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# *Envision Willowick!*

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Help **envision** the future of the Willowick Golf Course site!

## **Workshop 1 Summary**

September 06, 2018



## Purpose & Summary

The Cities of Garden Grove and Santa Ana hosted the first community workshop for the Willowick Golf Course Vision Plan. The workshop was held on Thursday, August 30th, 2018 at Goodwill Industries in Santa Ana, CA. The materials and content were presented by their joint-selected consultant – SWA Group.

Approximately 35 to 40 community members attended the workshop, sharing ideas, needs and goals for their community and the Willowick Golf Course site.

The purpose of the workshop was to:

- Inform the community about the project and
- Explain the various opportunities to participate
- Understand the changes desired by the community
- Solicit input on Willowick's unique qualities, needs, and goals related to development and placemaking opportunities
- Present pros and cons related to existing conditions of the project site and surrounding area

## Activities & Major Themes

SWA Group gave a presentation that included the following topics:

- Project introduction
- Overview on the visioning process and upcoming workshops
- Willowick analysis and inventory with opportunities and challenges
- Site-scaled comparisons – varying from a village/town scale to a site-specific use scale

The first activity was a **pop quiz**; attendees were asked to respond to 9 questions, recording each answer on a sticky note and posting each answer on exhibits posted on the wall.

The major themes that resulted from this exercise are:

- 1. Neighborhood safety and access**
- 2. Community and family-oriented**
- 3. Culture and learning**
- 4. Renovate and renew**
- 5. Places to play and gather**

The second activity was a dot polling exercise, where participants were given 15 sticker dots and asked to place each dot on their top-rated programs among 8 different board topics.

The top programs resulted in:

- 1. Learn**
- 2. Play**
- 3. Engage**
- 4. Entertain**
- 5. Gather**

## Activity #1: Pop Quiz Results

Overview: Answers to the pop quiz questions below are sized based on the amount of post-its tallied by phrase.

(x) = high

(x) = medium/high

(x) = medium

(x) = low

1. What three qualities of Santa Ana/Garden Grove do you and your family value the most?



2. Name three things that you enjoy in other places and wish you could find in Santa Ana/Garden Grove.



3. What other places do you enjoy visiting and wish were closer to Santa Ana/Garden Grove?

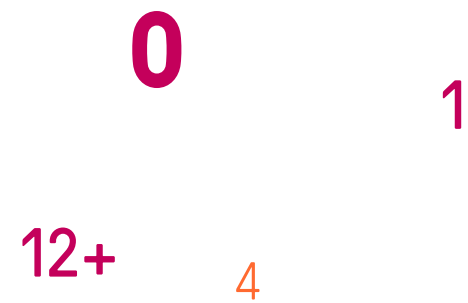
A word cloud for question 3. The most prominent words are in dark pink, while others are in orange. The words include: science/learning, culture/museum, library/bookstore, the beach, trails/recreation/exercise equipment, open space, the city, gardens, dining, the mountains, fishing, community center, theme park, archery range/skatepark, movie theatre, amphitheatre, winery, safe environment, and the desert.

4. What qualities draw you to visit these other places?

A word cloud for question 4. The most prominent words are in dark pink, while others are in orange. The words include: gathering places with family and friends, entertainment, dining, safe environment, shopping, diversity/urban, fun people, recreation, relaxation, educational, natural, walkable, transit, and community environment.



5. How many times per month do you visit the Willowick Golf Course?



6. What do you think is unique and important about the Willowick site?



7. What is one change that could be made to the Willowick site that would bring you there more?



8. In thinking about the next generation of residents in Santa Ana/ Garden Grove (the children and teens of today) what change would they want to see at Willowick?



9. *Bonus* - What was the last year that the historic Red Car line passed by Willowick?

???

1946-1949

1970-1976

1951-1959

1960-1969





# Activity #2: Willowick Program & Experience Results

### Envision Willowick!

A vision plan that celebrates Willowick's heritage

## Learn

97

educational campus  
museum/science center  
nature center  
library

### Envision Willowick!

A vision plan that celebrates Willowick's heritage

## Play

94

swim center  
soccer/sports center  
large park  
playground/dog park

### Envision Willowick!

A vision plan that celebrates Willowick's heritage

## Engage

65

community center  
orchards/farms  
farmer's market  
arts/culture

### Envision Willowick!

A vision plan that celebrates Willowick's heritage

## Entertain

51

water park  
stadium  
hotel/casino

### Envision Willowick!

A vision plan that celebrates Willowick's heritage

## Gather

46

conference center  
amphitheatre  
green

### Envision Willowick!

A vision plan that celebrates Willowick's heritage

## Live

35

low density  
medium density  
mid-rise podium  
high density mixed use

### Envision Willowick!

A vision plan that celebrates Willowick's heritage

## Shop

20

pedestrian mall  
main street  
restaurant  
food hall

### Envision Willowick!

A vision plan that celebrates Willowick's heritage

## Work

19

corporate headquarters  
flex tech/distribution  
mixed use commercial



# Learn

museum/science center



library



nature center





# Play

large park



sports/soccer complex



playground



swim center





# Engage

orchards/farms



community center



arts/culture





# Entertain

top golf



stadium



water park





# Gather

festival



17

village green



8



9



# Live

high density mixed use



mid-rise podium



medium density





# Shop

food hall



pedestrian mall





# Work

mixed use commercial



flex tech/distribution



tech/lab





# Comment Card/Social Media Input

## Takeaways:

- importance on the creation of a safe environment
- homeless and gang issues should be addressed
- family and safety for children and future generations
- development uses that support learning and educational opportunities

**From:** emkold@aol.com [mailto:emkold@aol.com]  
**Sent:** Thursday, August 30, 2018 7:08 AM  
**To:** Morley, Marc <MMorley@santa-ana.org>  
**Subject:** Re: Willowick

Greetings Mr. Morley,

I propose that if not preserved as a historic site, the Willowick Golf Course be used as the site of the Orange County National Veterans' Cemetery.

Thank you for your consideration. I am submitting this recommendation as an individual resident of Santa Ana, not as a representative of any group or organization, including the armed forces.

Ellen Koldewey  
 Santa Ana CA

**Let Your Opinion Be Heard!**

What is your **vision** for Willowick?

Before any public gang taggings are there must be a clean up of the gangs and prostitution on 7th by willowick I constantly see used condoms. Hazard prostitutes.

By SA

Attn: Mary Medrano  
 Planning Services Division  
 City of Garden Grove  
 11222 Acacia Parkway  
 Garden Grove, CA 92840

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We appreciate your comments. Leave us your e-mail address for future updates (optional):

or better yet, visit us at:  
[www.ggcity.org/econdev/envision-willowick](http://www.ggcity.org/econdev/envision-willowick)

**Let Your Opinion Be Heard!**

What is your **vision** for Willowick?

Homeless fix

Attn: Mary Medrano  
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**Let Your Opinion Be Heard!**

What is your **vision** for Willowick?

A safe place for families and children to be at. There are many family houses around so definitely not a loud place. We also have homeless and gang problems in the area. We don't want it to be a gathering place for those problems. A Technology or Science Museum that benefit the community would be great.

Attn: Mary Medrano  
 Planning Services Division  
 City of Garden Grove  
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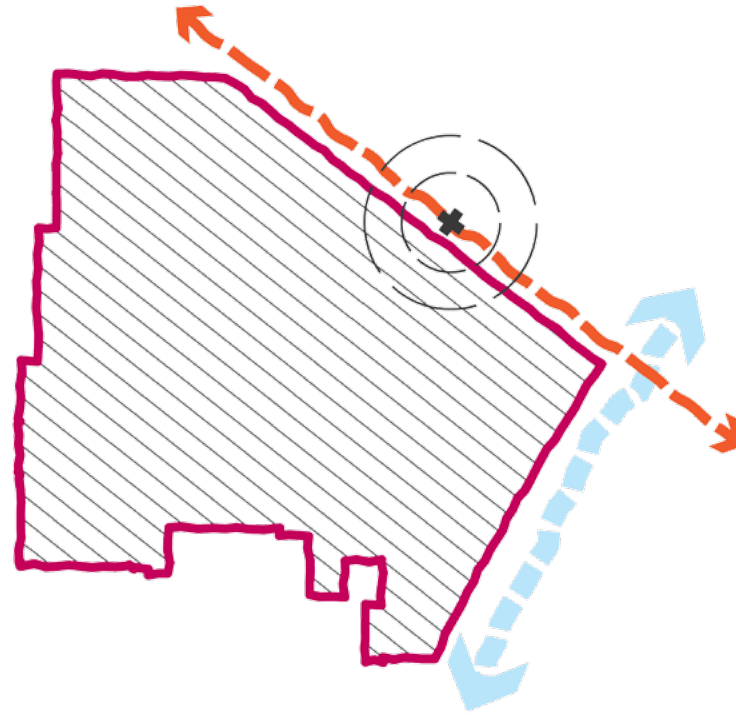
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“ The Cities of Garden Grove and Santa Ana value a *vibrant*, multi-use gathering place—a complete community that is **family-oriented**, **safe** and **publicly accessible**.

A new Willowick will foster the community’s **cultural heritage**; provide **educational and economic** opportunities that *encourage* community **interaction**; and allow a **multitude of uses** that bring families together for generations to come. ”





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**Appendix: Pop Quiz Tallied Results**



# Pop Quiz Tallied Results

Question #1			
What three qualities of Santa Ana/Garden Grove do you and your family value the most?			
Central Location	8	Safety	2
Family Oriented	6	History	2
Community	5	Beautiful Murals	2
Good Neighborhood	4	Property Values	2
Quiet Neighborhood	3	Schools	1
Golfing	3	Big City/Small Town Feel	1
Diversity	3	Weather	1
Open Space	3	Small shops	1
Culture	3		

Question #2			
Name three things that you enjoy in other places and wish you could find in Santa Ana/Garden Grove.			
Recreation/park/trails	7	Fitness Club	1
Shopping	5	Walkable Places	1
Movie Theatre	3	Better Transit	1
Dining	3	Golf	1
Culture	3	Bars/Clubs	1
Grocery Stores	2	Horses	1
Skatepark	2	Water	1
Less gangs/drugs	2	Education	1

Question #3			
What other places do you enjoy visiting and wish were closer to Santa Ana/Garden Grove?			
Culture/Museum	5	Gardens	2
Trails/ Recreation/Exercise Equipment	4	Dining	2
Open Space	4	Movie Theatre	1
Science/Learning	4	The Mountains	1
Library/Bookstore	4	Theme Park	1
The Beach	4	Winery	1
The City	4	The Desert	1
Archery Range/Skatepark	3	Safe Environment	1
Community Center	3	Fishing	1
		Amphitheatre	1

Question #4			
What qualities draw you to visit these other places			
Gathering Places with Friends and Family	8	Diversity/Urban	2
Entertainment	5	Fun People	2
Dining	4	Walkable	1
Safe Environment	3	Relaxation	1
Shopping	2	Natural	1
Recreation	2	Transit	1
Educational	2	Community Environment	1

Question #5			
How many times per month do you visit the Willowick Golf Course?			
0	16	12+	3
1	3	4	2

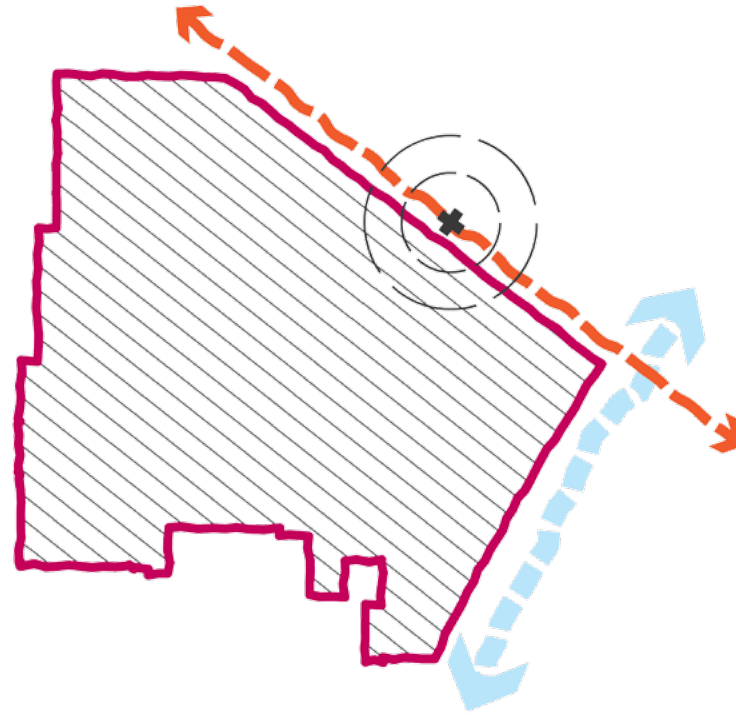
Question #6			
What do you think is unique and important about the Willowick site?			
Location	8	Trees	2
Open Space	7	History	2
Golf	4	Bad Area	1
Size	3		

Question #7			
What is one change that could be made to the Willowick site that would bring you there more?			
Community Activities	6	Park and Ride	1
Renovate Golf Course	4	Remove Golf Course	1
Change Management	1	Destination Development	1
Library	1	Safe Environment	1
Public Transit	1	Open Space	1

Question #8			
In thinking about the next generation of residents in Santa Ana/Garden Grove (the children and teens of today) what change would they want to see at Willowick?			
Recreation (Skateboard Park, Archery, Volleyball, Soccer, River Walk)	6	Golf (maybe 9 hole and driving range)	2
Community Activities	4	Gathering Place	2
Mixed Use Development	3	Science Museum	1
Affordable Housing	2	Hispanic Identity	1
Library	2	Employment/Business	1

Question #9			
What was the last year that the historic Red Car line passed by Willowick? (1950)			
?	3	1951-1959	3
1946-1949	1	1960-69	4
1950	0	1970-76	2





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