

Garden Grove Downtown Business Association

12931 Main Street, Garden Grove CA 92840

November 24, 2020

Southern California Association of Governments

Executive Director

900 Wilshire Blvd., Suite 1700

Los Angeles, CA 90017

RE: City of Garden Grove 20-21 Sustainable Community Program Application Letter of

Support Dear: SCAG Representative:

The Garden Grove Downtown Business Association (Association) is an organization that leads the Main Street business community with creating a positive downtown image and preserving the historic integrity of the District. The Association provided support for the Garden Grove Active Downtown Plan application. The Association would like to continue its support for the proposed Traffic Circle, in the City's Downtown Historic Main Street on Main Street and Acacia Parkway (Project) that will address issues of mobility and accessibility, connectivity, safety, equity, economic vitality, and community health for the City's residents and the greater Orange County area.

The Project will contribute to a vibrant, walkable Downtown Main Street that would be attractive to the community businesses and inviting to residents and visitors. This Project will strengthen both the local multimodal transportation network and the larger regional network, including closing a major gap in the Orange County Transportation Authority Pacific Electric Public Right-of-Way and connecting to the OC Streetcar. Furthermore, this Project will be driven by a strong community engagement component that will build upon the City's previous outreach efforts around mobility. The City plans to continue its efforts to engage with the diverse and disadvantage communities that may not participate in traditional planning processes.

The development of this Project builds upon the momentum and increases the impact of the City's Active Street Plans and will contribute to a vibrant and healthier economy and environment in the City. By investing in enhancements to pedestrian and bicycle facilities, residents, visitors, and employees will have improved transportation options and greater opportunities to incorporate physical activity into their daily lives. The Association believes that this Project will address the challenges to connect peoples walking and cycling to destinations in the City and lead to an increase in active transportation. The Association will support the Project as a stakeholder who will review, experience, and provide Project comments as well as encourage the district's businesses, employees, patrons, and the community at large to participate in the engagement and response activities.

Sincerely,



Ric V. Lerma, President

Garden Grove Downtown Business Association

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