

City of Garden Grove

INTER-DEPARTMENT MEMORANDUM

To: Matthew Fertal
Dept.: City Manager
Subject: LEAGUE OF CALIFORNIA CITIES
MEMBERSHIP

From: Maria Stipe
Dept.: City Manager
Date: July 8, 2008

OBJECTIVE

To present a membership dues offer from the League of California Cities (LOCC) for City Council discussion.

BACKGROUND

For approximately the past six years, Garden Grove has not been a member of the LOCC at either the state or local level. The decision to stop the City's membership was made primarily for budgetary reasons. At this time, Garden Grove is the only city in the state that is not a member of the state League and the only city in Orange County that is not a member of the Orange County Division of the League.

DISCUSSION

Ms. Lacy Kelly, Executive Director of the LOCC, Orange County Division has requested that Garden Grove consider League and Division membership again and has extended a 50% reduction in dues offer for the first year, calendar year 2009 (see attached letter). The LOCC, Orange County Division presently includes Garden Grove in their publications and benefits, including the Orange County Directory; Division website; and new City Profiles magazine, published in collaboration with the Orange County Register, and delivered to over one million residents. Membership in the LOCC would establish a cooperative relationship with the League and would give Garden Grove a voice (ability to vote) in policies and priorities that are set by the League.

FISCAL IMPACT

For the state League, this offer would reduce the dues from \$31,636 to \$15,818. For the Orange County Division, this would reduce the dues from \$28,593 to \$14,297. The combined total for the first year for both the state League and the Orange County Division would be \$30,115. Membership in the Orange County Division is only allowed with a state membership.

COMMUNITY VISION IMPLEMENTATION

The LOCC provides information, coordination, and legislative advocacy on a wide variety of issues that support the quality of life in local communities, including Garden Grove.

RECOMMENDATION

It is recommended that the City Council:

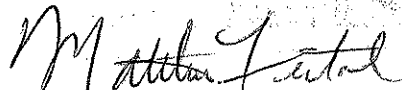
- Consider membership in both the state and Orange County Division LOCC and direct staff as appropriate.



MARIA STIPE
Assistant to the City Manager

Attachment: Letter from League of California Cities offering reduced dues

Approved for Agenda Listing



Matthew Fertal
City Manager