



City of Garden Grove Digital Marketing Grant

Foster Small Business Growth for Businesses in Garden Grove

- A 7-week program with the SBDC teaching all aspects of digital marketing to business owners to drive revenue, which includes a weekly webinar and one-on-one consulting sessions.
- A \$500 per business grant program from the City for paid online advertising upon completion of the 7 weeks, an SBDC consultant will help implement the advertising campaign with the owner.
- Designed to have an impact as the holidays approach.
- Limited to 20 business owners.

\$500 Grants for Paid Ads



DATES

Registration Closes: October 6, 2021
Kick Off: October 19, 2021



ELIGIBILITY BUSINESSES MUST

- Be a commercially-zoned brick and mortar business.
- Be in operation for a minimum of 1-year (9/01/2020).
- Have the ability to attend all seven sessions and meet with an SBDC consultant.
- Complete short surveys 3/6/9/12 months after the program.
- Be located in the city of Garden Grove.
- Have a current/active business license, proper insurance, and all applicable required permits.
- Have no code violations in the last twelve (12) months.
- Have the ability to utilize the grant for paid advertising within a 1-month period.
- Businesses cannot be earning more than \$1,000,000 a year based on 2019's sales.



NEED HELP? CONTACT THE SBDC

The Small Business Development Center (SBDC) can help you with your application and help awardees with additional funding requirements- at no cost.

Contact us at 1-800-616-7232 or visit us online to book an appointment: ociesmallbusiness.org.



FOR MORE INFORMATION
AND THE APPLICATION VISIT:
ociesmallbusiness.org/garden-grove

