

**FY 2024-25 ACTION PLAN  
(City Council Priorities)**

Updated 8/6/24

Action Item	Implementation Steps	Lead Dept.	Estimated Completion Date
<b>Economic Development &amp; Support of Local Businesses</b>			
1. Use economic development to protect and grow revenues			
a. Continue current development activities:			
- Site C (Investal Garden Resorts, LLC)	Install permanent electric power (utility yard)	EDH	Complete
	Approval of Final Map	PW, EDH	Q3 2024
	Project ground breaking	CD, EDH	TBD
	Implementation of the Disposition & Development Agreement	CD, EDH	Ongoing
- Site B2 (Kam Sang Companies)	Disposition of 12311 Thackery property ( <i>litigation/EIR</i> )	EDH	Pending
	Project ground breaking	CD, EDH	TBD
- Brookhurst Triangle (Brookhurst Place)	Phase II project ground breaking ( <i>June 6</i> )	CD, EDH	Complete
	Facilitate plan review for Building 3	CD, EDH	Q4 2024
- Orchard Grove	Implement Redevelopment of Tamer Lane	CD, EDH	Q3 2025
- 12966 Euclid Office	Lease up space to new tenants	EDH	Ongoing
	Issue RFP to Select a Broker and Manager	EDH	Q3 2024
b. Take proactive measures to promote tourism	Conduct Public Hearing for annual GGTID Budget	EDH, CMO	Complete
	Promote food holidays through Foods of GG (Live)	EDH, CMO	Ongoing
	Work with GGTID to create new website	EDH	In Progress
c. Facilitate OC Street Car project	Provide Council site tour and project update	PW, CMO	Complete
	Monitor & support project initiatives (Proj. completion 2024)	PW	Ongoing
d. Willowick RFP	Complete Final Surplus Land Act Initiatives/Proposal Eval.	CD, EDH	Q1 2025
	<i>(HCD update in progress)</i>		
2. Continue Re:Imagine GG initiatives			
a. Facilitate opening of Cottage Industries	Project construction for Phase 1 (Farm Block)	CD, EDH	Complete
	Plan submittal for Phase 2 (Art Block)	CD, EDH	Q4 2024
	<i>*Smoke Queen BBQ, Eco Now, Junbi, Blue Scoop</i>		
b. Drive art in community (expand mural concept)	Update fee schedule related to public art & improvements*	CS, FIN, CD	Jun-24
	<i>*to be included w/comprehensive bldg/planning fee study update</i>		
	Facilitate Strawberry Zest sculpture project	CS, PW	Q3 2024
	Facilitate Doig Intermediate School mural concept	CS, CMO	TBD
	Implement City/GGUSD utility box student art project	CS, CMO	TBD
c. Expand Re:Imagine concept to other areas of the City	Facilitate Pavilions Plaza West final tenant leases	CD, EDH	Complete
	<i>(Ulta, Moge Tee, Humus Republic progressing)</i>		
	Continue to support tenant lease expansion	CD, EDH	Ongoing

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3. Business redevelopment/revitalization/support			
a. Continue downtown rejuvenation	Install holiday lighting on an ongoing basis	CS	Ongoing
b. Provide support for new & existing businesses	Continue microgrant and loan programs for small business	EDH	Ongoing
	Promote SCORE/SBDC small business training & workshops	EDH	Ongoing
	Re-engage monthly visits to new business & legacy businesses	EDH	Ongoing
c. Enhance City Campaigns	Implement Plan-Build-Beautiful marketing campaign	EDH, CMO	Complete
	Update outreach campaigns to promote BIGG, Foods of GG,	EDH, CMO	Ongoing
	Vehicle Rebate Program, SBA & other business support programs	EDH	Ongoing
d. Promote business attraction opportunities	Conduct broker outreach and property marketing	EDH	Ongoing
e. Continue partnerships with chambers	Support multi-chamber programs and events	EDH	Ongoing
f. Streamline development project approvals	Fill new positions approved in FY 23-24 Budget	CD, EDH	Q4 2024
<b>Public Safety</b>			
4. Build new police headquarters / Civic Center Revitalization	Implement Civic Center community engagement initiatives	PD, CD	Ongoing
	Complete CEQA Study	PD, CD, FIN	Complete
	Complete RFQ for Design Build Finance Option (PFAL-Phase2)	EDH,PD,CD,FIN	Complete
	Award of ENA contract to Selected Developer	EDH,PD,CD,FIN	Complete
	Monitor contract milestone 1 :50% design drawings by Jan 2024	EDH, PD, CD	Complete
	Monitor milestone 2: 100% Design Drawings by April 2024	EDH, PD, CD	Complete
	PD facility project agreement	EDH, PD, FIN	Complete
	Secure financing for new PD facility	EDH, PD, FIN	Complete
	Develop designs for Civic Center Park	EDH,PD,CD,FIN	In Progress
5. Address crimes related to homelessness/violent crimes	Maintain Public Safety staffing	PD	Ongoing
	Support partnership w/ Be Well OC & CalOptima Street Med.	PD, EDH, CD	Ongoing
	Continue to capture data from ALPR (Flock) camera program	PD, CD, FIN	Ongoing
6. Enhance connection between PD, community & schools	Continue SRO & SMART Team collaboration	PD	Ongoing
	Conduct teen citizen academy	PD	Complete
	Expand participation in Explorer Program	PD	Ongoing
7. Implement cybersecurity audit recommendations	Fill new Sr. Cybersecurity Analyst position	HR, IT	August-24
	Design iterative cybersecurity plan for the city	IT	Ongoing
	Implement \$350K federal grant for PD cybersecurity infrastructure	IT,PD	Q4 2024
8. Expand tools and resources for PD	Conduct neighborhood outreach for K9 facility	PD	Complete
	Launch new K9 training facility at Pioneer Park	PD	August-24
	Develop and Implement Drone Program	PD	December-24

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<b>Infrastructure</b>			
9. Address flood control channel maintenance	Complete Valley View Channel improvements (Completed in Oct) Complete Belgrave Channel improvements (Completed in Nov)	PW PW	Complete Complete
10. Address road/pavement needs	Implement pavement maintenance acceleration program Progress Pavement Management Acceleration Program and build program funding Fund capital asset renewal & replacement policy Improve West Main Street parking lot Secure funding for 12966 Euclid Parking Lot Repair Firestation 82 driveway and parking lot	PW PW FIN, PW PW FIN, EDH, PW PW	Jul 23-Jun 24 Ongoing Complete Complete Complete TBD
11. Develop Civic Center Master Plan	Develop Civic Center Master Plan	CMO, FIN, CD	TBD
12. Complete water rate study	Update rates to support water service & infrastructure needs (e.g., PFAS treatment, pipes, wells, booster pumps, reservoirs)	PW	Complete
13. Additional pFAS treatments per EPA MCL Requirements	Per the MCL requirements set by EPA, pFAS treatment will be required at 4 new well sites (Well 22, 25, 26, & 27)	PW	Ongoing
14. Increase capacity (sewer, water, parking)	Implement sewer & water master plans Implement SCAG parking study Implement civic center parking structure	PW CD CD	Ongoing In progress December-24
15. Complete Parks Master Plan projects	Magnolia Park playground & shelter improvements Woodbury Park improvements <i>(design 90% complete)</i> Issue RFQ for Woodbury Park improvements <i>(CEQA/NEPA in progress)</i> Implement Jardin De Los Ninos, Haster Basin Park, & Westhaven Park playground/restroom improvements - RFP	CS CS, PW, CMO CS, PW, CMO CS, PW, CMO	Complete Complete Q3 2024 Q4 2024
16. Install City Hall lobby kiosks	Kiosk delivery Installation/configuration	FIN,PW,CMO,CD FIN,PW,CMO,CD	Complete Spring-24
17. Expand electric vehicle infrastructure	Complete EV infrastructure feasibility study	PW	December-24
<b>Homelessness</b>			
18. Open Central Cities Navigation Center	Complete Construction (Thomco) Implement Operation of CCNC (Volunteers of America of LA) Implement \$4M State Grant Funding Award (Funds received 12/2023)	CD, EDH, PD EDH EDH	Complete Complete Complete
19. Increase public awareness of homeless initiatives	Implement Homeless PR/Outreach Campaign	EDH, CM	Complete
20. Facilitate CalOptima Street Medicine Phase II	Approve MOU w/CalOptima to partner & support Street Medicine Support Center <i>(Hospitality Inn Site -GG Blvd/Beach Blvd)</i>	CD, CM	Complete

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21.	Pursue permanent supportive housing	Pursue Homekey and project voucher opportunities	EDH, CM	Ongoing
22.	Implement Encampment Resolution Projects <i>(\$1,921,500 GRANT AWARDED 9/12/23)</i>	Implement CalTrans Fencing Project (SR22, Springdale-GG Blvd)	EDH	In Progress
		Apply for encampment resolution grant funding, phase II cycle	EDH	Complete
		Implement Encampment Resolution Fund Program Grant	EDH	In Progress
23.	Enforce applicable codes	Maintain available shelter beds to support enforcement	PD, EDH	Ongoing
<b>Code Enforcement</b>				
24.	Promote positive property maintenance	Extend outreach & education to businesses/residents	CD	Q1 2025
		Assess the current Vacant Lot and Building enforcement needs	CD	Q4 2024
		Introduce CE internal training academy for staff development	CD	Q3 2024
		Evaluate and expand Code Enforcement Volunteer Program	CD	Q4 2024
<b>Celebrate Garden Grove's Cultural Diversity</b>				
25.	Explore capacity to support additional city events	Prepare report for City Council	CS	Q1 2025
		Implement International Week Senior Center Program	CS	Complete
		Plan and program Foods of Garden Grove Live	CS, EDH, CM	Fall 2024
26.	Invest in multi-culturalism	Conduct townhall meetings in east, central and west GG	CMO, CS, CD	Ongoing
		Incorporate multi-cultural programming in community events	CS	Ongoing
		Incorporate multi-lingual communication in City Hall kiosks	FIN, CD, IT	Fall 2024
<b>Community Engagement/Outreach (Ongoing Organizational Priority)</b>				
27.	Update the community regarding news & resources	Disseminate important information via all City mediums	CM, IT	Ongoing
		Promote resources to help businesses	ED, CM	Ongoing
28.	Maintain strong communication	Utilize multi-language communication strategies	CM	Ongoing
		Utilize local TV resources	CM, Multi	Ongoing
		Provide updates from staff regarding key issues/programs	CM	Ongoing
		Enhance City website and app	IT,CM	Complete
		Market the City's assets and programs	CM, Multi	Ongoing
		Engage the community on essential services	CM, Multi	Ongoing
	<i>Report an issue video in progress (9/23)</i>	Expand use of social media tools/GGTV (e.g., short videos)	CM, Multi	Ongoing

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Financial Sustainability (Ongoing Organizational Priority)					
29.	Balanced Budget				
	a.	Maintain and enhance priority city services	Develop and implement FY 2023-24 & 2024-25 biennial budget	FIN, CM	Complete
	b.	Address staffing priorities through budget	Add 17 new positions/implement CEDD regorganization	FIN,CM,CD,EDH	Complete
	c.	Implement City's infrastructure funding policy	Enhance street/flood control channel/capital asset funding	FIN, CM	Complete
Effective Transparent Government (Ongoing Organizational Priority)					
30.	Improve financial transparency		Provide informative reports/analytics via new ERP capabilities <i>(reports to be timed with 1 full fiscal year ERP data)</i> <i>1st Quarterly Report was published in January 2024</i>	FIN	Complete
Other Community Issues					