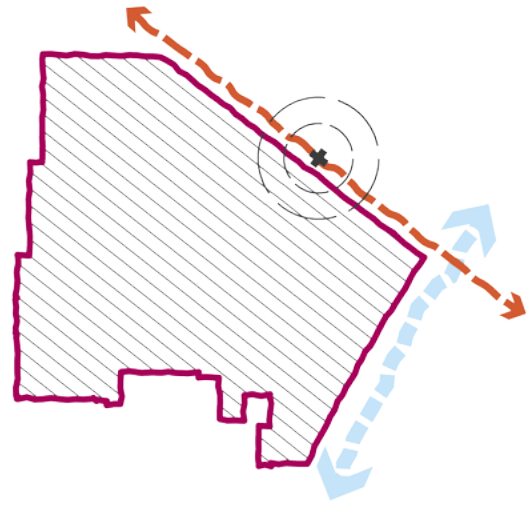


*Envision Willow**wick!***

Help **envision** the future of the Willowick Golf Course site!



Envision Willowick!

Community Workshop #1 - Listen

1. Presentation

Team Introductions, What is Visioning?, Understanding the Site

2. Activity #1: Pop Quiz!

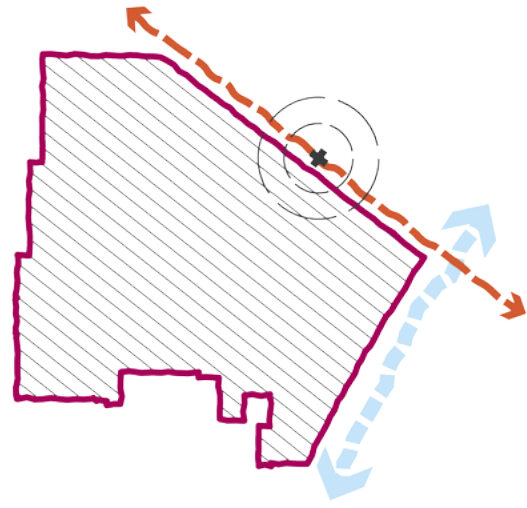
3. Break

4. Presentation

Programming & Character

5. Activity #2: Program & Character Experience Boards

6. Next Steps



Envision Willowick!

Consultant Team

SWA Group

Planning, Urban Design, Landscape Architecture

Hatch Urban Solutions

Economics



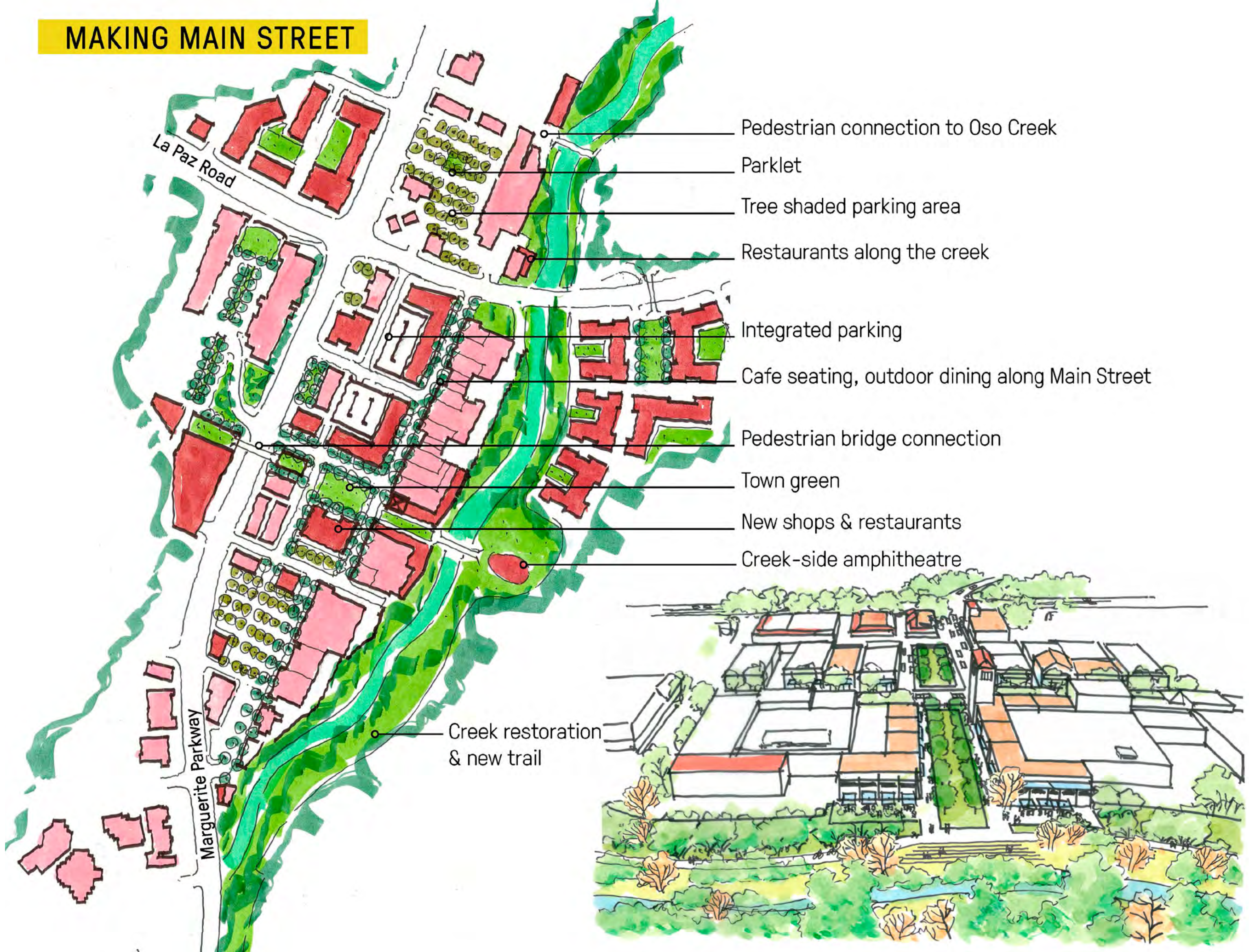
swa

urban design, planning and
landscape architecture



**Mission Viejo Civic Core Visioning
Mission Viejo, CA**

MAKING MAIN STREET



Pedestrian connection to Oso Creek

Parklet

Tree shaded parking area

Restaurants along the creek

Integrated parking

Cafe seating, outdoor dining along Main Street

Pedestrian bridge connection

Town green

New shops & restaurants

Creek-side amphitheatre

Creek restoration & new trail

La Paz Road

Marguerite Parkway

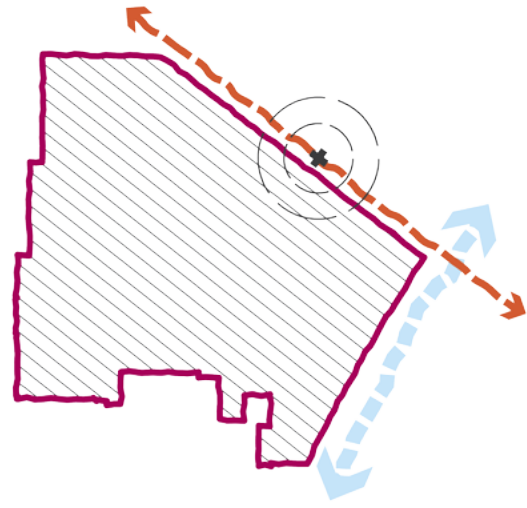




**Woodbine Master Plan
Toronto, Ontario, Canada**



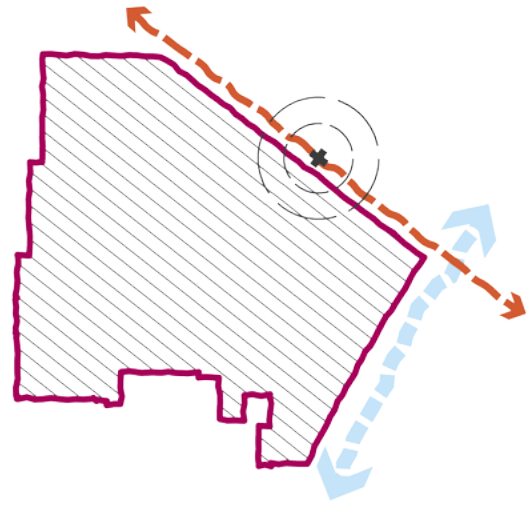
**Victoria Gardens: Monet Avenue
Rancho Cucamonga, CA**



Envision Willowick!

What is Visioning?

Visioning is a process where a community imagines and identifies the future that it wants.



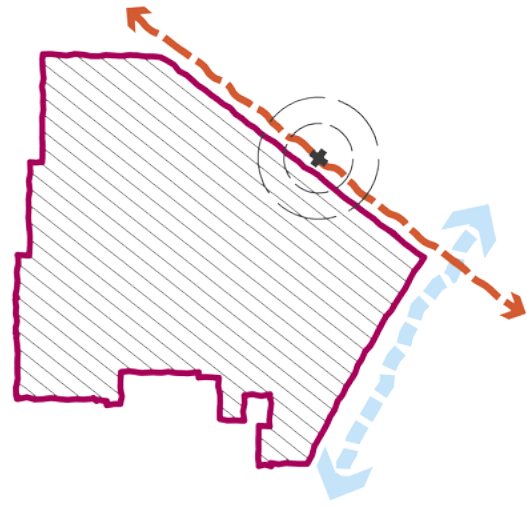
Envision Willowick!

Foundation for a Vision

Community Outreach & Market Analysis

Plan for a Vision

Vision Plan, Illustrations & Public Hearings



Envision Willowick!

Your involvement and input builds the foundation of the Vision Plan!

Listen

Workshop #1

August 30

Goodwill Industries

410 N. Fairview St.
Santa Ana, CA 92703

6-8 pm

Explore ideas, needs and goals of the community.

Create

Workshop #2

September 27

Spurgeon Intermediate School

2701 W. 5th St.
Santa Ana, CA 92703

6-8 pm

Explore economic and market forces, then brainstorm and map your ideas for the future of Willowick.

Workshop #3

October 2

Buena Clinton Youth and Family Center

12661 Sunswept Ave.
Garden Grove, CA 92843

6-8 pm

Evaluate

Workshop #4

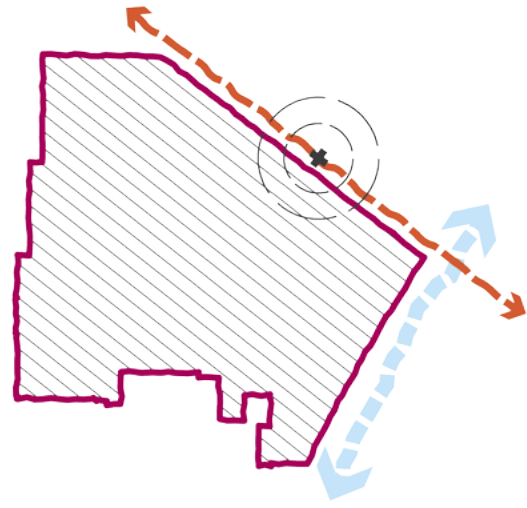
October 25

Spurgeon Intermediate School

2701 W. 5th St.
Santa Ana, CA 92703

6-8 pm

Provide feedback on alternative concepts developed on input from the previous workshops.

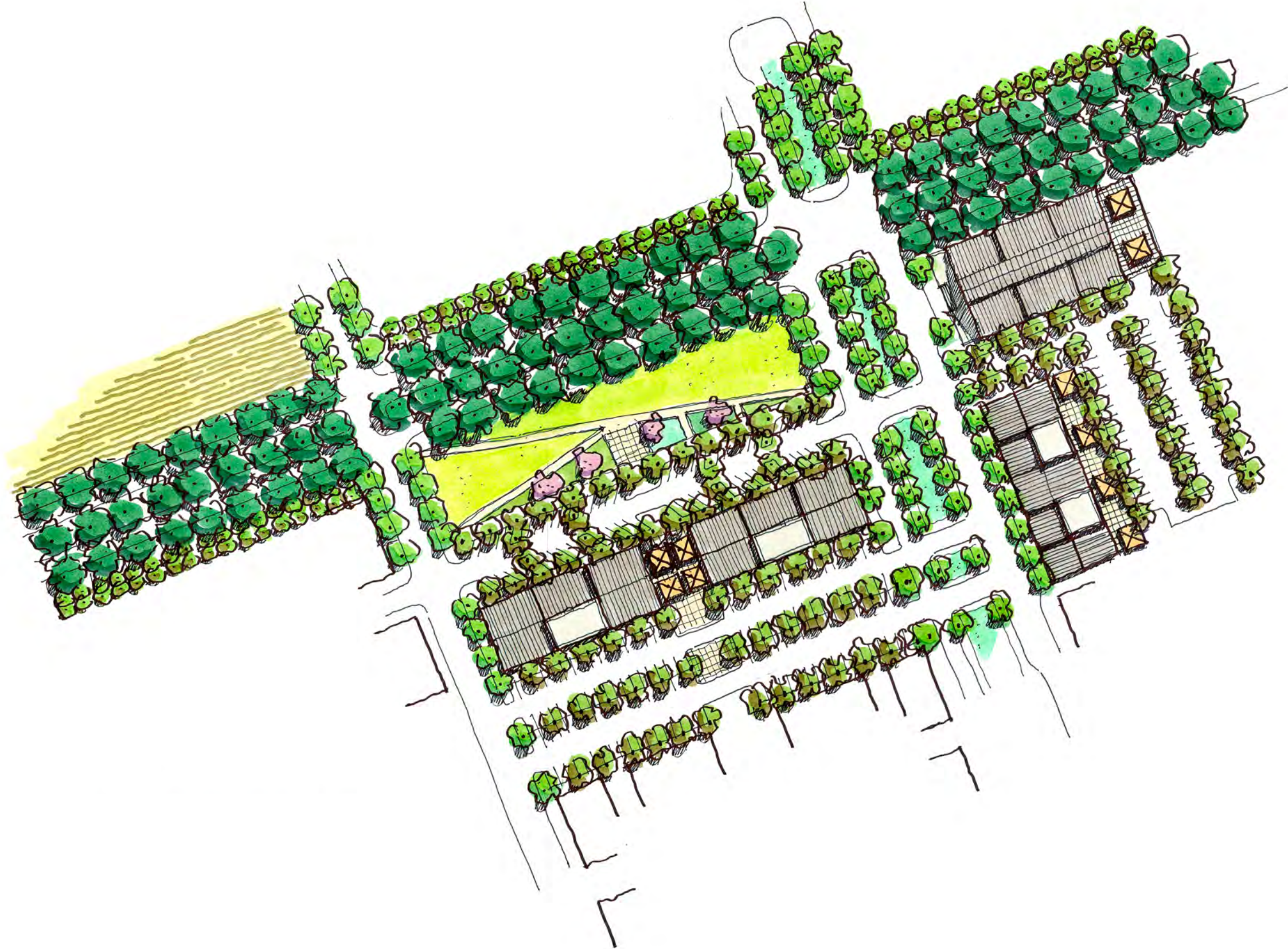


Envision Willowick!

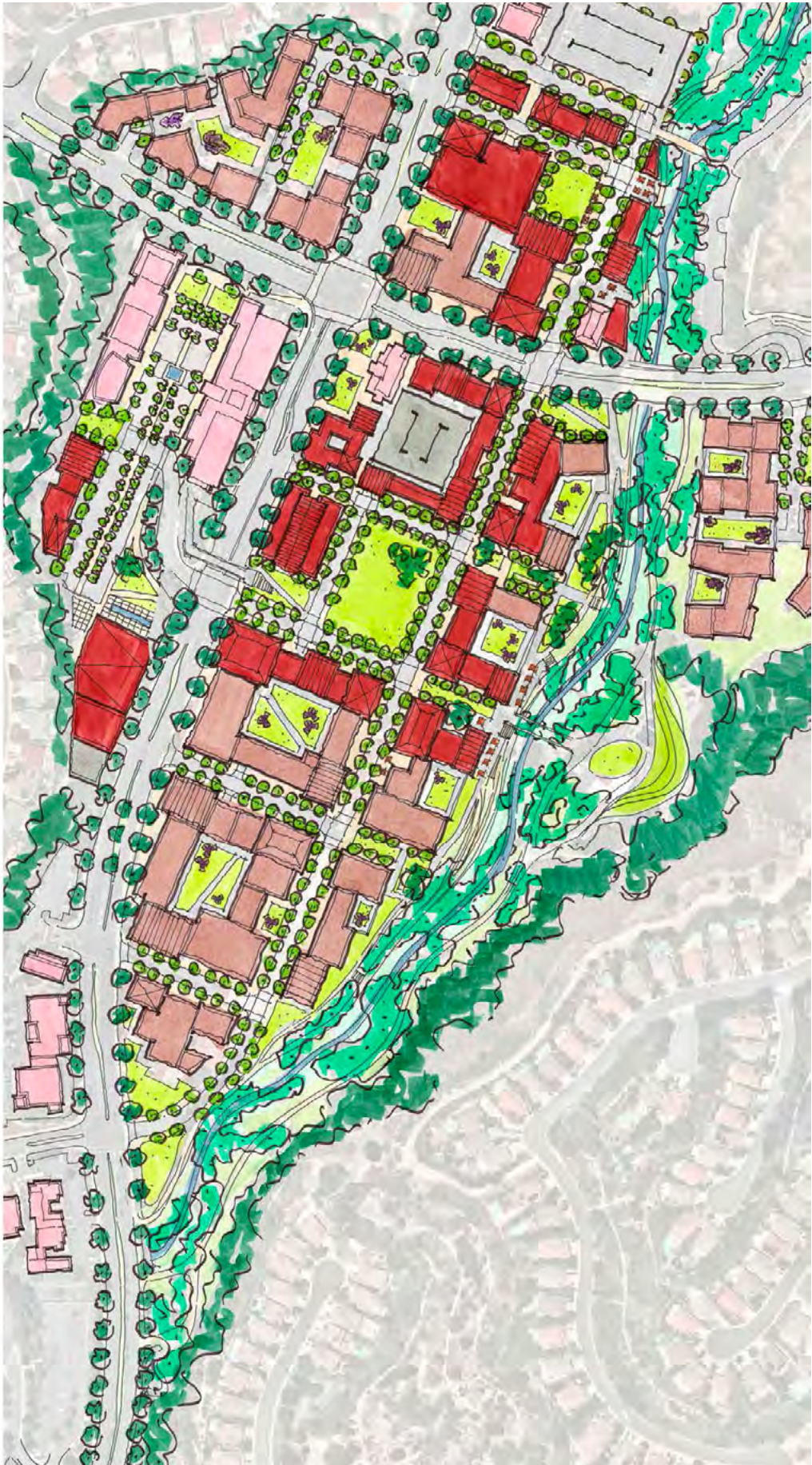
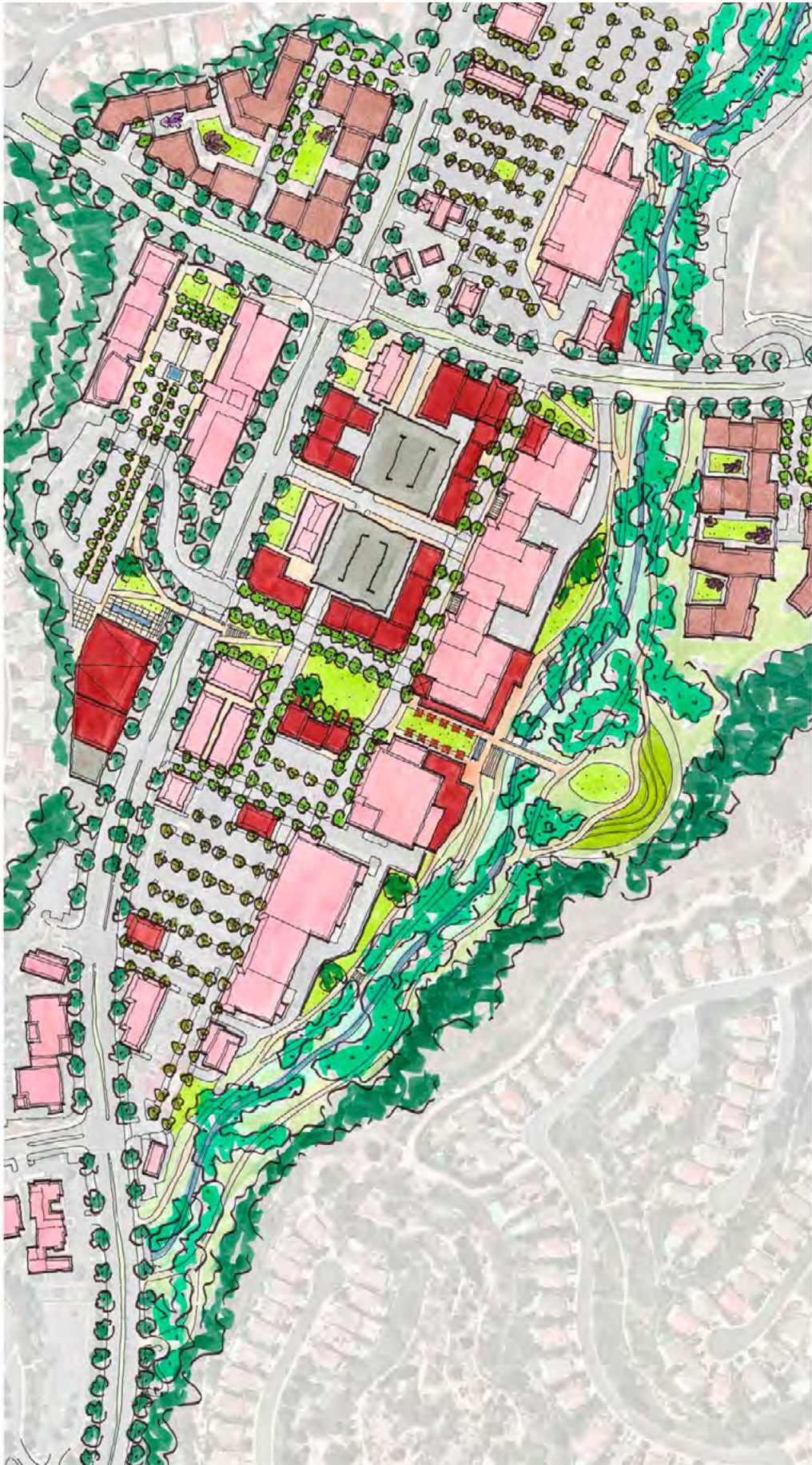
Creating the Vision Plan

The Vision Plan will synthesize the potential of the Willowick site - rooted from the community itself.

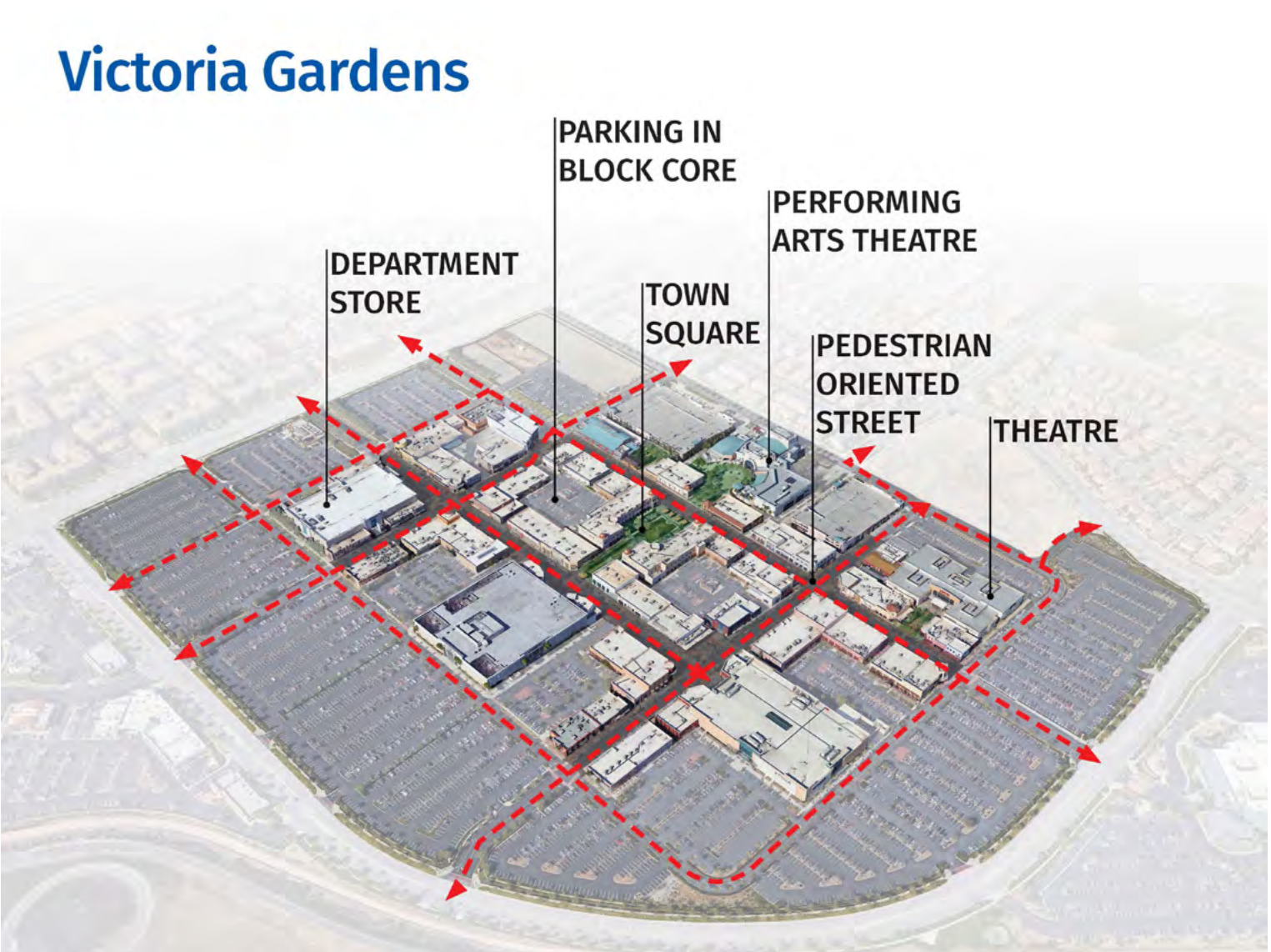
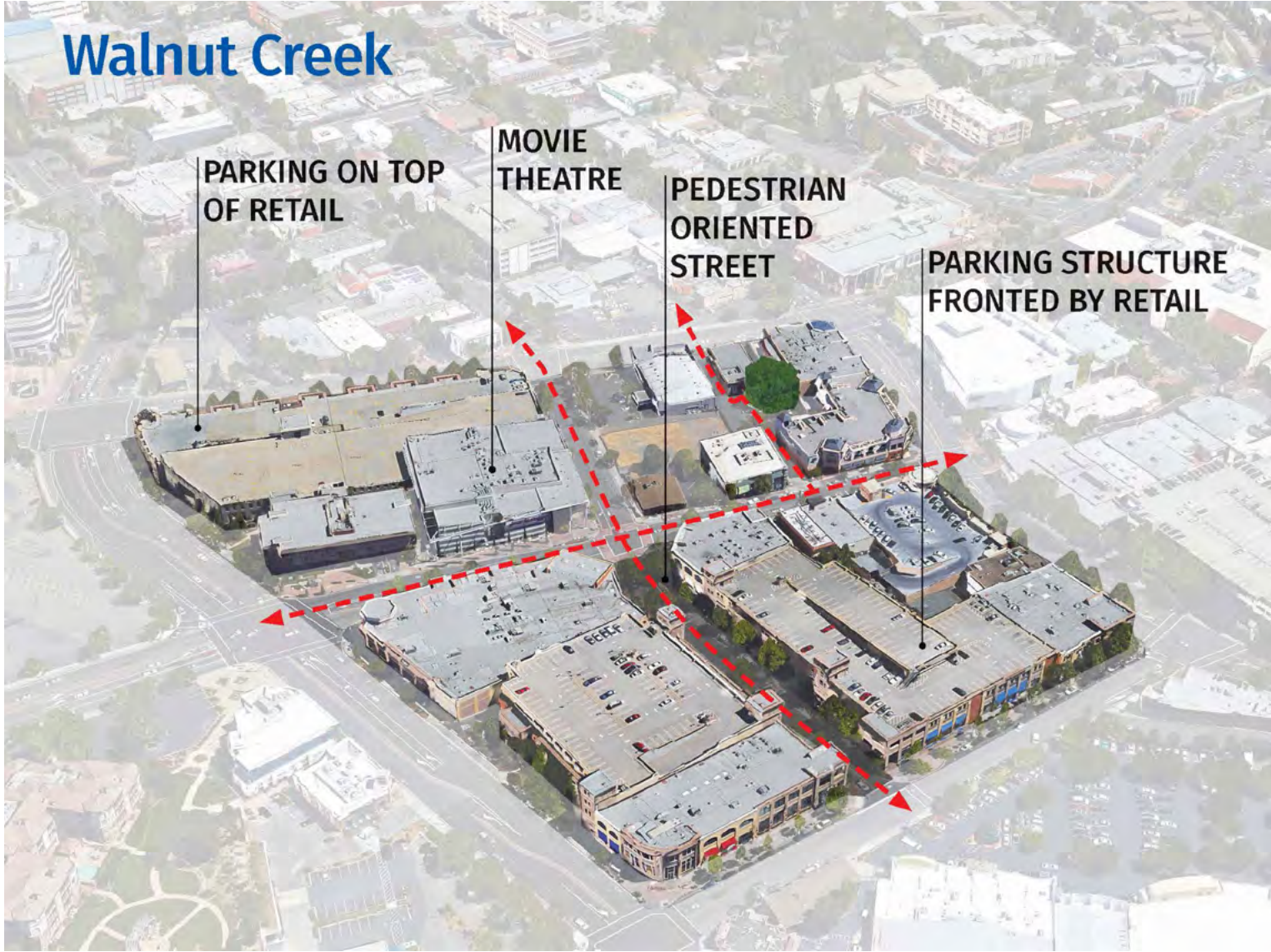
Maps, Diagrams, and Illustrations



Strategies and Options



Market Analysis and Comparable Studies



Willowick Site



Garden Grove

Santa Ana

W 11th St

102 acres

Hazard Ave

Harbor Blvd

Santa Ana

Santa Ana River

Spurgeon Intermediate School

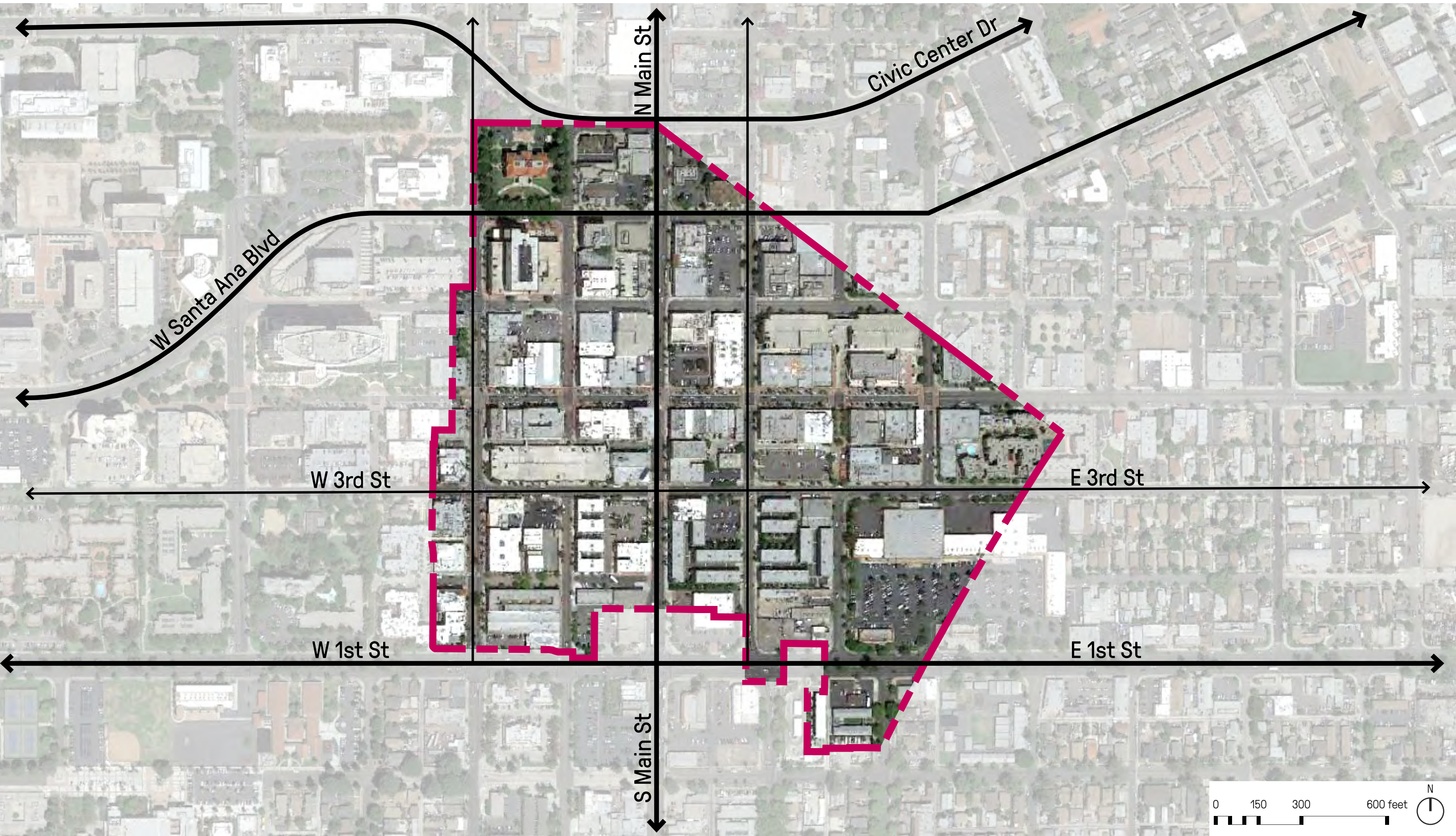
N Fairview St

W 5th St

Goodwill Industries



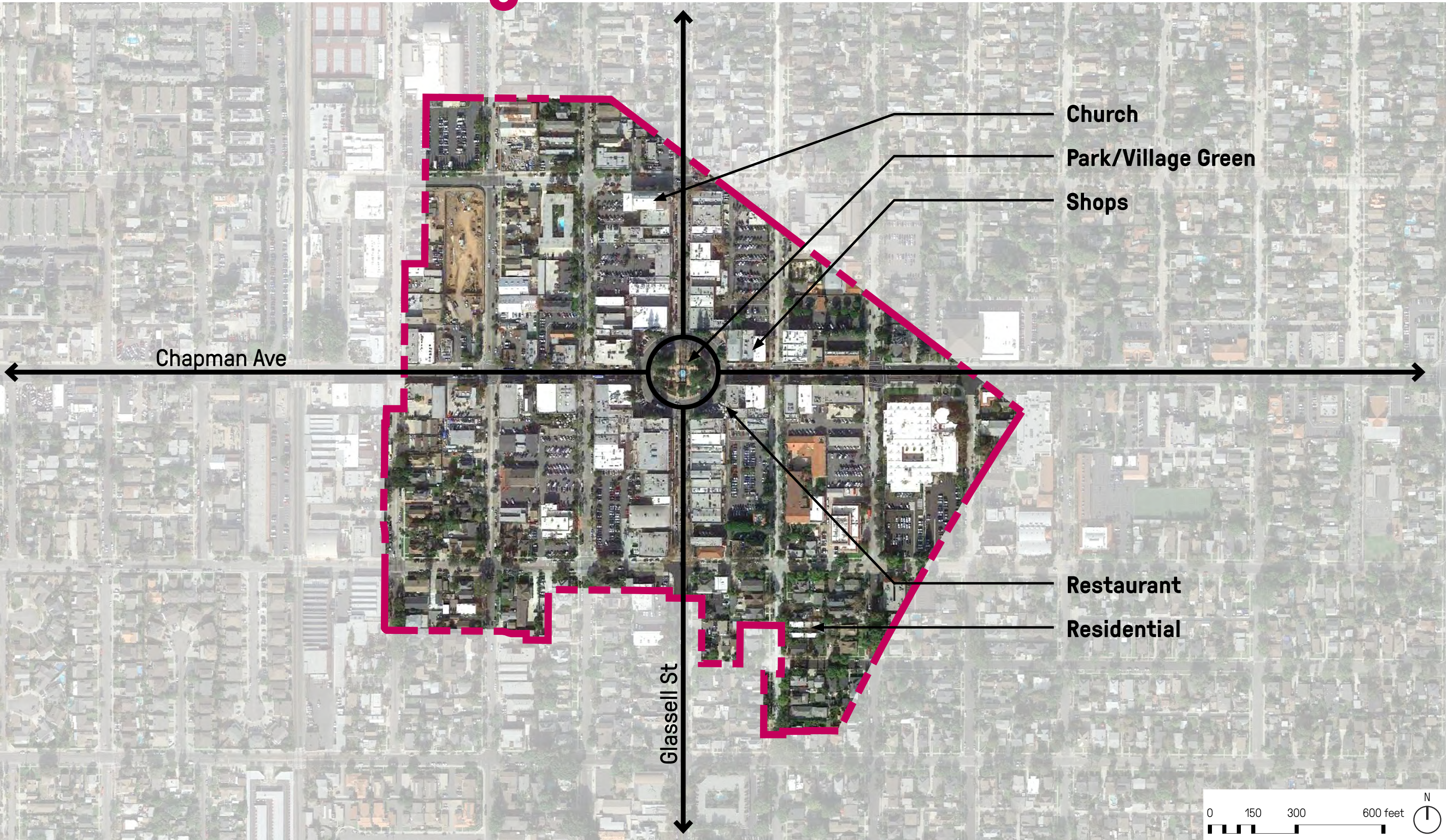
Downtown Santa Ana



Floral Park Neighborhood



Old Towne Orange



Chapman Ave

Glassell St

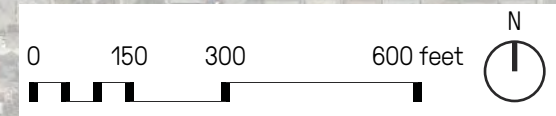
Church

Park/Village Green

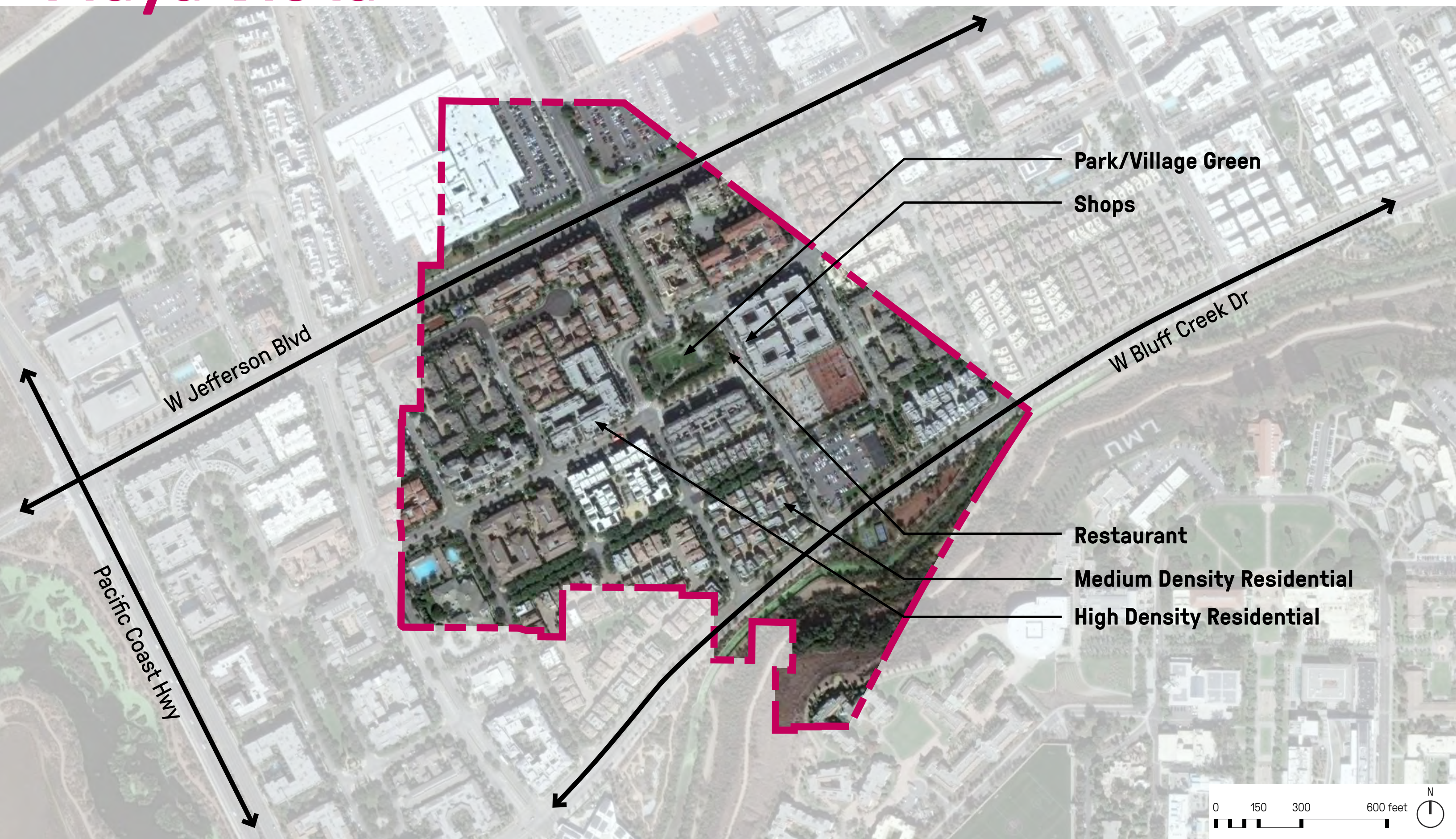
Shops

Restaurant

Residential



Playa Vista



W Jefferson Blvd

Pacific Coast Hwy

Park/Village Green

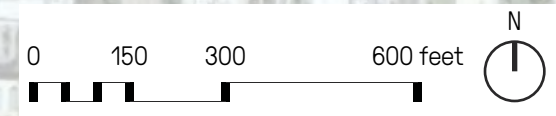
Shops

W Bluff Creek Dr

Restaurant

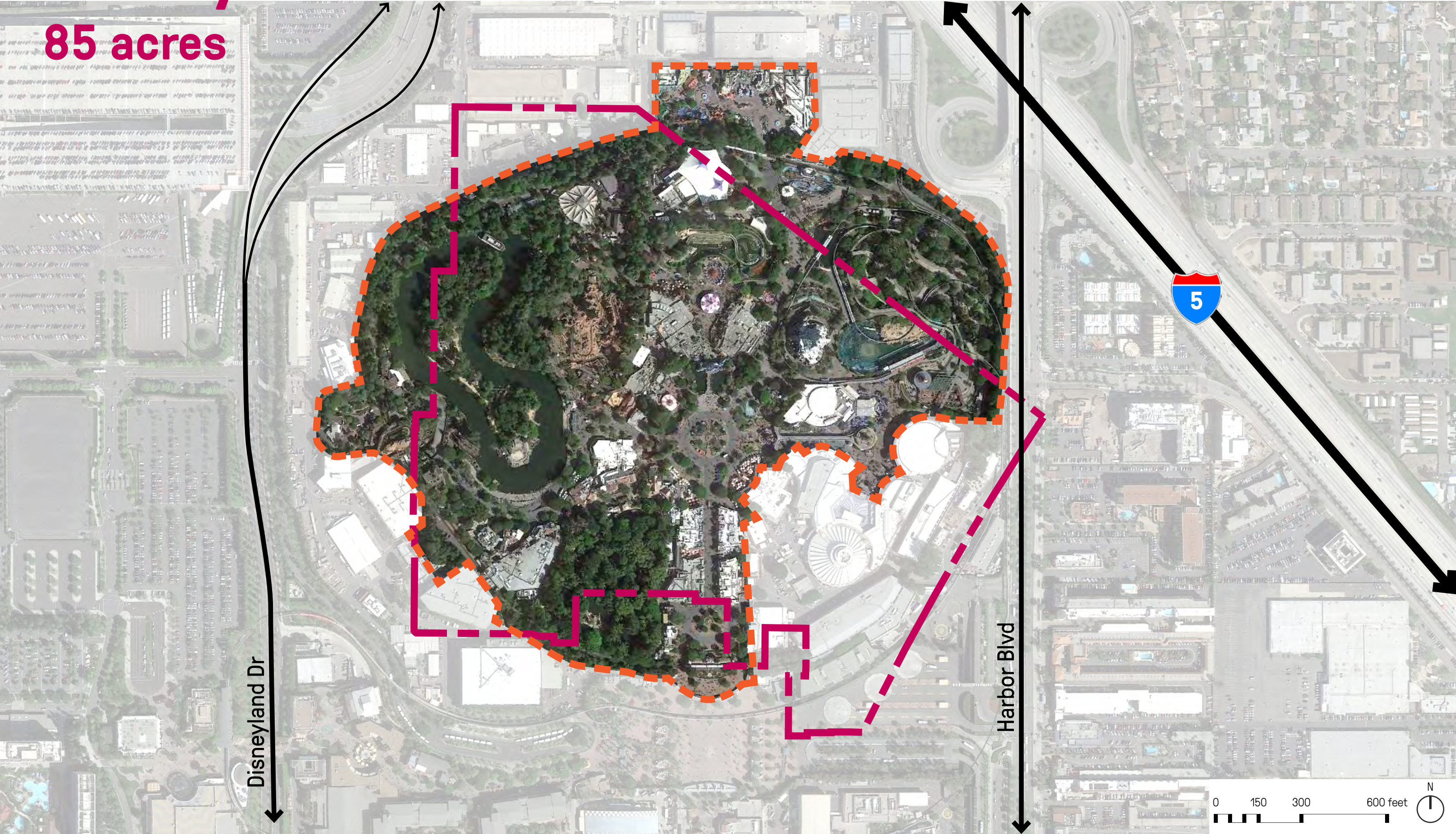
Medium Density Residential

High Density Residential



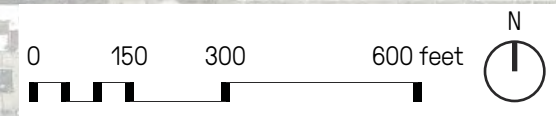
Disneyland

85 acres



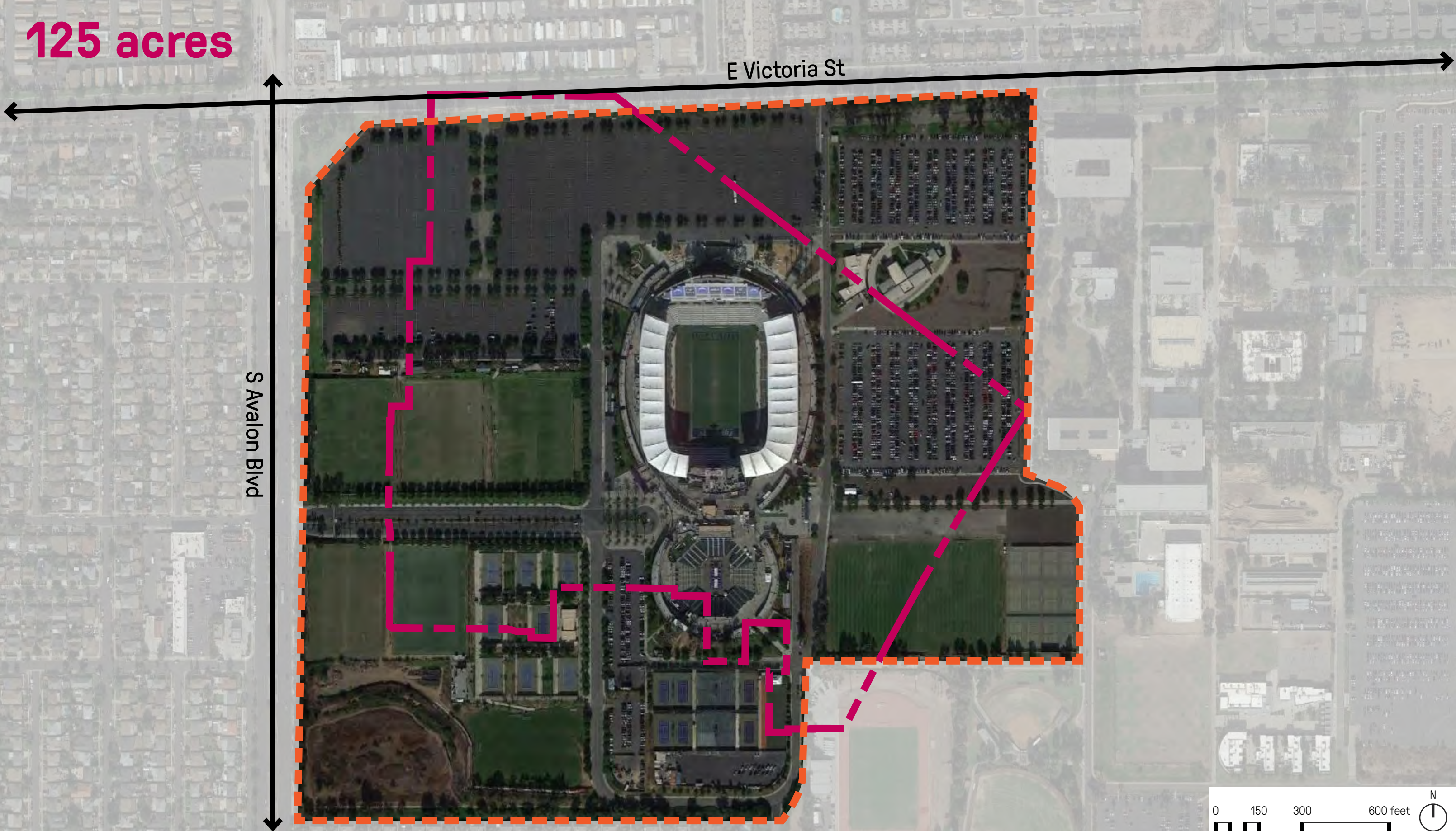
Disneyland Dr

Harbor Blvd



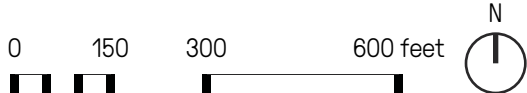
Stub Hub Center - Carson

125 acres



E Victoria St

S Avalon Blvd

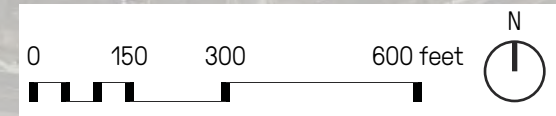


Great Park

140 acres

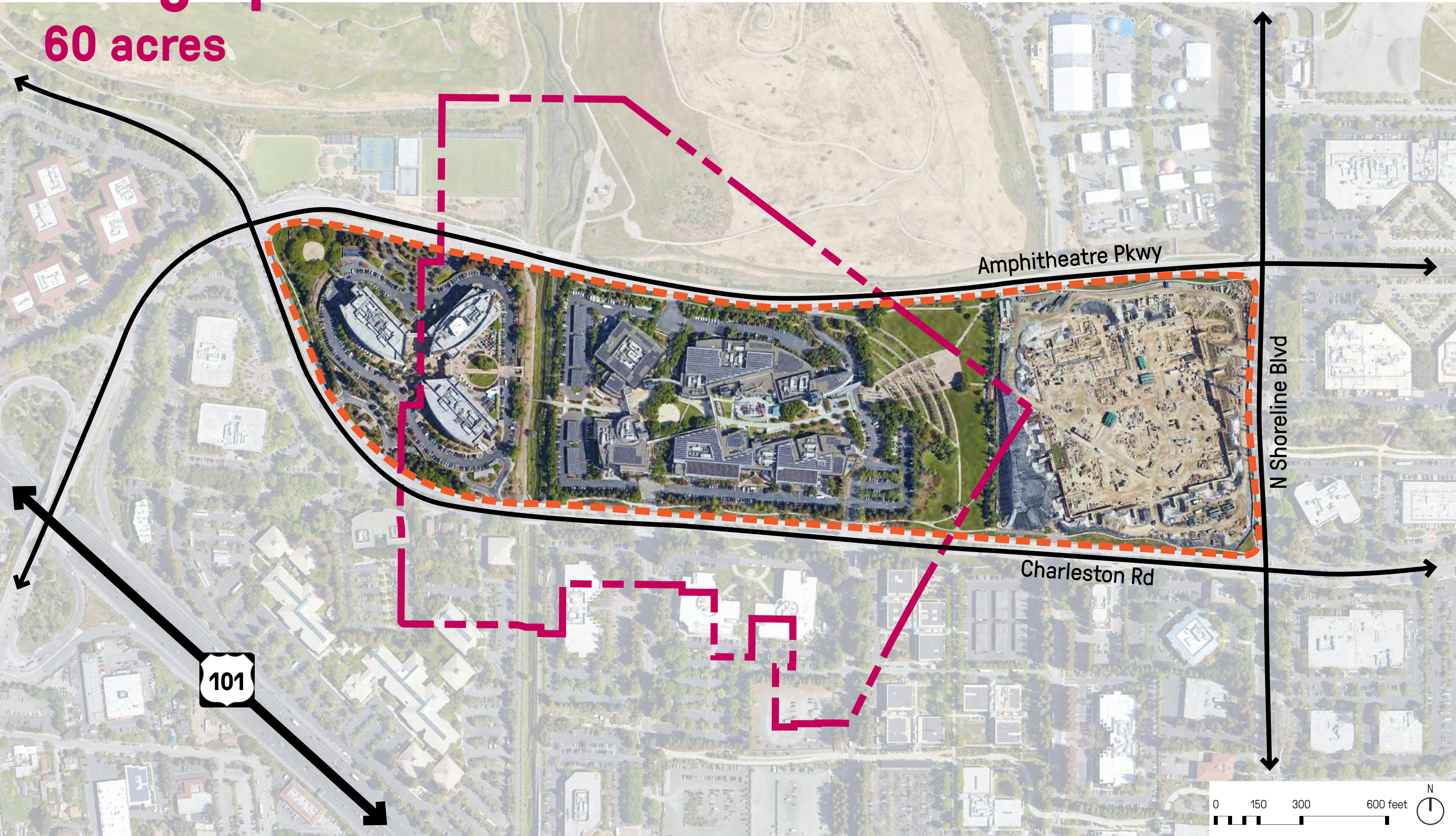
Ridge Valley

Marine Way



Googleplex - Mountain View

60 acres



OC Mix Mart

21 acres



Sunflower Ave

Hyland Ave

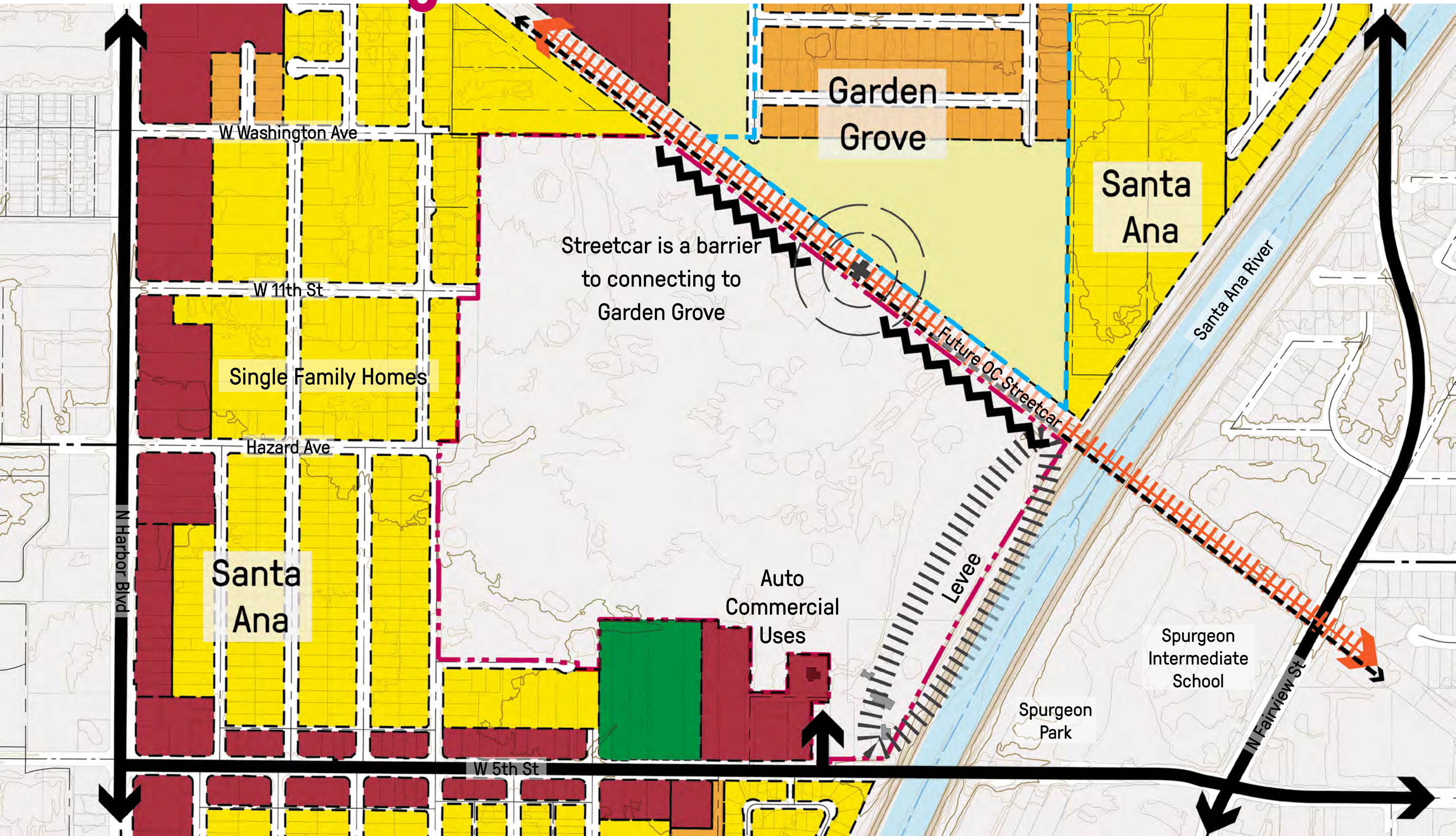
S Harbor Blvd

405

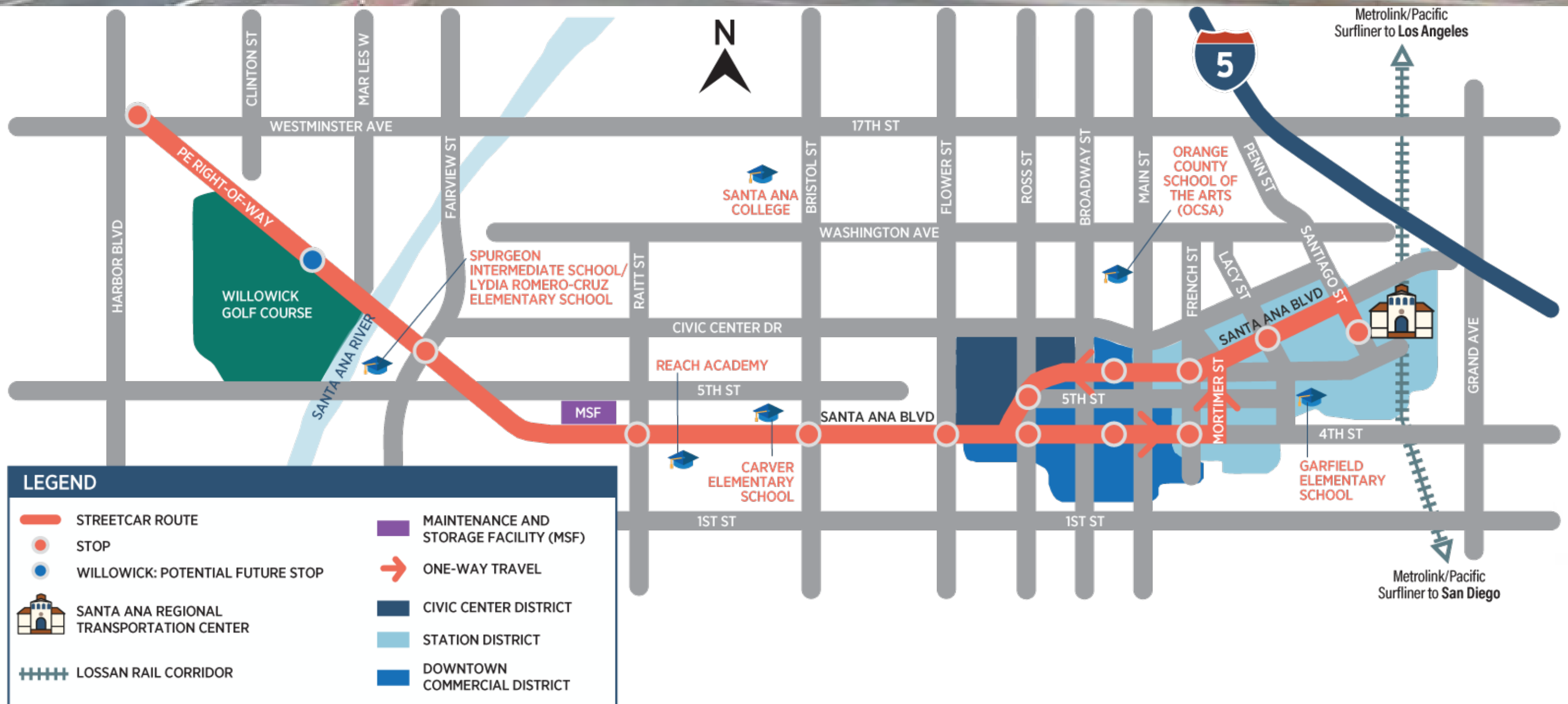
S Coast Dr



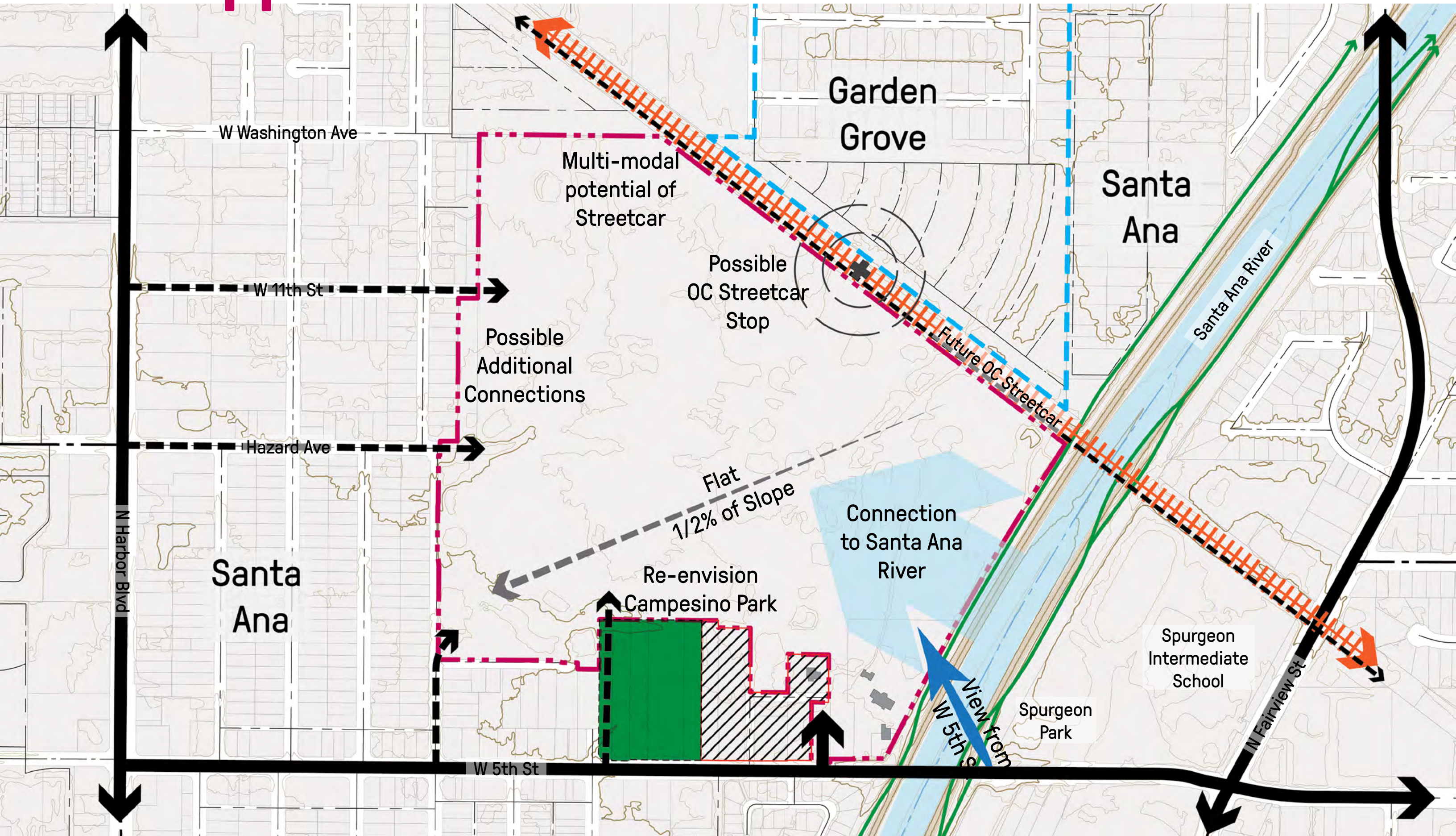
Site Challenges

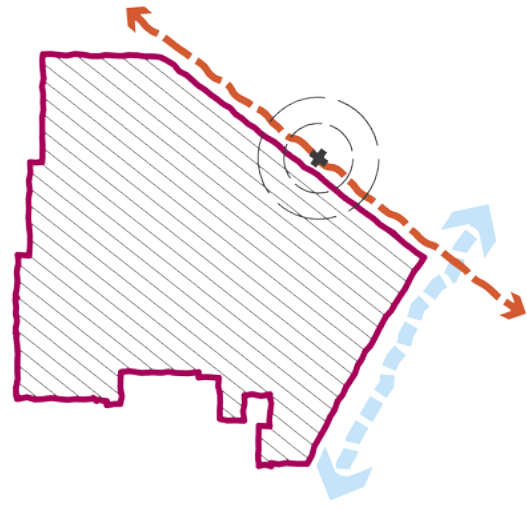


OC STREETCAR



Site Opportunities





Envision Willowick!

Activity #1:

Pop Quiz!

1.

**What three qualities of Santa Ana/
Garden Grove do you and your family
value the most?**

2.

Name three things that you enjoy in other places and wish you could find in Santa Ana/Garden Grove.

3.

What other places do you enjoy visiting and wish were closer to Santa Ana/Garden Grove?

4. What qualities draw you to visit these other places?

5. How many times per month do you visit the Willowick Golf Course?

6. **What do you think is unique and important about the Willowick site?**

7.

What is one change that could be made to the Willowick site that would bring you there more?

8.

In thinking about the next generation of residents in Santa Ana/Garden Grove (the children and teens of today) what change would they want to see at Willowick?

9.

Bonus!

What was the last year that the historic Red Car line passed by Willowick?

BREAK!

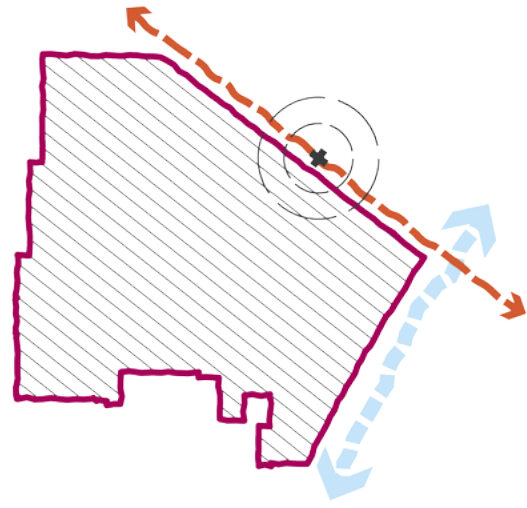
Please place your
sticky notes on the
posters in the back!

Answer: 1950

Service was cut back to Bellflower

9.
Bonus!

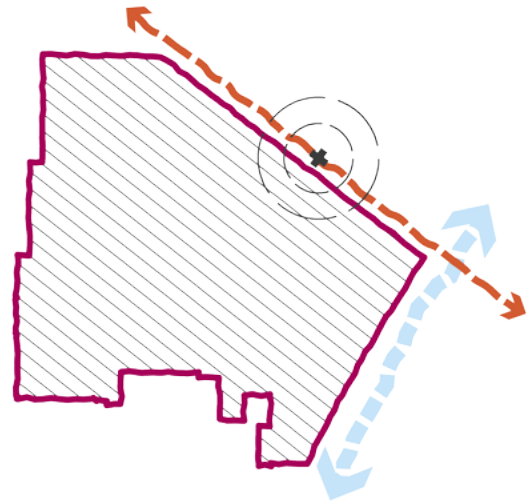




Envision Willowick!

Activity #2:

Program & Character Experience Boards



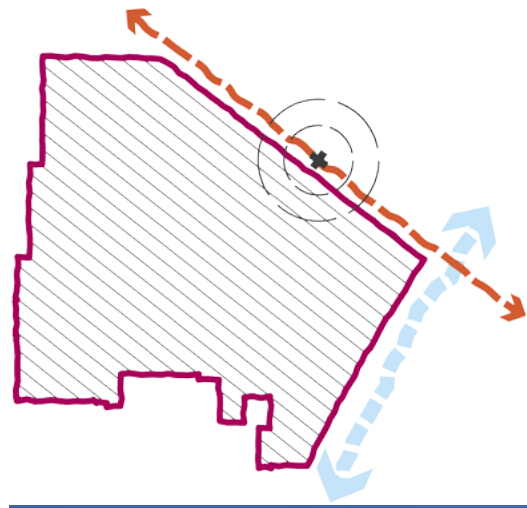
Entertain



Water Park



Sports/Event Venue



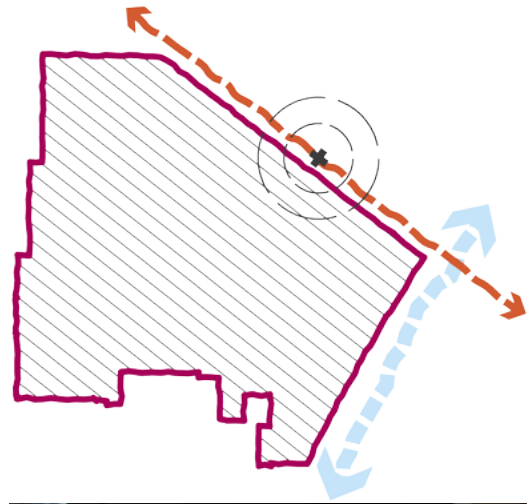
Live



Medium Density Housing



High Density Mixed Use



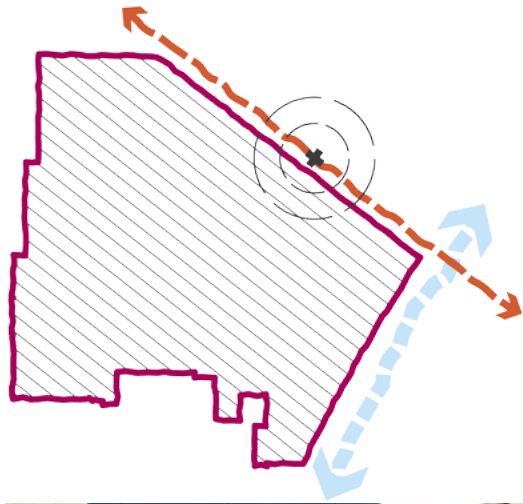
Work



Corporate Headquarters



Tech/Lab



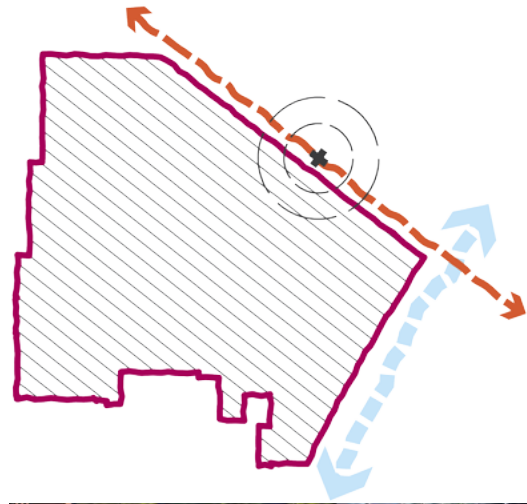
Shop



Main Street



Food Hall



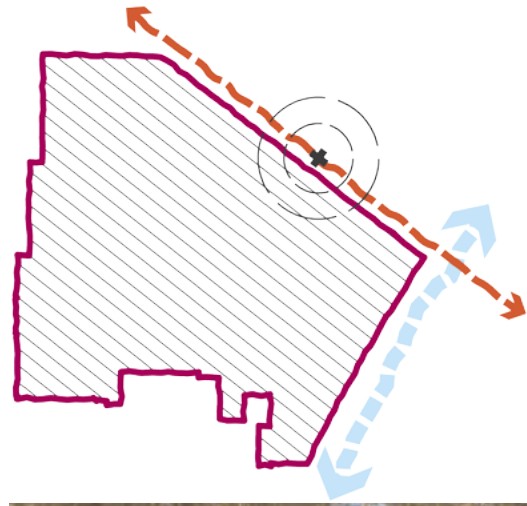
Learn



Educational Campus



Nature Center



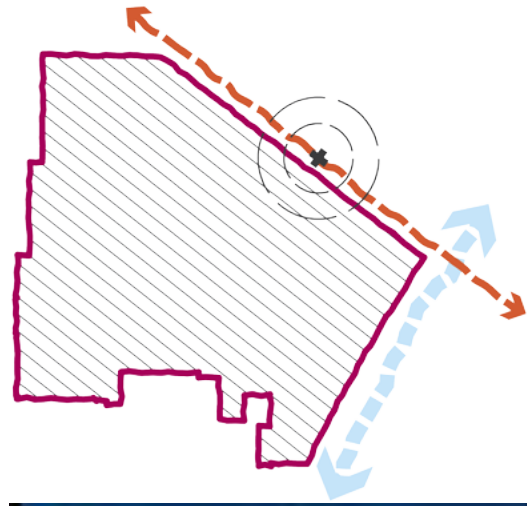
Play



Soccer/Sports Complex



Swim Center



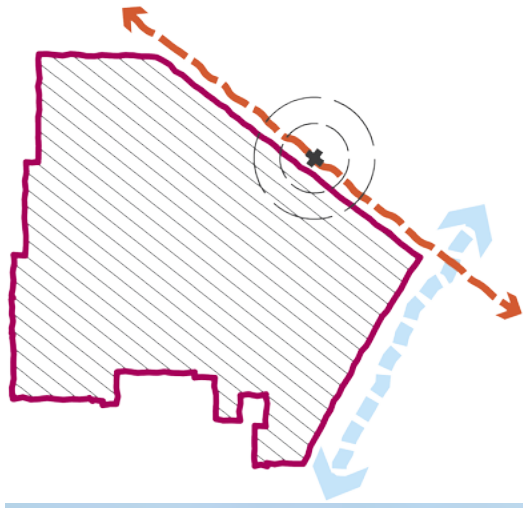
Gather



Amphitheatre



Conference Center



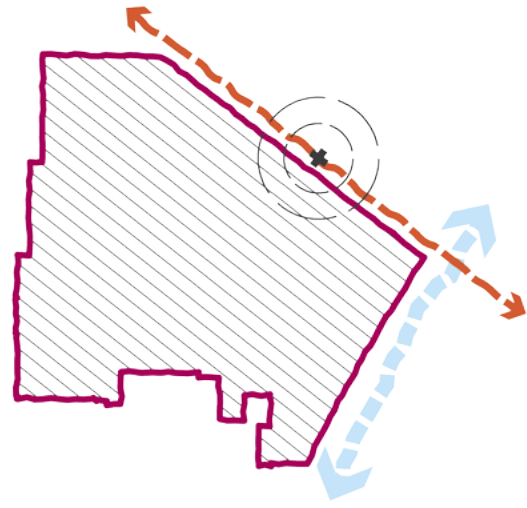
Engage



Community Center



Orchards/Farms



Envision Willowick!

Next Steps

Create

Workshop #2

September 27

**Spurgeon
Intermediate School**

2701 W. 5th St.
Santa Ana, CA 92703

6-8 pm

Workshop #3

October 2

**Buena Clinton Youth
and Family Center**

12661 Sunswept Ave.
Garden Grove, CA 92843

6-8 pm

Evaluate

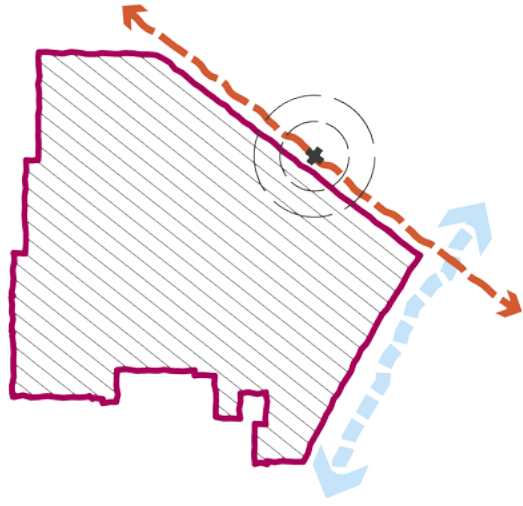
Workshop #4

October 25

**Spurgeon
Intermediate School**

2701 W. 5th St.
Santa Ana, CA 92703

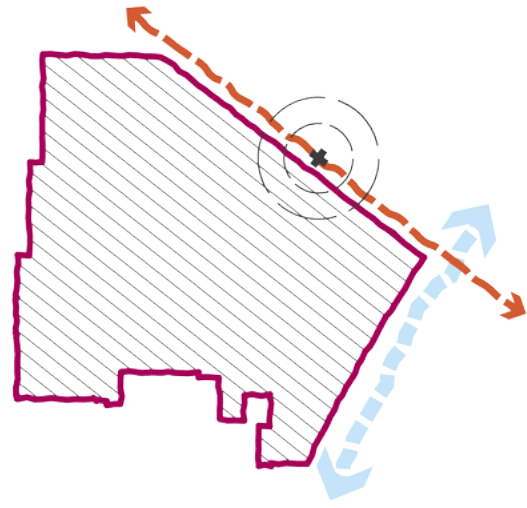
6-8 pm



Envision Willowick!

Activity #2: Instructions

Place a dot on the image that you want to see happen at Willowick!



Envision Willowick!

Thank You!

Visit our website:

www.ggcity.org/econdev/envision-willowick