

CITY OF GARDEN GROVE QUARTERLY REPORT

Q4 2024

(OCTOBER - DECEMBER)



GARDEN GROVE

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Report Overview

This quarterly report provides an overview of the City's achievements during the months of October, November, December in 2024. Our City continues to make great progress in key priority areas established by the City Council. These priorities encompass a focus on infrastructure, economic development, public safety, homelessness, code enforcement, and celebration of our community's cultural diversity. Our dedicated staff and community partners have worked hard to ensure that Garden Grove remains a great place to live, work, and play. We take pride in the notable progress achieved in the previous quarter and remain steadfast in our commitment to serving the needs of our community with excellence and integrity. Thank you for your support and trust in the City of Garden Grove!

Matters Before The Council

Below are highlights from the City Council meetings during the months of October, November, and December.

October 8, 2024 – The City Council recognized Garden Grove TV3 for their achievements at the 2024 Star Awards, which recognizes excellence in government video programming in California.

October 8, 2024 – The City Council accepted City Project No. CP1355000, Arterial Streets Slurry Seal Project 2023 as complete.

October 22, 2024 – The City Council authorized participation in the FY2024 COPS Technology and Equipment Program (TEP) to receive \$350,000 in federal funds to enhance the cyber-security infrastructure of the City.

November 12, 2024 – The City Council awarded a contract to Z&K Consultants, Inc. for construction management services for the Woodbury Park Revitalization and Expansion Project – Project No. S-1335.

November 12, 2024 – The City Council adopted a resolution accepting Tobacco Law Enforcement Program Grant funds and authorized agreements for the implementation of the program.

November 26, 2024 – The City Council accepted City Project No. CP1356000 – Arterial Streets Rehabilitation Project 2023 as complete.

November 26, 2024 – The City Council authorized issuance of a purchase order to Innovative Playgrounds Company, Inc. for new playground equipment for Jardin de los Ninos Park and Haster Basin Park.

December 10, 2024 – The City Council adopted a resolution reciting the fact of the General Municipal Election held on November 5, 2024.

City Manager’s Office Highlights

Throughout the third quarter of 2024, the City Manager’s Office continued to provide administrative support for City Council initiatives and inquiries from the public in the following ways:

City Council

Agenda Reports Reviewed and Processed	58
Agendas and Minutes Prepared	14
Agenda Packets Compiled	13
Public Hearing Notices Published	20
Resolutions Processed	5
Ordinances Processed	6
Proclamations Processed	4

Council Liaison

Council Meetings and Site Visits Scheduled	315
Certificates Ordered / Delivered	176
Communications	18,762
Legislative Response Letters Drafted	0
Finance Enterprise Reconciliations	85
Trips Scheduled	7

Office of Community Relations

Total Translated Materials	8
- Vietnamese Translations	5
- Spanish Translations	2
- Korean Translations	1
CityWorks Publications Completed	2
Vietnamese Newsletters Published	0
Community Spotlight Scripts	3
Press Releases Issued	27
Social Media Posts	315

City Clerk’s Office / Administration

Public Records Act Requests Received	179
Average PRAs per Month	72
Average PRA Turnaround Time	6.7 days
Bid Openings Conducted	2
Agreements Processed	13
Agreements Archived	13
Claims Received	52
Summons Received	1
PAFs Processed	0

Investment Toward Infrastructure

In line with the City Council’s priority of improving the City’s aging infrastructure, the City developed and adopted a Five-Year Capital Improvement Plan, committing nearly \$173 million in funding over the next five years to improve citywide capital infrastructure. The Capital Improvement Plan focuses on allocating resources towards the enhancement of city streets, parks, facilities and other essential infrastructure.

The following major capital improvement projects are underway during Q4 2024:

2024 Residential Streets Rehabilitation – Near Beach Blvd

Status: 90% Complete
Anticipated Completion: January 2025



Jetty Storm Drain Replacement Project – Chapman at Jetty

Status: 100% Complete
Completed: December 2024



Sewer Main Lining and Spot Repairs 5 & 6 - \$1.8M

This project consists of rehabilitating approximately 20,000 linear ft of 8-inch & 10-inch sewer using UV-Cured Glass Reinforced Plastic cured-in-place liner. The project will be at various locations throughout the City. The project will also include spot repairs, sewer lateral reinstatements and top hat sewer lateral seals. The contractor has completed all the lining work.

Status: 100% Complete
Anticipated Completion: October 2024



Sewer Main Replacement Project 4 - \$2.7M

The Sewer Rehabilitation Plan Phase 1, Sewer Main Replacement Project 4 (at Emerson Avenue, Russell Avenue, Andy Reese Court, Central Avenue, Imperial Avenue, Hope Street, Larson Avenue, Dakota Avenue and Flower Street) is one of many projects designed to address defective sewer pipe (sags, cracks and offsets) throughout the City. The sewer improvements will consist of approximately 5,100 feet of sewer pipes, includes both design and optional construction management/inspection services. Contractor is currently replacing sewer pipes in Russel Street.

Status: 60% Complete
Anticipated Completion: January 2025



Acacia Parkway Sewer Main Replacement Project - \$1.2M

This project consists of constructing new and replacement sewer lines, and removal and disposal of existing sewer lines in Acacia Parkway. from Euclid St. to Civic Center Dr. and in Civic Center Dr. from Acacia Ave. to Garden Grove Blvd. Each of the proposed sewer main will be connected into existing or new sewer manholes at the beginning and end of the alignment. The overall length of this project is approximately 1,235 linear feet of 8-inch diameter VCP sewer. The project also includes the construction of four new manholes with one drop inlet, core drilling and modification to one existing manhole shelf and channel, 9 sewer lateral reconnections, and one sewer lateral extension. The contractor has completed the construction of the Acacia Parkway Sewer Mains.

Status: 100% Complete
Anticipated Completion: October 2024



SCADA Implementation Project – FP2 Pressure Monitoring Upgrade - \$419,180

This project consists of furnishing all labor, materials, tools, equipment, and incidentals necessary for the complete construction and installation of six pressure monitoring stations. Process control strategy implementation, including PLC programming and SCADA configuration, is not included in the Contractor’s scope of work. SCE energized the last station at Valley View Street on October 9 and the site was commission on October 17. All contracted work has been completed.

Status: 100% Complete
Anticipated Completion: October 2024



SCADA Implementation Project – Sanitation Lift Stations SCADA Improvement - \$713,200

This project is the implementation of the SCADA upgrade for the three sewer pump stations. The project consists of demolishing and retrofitting Programmable Logic Controller (PLC) Control Panels, replacing existing wet well intrusion switches and level transmitters, and connecting Modbus TCP Ethernet communications between the new PLC and the existing generator, Automatic Transfer Switch (ATS), and Motor Saver for each pump. New conduit, conductors, and junction boxes will be installed as indicated on the Drawings. The contractor is waiting on parts.

Status: 99% Complete
Anticipated Completion: March 2025



SCADA Implementation Project – Trask and Westhaven Reservoir/BPS SCADA Improvements Project - \$1,455,100

This project is one of the SCADA projects identified which will upgrade the SCADA software and hardware equipment to operate the Trask & Westhaven Reservoirs and Booster Pump Stations. This project consists of demolishing and retrofitting Programmable Logic Controller (PLC) Control Panels, installation of new control panels, installation of new chemical dosing skids, replacement of select field instrumentation and valve controls, and replacement of engine control panels. New conduit, conductors, and junction boxes will also be installed. The contractor is currently finalizing the work at the Trask Reservoir and will begin working on the Westhaven Reservoir Booster Pump Stations in December.

Status: 45% Complete
Anticipated Completion: April 2025



Civic Center Revitalization

The Civic Center Revitalization Project (Project) consists of the design and construction of an approximately 102,000 square foot public safety facility, a four-level parking structure that will provide approximately 300 parking spaces, and a reconfigured 2.8-acre Reimagined Civic Center Park, as well as the demolition of the existing police building located at 11301 Acacia Parkway.

In the fourth quarter of 2024, significant milestones were achieved. On November 4, 2024, the Guaranteed Maximum Price Change Order was executed, and the Furniture, Fixture, and Equipment (FF&E) vendor was awarded. The design team also presented preliminary signage designs. Construction has made great strides, with Clark completing the Level 1 shear walls and columns, installing below-grade utilities, and finalizing the campus fiber layout. Edgemoor launched a newsletter that can be found on the City's project webpage <https://gqcity.org/civic-center>.



Additionally, City staff received approval for the Operations and Maintenance Agreement for the future PV panels in the public safety facility and parking structure. The design team continues to make progress on the final design of the park, iconic sign, and stage.

American Public Works Association Award

On November 4, 2024, the American Public Works Association (APWA) recognized the City of Garden Grove for its exceptional achievement in completing the Bicycle Corridor Improvement Project (BCIP), an active transportation project consisting of 15 miles of infrastructure improvement including new bicycle signing, striping, and road rebalancing across five major corridors. This year, the APWA received a record-breaking 97 entries from 53 agencies. From the eight (8) available categories, Garden Grove was awarded under the Transportation Category which involve public works projects that advance the safety, connectivity, and efficiency of transportation networks.



Garden Grove Plaza Parking Lot Improvement:

The Garden Grove Plaza Parking Lot Improvement commenced on November 18, 2024 and involves a comprehensive upgrade of the existing parking facility on 12966 Euclid Street to significantly enhance functionality, safety, and aesthetic appeal. These improvements are strategically designed not only to improve the user experience but also to market the building more effectively to potential new tenants by showcasing a modern and well-maintained infrastructure.

Key Improvements:

- Resurfacing and Structural Repairs: Eliminating potholes and cracks to ensure a smooth and safe parking experience.
- Advanced Lighting Systems: Installing energy-efficient LED lights and motion sensors to improve visibility and security.
- Accessibility Enhancements: Expanding ADA-compliant parking spaces and creating barrier-free pathways for better accessibility.
- Smart Parking Solutions: Introducing real-time parking sensors and a user-friendly mobile app for easy space reservation and navigation.
- Landscaping and Aesthetic Upgrades: Incorporating greenery, permeable pavements, and decorative elements to create an inviting environment.

These improvements not only elevate the overall user experience but also position the building as a modern, secure, and tenant-friendly property. By showcasing state-of-the-art parking facilities, the project makes the building more attractive to potential tenants, highlighting a commitment to quality infrastructure and sustainability. Enhanced parking amenities can be a key differentiator in the competitive real estate market, thereby aiding in attracting and retaining high-value tenants.



Encourage Economic Development

Cottage Industries

Following Smoke Queen BBQ and EcoNow, Junbi is the next operator to open its doors on February 2025. They continue to work through Orange County Health Department to obtain all their permits to operate as a food service retailer. Their expertise in matcha green tea has established them as a highly sought-after tea house. Construction began this quarter.



The owners of Cottage Industries hired Retail Insite to assist in tenanting the remaining spaces at the Farm Block; this strategic move has garnered significant attention from potential tenants. Additionally, the developer has installed a shaded structure above the fan-favorite amphitheater and added lights to trees to enhance the customer experience and provide a cool resting area.

Vehicle Rebate Program

The City of Garden Grove's Vehicle Rebate Program (VRP), which includes six franchised dealerships, was approved for a five-year extension by the City Council on July 9, 2024. The participating dealerships—Garden Grove Kia, Garden Grove Nissan, Garden Grove Hyundai, Simpson Chevrolet of Garden Grove, Toyota Place, and Volkswagen of Garden Grove—offer a \$500 rebate to residents and businesses purchasing new vehicles. Participating new car dealerships must document Garden Grove resident and business owner purchases using specific forms and submit them for reimbursement, which the City provides within 30 days. The VRP has successfully incentivized over 2,800 residents and business owners, with the highest zip code in the 92840 area.



Please see the table below for VRPs by dealership for the 2024 Calendar Year*:

Dealership	# of VRPs
Garden Grove Hyundai	66
Garden Grove Kia	73
Garden Grove Nissan	117
Simpson Chevrolet	7
Toyota Place	253
Volkswagen	30

Foods of Garden Grove Program

In April 2024, the City relaunched its Foods of Garden Grove (FoGG) Program to further support local eateries and promote Garden Grove’s vibrant and diverse culinary scene with the ambitious goal of putting Garden Grove on the map as the premiere foodie destination for all of southern California. New content was developed and the roster of participating restaurants and cafes continues to expand. The inaugural FoGG – LIVE event in October was a huge success. Media stories highlighted Garden Grove as a top culinary destination in southern California with FoGG – LIVE featured in the OC Register and a full onsite segment from Fox11 News, calling Garden Grove a “Secret Garden of Culinary Delight”. The highest growth in followers (21%) and the highest engagement rate (12.51%) were both achieved in December.



One of the most remarkable transformations has been FoGG’s evolution from a small, unassuming platform into a sought-after influencer account. Influencers and content creators now approach the account, requesting collaboration and tagging it as a co-creator. Restaurants actively seek to be featured, understanding the visibility and buzz that comes with being showcased. This shift positions FoGG as a trusted and influential voice in the local foodie scene, further amplifying its reach and credibility. Social media metrics for Q4 is as follows:



Followers: Number of new users subscribed to the FoGG Instagram

October – 159 (8,306 total followers)

November – 15 (8,319 total followers)

December – 1,537 (9,857 total followers)

Impressions: Number of times content has been viewed by users, including repeat views

October – 84,762

November – 12,822

December – 64,561

Content Interactions: Number of user interaction with posts, stories, reels, and videos.

October – 476

November – 268

December – 3,207

Great Wolf Lodge

The City Council approved a Restrictive Covenant Agreement with GWGG, LLC on November 26, 2024 to support a \$40 million renovation of the Great Wolf Lodge (GWL So Cal) in Garden Grove. The agreement includes sharing 40% of Transient Occupancy Tax (TOT) revenue for 10 years to preserve the GWR brand, ensuring the hotel’s performance and City revenue.



The renovations will include new dining options, updated attractions, and facility upgrades, generating \$94 million in net TOT over 15 years—\$67 million more than the Owner’s share. This investment aligns with the City’s economic goals, enhancing tourism, creating jobs, and supporting Garden Grove’s long-term economic growth.

Microbiz Program Launch

The City launched the MicroBiz Program on November 18, 2024, a new initiative aimed at helping small businesses start or expand their operations in Garden Grove. This program focuses exclusively on microenterprise businesses and includes a mandatory one-on-one technical assistance component for all participating businesses. The City entered into a contract with Grow America to provide one-on-one technical assistance, which covers the following topics (if necessary): self-esteem building; skill development; business planning and counseling; financial management and budgeting; workforce development; sales and marketing; and technology, among others.

Additionally, the MicroBiz Program will allow business owners to apply for a loan of up to \$50,000 once they have completed the required technical assistance component of the program. The loan amount will be based on the need of each business and will be capped at \$25,000 per full-time employee the business plans to hire or retain.



GARDEN GROVE MicroBiz PROGRAM

PROGRAM ELIGIBILITY

- New or existing businesses located in Garden Grove
- Business must be a microenterprise with 5 or less employees
- Business must have applicable licenses, permits, and insurance
- Business owner needs to be low-income or hiring someone who is low-income per the household income limits below:

	INCOME LIMITS BY NUMBER OF PERSONS IN HOUSEHOLD							
Income Limits in Orange County	1	2	3	4	5	6	7	8
	\$80,400	\$91,850	\$103,300	\$114,800	\$124,000	\$133,200	\$142,400	\$151,550

Income limits are provided by the California Department of Housing and Community Development (HCD) and are subject to change without notice.

SPECIALIZED TECHNICAL ASSISTANCE

- Assessments from experienced business advisors
- Business planning and counseling
- Financial management and budgeting
- Workforce development
- Sales and marketing
- Technology

BUSINESS EXPANSION LOAN

- Up to \$50,000 loan
- 2-5 year repayment term
- Low-interest loan

(see City’s website for details)

CITY CONTACT:
Greg Budgett, Deputy Director,
Phone: 714-343-5024

PROGRAM WEBSITE:
gocity.org/
neighborhooddevelopment/microbiz

APPLY:
apply@gocity.org



Program Highlights:

- **20 applications submitted:** These businesses are actively participating in the program and completing the required technical assistance to become loan-eligible.
- **7 businesses** actively working on a full loan application.

Garden Grove Plaza Lease Agreements and Developments

In Q4, the city successfully secured two new leases, totaling 6,337 square feet, which contributed to a decrease in vacancy from 21.7% at the end of Q3 to 16.4% (See Garden Grove Plaza Stacking Chart). The rental rates for office spaces within the building range from approximately \$1.65 to \$2.50 per square foot per month.

Prepared by:
 Peter Wells 714.371.9220
 peter.wells@cbre.com
 Friend 714.371.9241
 taylor.friend@cbre.com

Taylor

Garden Grove Plaza

Stacking Plan – September 13, 2024

12966 Euclid Street
 Garden Grove, CA

Toscano Financial Services Suite 500 Lease 3,337 SF Exp: 7/31/2029 Start: 5/22/24	CA Medical Evaluators Suite 508 Lease 2,133 SF Exp: 2/26/26 Start: 1/1/22	VACANT Suite 550 BOMA 1,712 SF	Acute Data Suite 530 Lease 803 SF Exp: 1/1/26 Start: 10/1/22	Tony H. Vu Suite 520 Lease 1,615 SF Exp: 11/30/26 Start: 9/1/23	VACANT Suite 510 BOMA 1,550 SF	Strive Health Suite 525 Lease 554 SF Exp: 2/28/25 Start: 3/1/24	EasyFlex Suite 515 Lease 2,371 SF Exp: 11/30/29 Start: 12/1/24	14,075 SF		
Law Offices of Choi & Choi Suite 400 Lease 2,068 SF Exp: 5/31/27 Start: 4/1/12	VACANT Suite 450 BOMA 920 SF	T&T Group Suite 445 Lease 580 SF Exp: 11/30/26 Start:	Orange County Asian Pacific Islander Community Alliance, Inc. (OCAPICA) Suite 495 Lease 7,859 SF Exp: 8/31/26 Start: 7/1/23			OCAPICA Suite 425 Lease 1,905 SF Exp: 10/31/24 Start: 10/16/23			13,332 SF	
Investel Resorts Management, LLC Suite 300/320/330 Lease 13,272 SF Exp: 11/30/25 Start: 6/1/17								13,272 SF		
Paul Joo Suite 210 (250 E&F) Lease 1,573 SF Exp: 4/30/28 Start: 12/01/12	Mgmt. 250C 220 SF	James Nguyen 250D Lease 175 SF Exp: MTM Start: 4/1/18	Kitchen CC 73 SF	Hung Nguyen 250A/B Lease 430 SF Exp: MTM Start: 1/1/15	Western International Real Estate Suite 270 Lease 696 SF Exp: MTM	Andrew Pham and Toan Tran Suite 275 Lease 662 SF Exp: MTM Start: 4/1/14	VACANT Suite 240 BOMA 1,074 SF	Pathways Community Services, LLC Suite 220 Lease 2,742 SF Exp: 6/30/28 Start: 7/1/213	Pathways Community Services LLC Suite 200/280 Lease 3,956 SF Exp: 6/30/28 Start: 7/1/23	11,601 SF
VACANT Suite 100 BOMA 3,291 SF		PENDING Suite 110 Lease 1,035 SF Exp: 2/28/28 Start: 1/1/25	VACANT Suite 130 BOMA 2,041 SF	Farmers & Merchants Bank of Long Beach Suite 150 Lease 5,332 SF Exp: 6/1/36 Start: 6/1/25				11,699 SF		
Total Rentable Square Footage (“RSF”) per Stevenson Systems report dated 10/02/2019 – 64,402 RSF										
				Vacant	16.4%	(10,588 sf)				
				MTM	3.0%	(1,963 sf)				
				2024	3.0%	(1,905 sf)				
				2025	21.5%	(13,826 sf)				
				2026	20.2%	(12,990 sf)				
				2027	3.2%	(2,068 sf)				
				2028	14.4%	(9,306 sf)				
				2029	8.9%	(5,708 sf)				
				2036	8.3%	(5,332 sf)				
				Bldg Mgmt	0.5%	(293 sf)				

Public Safety – Police



GGPD Calls for Service – Q4

Calls for Service – Phone Calls	October	November	December	Q4 Total
9-1-1 phone calls	4,937	4,825	4,735	14,497
Non-emergency phone calls	10,766	9,583	9,652	30,001
Total phone calls	15,703	14,408	14,387	44,498

Calls for Service – Dispatched	October	November	December	Q4 Total
Citizen Generated	4,747	4,272	4,318	13,337
Officer Generated	1,457	1,013	1,253	3,723
Total Incidents Dispatched	6,204	5,285	5,571	17,060

Top 5 Citizen-Generated Call Types	October	November	December	Q4 Total
Disturbing the Peace - Transients	603	570	591	1764
Audible Burglary Alarms	203	209	206	618
Welfare Check	176	164	147	487
Suspicious Person	240	226	185	651
Illegal Parked Vehicle	132	123	141	396
Abandoned Vehicle (New in Q3)	119	83	101	303
Disturbing the Peace – Generic (New in Q3)	135	114	89	338

Response Times	October	November	December	Q4 Average
Priority Calls (Average)	4m 46s	4m 35s	5m 29s	4m 56s

Public Safety – OCFA



OCFA Calls for Service – Q4

Calls for Service – Medical Aid

	October	November	December	Q4 Total
Automatic Paramedic Alarm	16	25	16	57
Back to Bed / Lift Assist	13	13	22	48
Cardiac	112	95	129	336
Stroke	148	181	216	545
Diabetic Emergency	17	10	17	44
Respiratory	111	129	154	394
Fall / Injury / Trauma	172	152	185	509
Illness	152	157	163	472
Abdominal Pain	91	77	93	261
Seizure	35	46	45	126
Traffic Collision	82	100	100	282
Miscellaneous	141	142	134	417

Calls for Service – Fire

	October	November	December	Q4 Total
Structure	15	18	20	53
Vehicle / Dumpster	10	14	15	39
Vegetation / Brush / Tree / Bush	33	53	44	130
Miscellaneous – Hazardous Condition	102	98	92	292

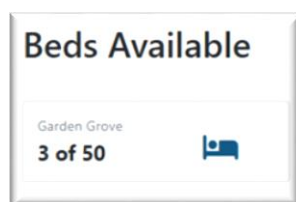
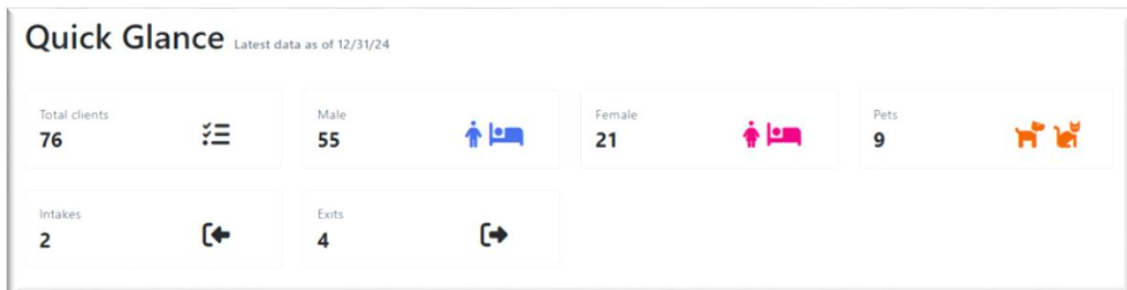
Response Times

	October	November	December	Q4 Avg
Priority Calls (Average)	6m 30s	6m 35s	6m 28s	6m 31s

Address Homelessness/Housing

Central Cities Navigation Center (CCNC):

During its second quarter of operations, the CCNC maintained an occupancy rate ranging from 90% to 100%. The City of Garden Grove and VOALA have introduced various on-site activities to engage clients. Key efforts include enrolling clients in the CES system and assisting them in achieving income eligibility to ensure they are prepared for housing. Discussions are underway with Vituity to establish a monthly community clinic starting in 2025. Additionally, the City is developing a live data reporting system to provide real-time updates on client and bed availability.



In reflecting the progress toward successful reintegration into family settings or securing housing solutions, there are 6 notable positive exits within this quarter. Five (5) clients received housing and one (1) client was able to reunite with their family. These outcomes underscore the ongoing efforts to achieve meaningful and lasting impacts for individuals served during this period.

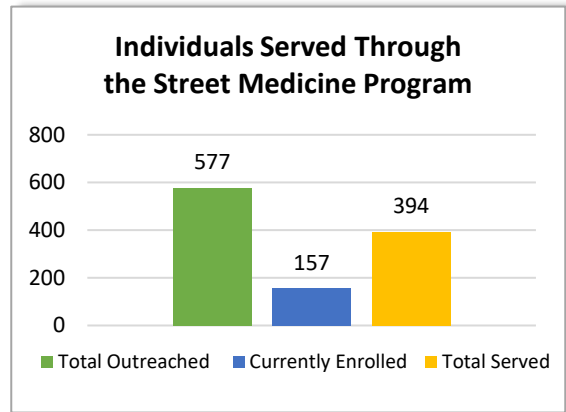
Caltrans Fencing Improvement Project (CFIP) Completion

The Caltrans Fencing Improvement Project has completed its fencing component, with only the rock installation at the Motel 6 location still pending. As part of the Delegated Maintenance Agreement, the City has entered into a contract with the Saylor Group for debris and litter removal.



CalOptima Street Medicine:

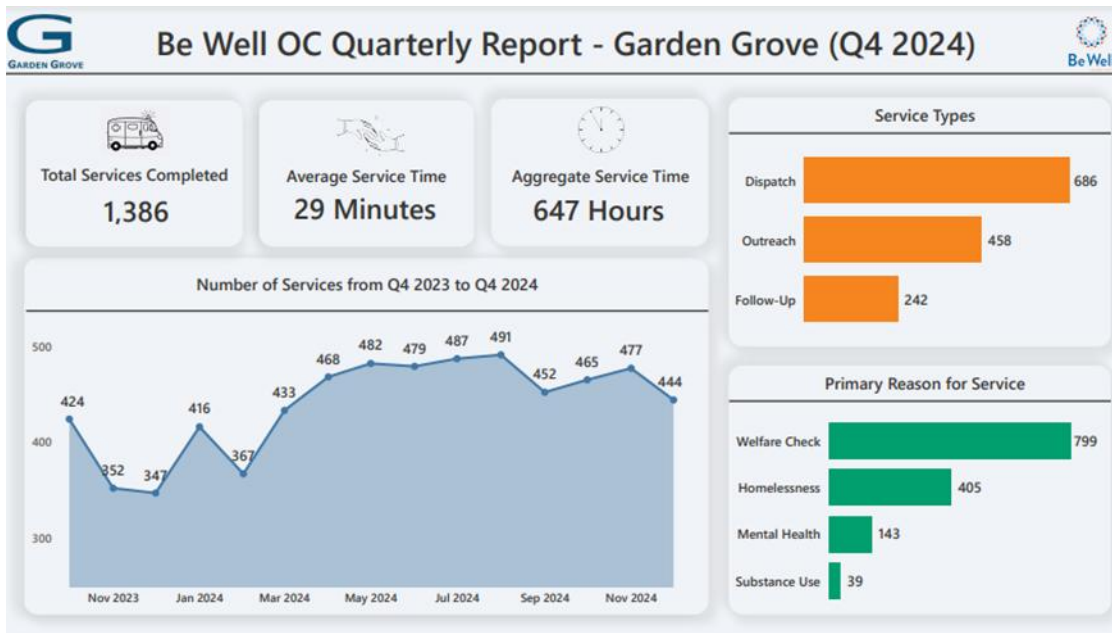
In partnership with CalOptima and Healthcare in Action, the City’s Street Medicine Program delivers medical care to homeless individuals in our community using a medical van. Since its inception in April 2023, the target for the program was to serve a total of 200 individuals. As of December 2024, Healthcare in Action conducted outreach to 577 individuals, of which 394 individuals were served and 157 are still enrolled in the program.



BeWell Orange County:

Garden Grove’s Be-Well Mobile Response Team provides in-community assessment and stabilization for individuals experiencing substance abuse, psychological crises and homelessness. On July 25, 2023, the City Council approved the extension of the Be-Well Mobile Response Team contract for the next 5 years. The mobile response team has assisted 14,199 individuals with mobile medical and mental health services since October 2021.

- October – 465 individuals
- November – 477 individuals
- December – 444 individuals
- Q4 2024 Total – 1,386 individuals



First Time Home Buyer Program

Recent updates to the City's **First Time Home Buyer (FTHB) Program** have increased buyers' purchasing power by raising loan assistance limits and expanding income thresholds. These changes reduce upfront costs, making it easier to secure mortgages and compete in the rising housing market, helping more low- and moderate-income families achieve homeownership in Garden Grove.

During the **fourth quarter of 2024**, a total of **six (6) households** successfully purchased homes in Garden Grove using assistance from the FTHB Program:

- **Four (4) low-income households below 80% of the area median income**
- **Two (2) moderate-income households below 120% of the area median income**

A combined total of **\$473,820** in loan assistance was provided to help cover down-payment and closing costs.

From **October through December**, City staff partnered with **NeighborWorks Orange County** to participate in monthly **Homebuyer 101 Virtual Workshops**. These workshops focused on presenting the City of Garden Grove's FTHB Program and answering questions from potential applicants.

CDBG 50th Anniversary Award

On September 18, 2024, the U.S. Department of Housing & Urban Development (HUD) Office of Community Planning & Development (CPD) hosted a regional meeting to celebrate CDBG's 50th Anniversary of the Community Development Block Grant (CDBG) program. During the event, HUD recognized outstanding CDBG projects that demonstrated a significant positive impact on their communities, benefiting low-income individuals and those most in need, while successfully leveraging partnerships and resources.

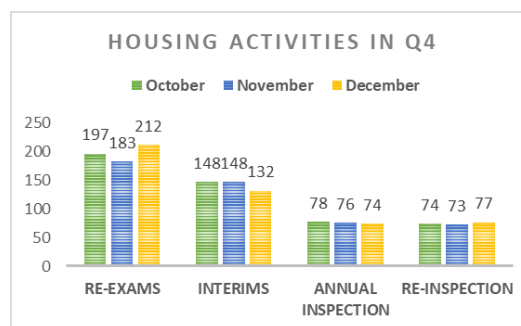
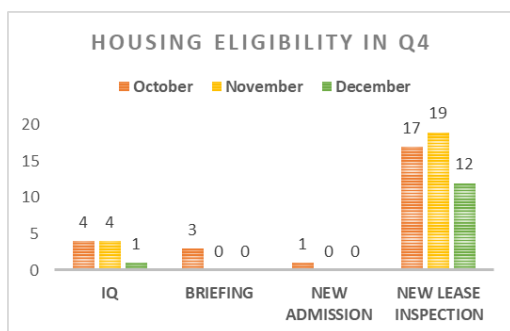


Garden Grove was one of just seven recipients of the prestigious award, selected from 111 CDBG grantees, for their collaboration with the Be Well Mobile Response Unit and the Garden Grove Police Department's Special Resource Team (SRT).

Housing Authority Quarterly Status Report

The Housing Choice Voucher Program supports low-income families, seniors, and individuals with disabilities by subsidizing their monthly rent. Qualified participants contribute a portion of their adjusted household income, while the City's Housing Authority covers the remaining rent using funds from the Department of Housing and Urban Development (HUD). Units rented through the program are inspected biennially to ensure they meet standards for safety, sanitation, and building codes.

Below is the status report for the fourth quarter:



- **IQ:** initial qualifying interviews in which eligibility is verified
- **Briefings:** program briefings to issue a housing voucher
- **New Admission:** participants admitted to the program
- **New Lease Inspection:** initial inspections completed prior to tenant moving in the unit
- **Re-examinations:** re-examination interviews with current participants to determine continued eligibility
- **Interims:** interim changes in income or contract rent which necessitates an adjustment to the participant’s portion of the rent
- **Annuaals:** annual inspections conducted on units to qualify for rental assistance payments
- **Re-inspections:** inspections conducted on units that previously failed

No briefings were conducted or new participants admitted in November or December because the Garden Grove Housing Authority was placed in “shortfall” by HUD. Shortfall refers to a situation where a housing authority does not have enough funding to cover the necessary Housing Assistance Payments (HAP) to participating landlords for their voucher holders. For Garden Grove, this occurred due to increases in housing costs. As a result, the Housing Authority has had to suspend issuing new vouchers. The other housing authorities in Orange County (Anaheim Housing Authority, Santa Ana Housing Authority, and Orange County Housing Authority) are also in shortfall due to the high housing costs in our County.

Family Self-Sufficiency (FSS) Program Coordinating Committee (PCC) Meeting

In compliance with HUD’s requirement, the GGHA established a Program Coordinating Committee (PCC) to assist in developing the FSS Action Plan, securing commitments of public and private resources for the operation of the program, and playing an overall advisory role to the program.



The PCC meets quarterly to provide members with updates on the latest community resources. On October 9, 2024, the PCC was conducted at Chrysalis located in the city of Anaheim. The agency’s mission is to help clients navigate barriers to the workforce by offering employment programs, counseling services as well as other personalized consultation.

Community Code Compliance

Volunteer Program

The Community Development Department's Code Enforcement Division has steadily increased its volunteer staff. In Q4 2024, two additional volunteers joined the program, bringing the total to five code volunteers. Volunteers assist the code staff with case intake, follow-up, and research. The Code Enforcement Division is actively accepting volunteer applications. For more information please visit: <https://ggcity.org/code-enforcement/volunteer>



Tobacco Grant Program Fiscal Year 2024-25 Grant Cycle

In June 2024, Community Development's Code Enforcement unit applied for a California Department of Justice (DOJ) grant to receive funds authorized under the California Healthcare, Research and Prevention Tax Act of 2016. The DOJ grant program made available \$28.5 million to local agencies in California to support various tobacco-related programs. These programs included support for local tobacco retailer enforcement and enforcement of flavored tobacco bans. In October 2024, the City was awarded \$735,990.00 to continue our Local Tobacco Enforcement Program. Grant funds will be distributed incrementally over a four (4) year period from FY 24-25 through FY 27-28. Using these funds, a contractual Tobacco Enforcement Officer will be assigned to the City's commercial areas to see compliance through standard code enforcement action and compliance methods. In November 2024, the City executed a memorandum of understanding with the DOJ and passed a local ordinance to carry out the Local Tobacco Enforcement Program.



Code Enforcement Dashboard

Working with Information Technology staff, Code Enforcement created a new and improved dashboard available now on the City's Code Enforcement webpage. In addition to displaying individual cases by property in an interactive map, the new dashboard summarizes the total case count over the past 12 months, the type of cases reported to the City (building code violations, graffiti, etc.), and where cases are in the enforcement process (open, closed, etc.). This new tool provides better reporting and more transparency to our community. The new webpage can be found at: <https://geonode.ggcity.org/catalogue/#/dashboard/22>

Community Development Statistics for Q4 2024

Code Enforcement Activity	Statistical Data
Open Cases	549
Closed Cases	619
Cases Pending Customer Requests	535
Active Cases	2,195
Top Commercial Cases	Unpermitted Vendor
Top Residential Cases	Building Code Violation
Reported Short Term Rentals	33
Red Tagged Properties	25
Cases Referred to City Attorney	17
Receiverships	1
Building Permits	Statistical Data
Applications Submitted	2,029
Plans Submitted	487
Permits Issued	1,562
ADU Permits Issued	90
Finalized Projects	1,231
Inspections	Statistical Data
Inspections Performed	5,737

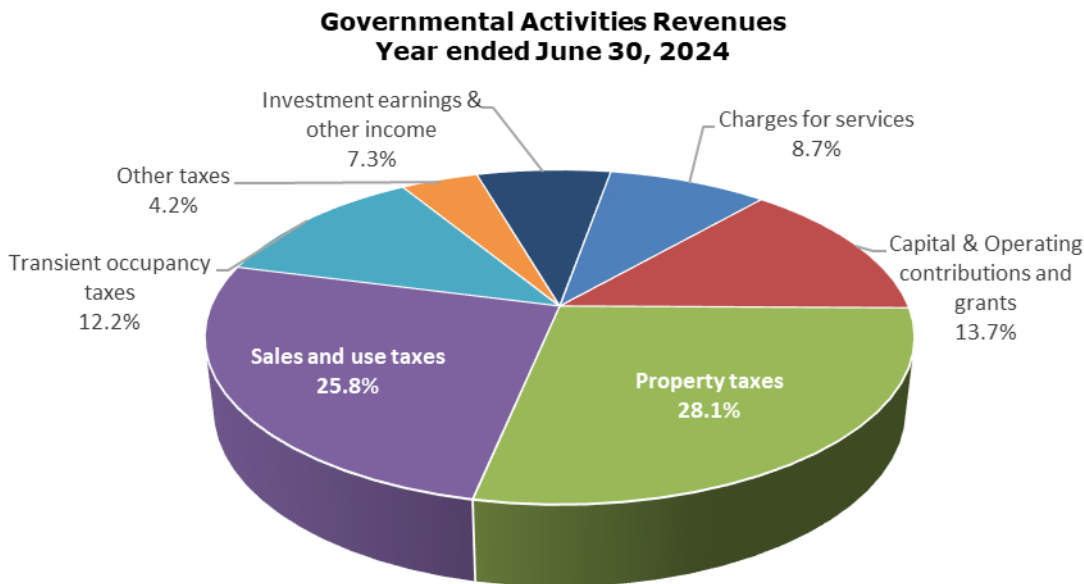
Maintain Fiscal Health

Fiscal Year 2023-2024 Annual Financial Audit

During Q4 2024, the City successfully completed its Fiscal Year 2023-24 annual financial audit. The City's independent auditor, Davis Farr LLP, reported an unmodified or clean opinion. An unmodified opinion means that the financial statements of the City are presented fairly, in all material respects, in accordance with generally accepted accounting principles.

Governmental Activity Revenues

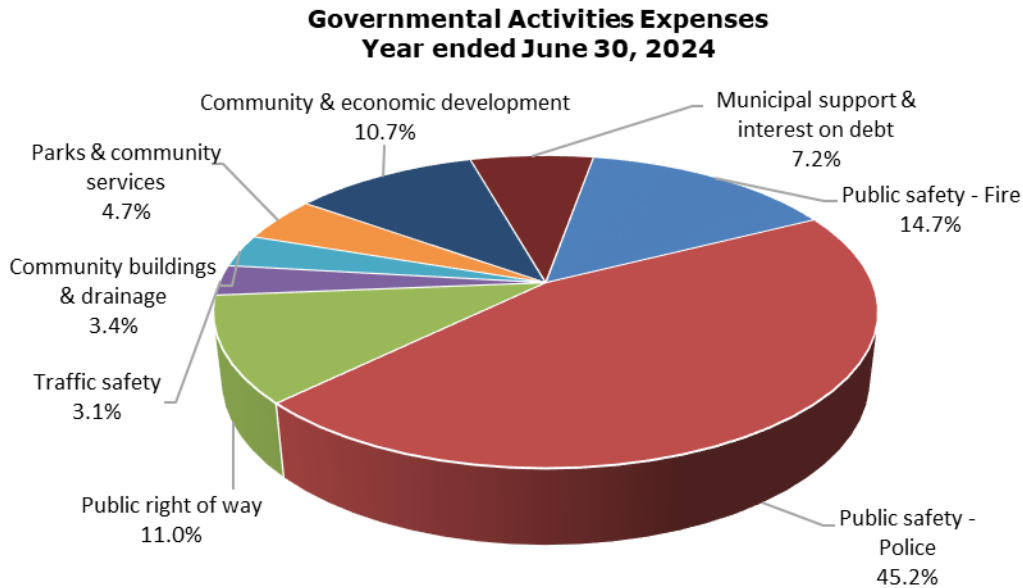
The City's operations can be categorized within two major activity types: governmental activities and business activities. Governmental activities are comprised of operations that are primarily supported by taxes and intergovernmental revenues, such as grants. Most of the City's basic services are reported in the governmental activities category, including fire, police, traffic safety, public right-of-way, community buildings, community services, economic development, parks and greenbelts, community planning and development, and municipal support functions. Property and sales taxes, transient occupancy tax, business licenses and permits, investment income, and state and federal grants fund these activities. Business activities, on the other hand, are comprised of operations that are supported by fees and charges. These activities include, but are not limited to, operations such as water and sewer services. Total revenues from governmental activities for Fiscal Year 2023-24 amounted to \$233.1 million, with taxes accounting for over 70% of the total. Below is a breakdown of the revenue sources reported under governmental activities.



Governmental Activity Expenses

Total expenses for governmental activities for the fiscal year ended June 30, 2024, increased by 17.4%, reaching \$216.3 million compared to the prior year. This increase was driven by several capital improvement projects such as the Central Cities Navigation Center, the Civic Center Revitalization project, and the acquisition of capital assets. In addition, the cost of public safety functions for FY 23-24 (police and fire) totaled \$129.7 million, or 60.0% of overall governmental activities' expenses. Public

safety is primarily funded by property taxes, sales tax, transient occupancy tax, and other general revenues. In total, public safety spending accounted for 79.1% of total revenue from taxes. The chart below shows a breakdown of the cost of each major municipal function.



The audited financials show that for Fiscal Year 2023-24, the City overall had a positive operating result of \$34.9 million, due to increases in charges for services, grant funding, and higher investment earnings. However, the General Fund reported a deficit of \$19.5 million, due to one-time costs including the debt defeasance of \$20.8 million, and capital asset acquisition totaled \$11.9 million.

General Fund Overview

The General Fund is the primary operating fund of the City. The General Fund accounts for essential municipal services including public safety (police and fire), public works, community planning, economic development, and community and park services. These services are funded by tax revenues and funding is dependent upon revenues collected during the same period the services are provided.

According to the Fiscal Year 2023-24 Financial Audit, total revenue from the General Fund increased to \$185.0 million, an increase of \$6.4 million compared to the previous fiscal year. This growth came as a result of higher investment earnings and favorable market interest rate conditions. The audit also indicated that total revenue generated from taxes decreased slightly to \$159.6 million, down \$0.3 million from the prior year. Overall, property tax, sales and use tax, and transient occupancy tax generated \$152.3 million, or 82.3% of total General Fund revenues for the current fiscal year. Other taxes, including business license tax, franchise tax, and certain pass-through taxes amounted to \$7.3 million. Additional revenue sources included licenses and permits, fines, penalties and forfeitures, charges for services, and investment income.

Consistent with the City’s General Fund Reserve Policy, as of June 30, 2024, the City had committed \$27.9 million in Stability reserve, and \$10.9 million in Designated Revenue reserve.

The complete audited financial data for Fiscal Year 2023-24 can be found in the City of Garden Grove's Annual Comprehensive Financial Report, available on the City’s website:

<https://ggcity.org/finance/budget-and-financial-reports>

Community Outreach

Office of Community Relations / Garden Grove TV3

During the fourth quarter of 2024, the Office of Community Relations (OCR) and Garden Grove TV3 (GGTV3) focused efforts on important press announcements that included a new ordinance on public camping and maintaining public access, and new regulations for oversized vehicle parking. The office also announced two new small business programs, the Garden Grove MicroBiz Program, and the Garden Grove Business Analytics Insights. End-of-year campaigns included Black Friday Goes BiGG, Winter in the Grove, and the Garden Grove Holiday Drive.

Two New Small Business Programs – Garden Grove MicroBiz Program and Garden Grove Business Analytics Insights:

In November, the division worked with the Office of Economic Development to announce two new programs for small businesses. The *Garden Grove MicroBiz Program* is for businesses with five or less employees and provides a wide range of technical business assistance. The *Garden Grove Business Analytics Insights* provides businesses with customized industry-specific and hyperlocal information using big data analysis, cloud computing, and computer algorithms.



New Regulations for Oversized Vehicle Parking:

In December, the division collaborated with the Public Works Department to inform residents about the new regulations requiring oversized vehicles parked on public streets to have a valid, City-issued permit, available at no cost. The Garden Grove City Council adopted the ordinance to enhance public safety and maintain neighborhood aesthetics.

Other winter programs and community events publicized included:

- Foods of Garden Grove Live (continuing)
- Homebuyer Day
- Jack O' Lantern Jamboree
- Community Cleanup Day
- Parks and Recreation Guide

Social Media

During Q4 2024, users were most interested in community events, programs, and promotions. Over \$1,600 was contributed towards boosted posts. The top five posts and their reach were:

- 1) Winter in the Grove – 53,747 Reach (Paid)
- 2) Black Friday Goes BiGG – 44,821 Reach (Paid)
- 3) Winter in the Grove – 32,258 Reach (Paid)
- 4) Winter in the Grove – 30,777 Reach (Paid)
- 5) Black Friday Goes BiGG – 24,684 Reach (Paid)

NextDoor continued to be the social medium with the largest quarterly growth, followed by Instagram. GGTV3 received over 36,000 video views on YouTube.



Garden Grove TV3 Completed Productions



In December, GGTV3 launched a new communication tool called the Grove Together podcast. The podcast discussed various topics, including City events and programs like Winter in the Grove, the Garden Grove Holiday Drive, Think BiGG, and Organics Recycling. It also featured fire safety tips with Orange County Fire Authority Chief Craig Covey and gift guides from local influencers in support of the City's Buy in Garden Grove initiative. The podcast was available on Apple Podcasts, Spotify, Instagram, and YouTube.

Live Events, Videos, Reels Produced:

- 5 City Council Meetings Livestreamed, Cablecast, and Archived
- Garden Grove Holiday Drive 2024 Reel
- Jennifer Goddard Retirement Video
- Grove Together Podcast
 - Full Version
 - 2 Highlight Videos
 - 4 Reels
- Garden Grove Disaster Service Worker Program Video
- Think BiGG Promo
- Winter in the Grove 2024 Promo
- Holiday Boutique at Winter in the Grove 2024 Promo Reel
- Winter in the Grove Tree Lighting Reel
- Garden Grove Holiday Drive Reel
- Winter in the Grove 2024 Promo Reel
- Unveiling of Strawberry Zest Reel
- Remembering Garden Grove Police Corporal Han Cho
- H. Louis Lake Senior Center Halloween Dance Reel
- Foods of Garden Grove Live 2024 Reel
- Jack O' Lantern 2024 Promo Reel
- 2024 Garden Grove College Graduates' Reception Valedictorian Sponsor's Video
- John Reynolds Youth Support Canine Foundation Casino Night Fundraiser Promo



Community Events and Programs

Winter in the Grove

This Christmas-themed event, held on December 7, 2024, at Village Green Park, continues to be wildly popular, attracting a record crowd of nearly 10,000 guests. The event once again featured nine snow hills crafted from 50 tons of snow for sledding by all ages, letters to Santa, free holiday crafts for kids, and the lighting of the 24-foot community holiday tree by the City Council. Attendees enjoyed performances by local dance groups and school choirs, as well as the arrival of Santa and Mrs. Claus via an OCFA fire engine. The Crafters Fair was another highlight, with 40 booths offering unique holiday gifts for sale. Local non-profits and athletic booster clubs sold food as a fundraiser. Additionally, the Garden Grove Kiwanis Club handed out over 2,000 free cups of hot chocolate, and local 7-Eleven stores donated and distributed more than 3,500 chocolate chip cookies.



Foods of Garden Grove Live

With the relaunch of the Foods of Garden Grove (FoGG) program in April 2024, the City seized the opportunity to debut its first-ever food tasting event: FoGG-Live.

This inaugural event was the result of a collaborative effort across multiple departments in the City, bringing together the best of Garden Grove's diverse eateries and the local communities.



On October 4, 2024, the evening at the Village Green Park was illuminated by beautiful string lights and also featured Instaworthy props and a photo booth, creating the perfect backdrop for a celebration of food and culture. Attendees had the option of tasting 21 different Garden Grove restaurants, representing an array of cuisines that reflect the City's vibrant and multicultural food scene. With enticing dishes from local favorites and live entertainment at the Garden AMP, more than 3,000 people attended to enjoy this one-of-a-kind event showcasing the heart and flavors of Garden Grove.



Jack O' Lantern Jamboree

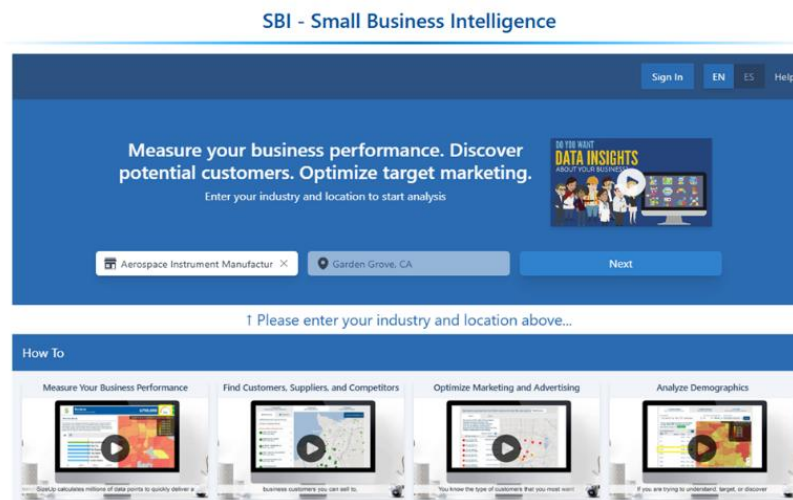
The Halloween-themed event took place on Saturday, October 26, 2024. The three-hour celebration included a pumpkin patch, magic and reptile shows, inflatable obstacle courses for kids of all ages, glitter tattoos, carnival games, a petting zoo, and crafts. C&M Ohana sold kettle corn and ice cream to attendees. Local public service agencies, including OCFA, GGPD, and CERT, conducted community outreach and provided first aid services. The event drew approximately 1,000 attendees.

SizeUp Launch and Webinar: Empowering Garden Grove Businesses

The City of Garden Grove celebrated the launch of SizeUp Garden Grove, an innovative business intelligence platform tailored to support the success of local businesses, both new and established. This free resource offers continuous access to critical data and analytics through four essential tools: Small Business Advisor (SBA), Small Business Intelligence (SBI), Shop Local, and Pulse. These tools are designed to help businesses benchmark their performance, identify target markets, analyze market conditions, and make informed decisions for sustainable growth.

To ensure local businesses could fully utilize this platform, the City hosted a SizeUp Launch Webinar on December 10, 2024. The webinar provided practical guidance on leveraging the platform's capabilities, offering attendees insights into applying market research and analytics for long-term business planning and success.

The City's efforts to promote SizeUp have garnered significant interest and participation, highlighting the value of providing high-level analytics tools to small businesses at no cost. This initiative reflects Garden Grove's commitment to fostering a thriving local economy by equipping entrepreneurs and businesses with resources previously accessible only to larger corporations.



Small Business Development Center Artificial Intelligence Event:

The City of Garden Grove, in partnership with the Orange County Small Business Development Center (SBDC), co-hosted an exciting event on December 11 at Coastline College to empower local small businesses and fuel their growth. Attendees learned how to supercharge their marketing efforts using cutting-edge AI tools, including creating standout sales pitches for new products and developing engaging blogs with platforms like Chat GPT, Claude, and Google Notebook. This hands-on event equipped business owners with the tools they need to stay competitive and innovative in today's fast-changing market. It was a fantastic opportunity for entrepreneurs to sharpen their skills, network, and take their businesses to the next level!

H. Louis Lake Senior Center:

Halloween Dance – On October 29, 2024, over 60 participants attended the Halloween dance. The event included an evening of music, dancing, dinner, photo booth, raffles, 50/50 opportunity drawing, and a costume contest.

Halloween Karaoke and Bracken's Breakfast – On October 22, 2024, over 60 participants enjoyed a hot breakfast, which was provided by one of our community partners, Bracken's Kitchen. 16 of those participants graced us with their vocal talents and serenaded us with their renditions of their favorite songs.



Annual Pool Tournament – On November 19, 2024, the Center hosted its 5th Annual Pool Tournament. 7 competitors signed up to battle it out for bragging rights as the best pool player at the Center. The winner won a gift card and will have their name featured on the Wall of Fame of Pool Champions.

Thanksgiving Celebration – On November 27, 2024 the Center hosted the annual Thanksgiving luncheon at the Community Meeting Center. Over 100 participants enjoyed live music, raffles, pictures with friends, and a turkey dinner with all the fixings, provided by Bracken's Kitchen.

Winter Wellness Series – November 6 through December 18, 2024. Weekly group sessions were held that focus on Gratefulness, Emotional well-being, building bridges with friends and family and setting winter goals.

Tree Trimming Party – December 4, 2024 was filled with holiday cheer with the Tree Trimming event. 59 participants were treated to Porto's pastries, hot chocolate, Christmas music, and some holiday activities. Participants were also able to help Center staff decorate our Christmas tree.



GG High School Holiday Carolers – On Friday, December 12, 2024, in partnership with Garden Grove High School Choir, participants enjoyed the sounds of carolers singing all of our favorite Christmas songs. Participants also had the opportunity to sing along with our carolers.

Holiday Movie Day – Tuesday, December 17, 2024 Participants enjoyed the movie feature presentation of Home Alone. They were treated to an array of movie candy, popcorn, and their favorite refreshments.

Holiday Excursion – On December 20, 2024 participants will enjoy a night in San Juan Capistrano. On this sold out field trip, over 40 seniors had the opportunity to tour and enjoy the beautiful holiday lights that adorn San Juan Capistrano during this time of year.

Buena Clinton:

Dia de los Muertos Event – On October 24, 2024 the Center hosted its annual Dia de los Muertos event. The event included a resource fair, crafts, costume and pumpkin decorating contests. Dinner was provided by Bracken's Kitchen. There was an awards presentation honoring Orange County Public Library's Mobile Library program as community partner of the year as well as recognizing outstanding youth and parent volunteers of the year. Approximately 165 families/ 350-400 individuals were in attendance.



Magnolia Park Family Resource Center:

Trunk or Treat – MPFRC hosted its 3rd annual Trunk or Treat event on Friday, October 18, 2024 from 4:30pm-7pm. Families participated in a resource fair, kids crafts, bingo, and a children's costume contest. Seventeen organizations participated by decorating their vehicles and distributing valuable information about their services. Bracken's Kitchen provided a free dinner to those in attendance. The event had its highest attendance to date with over 100 families/475 participants.

Growing Up Garden Grove: This program is funded by First 5 OC targeting young families with children ages 0-5 with its focus on early learning and community engagement. In an effort to engage with families, two activities were offered in October promoting literacy and parent/child bonding.

- Parent and Me held on October 10, 2024 10am-11am: Families and their young child were able to participate in several different stations that promoted fine and gross motor skills and social connection with an attendance of 11 families/25 participants.
- Dia de los Muertos Mobile Library held on October 29, 2024 10am-11am: The Orange County Public Library was on site for story telling as well as to help families apply for a library card. Children also had an opportunity to participate in a "Dia de los Muertos" craft. Attendance was 12 families/27 participants.

Father and Child Holiday Celebration – On Friday, December 6th from 5:30pm-7:30pm, MPFRC brought together fathers and their children to join in holiday fun that included gingerbread house decorating contest, board games, bingo, prizes and food.

Thanksgiving Meals – For over 18 years, the Orange Coast Optimist Club has partnered with the family Resource Centers to provide Thanksgiving baskets for families. The OCO club is a service group with a goal to encourage civic responsibility, cultural awareness, and youth leadership through community services. On November 24, 2024 Magnolia Park hosted their junior Orange County Octagons (OCO) Club to provide food baskets to both centers. 50 families were served. Baskets were

filled with fresh produce and non-perishable items, frozen Turkeys that allowed families to prepare a Thanksgiving Meal for their families.

On Tuesday, November 24, 2024, Bracken's Kitchen provided and delivered frozen meals to families/seniors at the three Centers. Buena Clinton served 60 families/178 individuals as well as 28 seniors, MPFRC served 100 families, and the H. Louis Lake Senior Center served 400 individual meals to approximately 80 seniors.

Garden Grove Holiday Drive – The Human Services Division hosted the 26th Annual Toy Drive. The drive encourages the community, local businesses, non-profits and service clubs to donate toys, personal items to the three centers in the Human Services division. The community is encouraged to participate by entering in a raffle for a chance to win a donated \$200.00 Amazon gift card. Rotary of Garden Grove provided a large donation of 2500.00 toward the drive this year as part of a grant they received from Rotary International. The goal is to provide gifts to approximately 800-1000 low income seniors and children in Garden Grove. The Centers received over 200 applications for families in need for the holidays this season.

Additional Holiday Drive activities included a Secret Santa program that provides personalized gift for our program participants. The secret Santa program encourages donations to provide gifts for children at Buena Clinton's after school program. As well as, providing gifts for our Teen volunteers who serve countless hours volunteering in the community. And our most vulnerable low income older adults.

