

City of Garden Grove

INTER-DEPARTMENT MEMORANDUM

To: Matthew Fertal
Dept.: City Manager
Subject: TET FESTIVAL AGREEMENT

From: Kimberly Huy
Dept.: Community Services
Date: July 8, 2008

OBJECTIVE

To transmit a new five (5) year Agreement between the City and the Union of Vietnamese Student Associations (UVSA) in order for UVSA to conduct the Tet Festival at Garden Grove Park, beginning with the weekend of January 30 to February 1, 2009, and each of the next four (4) years, through 2013.

BACKGROUND

Since 2002, the Union of Vietnamese Student Associations (UVSA) has hosted the Tet Festival at Garden Grove Park to celebrate the lunar New Year. The most recent Agreement between the City and UVSA authorized their coordination of the 2004-2008 Festivals. The Agreement officially expired after the 2008 Festival this past February, and it did not contain any provisions for renewal. In April 2005, an Amendment pertaining to insurance requirements and an Amendment related to the distribution of Festival proceeds were both made to the Agreement.

In April 2008, staff received the attached letter from UVSA requesting that they be allowed to continue to host the annual Tet Festival at Garden Grove Park.

DISCUSSION

Attached is a five-year Agreement with UVSA, allowing them to conduct the annual Tet Festival at Garden Grove Park from 2009 to 2013. The more significant aspects of this Agreement include provisions related to the distribution of proceeds, reimbursement for City support, allowable festival activities and insurance requirements. The proposed Agreement has been signed by representatives from UVSA and has been approved as to form by the City Attorney.

FINANCIAL IMPACT

Included in this new Agreement is the requirement that UVSA reimburse the City for all of the direct costs incurred in support of the Tet Festival. Based on the City costs over the past few years, the amount paid each year by UVSA will be approximately \$30,000.

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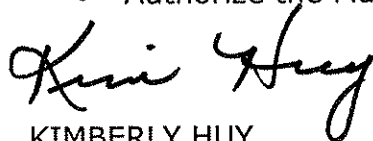
COMMUNITY VISION IMPLEMENTATION

The Community Vision seeks to integrate ethnic groups in community-wide events. The Tet Festival is one of four cultural festivals hosted in Garden Grove each year.

RECOMMENDATION

It is recommended that City Council:

- Approve the Agreement with the Union of Vietnamese Student Associations, and
- Authorize the Mayor and City Clerk to execute the Agreement.



KIMBERLY HUY
Director



By: Chad Clanton
Supervisor

Recommended for Approval



Matthew Ferial
City Manager

Attachment A: Tet Festival Agreement

Attachment B: Letter from the Union of Vietnamese Student Associations