

Garden Grove

# Community Profile

[www.ci.garden-grove.ca.us](http://www.ci.garden-grove.ca.us)



## About the City

- City Hall
- Community Meeting Center
- Library
- Police Department
- Fire Department
- H. Louis Lake Senior Center

**Civic Center Complex**  
11222 Acacia Parkway

**The Municipal Service Center / Public works**  
13802 Newhope Street



Centrally located in Orange County, California, the City of Garden Grove (17.8 square miles) is home to over 170,000 residents and is a friendly, spirited, and balanced California community rich in diversity -- a city with a view to the future. Garden Grove is the fifth largest city in Orange County and is conveniently located less than one mile from The Disneyland Resort, seven miles from Knott's Berry Farm, nine miles from local beaches, and ten miles from John Wayne Airport. Incorporated June 18, 1956, the city was founded in 1874 by Dr. Alonzo Cook.

## City Services: Public & Recreational

### Police Department

In 1988, the Garden Grove Police Department became the first Southern California municipal police agency with CALEA (Commission on Accreditation for Law Enforcement Agencies, Inc.) accreditation, and has received numerous re-accreditations since. The department has grown from 27 officers in 1957, to over 170 sworn personnel today.

### Fire Department

The Garden Grove Fire Department was established in 1926 to provide services designed to minimize loss of life and property. Since its inception, the Fire Department has expanded its role of fire suppression to include emergency medical services and technical rescues providing a higher level of protection for the citizens of Garden Grove.

### Community Services

The City provides programs and excursions as well as family resource centers for all ages. The Community Meeting Center and park facilities may be rented for private functions. Contact Community Services at (714) 741-5200.

### Park Facilities

Garden Grove has 17 parks with sports fields, picnic facilities, play areas, pools, an amphitheater, and an indoor recreation complex.

# Community Profile

The City of Garden Grove has many services to offer the community, including housing assistance educational programs, recreational opportunities, and family entertainment.

## Climate

Garden Grove is characterized as having mild winters and warm summers. August is, on average, the warmest month with highs in the mid 80's.

## Location

- Ports:** 24 miles from the Port of Los Angeles and the Port of Long Beach
- Rail:** Southern Pacific, AMTRAK stations in neighboring cities of Fullerton and Santa Ana
- Air:** Ten miles to Orange County (John Wayne) Airport  
30 miles to the Los Angeles International Airport  
Eight miles to the Long Beach Airport
- Bus:** Orange County Transit District and Metropolitan Transportation Authority
- Freeway:** Interstate 5 (Santa Ana Freeway), Interstate 405 (San Diego Freeway), State Route 22 (Garden Grove Freeway), State Route 39 (Beach Boulevard)

## Schools

The Garden Grove Unified School District has been recognized as the best urban school district in the nation through the Broad Prize for Excellence in Urban Education. As the third largest school district in Orange County, it serves most of Garden Grove and portions of six surrounding cities – Anaheim, Cypress, Fountain Valley, Santa Ana, Stanton, and Westminster.

Elementary Schools	47
Intermediate Schools	10
High Schools	9
Special Education	2
Adult Education	2

10331 Stanford Avenue, Garden Grove, CA 92840  
<http://www.ggusd.k12.ca.us>

## Health Services

Health services in the City include a range of physicians and specialties, including Veterinary services. A newly upgraded and expanded Kaiser Permanente provides trusted medical care for the community. The City's own Garden Grove Hospital Medical Center was named in the Thomas Reuters 2012 top 100 U.S. Hospitals based on their overall organizational performance.

## Utilities

Electricity	Edison	(800) 655-4555
Natural Gas	Southern California Gas Co	(800) 427-2200
Telephone	AT&T	(800) 310-2355
	Verizon	(800) 483-4000
Water	Garden Grove Water	(714) 741-5078
Cable TV	Time Warner Cable	(714) 903-4000
Trash/Sewer	Garden Grove Sanitary District	(714) 741-5395
Trash	Garden Grove Disposal	(714) 238-3300



Tower on the Green

## Demographics (Population)

Source: 2010 Census

Ethnicity Characteristics	
Hispanic/Latino	36.90%
Asian/Pacific Islander	37.50%
White	22.60%
Native American	0.20%
Black/African American	1%
Other	0.10%

Occupied Housing Units	
Own	60.3%
Rent	39.7%

Income	
2009 Per Capita Income	\$20,965
2009 Median Household Income	\$59,761
2009 Median Family Income	\$62,419

Population	
Current	171,327 *
Median Age (years)	34.5

\* 2011 California Department of Finance

Education Levels	
High School graduate or higher	71.3%
Bachelor's Degree or higher	19.2%

## Religious Organizations

Garden Grove is served by a variety of religious denominations, recognized as one of the California cities with the most churches per capita.

# Business Development

Garden Grove is home to small business start-ups and established retail giants. The City provides referrals and other services to its business community. Its major employers represent many areas of the economy, including hotels and restaurants, big box retailers, home improvement centers, and health care. Among the companies that have expanded in, or located to, Garden Grove are Burlington Coat Factory, Fresh and Easy, Party City, PetSmart, and Southland Credit Union. The Garden Grove Auto Center, located on Trask Avenue, has recently completed major expansions and renovations, adding Hyundai, Kia, and Volkswagen of Garden Grove among its dealerships.



## Commercial, Industrial, and Office Space

The City's Economic Development Department assists in site identification for businesses interested in moving to, or expanding in, Garden Grove. For more information on business resources, please visit [www.ggbusiness.org](http://www.ggbusiness.org).

## Land Costs & Lease Rates

Land costs & lease rates vary based on location and age of improvements. Median amounts shown below:

Office Space (O.C.)			
Class A sale price per square foot	\$2.12		
Class B sale price per square foot	\$1.71		
O.C. Office Stats	Voit	CBRE	Grubb & Ellis
Average Rent/sf	\$1.93	\$1.94	NA

Industrial Space (Garden Grove as of 3rd Qtr 2011)	
Monthly lease rate per square foot	\$0.44

Source: Voit Real Estate Services

Land Use Distribution	
Residential	5,859.66 acres (51%)
Roadways	2,566.48 acres (22%)
Other	1,078.06 acres (9%)
Mixed Use	918.11 acres (8%)
Industrial	584 acres (5%)
Commercial	426.49 acres (4%)
Office Professional	37.84 acres (1%)

Source: City of Garden Grove Community Development Department

## Business License Fees

The City's Business License fee is based on gross receipts. Initially, a new business will pay a flat rate of \$67.50 for its first \$50,000 in gross income for 12 months. After 12 months, each business receives a renewal notice from the City with a business tax schedule based on the gross receipts for the past year.

## Garden Grove Chamber of Commerce

Jeremy Harris, President/CEO  
 (714) 638-7950  
[jeremy@gardengrovechamber.org](mailto:jeremy@gardengrovechamber.org)

## Regional Media

### Newspapers:

The Garden Grove Journal: Established 1983  
 Orange County News: Established 1909  
 Orange County Register: Founded 1905  
 Los Angeles Times: Founded 1881

### Television:

#### Local Independents:

KTLA-5, KCAL-9, KCET-28, KMEX-34,  
 KXLA-44, KOCE-50, KDOC-56

#### Network Affiliates:

CBS-2, NBC-4, ABC-7, FOX-11, KCOP-13

#### Cable Provider:

Local Programming: Time Warner Cable,  
 Channel 3, AT&T, and Verizon

### Ethnic Newspapers:

**Vietnamese:** Nguoi Viet and Viet Bao  
**Korean:** Korea Daily Newspaper and Korea Times  
**Hispanic:** Excélsior and La Opinión

START HERE • STAY HERE

WORLD FAMOUS

**International WEST**

InternationalWEST is Garden Grove's premier resort destination, offering top-rate hotels and popular dining places within a modern, upscale environment. Bordered to the north by The Disneyland Resort and the Anaheim Convention Center, InternationalWEST stands prominently within the heart of Orange County's largest tourist center. Expansion plans for the 520-acre, high-profile area along Harbor Boulevard include a theme park, over 5,000 new hotel rooms, including a 600-room Great Wolf Lodge, and several themed restaurants and entertainment venues.

[www.internationalwest.com](http://www.internationalwest.com)

Garden Grove is home to four community festivals, including the largest in the western United States, the Strawberry Festival, attracting 250,000 visitors over the Memorial Day weekend. Cultural diversity is celebrated annually in the city, which hosts the Korean, Arab-American, and Tet Festivals. From televised parades and authentic foods to carnival rides and pageants, these hometown festivals are proud community hallmarks.



For Information:  
**(714) 741-5120**  
[www.ggbusiness.org](http://www.ggbusiness.org)  
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## Garden Grove's International WEST Hotels 2011

Hotel Name	# of Rooms	Meeting Space
Hyatt Regency Orange County (714) 750-1234	653	65,000 sq. ft.
Crowne Plaza Resort (714) 867-5555	384	36,000 sq. ft.
Embassy Suites Hotel (714) 539-3300	375	27,000 sq. ft.
Marriott Suites (714) 750-1000	371	9,922 sq. ft.
Sheraton Hotel (714) 703-8400	285	7,000 sq. ft.
Hampton Inn and Suites (714) 703-8800	172	1,036 sq. ft.
Residence Inn by Marriott (714) 591-4000	200	1,300 sq. ft.
Hilton Garden Inn (714) 703-9100	169	1,287 sq. ft.
Homewood Suites (714) 740-1800	166	1,576 sq. ft.
Candlewood Suites (714) 539-4200	133	NONE
Holiday Inn Express (714) 539-3535	98	1,053 sq. ft.
COMING SOON: Great Wolf Lodge Water Park Hotel		

Source: City of Garden Grove Economic Development Department

## Top Employers (2011)

Business	#Emp	Business Type
Air Industries Corp.	662	Manufacturing
Prime Health Services/Garden Grove LLC	516	Medical/Healthcare Services
Driessen Aircraft Interior Systems, Inc.	370	Manufacturing
St. Gobain Performance Plastics	363	Manufacturing
Office Max, Inc.	360	Distribution
Hyatt Regency Orange County	350	Hospitality/Lodging
GKN Aerospace Transparency Systems, Inc.	331	Manufacturing
Crystal Cathedral	290	Religious Institution
C & D Zodiac	286	Design/Manufacturing
Money Mailer LLC	270	Printer/Discount Mailer

Source: City of Garden Grove Finance Department

"Garden Grove is really an ideal place for a business to thrive and grow. We are very happy being here and intend to stay for many years to come."

Javier Castro, President & CEO  
**Bazz Houston**



"We have been so impressed with the people who represent the City of Garden Grove. We are fortunate to be a part of such a great city!"

Christine & Rick Tessier

