City of Garden Grove
HOUSING, ENVIRONMENTAL JUSTICE, AND SAFETY ELEMENTS

AGENDA:
Welcome and Introductions - 5 mins
Overview - 5 minutes
Discussion - 45 mins
Summary and Next Steps - 5 mins

Attendees

- Mark Lawry, Orange County Food Bank
- Cesar Covarrubias, Kennedy Commission
- Jim Pijloo, Lutheran Social Services
- Maggie Downs, Dayle McIntosh Center
- Kimberly Adams, United Way
- Mildred Perez, Kennedy Commission
- Elizabeth Hansburg, People for Housing OC
- Nicandro Nava, Fair Housing Foundation
- Curtis Gibbs, Community Active Partnership Orange County

Advocacy Groups and Service Providers

Focus Group Meetings

September 2, 2020, 10:30 a.m.

Key Themes

- Address NIMBYism
- Create More Accessible Housing
- Create Healthy Communities and Complete Neighborhoods
- Capture upzone value to increase affordability and community benefits
- Use a Grassroots Approach
- Focus on Equity
- Work with Advocates; Create Housing Element Working Group
- Create More Affordable Housing
- Provide Advocacy and Education on Affordable Housing and Homelessness
- Address Community Needs Holistically
- Support Community Partnerships and Participation

Housing

Challenges

- Residents looking to remain in Garden Grove - need housing with subsidies
- Need more affordable housing
- Permanent supportive housing for homeless
- Cost Burden:Garden Grove/Anaheim - large service sector - for tourism
- Eviction prevention, especially for resort workers
- Subset: elderly
- Market rate housing is not affordable to working families
- Overcrowding/ doubling up
- Need a policy to address affordable housing - we are not building enough lower income housing
- Need for low and very low housing - this housing segment is missing
- NIMBYism- Need elected officials to show courage ✔
- State deficit
- Need for workforce, senior, affordable housing
- Homeless housing - need to be creative
- Housing discrimination of Asian community (COVID related)
- Need for accessibility and modifications (universal access)

Opportunities

- Train volunteers to provide action/implement programming (housing and homeless)
- Garden Grove can be active in providing more vouchers
- End racial segregation if planning and zoning is done well
- Use Zoning tools to help with affordability - opportunity or inclusionary ordinanaces
- Grassroots effort - use volunteers - citizen working group working with consultants ✔
- Provide support for ADUs (they are expensive to build)
- Be familar with non-profit housing organizations (Jamboree Housing, National Core)
- Use local labor in housing development and to build economy
- Learn from our past
- Courage for elected officials and support from local advocates - host a Town Hall
- Make sure community is involved and has access - in a systematic way
- OC Street car future lines along Harbor - adjacent housing to support
- Senior housing and low-income housing to meet different housing needs - how to balance
- Possible new federal administration to invest in Section 8 and affordable housing
- Create incentives for affordable housing
- Disperse affordable and multi-family housing throughout opportunity areas
- Working group to meet regularly - come up with recommendations - true community engagement and partnership ✔
- Explore RHNA sharing with Santa Ana for Willowick
- Build more ADU and mini/tiny homes to meet community need
- Housing Element can turn into an Economic opportunities - encourage development in different areas
- Disadvantaged Communities - how do we reach out - school districts
- Need transit to support housing
- Need for affordable housing with services and partnerships
- More mixed-use development to provide access to food and health centers ✔

Potential Housing Locations

- Near OC Streetcar - station terminus
- Empty shopping centers in higher income neighborhoods - target affordable housing
- Commercial corridors
- At and near Willowick
- In areas of opportunity
- Look at transitioning industrial areas
- Surplus land act - make sure affordable housing is a part of the conversation
- Upzoning will create value and higher land costs
- Policy in place - mismatch with higher land costs vs requesting affordable housing
- City-owned properties
- School campuses - combining K-8 results in suprlus land
- Accessory dwelling units

Environmental Justice and Community Health

Challenges

- Engaging local residents
- NIMBYism
- Addressing racist and exclusionary comments
- Pandemic - broadband access - digital divide (esp. school children) ✔
- Lack of land for locally sourced food
- Lack of space/kitchen in overcrowded conditions results in food insecurity
- Rent burden - sacrifices healthy food options
- Affordability of housing for disabled community on fixed income
- Rolling black outs due to climate change ✔
- Lack of access to healthy food, health care, and transit
- Need for accessiblility (universal design)

Opportunities

- Work with school districts and advocates
- Planning documents turn into economic opportuntities
- Put affordable housing in high opportuniy areas - Look at Non-Title 1 elementary school zones
- Add housing away from freeways/rail
- Good transit will allow people to use their cars less
- Value reducing carbon footprint of food movement
- Must reduce food waste into landfills (2022)
- More community gardens
- Partnerships e.g. Westminster High School
- OC Street Car - opportunity - make sure - Willowick has multi-use
- Production farming on larger parcels
- Scalable food/agricultural options - in addition to boutique projects
- Point back to housing and housing security (affordability)
- Increase affordable housing (not overcrowding and not in a food desert)
- Need a balanced approach to land use - include transit
- Healthy neighborhoods; healthy environment
- OC Street Car Station - look at those street corners and within a few blocks
- OC Street Car - later phase up Harbor
- Encourage electric vehicle chargers in affordable housing and multi-family housing
- City can provide electric vehicle chargers on major corridors
- Battery storage for families (support during blackouts)
- Solar programs to benefit renters
- Holistic programs to address healthy foods, healthcare, and transit to address community needs
- Access to shops and services (e.g., health center): mixed use development ✔
- Look at affordable housing differently
- Consider access to health, housing, and food together
- Leverage state and federal funding
- Include many advocates and organizations in the conversation
- Look at land use as an investment NEW opportunity for low income families
- Education and tele-health through good broadband
- Upgrade existing lower income neighborhoods
- Avoid gentrification in Garden Grove
- Educate the community on homelessness and affordable housing
- Link to work of other partners - Providence St. Joseph

Other

- Overlap between housing and other burdens
- Organization - Viet-Rise (include in the conservation)
- Santa Ana Active Streets (similar organizations with Garden Grove)
- Rise-Up Willowick - Connections available
- Personal phone call - Exectuive Directors - interviewing Advocacy Groups
- OC United Way does a good job of debunking myths about affordable housing (Homeless 101)