



THE CITY OF GARDEN GROVE ACTION PLAN 2025-2026



Updated July 2025

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DEPARTMENT KEY:

CD – Community Development
CMO – City Manager's Office
CS – Community Services
EDHD – Economic Development and Housing Department
FIN – Finance Department
HR – Human Resources
IT – Information Technology
PD – Police
PW – Public Works



ECONOMIC DEVELOPMENT & SUPPORT OF LOCAL BUSINESSES

1. Use Economic Development to Protect and Grow Revenues

IMPLEMENTATION STEPS	LEAD DEPARTMENT	ESTIMATED COMPLETION DATE
Site C (Investal Garden Resorts, LLC) <ul style="list-style-type: none"> • Install permanent electric power (utility yard) • Approval of Final Map • Project groundbreaking • Implementation of the Disposition & Development Agreement 	CMO PW, EDHD CD, EDHD CD, EDHD	Complete Q3 2025 TBD Ongoing
Site B2 (Kam Sang Companies) <ul style="list-style-type: none"> • Disposition of 12311 Thackery property (litigation/EIR) • Project groundbreaking 	EDHD CD, EDHD	Pending TBD
Brookhurst Triangle (Brookhurst Place) <ul style="list-style-type: none"> • Phase II project groundbreaking (June 6) • Facilitate plan review for Building 3 	CD, EDHD CD, EDHD	Complete Complete
Orchard Grove <ul style="list-style-type: none"> • Implement redevelopment of Tamer Lane 	CD, EDHD	Q3 2025
12966 Euclid Office <ul style="list-style-type: none"> • Lease up space to new tenants • Issue RFP to select a broker and manager 	EDHD EDHD	Ongoing Complete
Proactive Tourism Promotion <ul style="list-style-type: none"> • Conduct public hearing for annual GGTID Budget • Promote food holidays through Foods of GG (Live) • Work with GGTID to create a new website 	CMO, EDHD CMO, EDHD EDHD	Complete Ongoing In Progress
OC Streetcar Project Facilitation <ul style="list-style-type: none"> • Provide Council site tour and project update • Monitor & support project initiatives (Project completion 2026) 	PW, CMO PW	Complete Ongoing
Willowick RFP <ul style="list-style-type: none"> • Complete Final Surplus Land Act Initiatives/Proposal Evaluation 	CD, EDHD	TBD

2. Continue ReImagine GG Initiatives

Cottage Industries Opening <ul style="list-style-type: none"> • Project construction for Phase 1 (Farm Block) • Plan submittal for Phase 2 (Art Block) Community Art Expansion <ul style="list-style-type: none"> • Update fee schedule related to public art & improvements • Facilitate Strawberry Zest sculpture project • Facilitate Doing Intermediate School mural concept • Develop Public Art Plan Expand ReImagine concept to other areas of the city <ul style="list-style-type: none"> • Facilitate Pavilions Plaza West final tenant leases • Continue to support tenant lease expansion 	CD, EDHD CD, EDHD	Complete Ongoing
	CS, FIN CS, PW CS, CMO CS, CMO	TBD Complete Complete Q1 2026
	CD, EDHD CD, EDHD	Complete Ongoing

3. Business Redevelopment/Revitalization/Support

Support for Businesses <ul style="list-style-type: none"> • Continue micro grant and loan programs for small businesses • Promote SCORE/SBDC small business training & workshops • Re-engage monthly visits to new and legacy businesses City Campaign Enhancements <ul style="list-style-type: none"> • Implement Plan-Build-Beautify marketing campaign • Update outreach campaigns for BIGG, Foods of GG, and other programs Business Attraction Opportunities <ul style="list-style-type: none"> • Conduct broker outreach and property marketing Partnerships with Chambers <ul style="list-style-type: none"> • Support multi-chamber programs and events Streamline Development Approvals <ul style="list-style-type: none"> • Fill new positions approved in FY 23–24 Budget <ul style="list-style-type: none"> ◦ Administrative Analyst, Administrative (Planning) Aide, Building & Safety Manager, Code Enforcement Officer • Fill new positions approved in FY 23–24 Budget 	EDHD EDHD EDHD	Ongoing Ongoing Ongoing
	EDHD, CMO EDHD, CMO	Ongoing Ongoing
	EDHD	Ongoing
	EDHD	Ongoing
	CD	Complete
	EDHD	Complete

4. Implement Five Year Strategy Plans

<ul style="list-style-type: none"> • Implement Economic Development Strategy Plan • Implement Homeless Strategy Plan 	EDHD EDHD	Ongoing Ongoing
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PUBLIC SAFETY

5. Build New Police Headquarters/Civic Center Revitalization

IMPLEMENTATION STEPS	LEAD DEPARTMENT	ESTIMATED COMPLETION DATE
<ul style="list-style-type: none"> Implement Civic Center community engagement initiatives <ul style="list-style-type: none"> Complete CEQA Study Complete RFQ for Design Build Finance Option (PFAL-Phase 2) Award of ENA contract to Selected Developer Monitor contract milestone 1: 50% design drawings by Jan 2024 Monitor milestone 2: 100% design drawings by April 2024 PD facility project agreement Secure financing for new PD facility Develop designs for Civic Center Park: 90% Complete Building completion package: 100% Construction Drawings Final GMP change order 	PD, CD PD, CD, FIN EDHD, PD, CD, FIN EDHD, PD, CD, FIN EDHD, PD, CD EDHD, PD, CD EDHD, PD, FIN EDHD, PD, FIN EDHD, PD, CD, FIN EDHD, PD, IT, CD EDHD	Ongoing Complete Complete Complete Complete Complete Complete Complete In Progress Complete Complete

6. Address Crimes Related to Homelessness/Violent Crimes

<ul style="list-style-type: none"> Maintain Public Safety staffing Support partnership with Be Well OC & CalOptima Street Medicine Continue to capture data from ALPR (Flock) camera program 	PD PD, EDHD, CD PD, CD, FIN	Ongoing Ongoing Ongoing
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7. Enhance Connection Between PD, Community & Schools

<ul style="list-style-type: none"> Continue SRO & SMART Team collaboration Conduct teen citizen academy Expand participation in Explorer Program 	PD PD PD	Ongoing Complete Ongoing
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8. Implement Cybersecurity Audit Recommendations

<ul style="list-style-type: none"> Fill new Sr. Cybersecurity Analyst position Design iterative cybersecurity plan for the city Implement \$350K federal grant for PD cybersecurity infrastructure 	HR, IT IT IT, PD	Complete Ongoing In Progress
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9. Expand Tools and Resources for PD

<ul style="list-style-type: none"> Conduct neighborhood outreach for K9 facility Launch new K9 training facility at Pioneer Park Develop and implement Drone Program 	PD PD PD	Complete Complete Complete
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INFRASTRUCTURE

10. Address Flood Control Channel Maintenance

IMPLEMENTATION STEPS	LEAD DEPARTMENT	ESTIMATED COMPLETION DATE
• Complete Valley View Channel improvements (Completed in Oct 2023)	PW	Complete
• Complete Belgrave Channel improvements (Completed in Nov 2023)	PW	Complete

11. Address Road/Pavement Needs

• Implement pavement maintenance acceleration program (Jul 23 – Jun 24)	PW	Ongoing
• Progress Pavement Management Acceleration Program and build program funding	PW	Ongoing
• Fund capital asset renewal & replacement policy	FIN, PW	Complete
• Improve West Main Street parking lot	PW	Complete
• Secure funding for 12966 Euclid Parking Lot	FIN, EDHD, PW	Complete
• Repair Fire station 82 driveway and parking lot	PW	TBD

12. Develop Civic Center Master Plan

• Develop Civic Center Master Plan	CMO, FIN, CD	TBD
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13. Complete Water Rate Study

• Update rates to support water service & infrastructure needs (e.g., PFAS treatment, pipes, wells, booster pumps, reservoirs)	PW	Complete
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14. Additional PFAS Treatments Per EPA MCL Requirements

• Per the MCL requirements set by EPA, PFAS treatment will be required at 4 new well sites (Well 22, 25, 26, & 27)	PW	Ongoing
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15. Increase Capacity (Sewer, Water, Parking)

• Implement sewer & water master plans	PW	Ongoing
• Implement SCAG parking study	EDHD	Complete
• Implement civic center parking structure	EDHD	Ongoing

16. Complete Parks Master Plan Projects

<ul style="list-style-type: none"> • Magnolia Park playground & shelter improvements • Woodbury Park improvements (Groundbreaking July 1, 2025, estimated completion April 2026) • Implement Jardin De Los Ninos, Haster Basin Park, & Westhaven Park playground/ restroom improvements – RFP • Conceptual Designs for Faylane Park and Pioneer Park Playgrounds (First draft of designs have been made, still working with designers for updates and final rendering) 	CS	Complete
	CS, PW, CMO	Q2 2026
	CS, PW, CMO	Q1 2026
	CS, PW, CMO	Q3 2025

17. Expand Electric Vehicle Infrastructure

• Complete EV infrastructure feasibility study	PW	Ongoing
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HOMELESSNESS

18. Open Central Cities Navigation Center

IMPLEMENTATION STEPS	LEAD DEPARTMENT	ESTIMATED COMPLETION DATE
<ul style="list-style-type: none"> • Complete Construction (Thomco) • Implement Operation of CCNC (Volunteers of America of LA) • Implement \$4M State Grant Funding Award (Funds received 12/2023) 	CD, EDHD, PD EDHD EDHD	Complete Complete Complete

19. Increase Public Awareness of Homeless Initiatives

<ul style="list-style-type: none"> • Implement Homeless PR/Outreach Campaign 	EDHD, CMO	Complete
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20. Facilitate CalOptima Street Medicine Phase II

<ul style="list-style-type: none"> • Approve MOU with CalOptima to partner & support Street Medicine • Support Center (Hospitality Inn Site – GG Blvd/Beach Blvd) 	CD, CMO CD, CMO	Complete Ongoing
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21. Facilitate Construction of Caltrans Fencing Improvement Project (CFIP)

<ul style="list-style-type: none"> • Construction Phase 1 • Construction Phase 2 • Construction Phase 3 	EDHD EDHD EDHD	Complete Complete Complete
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22. Implement Caltrans Fencing Improvement Project (CFIP)

<ul style="list-style-type: none"> • Onboarding vendors for debris and litter removal, landscaping • Delegated Maintenance Agreement (maintenance for ongoing upkeep of Caltrans ROWs) 	EDHD EDHD	Ongoing Ongoing
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23. Pursue Permanent Supportive Housing

<ul style="list-style-type: none"> • Pursue Homekey and project voucher opportunities 	EDHD, CMO	Ongoing
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24. Implement Encampment Resolution Projects (\$1,921,500 Grant Awarded 9/12/23)

<ul style="list-style-type: none"> • Implement CalTrans Fencing Project (SR22, Springdale-GG Blvd) • Apply for encampment resolution grant funding, phase II cycle • Implement Encampment Resolution Fund Program Grant 	EDHD EDHD EDHD	In Progress Complete In Progress
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25. Enforce Applicable Codes

<ul style="list-style-type: none"> • Maintain available shelter beds to support enforcement 	PD, EDHD	Ongoing
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CODE ENFORCEMENT

26. Promote Positive Property Maintenance

IMPLEMENTATION STEPS

- Extend outreach & education to businesses/residents
- Assess the current Vacant Lot and Building enforcement needs
- Introduce CE internal training academy for staff development
- Evaluate and expand Code Enforcement Volunteer Program
- Beautify Neighborhood Program

LEAD DEPARTMENT

CD
CD
CD
CD
CD

ESTIMATED COMPLETION DATE

Ongoing
Ongoing
Q3 2025
Complete
Ongoing

CELEBRATE GARDEN GROVE'S CULTURAL DIVERSITY

27. Explore Capacity to Support Additional City Events

IMPLEMENTATION STEPS

- Prepare report for City Council
- Implement International Week Senior Center Program
- Plan and program Foods of Garden Grove Live (Completed 10/2024, now an annual event in the fall)

LEAD DEPARTMENT

CS
CS
CS, EDHD, CMO

ESTIMATED COMPLETION DATE

Complete
Complete
Ongoing

28. Invest in Multi-Culturalism

- Conduct townhall meetings in east, central, and west GG
- Incorporate multi-cultural programming in community events
- Incorporate multi-lingual communication in City Hall kiosks

CMO, CS, CD
CS
FIN, CD, IT

Ongoing
Ongoing
Complete



COMMUNITY ENGAGEMENT/OUTREACH

29. Update the Community Regarding News & Resources

IMPLEMENTATION STEPS

- Disseminate important information via all City mediums
- Promote resources to help businesses

LEAD DEPARTMENT

**CMO, IT
ED, CMO**

ESTIMATED COMPLETION DATE

**Ongoing
Ongoing**

30. Maintain Strong Communication

- Utilize multi-language communication strategies
- Utilize local TV resources
- Provide updates from staff regarding key issues/programs
- Enhance City website and app
- Market the City's assets and programs
- Engage the community on essential services
- Report an issue video complete
- Expand use of social media tools/GGTV (e.g., short videos)

**CMO
CMO, Multi
CMO
IT, CMO
CMO, Multi
CMO, Multi
CMO
CMO, Multi**

**Ongoing
Ongoing
Ongoing
Complete
Ongoing
Ongoing
Complete
Ongoing**



FINANCIAL SUSTAINABILITY

31. Balanced Budget

IMPLEMENTATION STEPS

- Maintain and enhance priority city services:
 - Develop and implement FY 2025–26 & 2026–27 biennial budget
- Implement City's Infrastructure Funding Policy:
 - Enhance street/flood control channel/capital asset funding
- Enhance revenue stream:
 - Explore and implement revenue audit/recovery services (Franchise fee, UUT, Sales tax & TOT etc.)
- Improve cost recovery:
 - Update fee study and assess need for new fees (e.g., credit card convenience fee)

LEAD DEPARTMENT

FIN, CMO

FIN, CMO

FIN

FIN, CMO

ESTIMATED COMPLETION DATE

Complete

Complete

Ongoing

Ongoing

EFFECTIVE TRANSPARENT GOVERNMENT

32. Improve Financial Transparency

IMPLEMENTATION STEPS

- Provide informative reports/analytics via ERP and Budget System
 - Complete Quarterly Comprehensive Financial Report
 - Develop and disseminate budget reports, including budget-to-actual. Blanket PO
 - Explore automation – transaction processing and report development

LEAD DEPARTMENT

FIN

ESTIMATED COMPLETION DATE

Ongoing

Complete

Ongoing

Ongoing

