnamese spring roll concept in Brea. His latest venture marks a return to his heritage in a way, allowing him to share a familiar aspect of Vietnamese cuisine with a wider audience.

When asked about advice for aspiring entrepreneurs in the restaurant industry, Nguyen emphasized the demanding nature of the business. "You have to really love the industry. You have to love food," he stressed, highlighting the importance of a strong core product alongside creative innovation.

Despite the occasional expectation to stick solely to Vietnamese food, Nguyen remains committed to "sharing different cuisines," adding his point of view and touch to the market.



Leslie Nguyen is the co-owner of Bosscat Kitchen & amp; Libations in Irvine, CA. (Photo by Paul Bersebach, Orange County Register/SCNG)

#### Leslie Nguyen, Bosscat Kitchen & Libations, Miss Mini Donuts

Leslie Nguyen began her career at 18 as a server, then as a cocktail server, eventually bartending at various establishments before co-founding <u>Bosscat Kitchen & Libations</u> with her business partner, John Reed. Before opening the whiskey bar and restaurant, which has four locations, she ventured into the hospitality industry with a sports bar in 2009.

"I was bartending at a sports bar at the time, and I had bartended at every type of bar, from high-end white tablecloth places to nightclubs to golf courses," she recounted. "I've done it all, and the most fun I had was at the sports bar."

While her Irvine bar, called Daily Dose Sports Lounge, would close in 2015, it proved pivotal: it's where she met John, a then regular patron who became her business partner. "It was a really small bar, and I did everything, but on a busy Sunday, he saw me and asked, 'Do you need help?' I looked at him and said, 'Do you know how to change a keg?'" From that point, John joined her, assisting with paperwork, finances, and other back-of-house tasks while Leslie focused on drinks and front-of-house duties. "He gradually became my operating partner," she said.

Leslie harbored ambitions beyond serving drinks during games. She envisioned a legit kitchen, a menu, and a focus on rye cocktails. While her Irvine bar offered panini sandwiches, sliders, and other typical pub fare, she desired more. "I want to do whiskey, and I want to have a real kitchen and serve real food," she explained. "At that time, we both used to drink; he was a Coors Light and Jameson kind of guy, and I was the craft cocktail enthusiast." (Both Leslie and John are now sober, an irony she acknowledges with good humor.)

In 2014, the two opened their first Bosscat Kitchen & Libations, a 5,000-square foot whiskey bar concept, in Newport Beach, which relocated to Irvine in 2022. Here, chef Peter Petro serves such Southern-inspired fare as whiskey nachos, pork chop and belly sandwiches, chicken sausage sandwiches, shrimp and grits, creamed corn brûlée and more. Under their umbrella company, Daily Dose Hospitality, Leslie and John have also launched Ten Sushi (a seafood spot adjoining Bosscat) and Byblos Cafe.

Her other venture, <u>Miss Mini Donuts</u>, involves Leslie making titular small donuts, a business that profoundly affected her life, literally saving it. "I went through a very depressed, suicidal period, probably about two years," she recalled. "Receiving donut orders was the only thing that motivated me to get out of bed." Listening to Lana Del Rey in the dark, in the wee hours of the morning, tears in her eyes, while making donuts for customers helped shift her focus into a more positive direction. "Miss Mini saved my life," she said, adding that the notes and emails she received from customers helped pull her back from an irrevocable brink.

Leslie also uses her emotions as a creative outlet when designing her venue interiors, "The bird cages are symbolic of me not wanting to feel that depressed state anymore," she said. "I wanted to free my soul and lock up my addiction, which is why there's whiskey bottles in the bird cages."

The entrepreneur credits her mother's tenacity for inspiring her fearlessness and strong work ethic. "The resiliency my mom taught me is a story in and of itself," she explained. "She was 16, and her mother was ill when they arrived from Vietnam; her mother passed away shortly after they landed. They placed my mom in the hospital because my grandmother was sick, and that's where my mom met my dad."

She further elaborated, "Whether she wanted to teach us that or not, she did it just by doing, you know? She was a single mom, because my dad passed away from a brain tumor when I was four. They met in the hospital, they had me and had my sister, and then he was diagnosed with a brain tumor." Leslie, born in a suburb outside of New Orleans — "I think she picked it because it was the same climate as Vietnam, the humidity," she explained — and arrived in Orange County in 1984, growing up in Laguna Niguel.

The former Aliso Viejo High School student, now an Irvine resident, became a prominent Southern California restaurateur after earning her stripes in the barroom trenches. Bosscat Kitchen & Libations has locations in Irvine and Orange, plus two in Texas (Houston and The Woodlands), with <u>plans for expansion</u> into Arizona and Las Vegas. Ten Sushi operates in Irvine and Houston.





Contact: Jasmin Baez Garden Grove Police Department (714) 741-5762 / jasminb@ggcity.org

Public Information Office (714) 741-5280 Follow the City of Garden Grove on Social Media

Monday, April 21, 2025

## G 📑 🗙 🞯 🔁 🔁

#### GARDEN GROVE TO PARTICIPATE IN NATIONAL PRESCRIPTION DRUG TAKE BACK DAY

On Saturday, April 26, 2025, from 10:00 a.m. to 2:00 p.m., the Garden Grove Police Department will participate in the Drug Enforcement Administration's (DEA) National Prescription Drug Take Back Day. The event allows the public to prevent pill abuse and theft by ridding their homes of potentially dangerous expired, unused, and unwanted prescription drugs. Pills can be disposed of at the Garden Grove Police Department, located at 11301 Acacia Parkway, Garden Grove 92842. The DEA cannot accept liquids, needles, or sharps, only pills or patches. The service is free and anonymous with no questions asked.

In October 2024, Americans turned in 314 tons (over 629,000 pounds) of prescription drugs at over 4,000 sites operated by the DEA and its state and local law enforcement agencies.

This initiative addresses a vital public safety and public health issue. Medicines that languish in home cabinets are highly susceptible to diversion, misuse, and abuse. Rates of prescription drug abuse in the U.S. are alarmingly high, as are the number of accidental poisonings and overdoses due to these drugs. Studies have shown that a majority of abused prescription drugs are obtained from family and friends, including from the home medicine cabinet.

#### -more-

GARDEN GROVE TO PARTICIPATE IN NATIONAL PRESCRIPTION DRUG TAKE BACK DAY 2-2-2

In addition, Americans are now advised that their usual methods for

disposing of unused medicines—flushing them down the toilet or throwing them in

the trash—pose potential safety and health hazards.

For more information about the disposal of prescription drugs or about the

April 26 National Prescription Drug Take Back Day event, visit

www.DEATakeBack.com.

###

# DEA NATIONAL &

Turn in unneeded medication for safe disposal.

## Saturday, April 26 10 a.m.-2 p.m.

## Keep them safe. Clean them out. Take them back.

Visit **DEATakeBack.com** for a collection site near you.





CONTACT: Lesly Cantarero Public Works Department (714) 741-5321/leslyc@ggcity.org Public Information Office (714) 741-5280 Follow the City of Garden Grove on Social Media

Thursday, April 17, 2025



#### MICRO-SURFACING PROJECT TO BEGIN ON VARIOUS GARDEN GROVE STREETS APRIL 21

Beginning Monday, April 21, 2025 through May 2025, various streets in

Garden Grove will undergo rehabilitation, causing temporary traffic delays and

construction noise during work hours. Streets include:

- Valley View Street from Garden Grove SR-22 Freeway to Chapman Avenue
- Knott Street from Lampson Avenue to Chapman Avenue
- Brookhurst Street from Hazard Avenue to Westminster Avenue

Work hours are 9:00 p.m. to 6:00 a.m., Monday through Friday. Traffic in

the construction area will be reduced to one or two lanes, and access to residences,

businesses, and schools will be maintained.

Motorists are asked to plan accordingly to avoid delays.

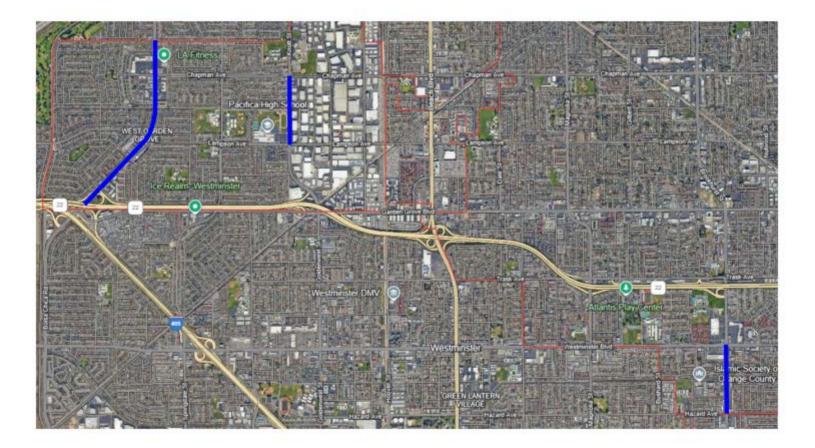
Construction work includes striping removals, micro-surfacing, and traffic

striping, resulting in a new roadway surface and reduced maintenance needs.

For more information, contact Public Works Department Associate Engineer Lesly Cantarero at (714) 741-5321 or visit <u>www.ggcity.org</u>.

###

## MICRO-SURFACING PROJECT STREETS



#### MISCELLANEOUS ITEMS April 24, 2025

- 1. Calendar of Events
- 2. League of California Cities articles from April 18, 2025 to April 24, 2025
- 3. OCFA Newsletter, 2025 Quarter 1 Issue



#### CALENDAR OF EVENTS

April 24, 2025 - June 10, 2025

Thursday	April 24	9:00 a.m.	Zoning Administrator Meeting, CMC CANCELLED
Thursday	May 1	7:00 p.m.	Planning Commission Meeting, CMC
Friday	May 2		City Hall Closed – Regular Friday Closure
Tuesday	May 6	6:00 p.m.	Traffic Commission Meeting, CMC
Thursday	May 8	9:00 a.m.	Zoning Administrator Meeting, CMC
Thursday	May 8	9:00 a.m.	Downtown Commission Meeting, CMC
Tuesday	May 13	5:30 p.m. 6:30 p.m.	Closed Session, CMC Successor Agency Meeting, CMC City Council Meeting, CMC
Thursday	May 15		\$2 Coaches Casual Dress Day
Thursday	May 15	7:00 p.m.	Planning Commission Meeting, CMC
Friday	May 16		City Hall Closed – Regular Friday Closure
Thursday	May 22	9:00 a.m.	Zoning Administrator Meeting, CMC
Monday	May 26		City Hall Closed – Memorial Day
Tuesday	May 27	5:30 p.m. 6:30 p.m.	Closed Session, CMC Housing Authority Meeting, CMC Sanitary District Board Meeting, CMC Successor Agency Meeting, CMC City Council Meeting, CMC
Friday	May 30		City Hall Closed – Regular Friday Closure
Thursday	June 5	7:00 p.m.	Planning Commission Meeting, CMC
Tuesday	June 10	5:30 p.m. 6:30 p.m.	Closed Session, CMC Successor Agency Meeting, CMC City Council Meeting, CMC



## City leaders call on the Governor and lawmakers to invest in voter-backed priorities of homelessness, public safety, and climate change in the state budget

Apr 23, 2025

Contact: Kayla Sherwood ksherwood@calcities.org (530) 844-1744

#### FOR IMMEDIATE RELEASE

**Sacramento** — City officials from around the state gathered outside the Capitol on Wednesday to call on the Governor and lawmakers to focus this budget cycle on ensuring cities can still deliver on voter priorities and essential services, including boosting affordable housing and addressing homelessness.

The news conference, organized by the League of California Cities, also focused on two other budget priorities: funding to implement the voter-approved Prop. 36 and guaranteeing the voter-approved funding dedicated in the Prop. 4 climate bond.

"Cities of all sizes are focused on preventing and reducing homelessness, improving the safety of their communities, and preparing their cities for the impacts of climate change," said **Cal** 

**Cities Executive Director and CEO Carolyn Coleman**. "These priorities are critical for the well-being of our residents and are backed by voters. But they require a strong partnership and investment from the state. We are calling on the Governor and lawmakers to lean in, listen to voters, fund what matters, and protect our cities."

In far too many cities, the demand for housing and services is outpacing local efforts. People are falling into homelessness faster than cities can connect them to services and housing. Despite this, the Governor's 2025-26 state budget proposal fails to include any new funding for the state's flagship Homeless Housing, Assistance and Prevention Grant (HHAP) Program. The budget also lacks new funding to support cities of every size in their efforts to address homelessness or invest in affordable housing programs.

Cal Cities and its allies are calling on the Governor and lawmakers to find a permanent home for homelessness funding in the state budget.

"As mayors of California's cities, we are on the frontlines every day tackling the housing and homelessness crisis," said **Riverside Mayor Patricia Lock Dawson**. HHAP funding has become critical to our cities as it provides us both the dollars and the flexibility to address our community's unique housing needs. We are turning state investments into real, measurable outcomes — and lives are being changed because of it."

New survey data from Cal Cities highlights the investments that cities are making to address the homelessness crisis, especially when it comes to encampments. The survey also shines a spotlight on the real challenges cities face in making real progress.

Eight in ten cities are using general fund dollars to address encampments in their communities; only one in five cities have access to state funding to address encampments. Cities cite a lack of services, funding, and coordination with state agencies as the biggest barriers when addressing encampments.

"Smaller cities like Bellflower do not receive direct HHAP funding, yet we proactively work to meet state mandates," **said Bellflower Council Member Victor Sanchez**. "Bellflower has been a leader in taking ownership of the crisis and has dedicated over 9 million in General Fund dollars to emergency housing and outreach services. I urge the Governor and the Legislature to work alongside cities that are embracing local responsibility and ensure resources are reaching all parts of the state, including smaller cities that are too often overlooked."

Cities are also requesting the state direct funds in the budget to help implement Prop. 36, a balanced initiative that provides more tools for cities to improve the safety of their communities. In November 2024, California voters in all 58 counties passed the measure.

"Voters in my city and throughout the state were clear when they overwhelmingly supported Prop. 36 — they want less crime and for us to turn the tide on the fentanyl crisis," said **Elk** 

**Grove Mayor Bobbie Singh-Allen**. "The people have spoken. It is now time for the state to ensure this commonsense measure translates into greater public safety, treatment for our most vulnerable residents, and accountability for repeat bad actors."

Cities are also urging lawmakers to reject the Governor's proposal to shift funding from the \$10 billion voter-approved climate bond to backfill the state's General Fund deficit. If the Legislature approves the Governor's redirection of Prop. 4 funding, investments in water recycling and flood risk reduction, vegetation management, home hardening, and extreme heat and clean energy programs are all at stake.

"Voters in my city sent a clear message when they supported Prop. 4: The state must invest more to address the impacts of climate change," said **Santa Rosa Council Member Natalie Rogers**. "If the state repurposes Prop. 4 funds, it not only undermines the will of the voters, but hinders our progress to prepare our communities for the impacts of climate change."

Established in 1898, the League of California Cities is a nonprofit statewide association that advocates for cities with the state and federal governments and provides education and training services to elected and appointed city officials.



## California Cities Week highlights the vital services

## cities deliver to residents

Apr 21, 2025

Contact: Kayla Sherwood ksherwood@calcities.org (530) 844-1744

#### FOR IMMEDIATE RELEASE

Assembly Member Blanca Pacheco authors resolution commemorating the weeklong recognition from April 20-26

**Sacramento** — California cities throughout the state and lawmakers in the state Capitol are coming together this week to recognize California Cities Week, a weeklong celebration dedicated to recognizing California's 483 cities and honoring the passionate people who serve them.

Former Downey Mayor and current Assembly Member Blanca Pacheco authored the resolution, ACR 44, commemorating April 20-26 as California Cities Week, and the Assembly will vote on the resolution later this week.

"I authored ACR 44 because cities are the backbone of California," said Assembly Member Blanca Pacheco (D-Downey). "As a former mayor, city council member, and President of the League of California Cities Los Angeles Division, I've seen how local governments directly improve lives through essential services and community building. Cities Week celebrates the dedicated public servants who create vibrant communities across our state. When our 483 cities succeed, California succeeds — that's why strong local governance remains essential to our shared prosperity."

From the services that ensure communities thrive to the leaders and staff who make it all possible, California Cities Week is a time to highlight the impact of local government and the ways our cities make life better for all Californians.

"California's cities and towns are the bedrock of our strong local economies," said League of California Cities President and Rancho Cucamonga Mayor Pro Tem Lynne B. Kennedy. "California Cities Week is about celebrating our diverse, flourishing cities, and shining a spotlight on the dedicated city officials and staff who serve our communities."

In celebration of California Cities Week, state lawmakers with roots in local government provided video testimonials highlighting the value of cities and serving in local office.



Established in 1898, the League of California Cities is a nonprofit statewide association that advocates for cities with the state and federal governments and provides education and training services to elected and appointed city officials.

#### In this issue >>>

- New Faces in Division 1
- Smoke Alarms
- Barbecue Safety
- Division Stats
- Safety Messages
- Your Firefighters in Action



Orange County Fire Authority Division 1, Battalion 1 & Battalion 11 Division Chief Craig Covey

## An Update of What's Going on in Division 1

# 2025 Quarter 1 Issue

## **Keep in Touch**

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Assistant Fire Marshal: Antonio Aleman Office: (714) 745-3282

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Community Educator: Elizabeth Denney Office: (949) 344-9321 Email: ElizabethDenney@ocfa.org

Admin. Assistant: Brooklynn Beaton Office: (714) 638-6344 Email: BrooklynnBeaton@ocfa.org

## **New Faces in Division 1**

Joe Sinclair (Battalion Chief) Chief Sinclair brings over 21 years of fire service experience. He began his career in 2004 with Chino Valley Fire as a Firefighter Paramedic and joined the OCFA in 2011, promoting through every rank to Battalion Chief. As a Captain, he served two terms on the Orange County Professional Firefighters Association board, overseeing key programs like workers' compensation and the Fallen Firefighter Relief Fund. Before promoting, he was an Assistant Fire Training Officer, leading safety initiatives and departmentwide training efforts. Joe and his family reside in San Clemente. In his free time, he enjoys coaching youth baseball, volunteering with San Clemente Little League, and spending time outdoors with his family.

Joe Enterline (Battalion Chief) Chief Enterline began his career with the OCFD/OCFA in 1995 as a Paid Call Firefighter and was hired as a full-time firefighter with OCFA in 2001. He steadily advanced through the ranks and was promoted to Battalion Chief in March of 2024. He holds a bachelor's degree in business administration. Joe has been married for 25 years; his wife is a school teacher in Westminster. Together, they have two sons, ages 20 and 22. In his free time, he enjoys a variety of hobbies including fishing, boat manufacturing, restoring classic cars, and camping. He especially loves taking road trips across the country, combining his passion for travel with quality family time.



Brooklynn Beaton (Admin.) Brooklynn began her career in the signage industry, primarily serving the Multi-Family sector while also working with clients such as management companies, gyms, and more across California, Nevada, and Texas. In May 2024, she joined the Orange County Fire Authority in Community Risk Reduction. Brooklynn played a vital role by managing administrative tasks, coordinating LRA/SRA inspections and home assessments, overseeing the Ready, Set, Go hotline, and supporting the Assistant Fire Marshal and Inspectors. She brings expertise in office administration, project management, social media and key digital tools. In her free time, she enjoys spending time at the river and desert with her fiancé and family.



## SMOKE ALARMS



Daylight Saving Time began on March 9th, which serves as a great reminder to check the batteries in your smoke alarm! Almost two-thirds of all home fire deaths occur in homes with no working smoke alarms.

Protect your family by installing smoke alarms, inspecting them regularly, and practicing home fire drills.



Working smoke

alarms reduce your

risk of dying in a

home fire by 50%.

Install

- Install smoke alarms in every bedroom, in hallways outside bedrooms or sleeping areas, and on every level of the home.
- Install smoke alarms on the ceiling or high on a wall. Make sure they are at least 10 feet from the stove and 3 feet from doors leading to the kitchen to reduce false alarms.
- Keep smoke alarms away from bathrooms with tubs or showers, heating or cooling ducts or vents, and ceiling or whole-house fans.
- Check the back for the manufacture date and replace all alarms when they are 10 years old.
- Use interconnected smoke alarms so when one sounds, they all sound.
- It's safest to use both ionization and photoelectric smoke alarms. Ionization alarms are quicker to warn about flaming fires. Photoelectric alarms are quicker to warn about smoldering fires.
- Special alarms with strobe lights and bed shakers are available for people who are deaf or hard of hearing.

#### Inspect

- Test all smoke alarms once a month.
- Follow the manufacturer's instructions for cleaning to keep smoke alarms working well.







If you smell gas while cooking, immediately get away from the grill and call the fire department. Do not move the grill.

#### **Grilling Safety Tips**

- Propane and charcoal BBQ grills should be used outdoors only.
- Grills should be placed a safe distance from the home, deck railings, tables, overhanging branches, and areas where people gather.
- Keep children and pets at least three feet away from the grill area.
- Keep your grill clean by removing grease or fat buildup from the grates and in the trays below the grill.
- Never leave a heated grill, lighter, or matches unattended.

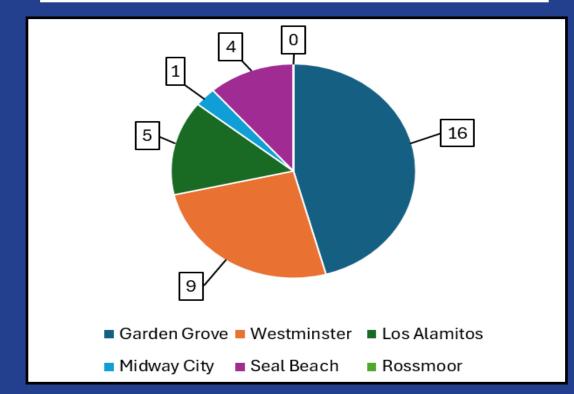
#### **Charcoal Grills**

- If you use starter fluid, use only charcoal starter fluid. Never add charcoal fluid or any other flammable liquids to the fire while cooking.
- When you are finished grilling, let the coals completely cool (for about 48 hours) before disposing in a metal container.

#### **Propane Grills**

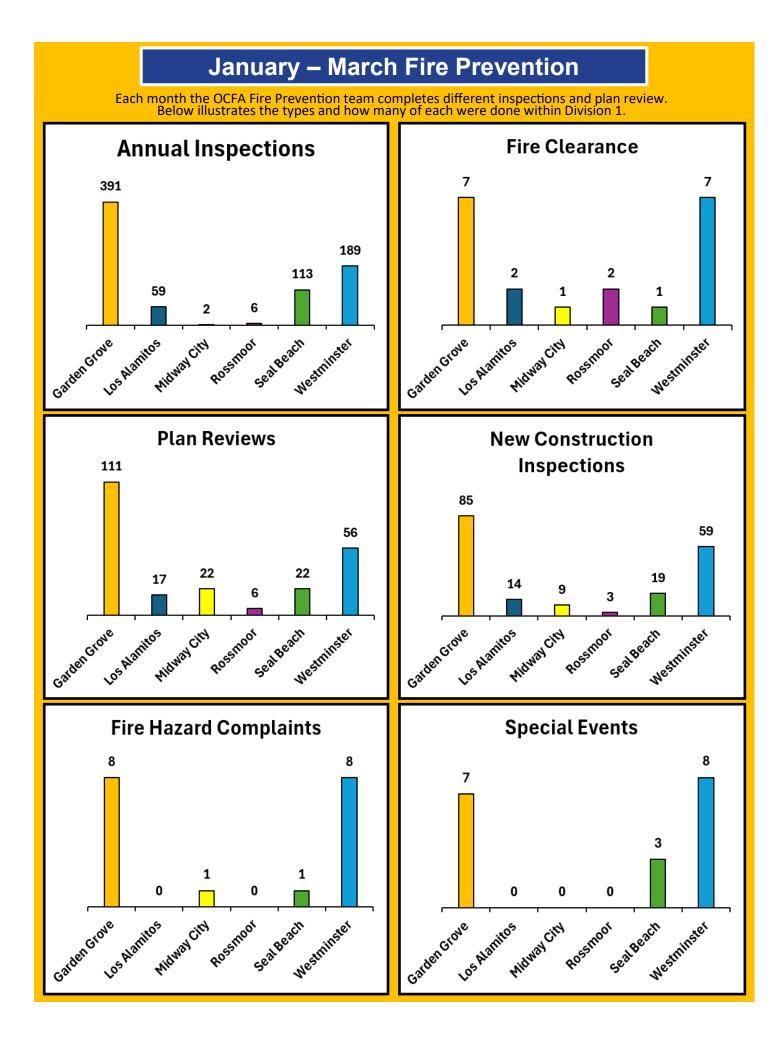
- Check the gas tank hose for leaks before grilling.
- If your grill has a gas leak, get the grill serviced by a professional before using it again. If a leak occurs while grilling, call the fire department.
- If the flame goes out, turn the grill and gas off and wait at least 5 minutes before re-lighting it.

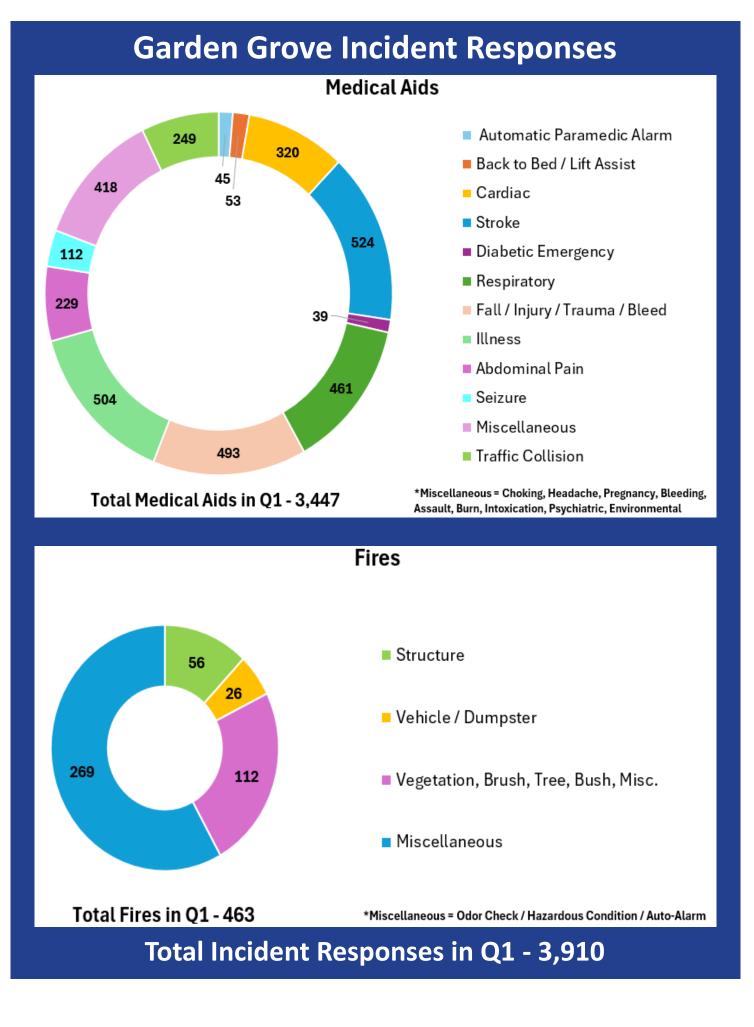
## January – March Community Events



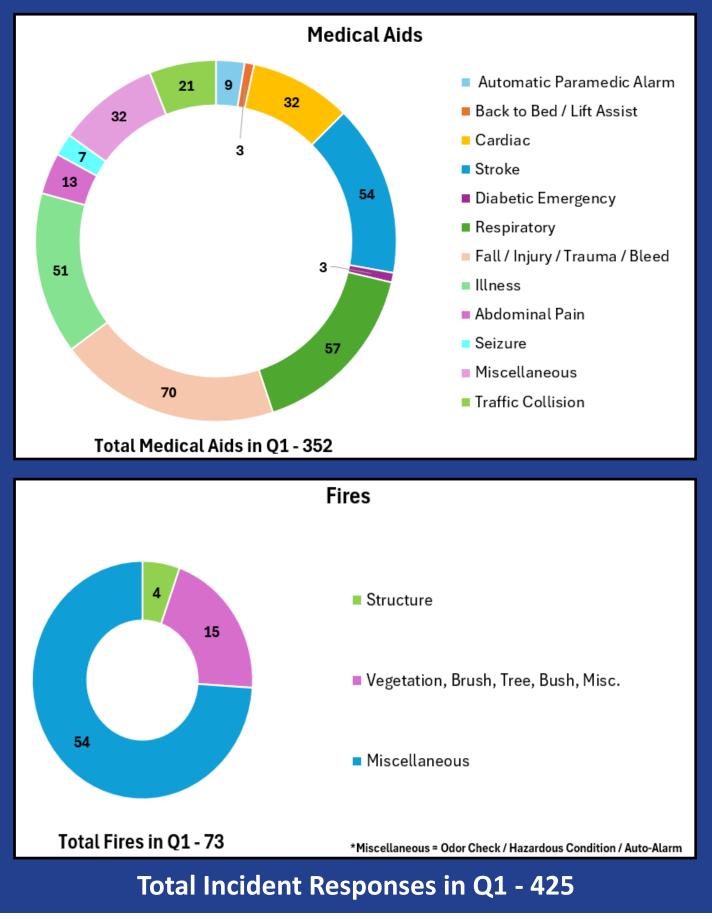


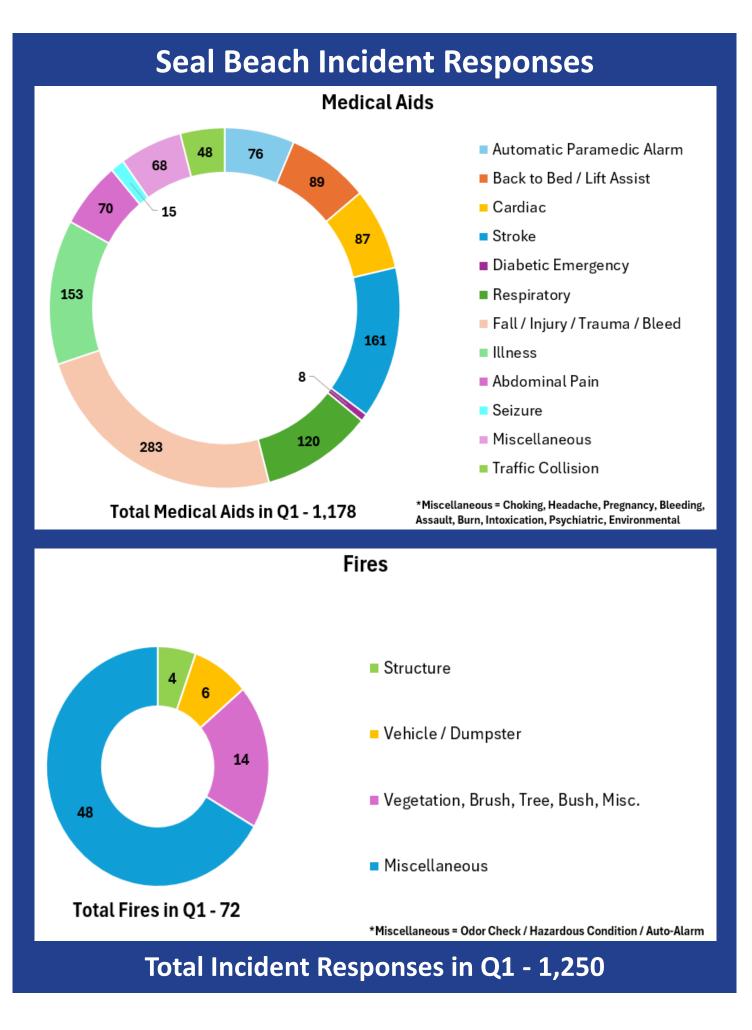


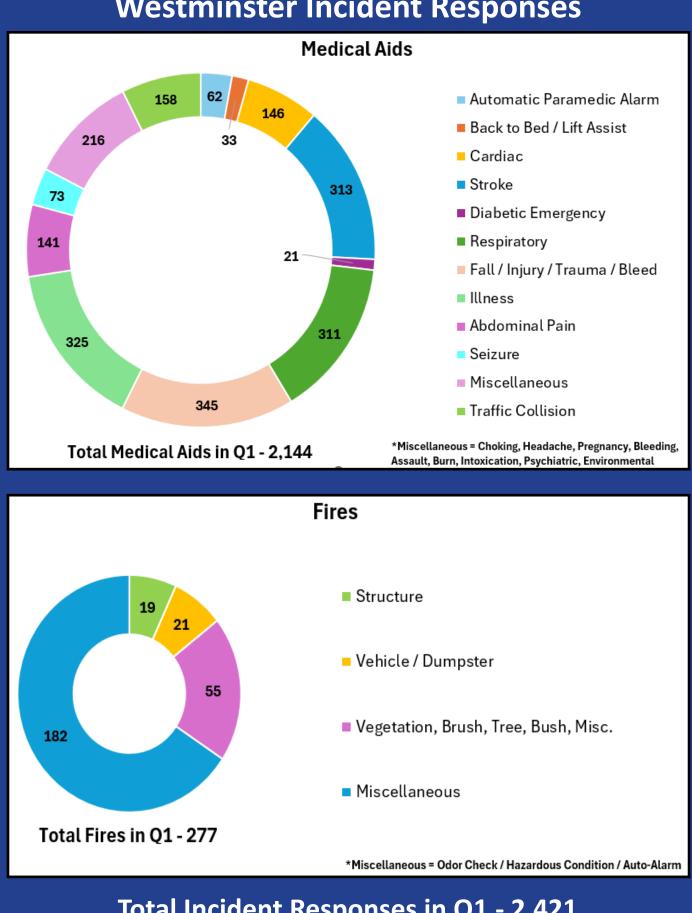




## Los Alamitos Incident Responses

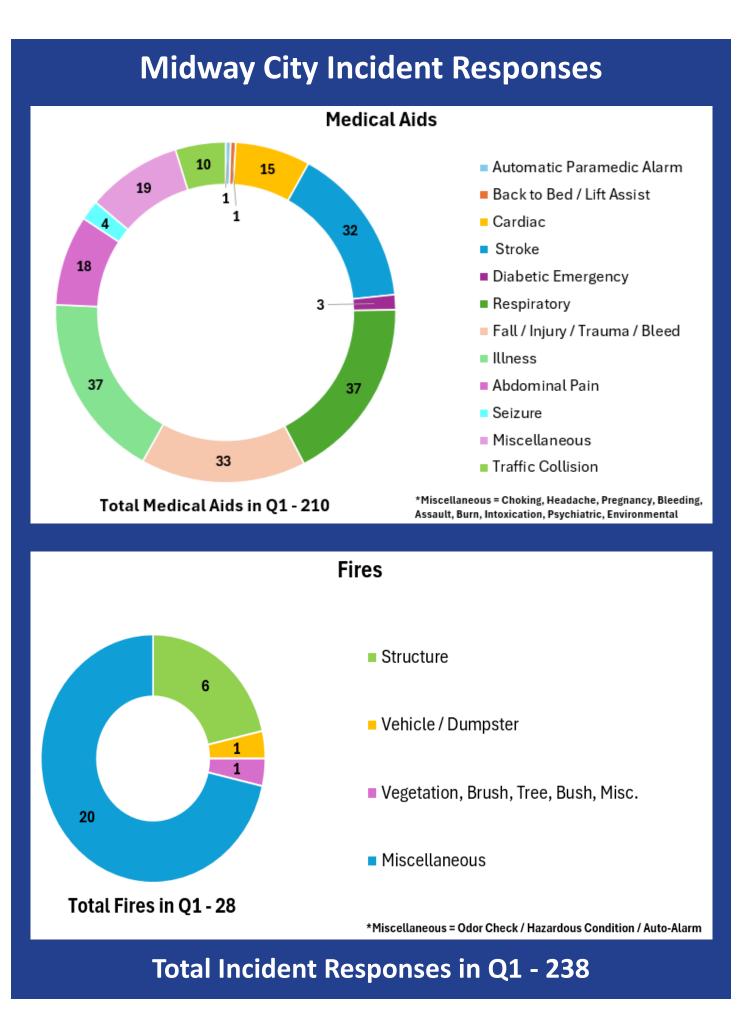


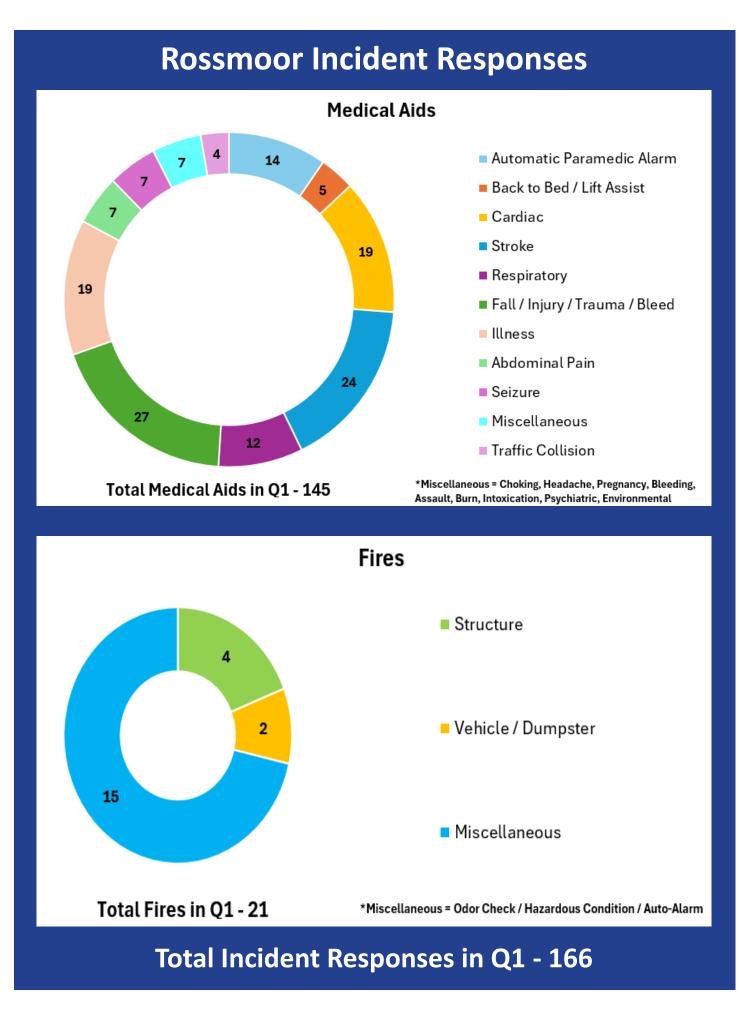




## **Westminster Incident Responses**

Total Incident Responses in Q1 - 2,421





## OUTDOOR ACTIVITIES



Throughout Orange County there are dozens of beautiful trails that residents enjoy at night or on the weekends. Being prepared is the key to staying safe while enjoying outdoor activities. Use the safety tips below to help you plan and prepare before your next hike or bike ride.



Since 2018, the number of remote rescues in Orange County continue to rise with over 100 rescues taking place per year. By the end of 2020, the number of rescues is projected to more than double!



Orange County Fire Authority



#### **General Best Practices**

- Drink water before, during and after your activity. The general rule of thumb is 1 liter or 32 ounces of water per hour, per person.
- Wear comfortable and breathable clothing that you can layer based on the weather. Ensure that you are wearing sturdy hiking shoes that provide ankle support.
- Pack a backpack for clothing, water, identification, gear and snacks. Don't forget to bring any medications or information on health-related issues you may have.
- Wear sunglasses that block 100% of ultraviolet rays and ensure that you are reapplying sunscreen every 2 hours or as needed.
- Consider taking a first aid class and carry a small first aid kit with you before you hit the trails.
- Ensure that your devices are charged or bring a portable charger for navigation, contact purposes or emergencies.

#### **Trail Tips**

- Keep an eye on the weather and know the conditions of the trails before you go out.
- Use the buddy system and never hike or bike alone. Consider leaving your plan detailed out at home with a responsible person. Call and check in when you start and finish your activity.
- Stay on the trail and stay alert to your surroundings.
- Use trails that fit your abilities and your health conditions. Do not take on too much if you have not prepared for the hike or the trail that you have chosen.
- Plan your hike or bike ride to avoid peak heat hours.

## ABC's OF WATER SAFETY



Water safety starts at home. Keeping yourself and others safe in and around the water is as easy as ABC. Follow the safety tips below to make sure you know how to be water safe!



Children and adults drown without a sound. No one should ever swim alone.



Orange County Fire Authority

(714) 573-6200 ocfa.org



#### A is for ACTIVE ADULT SUPERVISION

- Keep infants and toddlers within an arm's reach.
- No one should ever swim alone, including adults.
- Never rely on water wings, rafts, or other swimming aids in place of U.S. Coast Guard approved life jackets.
- Assign an adult to be a Water Watcher, actively keeping their eyes on the water without ANY distractions.
- If a child or adult is missing, every second counts! Check the water FIRST!

#### **B** is for **BARRIERS**

- Install and maintain proper fencing around the pool and spa to isolate swimming areas.
- Use multiple layers of protection, such as fences, gates, doors, alarms, and safety covers.
- Use self-closing, self-latching gates that open outward and away from the pool.
- Remove items such as chairs or tables that a child could use to climb over a fence.

#### C is for CLASSES

- Learn to swim by taking lessons.
- Learn first aid and CPR. Always keep a phone nearby to call 9-1-1.
- Teach children that running, jumping, and pushing others on pool decks is dangerous and can cause injuries. Always enter the pool feet first so you know how deep the water is in that area.

#### **Drain Safety**

- Keep children away from pool and spa drains to avoid entrapment and entanglement.
- Keep long hair tied back and remove dangling items like jewelry or bathing suit ties.
- Install compliant safety drain covers and automatic shut-off pump systems.
- Know where the pool and spa pump switch is and how to turn it off and on.

## Your Firefighters in Action

In January, OCFA Firefighters assisted with the fire fight at the Palisades Fire





## Engine 64 responded to a vehicle fire in Westminster





Engine 66 talked about fire safety with students at Susan B. Anthony Elementary in Westminster

## Engine 80 visited students at Morningside Elementary in Garden Grove





Engine 64 quickly extinguished an attic fire in Westminster



Truck 85 quickly contained a vehicle fire in Garden Grove

## Engine 48 had a station visit with Seal Beach students to promote fire safety





Firefighters and Hazardous Materials Response Team responded to a possible propane tank leak on SR-22

## Firefighters responded and stopped forward progress of a vegetation fire in Los Alamitos





## Firefighters responded and quickly extinguished a fully engulfed shed in Midway City





Engine 80 visited Morningside Elementary in Garden Grove



Engine 44 met with residents of Seal Beach to promote fire safety and teach them how to use fire extinguishers

## Firefighters responded to a overturned vehicle in Garden Grove





Beach 39



# **OCFA participated in the Westminster Tet Parade**

Engine 66 and Hazardous Materials Team responded to a facility in Midway City





Truck 85 responded to an overturned vehicle in Garden Grove



Engine 2 responded to a Rossmoor residential fire with the homeowner trapped on the second floor and were later thanked by her





Firefighters responded to a traffic collision in Garden Grove

Engine 64 revived a cat and dog they rescued in an apartment fire in Westminster





## Truck 81 spent the morning of Career Day with Stanley Elementary students talking about Fire Science

Firefighters responded to a technical rescue where a man was trapped in between two walls in Westminster





Engine 64 and Truck 85 participated in ventilation training on a commercial building



Engine 82 participated in Read Across America by visiting Gilbert Elementary in Garden Grove

Engine 84 was recognized at the Garden Grove City Council meeting and received a donation from the Korean-American Seniors Association of Orange County for their firefighting efforts during the Palisades and Eaton Fires





Engine 25 visited Hayden Elementary School in Midway City



## Firefighters responded to a residential fire in Garden Grove

## Truck 85 visited Wakeham Elementary School in Garden Grove





Engine 83 met with local Garden Grove students and showed off their turnouts



## Engine 2 hosted a station tour for local Los Alamitos students

## Firefighters responded to a residential fire in Garden Grove





Engine 66 responded to a residential fire in Westminster