

Garden Grove Quality of Life Community Engagement Survey

Join the Conversation!

Executive Summary

As a part of the Budget Sub-Committee’s efforts to address the City’s structural budget deficit, the City of Garden Grove partnered with the LEW Edwards Group and FM3 to gauge the community’s priorities and preferences. Beginning on October 21, 2017, FM3 surveyed 400 community members, finding that maintaining 911 emergency response times, protecting local drinking water supplies, and fighting gangs and drugs were among residents’ top three priorities. In the following months, City staff circulated a supplemental, Community Conversation survey to augment FM3’s efforts. City staff met with key community groups throughout all districts and collected approximately 250 survey responses to date. Community engagement efforts are ongoing.

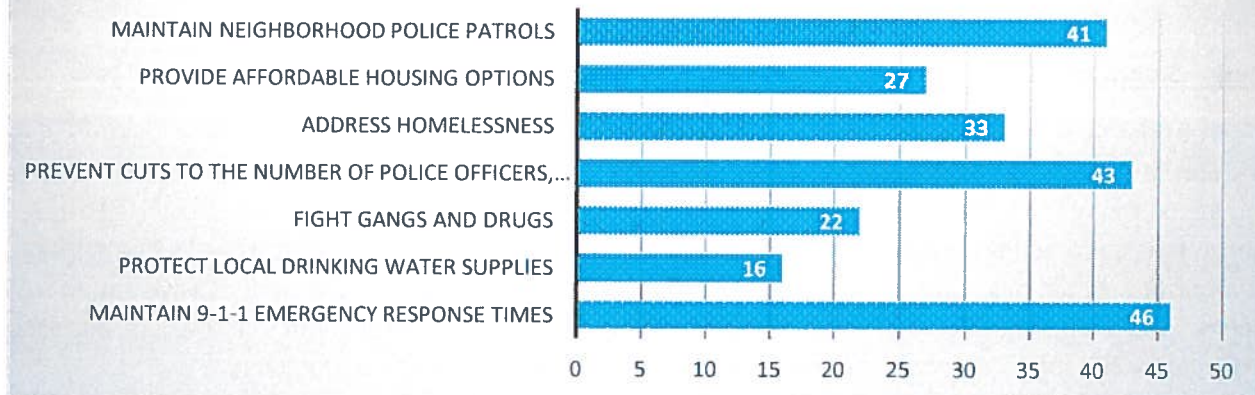
Outreach

Engagement Effort	Date
FM3 Community Issues survey results posted to City web page	November 2017
Community Conversation survey posted to City web page	January 10, 2018
Opinion leader letter mailed to 543 community members	January 22, 2018
Chamber of Commerce email blast	January 23, 2018
Kiwanis community engagement meeting	January 25, 2018
Community Conversation survey information added to message boards (2)	January 25, 2018
Community Conversation survey shared on Neighborhood Watch Facebook page	January 27, 2018
Community Conversation park banners ordered and installed	January 31, 2018
VNTV Little Saigon TV Talk Show	February 5, 2018
PD Advisory Board Meeting	February 7, 2018
Rotary community engagement meeting	February 14, 2018
Spanish Community Conversation survey posted to City web page	February 15, 2018
Magnolia Park Family Resource Center community engagement meeting	February 20, 2018
Buena Clinton Youth and Family Center community engagement meeting	February 21, 2018
Community Conversation survey distributed to City Hall counters	February 22, 2018
Vietnamese Community Conversation survey posted to City web page	February 22, 2018
Community Conversation information shared via City Works water bill insert	March 12, 2018
Chamber of Commerce breakfast meeting	March 29, 2018
Community Conversation survey distributed to 32,000 households via water bill	April 2018 – May 2018
West Garden Grove Community Forum	April 30, 2018
Community Conversation survey shared via GG Parks & Recreation Guide	May 2018 – August 2018
GGPD Citizen Academy Update	TBD

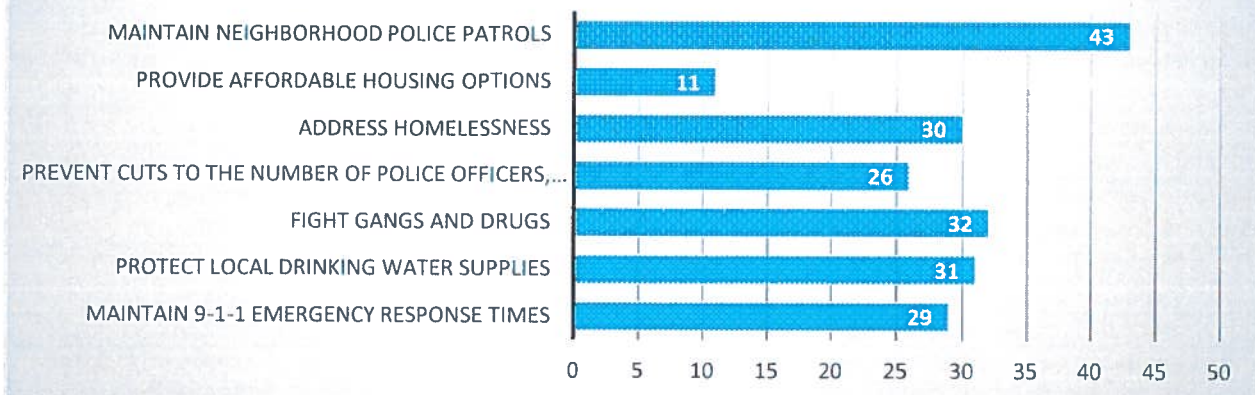
Observations & Findings

Analysis of the Community Conversation survey responses demonstrates that Garden Grove residents generally agree with FM3’s conclusions. Observations from both surveys suggest that the Garden Grove community strongly believes in maintaining current public safety levels. In fact, of the 250 survey responses, 46 respondents selected maintaining 911 emergency response times as their top priority while 43 selected preventing cuts to public safety officers and 41 selected maintaining neighborhood police patrols. In line with FM3’s findings, respondents’ second and third highest priorities also included protecting local drinking water supplies and fighting gangs and drugs. Thus, despite a slightly greater emphasis on other public safety services such as maintaining neighborhood police patrols and preventing cuts to officers, the Community Conversation survey results are consistent with FM3’s findings.

Priorities Ranked #1



Priorities Ranked #2



** Survey data is based on a ranking system of 1-7 with "1" being the most important. Not all respondents provided complete information**

Additional Service Priorities

In addition to supporting FM3's findings in favor of maintaining current public safety levels, residents of Garden Grove also expressed concerns with prioritizing other City services. These priorities included the following:

- Increased Code Enforcement
- Graffiti prevention and cleanup
- Better traffic control in neighborhoods
- Street and waste cleanup
- Greater resources for the City's community centers (Buena Clinton & Magnolia)
- City Infrastructure repair (street signs, curbs, etc.)