



Giving Shape to Ideas

Konica Minolta is a leader in enterprise content management, technology optimization and cloud services. Operating as a complete solution provider, we embrace our history in innovation and our investments in future technologies to continually evolve and remain focused on the management of the entire information lifecycle across various industries. In the United States, our products, solutions and services are offered by more than 125 direct sales locations and 350 Authorized Dealers.

At a Glance

Founded: 2003 (Merger of Konica Co.- est. 1873 & Minolta Corp.-est. 1959)
 Headquarters: 2-7-2 Marunouchi, Chiyoda-ku, Tokyo, Japan
 Revenue: \$10 billion
 Employees: 43,330
 Presence: 160 countries on 6 continents
 Manufacturing: 20 top-ranked facilities; China, Japan, USA,
 Website: <http://www.konicaminolta.com>

Connect:



Philosophy

Our philosophy is to articulate the ideas that are shared by our employees worldwide. Our Brand Proposition “Giving Shape to Ideas” is our pledge to our customers. Our vision articulates where we are heading in the future.

***A global company that is vital to society.
An innovative company that is robust and constantly evolving.***

“The Creation of New Value”, this is the reason we exist. Through innovation, which only Konica Minolta can provide, we create value and share it with society for the betterment of people’s lives today and for the generations to come.

Our 6 Values are the essence of our innermost beliefs and define how we go about our business and act towards all our partners. They articulate what we stand for and direct our decision making.





Our Portfolio



Information Management

- Enterprise Content Management (ECM)
- Document Management
- Automated Workflow Solutions
- Business Process Automation
- Security & Compliance
- Mobility



IT Services

- Application Services
- Cloud Services
- IT Security
- Managed IT Services
- IT Consulting & Projects



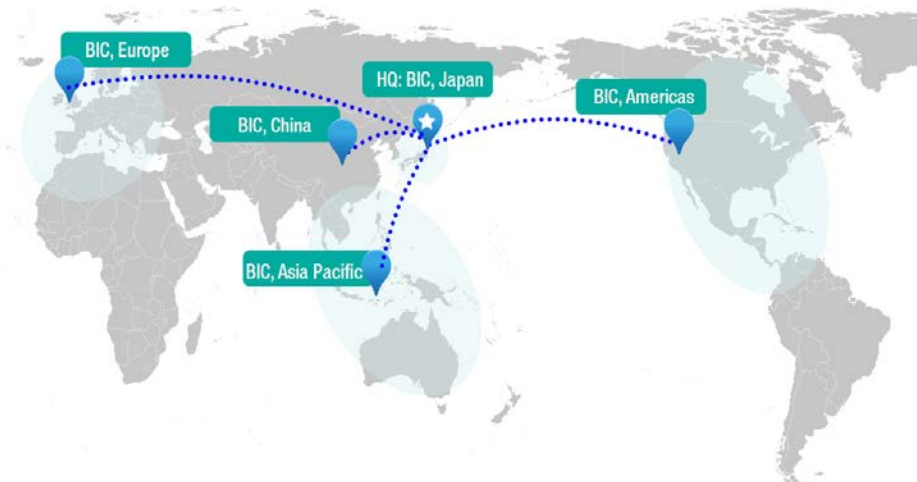
Technology

- Office Multifunction Business Solutions
- Commercial & Production Printers
- 3D Printers
- Wide Format Printers
- Laptops, Desktops & Computer Hardware
- Servers & Networking Equipment
- Managed Print Services
- Managed Enterprise Services

Fostering Meaningful Innovation to the World

Konica Minolta has established Business Innovation Centers (BICs) in five major regions across the world. Complementing our research and development, these teams closely collaborate with a diverse range of entities, such as academic institutions, research institutes, partner companies and startups.

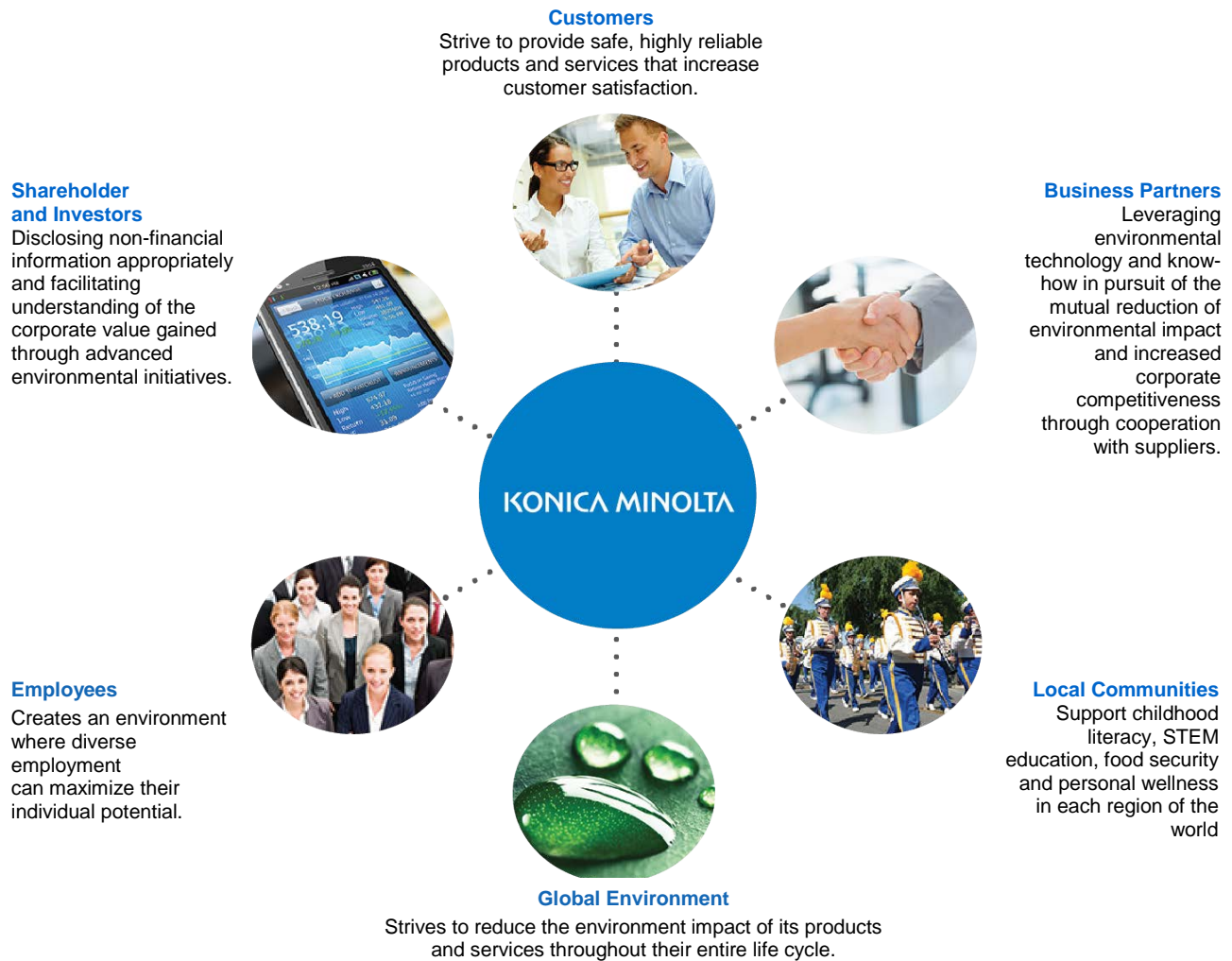
Capitalizing on this model, the BIC's mission is to gain a deeper understanding of our customers' needs and deliver the greatest value to the world. We believe that the open and collaborative innovation will brighten up our future daily life and workplace.





Creating Value to Society

We believe it is our duty to help preserve the planet in every respect, from supporting our communities and researching future sustainability initiatives, to the resolution of social issues by creating value that increases the quality of society through business activities. We are determined to be a company that is vital to society by continuing to create value that brings innovation to the world.



At Konica Minolta, commitment to our customers and the communities where they live and work is at the core of our corporate philosophy. Our community efforts benefit every aspect of our business. They improve our communities, enhance our corporate reputation, and engage our employees.

As a technology company, we feel it is essential to support our next generation and their families, as today's youth will be tomorrow's innovators.



Environmental Sustainability

Based on our Philosophy and Vision, Konica Minolta has created an environmental policy that is reducing the environmental impact of every business process we conduct resulting in new social and economic value. Protecting our planet is a top priority of our leaders and employees. Our broad array of environmental initiatives - eliminating pollutants, reducing energy consumption and creating products and solutions that help our customers realize their own sustainability goals. We strive to assist our customers and are enabling them to construct their own environmental plans for becoming kinder to the environment. Our approach contributes to creating shared value (CSV) for environmental improvement with our customers, sharing ideas to improve and enhance everyone's environmental activities.

EcoVision 2050

Solar Energy Initiatives

Earth Friendly Products

IH Fixing Technology

Clean Planet Recycling

Simitri® HDE Polymerized Toner

PET Plastics

ICE-u Technology

OLED Lighting

Green Factory Certification System

Green Product Certification System

Green Marketing

Our strategic and extensive development of these initiatives have achieved acclaim as being some of the best in the world, having the number one position in the overall manufacturing sector of the Nikkei Environmental Management Survey as well as receiving first-tier ratings in international CSR and SRI assessments.



Pledge

To bring ideas, wishes, hopes and dreams of clients and society to life through innovation, contributing to the creation of a high quality society. **This is our challenge. Our pledge.** Everything we do is shaped by our promise to deliver solutions and exceed expectations.

To bring to life the hopes and desires of today, and to help create those of the future.

We are Konica Minolta. We are Giving Shape to Ideas.