



EMBASSY SUITES®

December 8, 2020

Anaheim - South

Southern California Association of Governments
Executive Director
900 Wilshire Blvd., Suite 1700
Los Angeles, CA 90017

RE: City of Garden Grove 20-21 Sustainable Community Program Application Letter of Support

Dear: SCAG Representative:

The Garden Grove Tourism Promotion Corporation (GGTPC) is an organization created by the City of Garden Grove (City) to promote the City's resort district. The GGTPC would like to support the City with its proposed Traffic Circle, in the City's Downtown Historic Main Street on Main Street and Acacia Parkway (Project) that will address issues of mobility and accessibility, connectivity, safety, equity, economic vitality, and community health for the City's residents and the greater Orange County.

The Project will contribute to a vibrant, walkable Downtown that is attractive to businesses and inviting to residents, visitors, and resort guest. This Project will strengthen both the local multimodal transportation network and the larger regional network, including closing a major gap in the Orange County Transportation Authority Pacific Electric Public Right-of-Way and connecting to the planned OC Streetcar. Furthermore, this Project will be driven by a strong community engagement component that will build upon the City's previous outreach efforts around mobility. The City plans to continue its efforts to engage with the diverse and disadvantage communities that may not participate in traditional planning processes.

The development of this Project builds upon the momentum and increases the impact of the City's Active Street Plans and will contribute to a vibrant and healthier economy and environment in the City. By investing in enhancements to pedestrian and bicycle facilities, residents, visitors, resort guest, and employees will have improved transportation options and greater opportunities to incorporate physical activity into their daily lives. The GGTPC believes that this Project will address the challenges to connect peoples walking and cycling to destinations in the City and lead to an increase in active transportation. The GGTPC will support the Project as a stakeholder who will review, experience, and provide Project comments as well as encourage the resort guest to participate in the engagement and response activities.

Sincerely,

Jim Durslag
President
(714) 539-3300
Email: