

FY 2023-24 ACTION PLAN

(City Council Priorities)

Updated 8/16/23

Action Item	Implementation Steps	Lead Dept.	Estimated Completion Date
Economic Development & Support of Local Businesses (Tier 1 Priority)			
1. Use economic development to protect and grow revenues			
a. Continue current development activities:			
- Site C (Investal Garden Resorts, LLC)	Install permanent electric power (utility yard)	EDH	December-23
	Project ground breaking	CD, EDH	Q4 2023
	Implementation of the Disposition & Development Agreement	CD, EDH	Ongoing
- Site B2 (Kam Sang Companies)	Disposition of 12311 Thackery property (<i>litigation</i>)	EDH	Pending
	Project ground breaking	CD, EDH	TBD
- Brookhurst Triangle (Brookhurst Place)	Phase II project ground breaking (<i>June 6</i>)	CD, EDH	Complete
	Facilitate plan review for Building 3	CD, EDH	December-23
- Garden Brook Senior Village (Former Galleria)	Project completion	CD, EDH	Summer-23
	Certificate of occupancy issued	CD, EDH	Summer-23
	Ribbon cutting	EDH	Summer-23
	<i>(ground level progressing; full occupancy reached)</i>		
- 13650 Harbor Blvd. (BN Group Hotel Dev.)	Project completion (<i>Addressing 800 Mhz rqmt/elevator approval</i>)	CD, EDH	September-23
- Implement west-side development opportunities	Facilitate bowling alley development Phase 2 -- <i>pending Edison</i>	CD, EDH	Q4 2023
	Facilitate Valley View Village Shopping Center rebuild (<i>fire damage</i>)	CD, EDH	Q4 2023
b. Take proactive measures to promote tourism	Facilitate Sister City/tourism promotion delegation in Korea*	EDH, CMO	September-23
<i>*Anyang City 50th Anniversary</i>	Participate in Hansang World Korean Business Convention	EDH, CMO	October-23
c. Facilitate OC Street Car project	Provide Council site tour and project update	PW, CMO	October-23
	Monitor & support project initiatives (Proj. completion 2024)	PW	Ongoing
d. Willowick RFP	Complete Final Surplus Land Act Initiatives/Proposal Eval.	CD, EDH	Q4 2023
	<i>(HCD update in progress)</i>		
2. Continue Re:Imagine GG initiatives			
a. Facilitate opening of Cottage Industries	Project construction for Phase 1 (Farm Block)-- <i>in progress</i> *	CD, EDH	Q4 2023
	Plan submittal for Phase 2 (Art Block)	CD, EDH	September-23
	<i>*Smoke Queen BBQ, Eco Now</i>		
b. Drive art in community (expand mural concept)	Update fee schedule related to public art & improvements*	CS, FIN, CD	Jun-24
	<i>*to be included w/comprehensive bldg/planning fee study update</i>		
	Facilitate Strawberry Zest sculpture project	CS, PW	Q1 2024
	Facilitate Doig Intermediate School mural concept	CS, CMO	Q3 2023
	Implement City/GGUSD utility box student art project	CS, CMO	March-24

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	c.	Expand Re:Imagine concept to other areas of the City	Facilitate Pavillons Plaza West final tenant leases <i>(Ulta, Moge Tee, Humus Republic progressing)</i>	CD, EDH Q3 2023
3.	Business redevelopment/revitalization/support			
	a.	Continue downtown rejuvenation	Install holiday lighting on an ongoing basis	CS December-23
	b.	Provide support for new & existing businesses	Launch new WeeCARE (childcare) business support program Continue microgrant and loan programs for small business Promote SCORE/SBDC small business training & workshops Re-engage monthly visits to new business & legacy businesses	EDH EDH EDH EDH Complete Ongoing Ongoing Ongoing
	c.	Enhance BIGG campaign	Add Build in Garden Grove marketing component Update outreach campaigns to promote BIGG, Foods of GG, Vehicle Rebate Program, SBA & other business support programs	EDH, CMO EDH, CMO October-23 October-23
	d.	Promote business attraction opportunities	Conduct broker outreach and property marketing	EDH Ongoing
	e.	Continue partnerships with chambers	Support multi-chamber programs and events	EDH Ongoing
	f.	Streamline development project approvals	Complete CD/ED reorganization Fill new positions approved in FY 23-24 Budget Full implementation of GG Ready (on-line permit system)	CD, EDH CD, EDH CD, EDH August-23 Thru July-24 Q1 2024
Public Safety (Tier 1 Priority)				
4.	Build new police station		Implement Civic Center community engagement initiatives Complete CEQA Study Complete RFQ for Design Build Finance Option (PFAL-Phase2) Award Design Build Finance contract to Selected Developer Monitor contract milestones	PD, CD PD, CD, FIN EDH,PD,CD,FIN EDH,PD,CD,FIN EDH, PD, CD In progress November-23 August-23 December-23 Jan-Dec 24
5.	Address crimes related to homelessness/violent crimes		Maintain Public Safety staffing Support partnership w/ Be Well OC & CalOptima Street Med. Implement ALPR (Flock) camera pilot program	PD PD, EDH, CD PD, CD, FIN Ongoing Ongoing December-23
6.	Enhance connection between PD, community & schools		Continue SRO & SMART Team collaboration Expand SRO program, with additional officer Conduct teen citizen academy Expand participation in Explorer program	PD PD, HR PD PD Ongoing September-23 Complete Ongoing
7.	Implement cybersecurity audit recommendations		Fill new Sr. Cybersecurity Analyst position Design iterative cybersecurity plan for the city Implement \$350K federal grant for PD cybersecurity infrastructure	HR, IT IT IT,PD August-24 Ongoing Q1 2024
Infrastructure (Tier 1 Priority)				
8.	Address flood control channel maintenance		Complete Valley View Channel improvements Complete Belgrave Channel improvements	PW PW September-23 December-23
9.	Address road pavement needs		Implement pavement maintenance acceleration program	PW July-June 24

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			Fund capital asset renewal & replacement policy	FIN, PW	Complete
			Improve West Main Street parking lot	PW	November-23
10.	Complete water rate study		Update rates to support water service & infrastructure needs	PW	December-23
			(e.g., PFAS treatment, pipes, wells, booster pumps, reservoirs)		
11.	Increase capacity (sewer, water, parking)		Implement sewer & water master plans	PW	Ongoing
			Implement SCAG parking study	EDH	In progress
			Implement civic center parking structure	EDH	December-24
12.	Complete Parks Master Plan projects		Magnolia Park playground & shelter improvements	CS	Q4-2023
			Woodbury Park improvements <i>(design 30% complete)</i>	CS, PW, CMO	In Progress
		<i>(CEQA/NEPA in progress)</i>	Implement Jardin De Los Ninos, Haster Basin Park,	CS, PW, CMO	In Progress
			& Westhaven Park playground/restroom improvements		
13.	Install City Hall lobby kiosks		Kiosk delivery	FIN,PW,CMO,CD	December-23
			Installation/configuration	FIN,PW,CMO,CD	Spring-24
14.	Expand electric vehicle infrastructure		Complete EV infrastructure feasibility study	PW	December-24
Homelessness (Tier 1 Priority)					
15.	Open Central Cities Navagation Center		Complete Construction (Thomco)	CD, EDH, PD	December-23
			Implement Operation of CCNC (Volunteers of America of LA)	EDH	January-24
			Implement \$4M State Grant Funding Award	EDH	December-23
16.	Increase public awareness of homeless initiatives		Implement Homeless PR/Outreach Campaign	EDH, CM	In Progress
17.	Facilitate CalOptima Street Medicine Phase II		Approve MOU w/CalOptima to partner & support Street Medicine	CD, CM	Complete
			Support Center <i>(Hospitality Inn Site -GG Blvd/Beach Blvd)</i>		
18.	Pursue permanent supportive housing		Pursue Homekey and project voucher opportunities	EDH, CM	Q1-2 2024
19.	Implement Encampment Resolution Projects		Implement CalTrans Fencing Project (SR22, Springdale-GG Blvd)	EDH	In Progress
		<i>(application submitted; award notific. pending)</i>	Apply for encampment resolution grant funding, phase II cycle	EDH	Complete
20.	Enforce applicable codes		Maintain available shelter beds to support enforcement	PD, EDH	Ongoing
Code Enforcement (Tier 2 Priority)					
21.	Expand Code Enforcement staffing for 7-day coverage		Fill new Code Enforcement officer postion	HR, CD	Q3 2023
22.	Promote positive property maintenance		Re-engage outreach & education approach for business/residents	CD	Q2 2024
			Evaluate GGMC related to property maintenance regulations	CD	Q4 2023
			Explore providing incentives for property maintenance	CD	Q2 2024
			Explore potential to utilize administrative appeals body	CD	Q2 2024
			Fill new building inspection postions to assist with active	CD	Q1 2024
			substandard housing cases		

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Celebrate Garden Grove's Cultural Diversity (Tier 2 Priority)					
23.	Support community initiated celebrations		Facilitate Arirang (Korean-American) Festival at GG Park	CS	October-23
			Facilitate Flower Street Tet New Year event on Main Street	CS	February-24
24.	Explore capacity to support additional city events		Prepare report for City Council	CS	December-23
			Implement International Week Senior Center Program	CS	January-24
25.	Invest in multi-culturalism		Conduct townhall meetings in east, central and west GG	CMO, CS, CD	Q3-4 2023
			Incorporate multi-cultural programming in community events	CS	Ongoing
			Incorporate multi-lingual communication in City Hall kiosks	FIN, CD, IT	Spring-24
Community Engagement/Outreach (Ongoing Organizational Priority)					
	Update the community regarding news & resources		Effectively disseminate important city information via all City communication mediums	CM, IT	Ongoing
			Promote resources to help businesses	ED, CM	Ongoing
	Maintain strong communication		Utilize multi-language communication strategies	CM	Ongoing
			Utilize local TV resources	CM, Multi	Ongoing
			Provide updates from staff regarding key issues/programs	CM	Ongoing
			Enhance City website and app	IT, CM	September-23
			Market the City's assets and programs	CM, Multi	Ongoing
			Engage the community on essential services	CM, Multi	Ongoing
		<i>Report an issue video in progress (9/23)</i>	Expand use of social media tools/GGTV (e.g., short videos)	CM, Multi	Ongoing
Financial Sustainability (Ongoing Organizational Priority)					
	Balanced Budget				
	a. Maintain and enhance priority city services		Develop and implement FY 2023-24 & 2024-25 biennial budget	FIN, CM	Complete
	b. Address staffing priorities through budget		Add 17 new positions/implement CEDD reorganization	FIN, CM, CD, EDH	Complete
	c. Implement City's infrastructure funding policy		Enhance street/flood control channel/capital asset funding	FIN, CM	Complete
Effective Transparent Government (Ongoing Organizational Priority)					
	Improve financial transparency		Provide informative reports/analytics via new ERP capabilities	FIN	Fall 2023
			<i>(reports to be timed with 1 full fiscal year ERP data)</i>		
Other Community Issues					